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A hair salon

Motivations and reasons as to why this business needs a website

Nolan’s hair palace

WEDE5020 ICE TASK 1

WEB PAGE IDEA

# The motivation

We all know the feeling, we have an important meeting during the week, or we are looking homeless and we visit our local hairdresser to look presentable but then when we arrive there is a line and they tell us to come back tomorrow but you cannot because your meeting is on Monday or the first day of school is the next day. What could have solved this problem? Maybe a website where you could have made a booking and become a priority so when you do arrive and do your hair and leave.

# The objective

The purpose of the webpage would be to control traffic in the saloon and prevent chaos and make things easier for the hairdressers and the customer alike. It could also serve as a form of advertisement for the business, they can advertise what hairstyles they can do and their prices or other services the salon may offer such as nails. It also brings in more customers. They can also post any specials or discounts for specific hairstyles. the website would feature the business’s location as well as other locations when the business expands. The website would also feature the operating hours of the business too. The website would give a brief history of how the business started.

# LIST OF RESOURCES

**must** be well-designed and functionally

easy to use.

optimized for mobile use.

accessible location and contact

optimized for search and social web.

we can utilize “website makers” which are paid services where we can select a template, configure to a certain extent and fill it with images or text. For the images, we can take them and or get stock images from the internet. For the text(additional information about the business) paying for a professional copywriter may be the way to go.

If we decide to make a standalone website, we need to buy a domain and we will need hosting and we would have to pay for it as well.

We can utilize HTML or CSS for the standard layout and elements considering the fact that I am junior web developer HTML may be the place to go.

As well as plugins.

# References

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