



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Might wish and congrulate their success towards their carreer.

Become popular and fame because of our hardwork.

Think about about their past memories and their overcome towards their failures.

Make educational videos to enrich the students knowledge .

Good informative,entertainment video that stimulate thepersonal development of an individual .

They are courage,and have well co-ordination with the society.



Persona’s name
SUBSCRIBERS

Express their opinions and their thoughts of their own

To make more fans and to earn money easily.

Aimed and worked hard to make a better visual communication

Beware of fraudulent messages and hackers that they may ban the channel.

Whether the video might useful for the individual or not.

Wrong contents,criticism, and fake news leads to failure of their channel.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?