

<http://www.philosophy.ucsb.edu/websites/phil6/>

Course Reader available at:
Alternative Copy Shop
6556 Pardall Rd.
Isla Vista

Course Requirements

- 4 quizzes worth 40% of your grade
- Participation worth 10% of your grade
- 2 papers
 - Paper 1 (4-5pgs) worth 15% of your grade
 - Paper 2 (continuation of Paper 1, 8-10 pgs) worth 35% of your grade

Academic Dishonesty

- Zero-Tolerance
- When in doubt, ask or check out UCSB's website:

<http://hep.ucsb.edu/people/hnn/conduct/disq.html>

Course Content

- Corporate Responsibility

What can we reasonably expect of corporations? What do they owe the communities in which they function? To whom do they have obligations?

Two views of Corporate Responsibility

- Shareholder view

- supported by Milton Friedman

- the responsibility of corporations is to increase their profits within the bounds of the law and “ethical customs”

- Stakeholder view

- supported by Edward Freeman

- corporations have responsibilities to anyone or group who is integral to the company's existence and proper functioning

Other Issues we'll explore

- Lobbying
- Honesty in Business Transactions
- Ethics of Advertising
- The permissibility of sweatshops
- Poverty in America
- Safety in the workplace
- Consumer Safety
- Business' responsibility to the Environment
- Why people fail to live up to ethical standards, and when if ever this is acceptable

Readings

For Wednesday: Friedman “The Social Responsibility of Business Is To Increase Its Profits” pgs. 1-3

For Friday: Freeman “A Stakeholder Theory of the Modern Corporation” pgs. 5-19