

SANTIAGO ORTIZ PEREZ

Willing to relocate. Currently holding student work visa.

FROM DATA-DRIVEN KNOWLEDGE TO CREATIVE SOLUTIONS

Fast learner, problem solver, and passionate about new technologies. Particularly interested in projects that involve the web, data analysis, and marketing. Always enjoy solving complex problems that allow for creative approaches.

Check out my personal website: <https://simplysanti.github.io/>

EDUCATION

MSc in Data & Business Analytics with Specialization in Digital Marketing

Rennes School of Business | September 2023 - Present

B.S. in Computer Science and Technology

Tecnológico de Monterrey | Aug 2020 - June 2023

PROJECTS AND EXPERIENCE

Web Dashboard

Project | February - April 2024

Developed a web dashboard using Python's dash library to show analytics and flight recommendations for Barcelona's airport. The data was gathered using web scraping and stored in a MongoDB database.

Bimbo Inventory Demand Analysis & Forecast

Project | September - December 2023

Data analysis on a CSV containing more than 1 million product sale entries using Python. Developed a model to accurately forecast inventory demand based on historical sales data using machine learning.

Web App

Wizeline | February - June 2023

Designed and developed a web application using Remix JS, React and PostgreSQL focused on evaluating english proficiency for any future employee at Wizeline using OpenAI APIs.



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SKILLS

COMMUNICATION
LEADERSHIP
ADAPTABILITY
CREATIVITY
EMPATHY

TECHNICAL SKILLS

PYTHON
SQL
DASH
GIT
MICROSOFT OFFICE
MONGO DB
JAVASCRIPT
REACT
HTML
CSS
FIGMA

LANGUAGES

SPANISH - NATIVE
ENGLISH - C1
FRENCH - A2