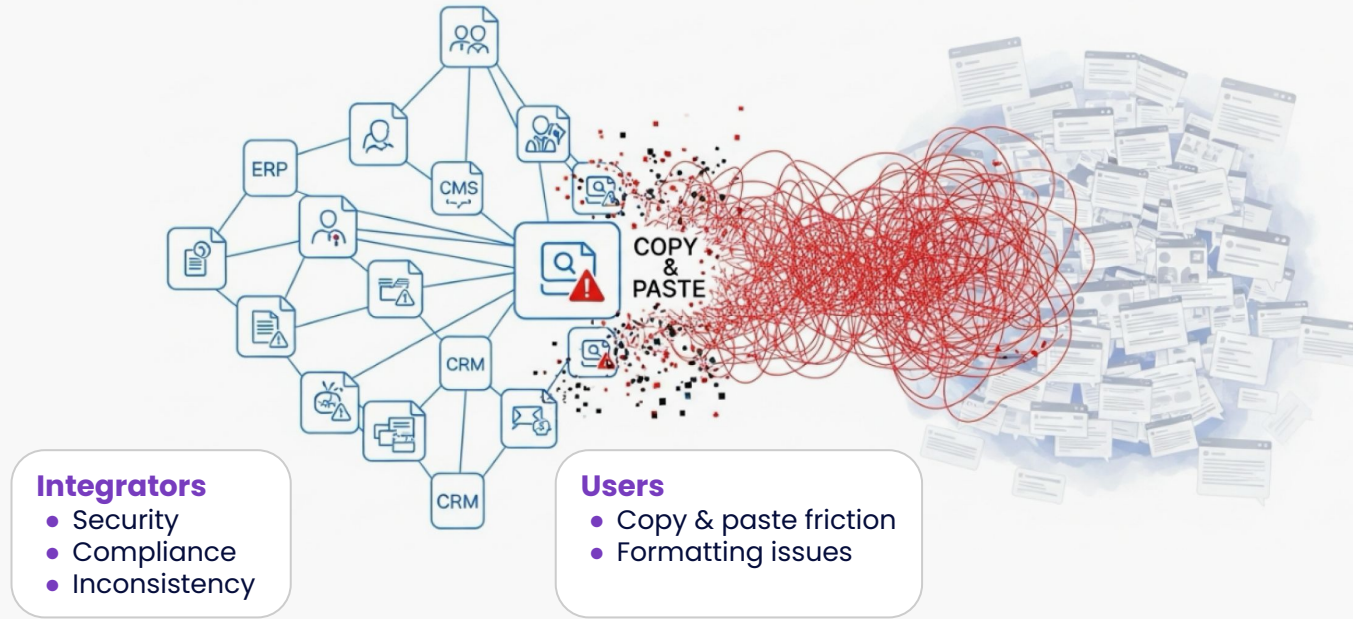# Frictionless, Unified AI Writing Stack

Spark Team Productivity with CKEditor AI

Ondřej Chrastina | Developer Advocate | CKEditor
https://ondrej.chrastina.dev

CKEditor + THE AI CONFERENCE

The Hidden Costs of "Bring Your Own AI"

Integrators
- Security
- Compliance
- Inconsistency

Users
- Copy & paste friction
- Formatting issues

78% of AI users bring their own tools to work
https://news.microsoft.com/annual-wti-2024
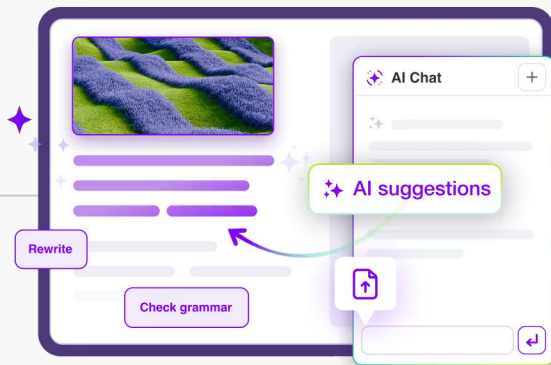
The Vision - A Unified Writing Stack

CMS
- Complex rich text editing
- Asset management

CRM
- Collaboration
- Merge fields & Templates

ERP
- Versioning
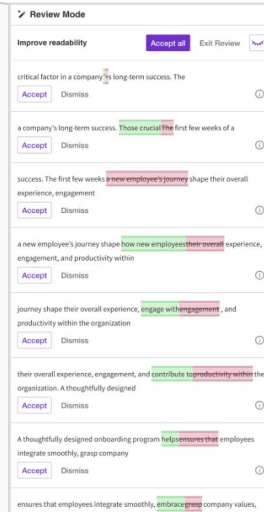- Suggestions

• • •

ACME.AI
- 300 other features

CKEditor   AI ✦

AI Chat +
✦ AI suggestions
Rewrite
Check grammar

THE AI CONFERENCE   CKEditor

The Solution

Configuration & Customization

AI Content review

Quick Actions

AI Chat
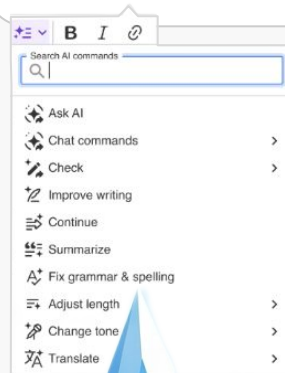
```
const configuration = {
    ai: {
        container: { /* ... */ },
        models: { /* ... */ },
        sources: { /* ... */ },
        assistant: { /* ... */ },
        actions: { /* ... */ },
        review: { /* ... */ }
    }
}
```
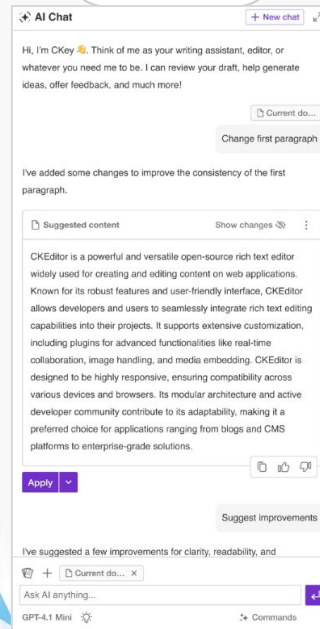
+

CKEditor AI

The Foundation
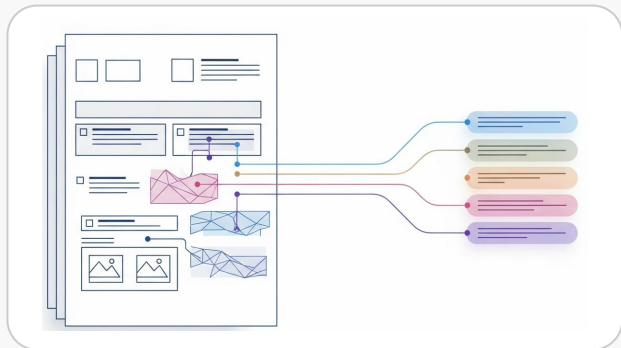
Thinks and speaks in rich text!
...your rich text!

+

CKEditor AI ✦

Logging
Compliance

Telemetry
Permissions

Support
Customization

Model selection
Configuration

Guardrails

Customers' Use Cases

AI Content Review

Collaborate

Internal Standard

Last findings

Suggest changes
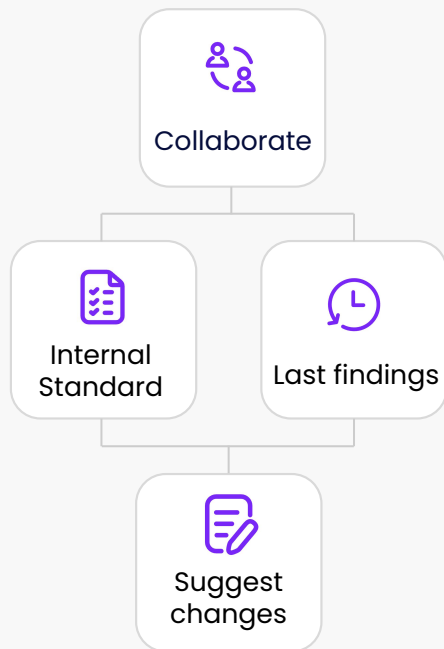
Audit report in manufacturing

Quick Actions

Article

Translate

Add disclaimer

Marketing Translation

AI Chat

New ticket

Personalized reply

More empathetic

Happy customer

Support Ticket

THE AI CONFERENCE
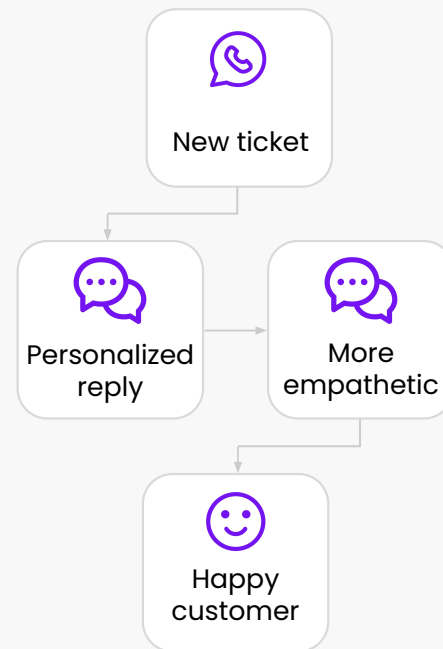
CKEditor

End the BYOAI Chaos.

Get CKEditor AI Early access.

Ondřej Chrastina | Developer Advocate | CKEditor
https://ondrej.chrastina.dev

CKEditor

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