

Business Problem

Mumbai is a crowded City, hence, finding a proper venue can become a challenge. This analysis will help a user to find a particular venue when the user provides either a neighbourhood name or pincode along with type of venue.

The output will be a list of requested venues in a particular location with its ratings and prices.

Furthermore, we will evaluate more on a particular location and find the best suited neighbourhood to open a local fast food joint.

This analysis would be primarily focused around Mumbai region

Data

In this Project, we'll be taking data from 2 sources

- 1) **Foursquare API** - This will give the json file of all venues, prices and ratings of a neighbourhood
- 2) **Mumbai dataset** - This is a csv file containing the pincode and localities all over india along with the coordinates
<https://data.gov.in/resources/all-india-pincode-directory-contact-details-along-latitude-and-longitude>