Website Developer vs Website Designer: What Is the Difference?

Keywords and sentences :

84% consumers -> pleasing and asthetical website -> bussiness more professional.
Online research-> Search engines like Google -> website -> more people to see your business
Hire a wesbite developer or a web designer ?

What is a web developer ?
Expert in programming, languages (HTML, PHP, JavaScript, CSS, Python, SQL, Ruby, jQuery, C#). Turn web design idea into reality. Maintain core structure to the website to not crash and stay fully functional.
Web maintenance between web developmenet and lauching.

Type of web developers : front end, back-end, full stacks.

Front end : program visual element of a website, features that visitors will see. Front end and web designer tend to collaborate simunltaneously.
Back end : Programmers that ensure that the entire website will function properly.
Connection to web servers and guaranting good data flow
Full stack : they can do both front end and back end.

Skill website developer :
Experience, knowledge in content management systems,
Attention to detail
Can explain technical matters
Strong numerical and creative skills

What is a web designer ?
Someone who can make a website look asthetically pleasing ? improving appeareance and making the layout user-friendly.
Discuss with the client for the design to match the brand.
Adobe XD, Illustrator, DreamWaver, Sketch are the tools to design layouts.

Type of web designers : UX, UI, Visual Designer

User Experience(UX) :

Figure out how the users have a great experience -> interaction.
Imagine interactions on overall websites.

Creating charts, information architecture. Research to learn more about their client's business industry.

User Interface(UI) : concentrating the look of a website by using the journey maps that the UX web designer has provided. Organise page layout, color, typography, interactive elements. Goal to asthetically pleasing and to encourage the visitors to stay much longer.

Visual Designer : they can do both UX and UI. Find the perfect balance between design and well functioning websites.

Skill
● Understand the principles of web design
● Know color theory and typography
● Can use various design tools and software
● Highly skilled in interactive animation

The differences between the two of them :
Both different but both necessary. Web designer naturally artistics and creative.
Turns concept into visual designs
Web developers are the technical side. They turns web design ideas into functionning website.

Wich do you need to hire? Hiring both is benifical bc you will need to two of theme.
Asthetical and well functionning websites are the key to a good website.
After all, 94% of first impressions will come from a website's visual aspects, followed by the navigation process.

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<u>Summarizing :</u>

To start with, 84% of the consumers say that a pleasing and aesthetic website makes your business more professional. Online research has shown that a lot of people use search engines like Google and by putting your business online, you'll have more chances to be seen.

But do you hire a website developer or a web designer ?
What is a web developer ? A web developer is an expert in programming languages such as PHP, JavaScript or even Python. He can turn web design ideas into reality. He also maintains a core structure to the website to prevent a crash. This is called web maintenance and that is between the end of the web development and the launch of the website.

What are the different types of web developers ? You have three types of web developers :

First of all, the front-end developer. He programs the visual elements of a website and all the features that visitors will see. Front-end developers and web designers tend to collaborate simultaneously.

Second, the back-end developer. He's a programmer that ensures that the entire website will function properly. He connects the website to web servers and guarantees the well execution of the data flow.

And last but not least, the full-stack developer. He can do both front-end development and back-end development.

To that end, the skills that a website developer must have are the following :
You must have experience and knowledge in content management systems. Also be attentioned to details. And you can explain technical matters. And you need to have creative skills.

On the other hand, what is a web designer ?
A web designer is someone who can make a website look aesthetically pleasing. He also looks to improve the appearance and make the layout user-friendly. He also discusses with the client the design to match the brand of the business. His tools are Adobe XD, Illustrator, DreamWaver, Sketch.

There are three types of web designers : UX, UI, Visual Designer

First, the User Experience (UX) web designer. He figures out how the users will have a great experience and how the users will interact on the website in a user-friendly way. He

imagined all the interactions on the website. He creates charts and information architecture. He did research to learn more about their client's business industry.

Second, the User Interface (UI) web designer. His role is to concentrate on the look of a website by using the journey maps that the UX web designer has provided. He organizes the page layout, the colors, the typography, the interactive elements etc. His goal is to make the website look aesthetically pleasing and to encourage the visitors to stay much longer.

And the last, the Visual Designer. He can do both UX and UI. He must find the perfect balance between design and well functioning websites.

To that end, the skills that a website developer must have are the following.
He must understand the principles of web design and also know all color theory and typography. He uses various design tools and software. He also need to be highly killed in interactive animation.

Having said that, what are the differences between the two of them ?
They are both different but necessary. A web designer is naturally artistics and creative.
He turns concepts into visual designs. A web developer focuses more on the technical side.
He turns web design ideas into a functioning website.

In conclusion, which do you need to hire?
Hiring both of them is beneficial because you will need two of them.
Aesthetic and well functioning websites are the key to a good website.
After all, 94% of first impressions will come from a website's visual aspects, followed by the navigation process.

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