

SHARK TANK INDIA



RANKING

SHARKS

BUSINESS ANALYSIS

OVERALL ANALYSIS





₹ 336.20...

Total Investment

117

Total Pitches

11

Count of Domain

₹ 15.00M

Highest Investment

2

Peyush Bansal

27

Total Companies

₹ 82.97M

Total Investment



1

Aman Gupta

28

Total Companies

₹ 93.58M

Total Investment



3

Anupam Mittal

24

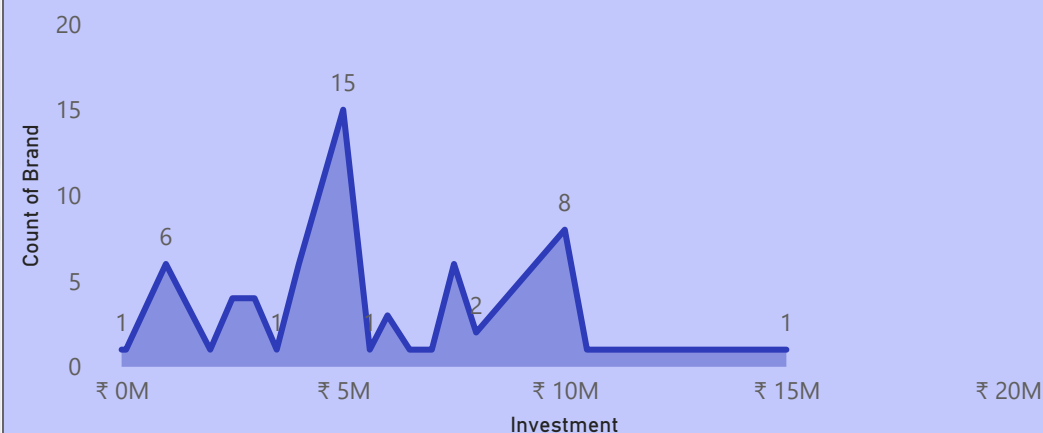
Total Companies

₹ 53.38M

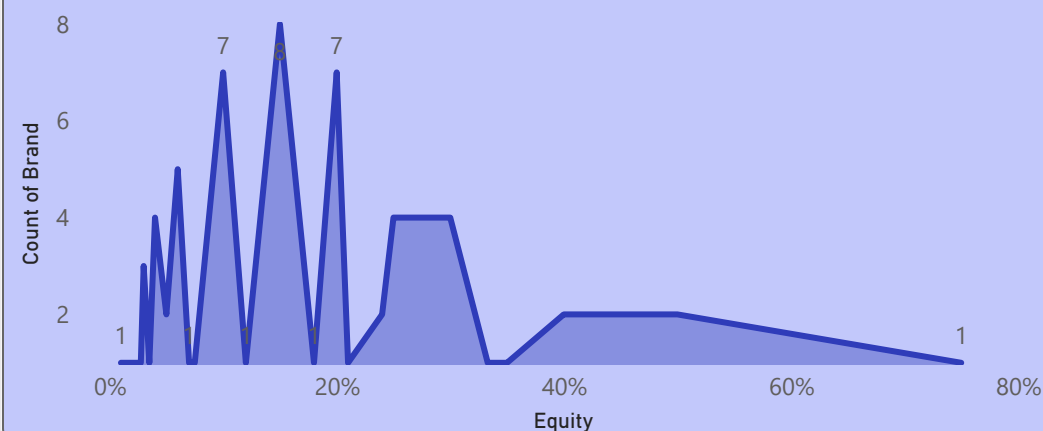
Total Investment



Brand Counts according to investments



Equity Analysis according to Brands





Aman Gupta

Anupam Mittal

Ashneer Grover

Ghazal Alagh

Namita Thapar

Peyush Bansal

Vinneta Singh

Vinneta Singh

CEO and co-founder of SUGAR Cosmetics

15

Total Investment Companies

₹ 30.42M

Total Individual Investment

About Shark :

Vineeta Singh is the CEO of SUGAR Cosmetics, one of India's most popular cosmetics brands. Sugar Cosmetics earned INR 104 crores in FY20. With 15% of her brand's sales coming from international markets, Vineeta Singh ensures a solid global presence. She attended the Delhi Public School, R.K. Puram, in Delhi, where she completed her education. Vineeta Singh graduated from the Indian Institute of Technology Madras in 2005 with a degree in Electrical Engineering. Upon graduating from IIM Ahmedabad in 2007, Vineeta Singh entered IIM Ahmedabad to pursue her MBA. There are a few words of wisdom that you might gain from the enthusiastic, multi-talented mind. You can use it as a life lesson and a success tip, and it will work with either. Every aspiring entrepreneur should remember the words of the leading entrepreneur, Vineeta



Accessories

Agriculture

Education

Finance

Food and
Beverages

Name of sharks



Brand	Idea	Domain	Investment	Equity
KG Agrotech	Agricultural Innovations	Agriculture	₹ 10,00,000	40.00%
Kabaddi Adda	All-Kabaddi App	Sports	₹ 80,00,000	6.00%
Gold Safe Solutions Ind.	Anti-Suicidal Fan Rod	Technology	₹ 50,00,000	30.00%
Namhya Foods	Ayurvedic Enriched Food	Food and Beverages	₹ 50,00,000	10.00%
Auli Lifestyle	Ayurvedic Products	Health and Fitness	₹ 75,00,000	5.00%
AyuRythm	Ayurvedic Wellness App	Health and Fitness	₹ 75,00,000	2.68%
Nomad Food Project	Bacon Jams	Food and Beverages	₹ 40,00,000	20.00%
Bamboo India	Bamboo Products	Accessories	₹ 50,00,000	3.50%
Annie	Braille Literary Device	Education	₹ 1,05,00,000	3.00%
IN A CAN	Can Cocktails	Food and Beverages	₹ 1,00,00,000	10.00%
Raising Superstars	Child Development App	Education	₹ 1,00,00,000	4.00%
Cocofit	Coconut based beverage franchise	Food and Beverages	₹ 5	5.00%
The Quirky Nari	Customised Apparels	Accessories	₹ 35,00,000	24.00%
Farda	Customised Streetwear	Retail and Fashion	₹ 30,00,000	20.00%
The State Plate	Delicacies	Food and Beverages	₹ 40,00,000	3.00%
Heart up my Sleeves	Detachable Sleeves	Retail and Fashion	₹ 25,00,000	30.00%

Domain Name	No. of pitches	Investment
Transportation	6	₹ 2,21,00,000.00
Technology	12	₹ 3,30,00,000.00
Sports	1	₹ 80,00,000.00
Social	8	₹ 80,00,000.00
Retail and Fashion	14	₹ 4,90,00,000.00
Health and Fitness	10	₹ 4,51,00,000.00
Food and Beverages	35	₹ 8,00,00,005.00
Finance	1	₹ 10,00,000.00
Education	7	₹ 4,05,00,000.00
Total		₹ 33,62,00,005.00

INVESTED SHARK'S



Aman Gupta



Aman Gupta



Aman Gupta

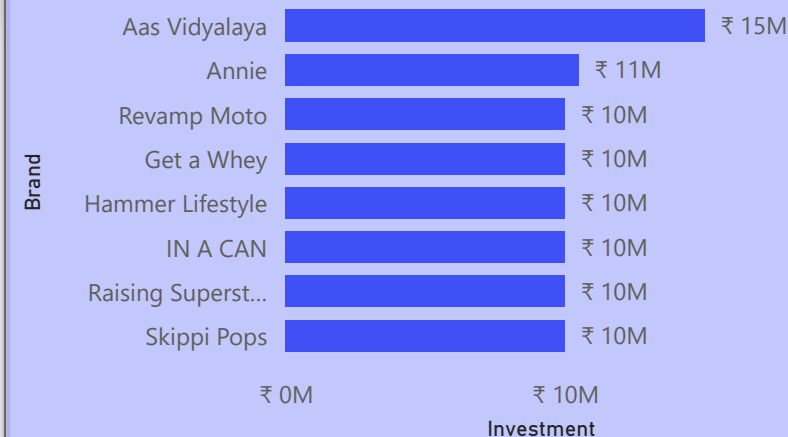


Aman Gupta



Aman Gupta

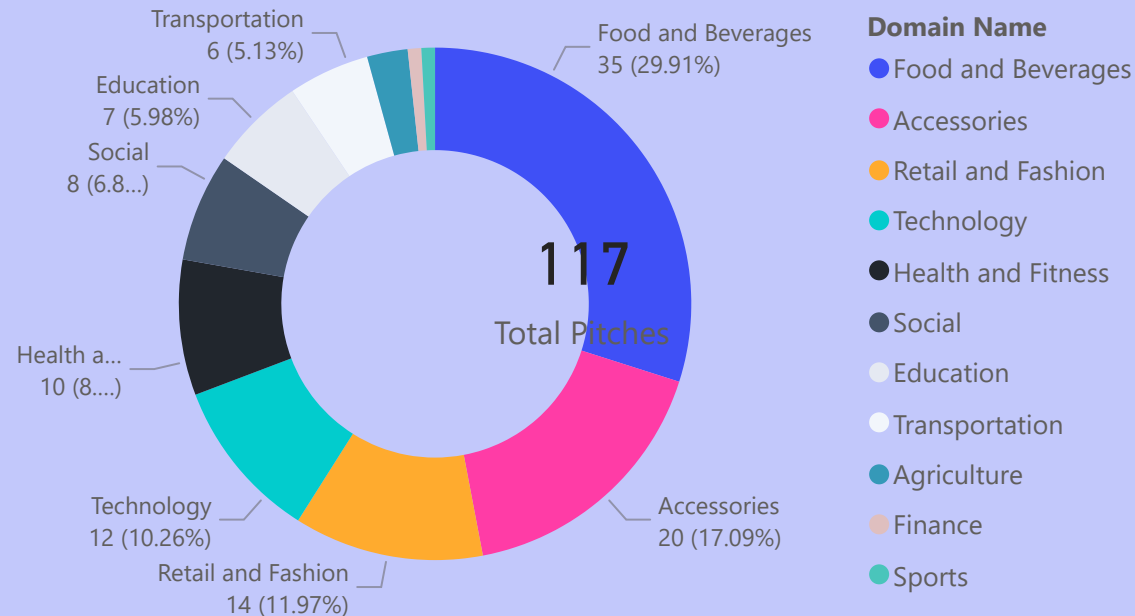
Investment by Brand





Shark Tank India Season 1 was spread across **35** episodes and witnessed **117 pitches**. **Aman Gupta** topped the list of the sharks with the most deals in number and value followed by **Peyush Bansal** and **Anupam Mittal**. According to the various domains **Food and Beverages** had highest pitches i.e. **29.9%** followed by **Accessories** which was **17.09%** and Retail and other categories.

Domain wise Analysis



Shark's Investment Analysis

