



# IGDTUW NEWSLETTER

# LETTER

Centre for Sustainable  
Development



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*at IGDTUW*

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## OVERVIEW

1  
year

Duration of  
Project

7

Number of  
Teams

13

SDG Goals  
Met

1200

Students  
Impacted

### Message from Hon'ble VC Ma'am

IGDTUW has taken diverse initiatives setting benchmarks not only in the academic domain but also in addressing pressing issues of society. The University has made an impact at the individual, family and community levels.

The university has launched highly successful social outreach initiatives through the Centre for Sustainable Development aimed at working towards the United Nations Sustainable Development Goals.

The Centre for Sustainable Development (CSD) at IGDTUW has been constantly working toward increasing social awareness and outreach for the SDG Goals 2030 set by the UN. Six teams, working under CSD, cover 11 different SDG Goals. All the teams have launched comprehensive campaigns about pressing issues related to the SDGs and have disseminated knowledge to more than a thousand students at large.

I am confident that these endeavours by IGDTUW students will bear fruitful results and contribute to the Global Sustainability Agenda. To achieve a sustainable model of multi-lateral outreach initiatives, it is important that such initiatives are youth-driven beyond the boundaries of the formal education curriculum; of the students, by the students, for the students. I wish all the best to the CSD team!

## CSD Teams at IGDTUW

### Cognito

Cognito, working on SDG 8 and 9, stands for fostering innovation, promoting inclusive economic growth and developing a versatile infrastructure for our own generation's good.

### Adira

Adira, working on SDGs 4, 5 and 10, identifies the need for a new approach to gender equality - one that is inclusive, sustainable and responsive.

### Inayat

Inayat, working on SDGs 7, 12 and 13, strives to reduce waste production by promoting sustainable consumption and spreading awareness about responsible choices.

### Eudaimonia

Eudaimonia, working on SDGs 3 and 6, aims to analyse how human activities or specific products relate to issues of water scarcity and pollution, to see how activities and products can become more sustainable from a water perspective, and to promote the reduction of water footprint at a personal level.

### Sashakt Drishti

Sashakt Drishti, working on SDG 11, believes that making the cities safe, inclusive and sustainable is of the utmost importance since the cities are the root of every other world problem.

### Pejas

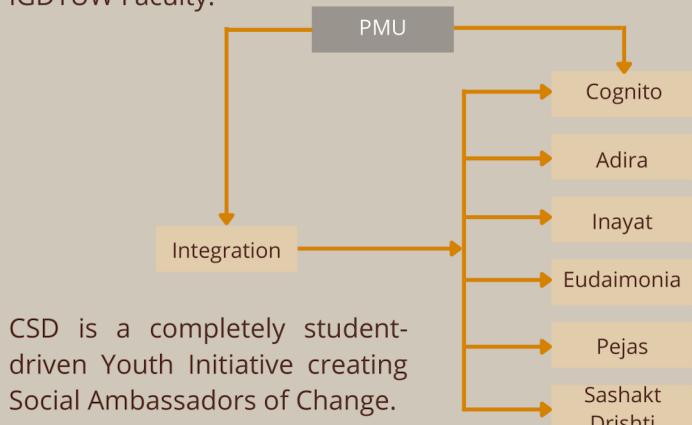
Pejas, working on SDG 16, has been constantly iterating the essence of its mission statement "To develop peaceful and inclusive communities for sustainable development, to provide access to justice for all, and to build effective, responsive, and inclusive institutions at all levels."

## Centre for Sustainable Development

A unifying framework for peace and prosperity for people and the planet, both now and in the future, is provided by the 2030 Agenda for Sustainable Development, which was accepted by all United Nations Member States in 2015. The 17 Sustainable Development Goals (SDGs), which are an urgent call to action for all nations—developed and developing—in a global partnership, are at the centre of it.



IGDTUW has set up its very own Centre for Sustainable Development consisting of seven different teams working towards 13 SDG Goals under the guidance of the Project Management Unit (PMU) consisting of IGDTUW Faculty.



CSD is a completely student-driven Youth Initiative creating Social Ambassadors of Change.

### Integration Team

The integration Team, focusing on SDG 17, works in tandem with the PMU and the 6 SDG teams to ensure the smooth functioning and implementation of CSD Campaigns and Activities.

# TIMELINE

## PHASE 1



## PHASE 2





**Let Your Entrepreneurship Dream Come True**

**2 DEC**  
Start at 12 PM

**LIVE**

**THE SPEAKERS**



**Manasi Gupta-**  
Founder of Huesofmind, public speaker and Published Author



**Daksh Sethi**  
Tedx and Josh Talks speaker, Founder of Guby Rogers, over 37k followers on Instagram

**Dream of starting your own company? Don't want to work for others? Well, here's the solution!**

The two brilliant speakers will be talking about how to start your own brand at the age of 19 and give us insights of their journeys so far.

Register only on  
[@adira.sdg](http://bit.ly/EntrepreneurshipDreamComeTrue)





**6**  
months

**13**

**16**

**13**

**Duration**

**SDG Goals Met**

**Number of Events Conducted**

**Number of Students Impacted**

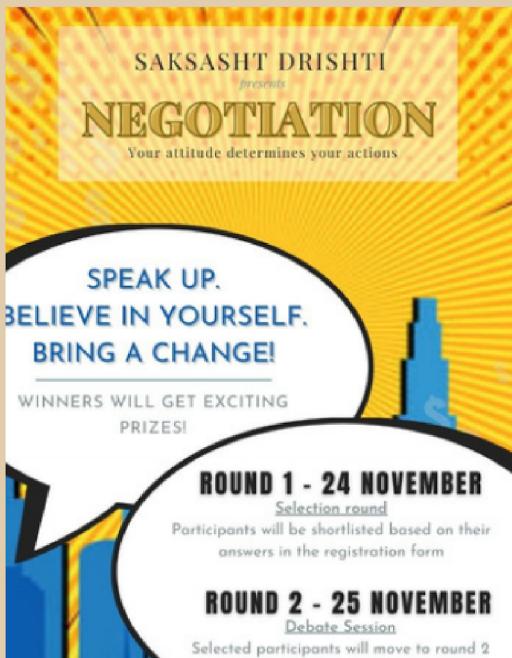
## PHASE 1 HIGHLIGHTS

# PHASE 1

## Sashakt Drishti

### Event 1: Negotiation

The event was conducted in 2 rounds. The participants had to express their views on the question "Do you have a solution for bringing nature back to our cities?".



### Event 2: Symposium

A panel of Speakers was invited to talk on various topics pertaining to the domain of Sustainable Cities and Communities.



## Inayat

### Event 1: Screening

Inayat organized an online screening event in online mode. They had included the screening of "Down to Earth with Zac Efron", episode 3, a Kahoot session (type of a quiz), and a healthy discussion on SDGs.



### Event 2: Visit to Sabki Paathshala

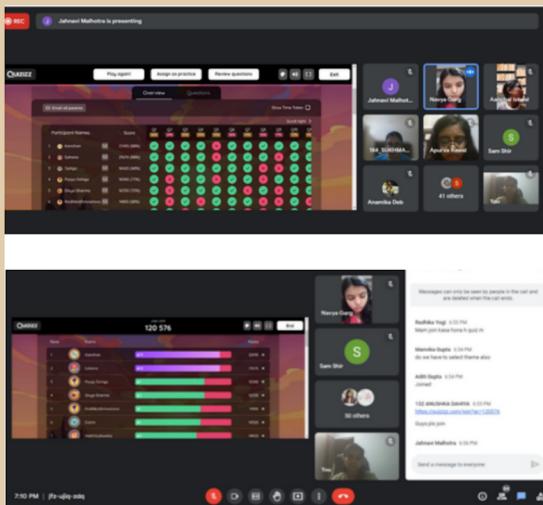
Inayat visited SABKI Paathshala at Pragati Maidan, New Delhi to have a discussion about UN SDG Goals with the economically less fortunate children.



## Eudaimonia

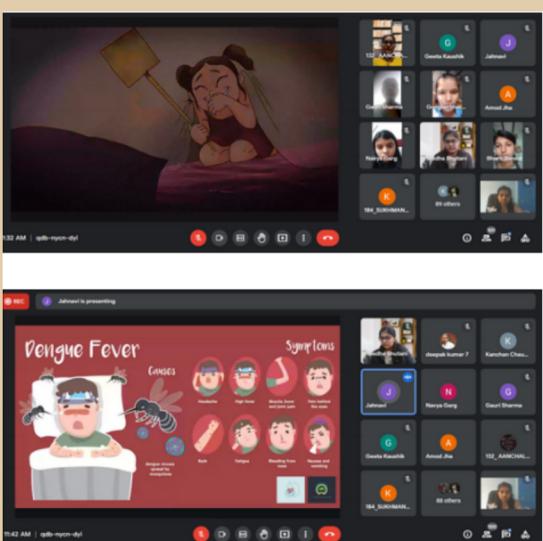
### Event 1: Quiz

Eudaimonia IGDTUW conducted an informative and fun quiz in order to raise awareness about Sustainable Development Goals with an emphasis on SDGs 3 and 6.



### Event 2: Webinar on Dengue

Eudaimonia IGDTUW conducted an informative session in order to raise awareness about the deadly disease, dengue. This activity is majorly centered on SDG 3 and 6 which focus on Good health and sanitation.



Eudaimonia also uploaded two to three basic questions revolving around SDGs with emphasis on goals 3 and 6. on their social media pages.

## Adira

### Event 1: Ace Your Preparation with Adira

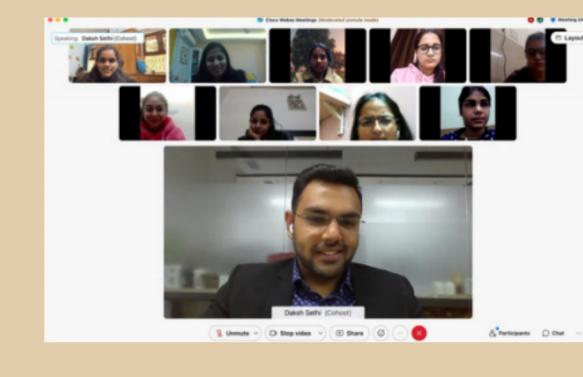
Adira took the initiative to prepare students in class XII for their board exams. For the first 60 minutes, students practised for their Term - 1 board exams by taking an MCQ-based Mock test.

This test was then followed by a surprise session by honourable Mr Manoj Sethi and Mrs Garima Pant, who addressed the students and answered their questions about their careers as well as board exam strategies.



### Event 2: Webinar on Entrepreneurship

ADIRA hosted a session "Let Your Entrepreneurship Dream Come True." The guests for the event - Mr. Daksh Sethi (TedX & Josh Talks speaker, founder - Guby Rogers) and Ms. Manasi Gupta (founder, huesofthemind, public speaker, author) spoke about how to start a brand at the age of 19 and shared their experiences.



## Cognito

### Event 1: Road to Corporate

The Road to Corporate session, provided a clear insight for the Journey of Innovation to Excellence. Stepping into the three important avenues of Corporate- Acing Tech, Leverage Communities and Entrepreneurship, the session proved to be a roadmap for the audience.



### Event 2: Boosting Your Profile

On December 3, 2021, Cognito's Tech Weekend- Inspire2Innovate kicked off with an event on 'Boosting Your Profile'. Following the introduction of Cognito, Profile boosting on LinkedIn, how to find jobs on LinkedIn was introduced including LinkedIn learning-Free courses, seminars, webinars.

### Event 3: Hands-On Alexa

On December 4, 2021, the major event Day 2 of the Tech Week-Inspire2Innovate was conducted. It was a hands-on session on "Building Alexa" by Sasha Makkar.

### Event 4: In-Cognito Mode

On December 5, 2021, from 6:00 to 7:30 p.m., Tech Week- Inspire2Innovate came to an end with a fun event that included three rounds: a scavenger hunt, a fandom debate, and a karaoke night.

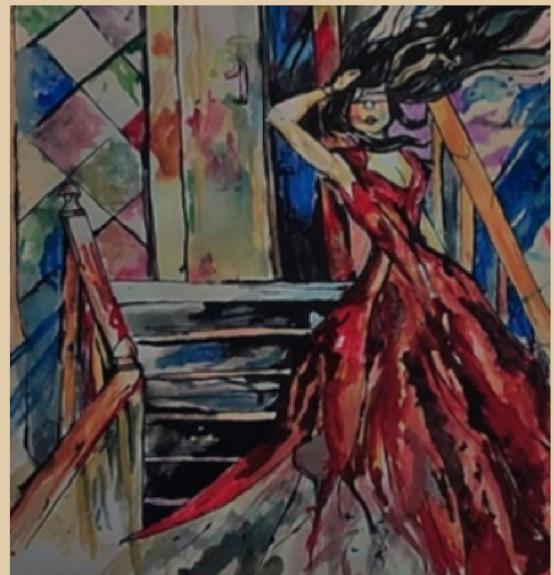
## Pejas

### Event 1: Movie Screening

PEJAS conducted its first event on 21st November 2021. In collaboration with Project Cinema for Change and Rainbow Kilkari Homes, PEJAS conducted a movie session with the children of Homes and streamed ZOOTPIA with them.

### Event 2: Poster Making Competition

PEJAS organized a Poster Making Competition titled "A PEACE OF ART" in partnership with SOCH, the Creative community of IGDTUW. The theme of the competition was "End Child Abuse, Abuse, Human Trafficking, and All Forms of Violence and Abuse".



### Event 3: Mirror of Justice

PEJAS had organized an enlightening session "Mirror of Justice" with our beloved alumni: successful pass outs of IGDTUW to address everyone's problem and provide a learning experience.

### Monthly Magazine: Purpose with Pejas

A monthly edition of the PEJAS Magazine "PURPOSE WITH PEJAS" is launched which emphasizes the functioning of the Initiative and the ongoing tasks during that particular month.

# PHASE 2 KICKSTART

Centre for Sustainable Development officially launched its 6 New Campaigns in a Kickstart Event held in the IGDTUW Campus.

The Event included a Prize Distribution Ceremony for Mentors of the Pilot Phase of EMP as well as Debriefing of the *Desh Ke Mentors* App for the newly onboarded Mentors.

Hon'ble Registrar Sir was the Chief Guest for the day.



# PHASE 2 CAMPAIGNS

**ADIRA**

An initiative by CSD IGDTUW  
Quality Education, Gender Equality & Reduced Inequalities

**सब पढ़ेंगे,  
आगे बढ़ेंगे**

**OUR GOAL FOR THIS PHASE**  
Gender equality  
Women in STEM  
Donating books  
Digital literacy among elderly

Adira

**COGNITO**

**COMPUTE TO SUSTAIN**

• Compute To Sustain is an initiative by Cognito, promoting the idea of Green Computing.  
 • Reduce carbon footprints from technology through its mindful usage.  
 • Sustainable Sundays is a digital campaign aimed at raising awareness of Green Computing and steps that can be taken to put it into effect.  
 • An exciting competition where the young innovative minds get a platform to pitch their revolutionary ideas on the pivotal topic of sustainability in this era of industry growth.

**SDG 8** DECENT WORK AND ECONOMIC GROWTH

**SDG 9** INDUSTRY, INNOVATION AND INFRASTRUCTURE

Cognito

**INAYAT**

**Care, Wear & Repair**

An initiative by CSD IGDTUW

**Be a part of our wardrobe revolution!**

Our campaign "Care, Wear & Repair" aims at the minimal waste of clothes and promotes sustainable fashion.

Our Sustainable Development Goals are:  
**SDG 7: Affordable and Clean Energy**  
**SDG 12: Responsible Consumption and Production**  
**SDG 13: Climate Action**

Inayat

**PEJAS | SDG 16**

Center for Sustainable Development  
INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN

**#ChillaoSeChill**

The campaign aims at transforming the current state of society, which is hostile to peace, into a peaceful world.

Pejas

**Sashakt Drishti**

An initiative by CSD IGDTUW

**चलो संभलके  
रहो संभलके**

Our campaigns aim to provide AFFORDABLE AND SUSTAINABLE TRANSPORT SYSTEMS

Sashakt Drishti

**बिन पानी सब सून**

An initiative by  
Centre for Sustainable Development  
Indira Gandhi Delhi Technical University for Women

To promote Sustainable Development Goals and bring change in this Society

Our Campaign Spreads Awareness About Water Footprint through four interactive events and sensitize everyone to be responsible consumers.

**EUDAIMONIA**  
We symbolize happiness and free spirit and promote  
**SDG 3 - Good Health and Well Being**  
**SDG 6 - Clean Water and Sanitation**

Eudaimonia

All the 6 teams launched Comprehensive Campaigns pertaining to their respective SDGs. The teams carefully planned out events and activities like twitter campaigns, donation drives, fundraisers etc.

The Campaigns are as Follows:

- **Adira:** Sab Padhenge Aage Badhenge
- **Cognito:** Compute to Sustain
- **Inayat:** Care, Wear and Repair
- **Eudaimonia:** Bin Paani Sab Soon
- **Sashakt Drishti:** Chale Stree Stress Free
- **Pejas:** Chillao se Chill

## ADIRA

**DIGITERACY**  
One step closer  
to a developed nation  
by financially educating the underprivileged section of India  
Do Join Us To Know How  
YOUR 10 MINUTES CAN CHANGE THEIR LIVES!

⌚ 7:00 PM 🗓 Monday, 25 April 2022 🌐 Cisco WebEx

ADIRA organized an event: "Chalk Graffiti" at Taarangana '22 to raise awareness. During the event, all interested onlookers were encouraged to express their thoughts using chalk, with the roads as a blank canvas, filled with ideas and thoughts of the students.

WHILE WE TEACH, WE LEARN, was an initiative organized by Adira, in collaboration with Girlup Aadya. Mentors and students were required to make a 2-3 minute video explaining a topic from various subjects. These videos would then be uploaded on youtube in the form of playlists for the benefit of students in class 11 and 12.

**Centre of Sustainable Development**  
INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN  
**ADIRA,**  
in collaboration with **GIRL UP AADYA**

**"WHILE WE TEACH,  
WE LEARN"**

**BE THE HELPING HAND OF THE  
students in STEM**

Explain a topic from 11th/12th ncert physics and  
chemistry & be a teacher for the underprivileged  
email- adira.sdg@gmail.com incase of any queries  
Deadline- 25th June



## COGNITO

**COGNITO**  
PRESENTS  
**SUSTAINABLE SUNDAYS**

[www.linkedin.com/company/cognito-sdg/](https://www.linkedin.com/company/cognito-sdg/) [@cognitos\\_dg](https://twitter.com/cognitos_dg) <https://discord.gq/1spQzOn> Cognito SDG

The initiative of 'Sustainable Sundays' was launched by Cognito wherein posts were released on the social media handles every Sunday to shed some light on the ways to reduce carbon footprints by adopting Green Computing methods. Some of the topics we covered were E-waste, Shutting down computer every night etc.

Ideate2Sustain was organised by Cognito in collaboration with GeeksforGeeks Student Chapter IGDTUW on April 17, 2022. The ideathon was a team competition based on the 17 UN Sustainable Development Goals where participants were required to ideate a solution towards realizing these goals.

The goal of this event was to raise awareness about Green Computing among people who work with technologies and related devices on a daily basis. It was intended to educate people on how proper use of their electronic devices may benefit Mother Nature.

**COGNITO**  
PRESENTS  
**AWARE2SUSTAIN**  
EACH ONE REACH ONE  
JOIN US FOR THE AWARENESS CAMPAIGN AND SPREAD THE WORD ABOUT  
GREEN COMPUTING

DATE: 30th MAY 2022 to 02nd JUNE 2022



**COGNITO**  
IN COLLABORATION WITH  
**GFG IGDTUW**  
PRESENTS  
**IDEATE2SUSTAIN**

IT'S AN OPPORTUNITY TO COME UP WITH SOME BRILLIANT IDEAS FOR LONG-TERM SUSTAINABILITY WHILE ALSO WINNING SOME WONDERFUL PRIZES.

DATE: 13th APRIL 2022 to 17th APRIL 2022

## INAYAT

**Centre for Sustainable Development**  
Indira Gandhi Delhi Technical University for Women

**INAYAT**  
We follow:  
SDG 7- Affordable and Clean Energy  
SDG 12- Responsible Consumption and Production  
SDG 13- Climate Action

Our Campaign  
**Care, Wear and Repair**  
Focuses on  
**Sustainable Fashion**

**Twitter Campaign**  
7th - 10th June  
What's your take on sustainable fashion?

Social media handles:  
@I\_sustainability @Inayat CSD @InayatCSD @Inayat @Inayat CSD

**SCRUNCHY MAKING WORKSHOP**  
**Care, Wear and Repair**

**Things To Keep Ready :**

- 22\*4 inch fabric
- Matching thread to the fabric color
- A needle
- Safety Pin
- 9 inch elastic thin Elastic Band
- Scissors

**By MANYA KATARUKA**  
President - Greensphere, IGDTUW  
Owner of get\_set\_thrift

**19 April 2022**  
7.30 pm onwards

Inayat held a Scrunchy Making Workshop. They had an audience of 800+ students to promote "Sustainable Fashion". They were shown a video which explained everything in detail.

Inayat had organized its 5-day long Twitter Campaign "Care, Wear, and Repair" that aims to promote sustainable fashion. Each day a question related to sustainable fashion was posted, a brief description was given about that question, and mentors were required to retweet it about what's their take on that question.

## EUDAIMONIA



A survey was conducted by the team members in offline mode where they interviewed the students of Indira Gandhi Delhi Technical University for Women (IGDTUW) and Dr. B. R. Ambedkar University Delhi (AUD), and the team talked about water footprint, and its consequences.

Eudaimonia organized a major awareness session at SKV School, Jagatpuri in collaboration with Unnat Bharat Abhiyan. The team reached out to students from class 7th and 8th standard, surveyed about their current knowledge on water footprint, followed by a session conducted in offline mode. The event ended with a poster making competition focussed on the same topic.



The team also organized a webinar on water footprint caused by the textile industry for the students of IGDTUW.

"Khana bhi Peeta hai" was a Twitter Campaign started by the enthusiastic team members of Eudaimonia. The students were invited to make posters on food items having high water footprint to raise awareness.

Give for Good was a donation drive started by the vigilant team members of Eudaimonia and Inayat. The team collaborated with Goonj for the drive and all the obtained garments were sent to the Sarita Vihar Goonj Centre on 05th May 2022. The team received a lot of support from approximately 200 donors.



## SASHAKT DRISHTI

**Centre for Sustainable Development**  
Indira Gandhi Delhi Technical University for Women

**Sashakt Drishti**

We follow  
SDG-11-Sustainable Cities and Communities  
Our Campaign

**चले स्त्री, Stress Free**

Focuses on  
Gender responsive metro stations  
presents

**Photography Drive**

To capture photos and videos whenever you notice gender discrepancy while travelling through metro

**on 28th April**

Sashakt Drishti conducted a Comedy Night and Twitter Campaign to spread awareness about the unique travel needs of women. This was followed by a speech where we conveyed the problems faced by women who use the metro. The audience shared their own experiences and anecdotes.

To support the Twitter campaign, the audience were urged to capture the moments where women are facing issues while using Delhi Metro in real time. The team plans on preparing a report compiling the twitter response and these pictures and send them to the concerned authorities urging them to take the required action as soon as possible.

**Centre for Sustainable Development**  
Indira Gandhi Delhi Technical University for Women

**Sashakt Drishti**

We follow  
SDG 11-Sustainable Cities and Communities  
Our Campaign

**चले स्त्री, Stress Free**

Focuses on  
Gender responsive metro stations  
presents

**Twitter Campaign**

To realize the problems that women face while travelling and take measures to help solve the issue

**Comedy Night**

Come and watch Aakash Gupta's "Delhi Metro" standup comedy videos with us

**on 27th April 2022 at 8:30 PM**

**PEJAS**

## PEJAS

**Centre for Sustainable Development**  
Indira Gandhi Delhi Technical University for Women

**PEJAS**

IN COLABORATION WITH  
**ROTARACT**  
PRESENTS

**RELAY RACE**

Be a sunshine for someone in there darkest days contribute here for helping Ukraine

27 April 2022 10:30 a.m.  
IGDTUW main ground

Team Pejas conducted a webinar for the issue of anger management on 1st of May. The Webinar covered topics like Anger Management and Depression, Problems caused by Anger and its Consequences etc.

Pejas organized a Fundraising Event which took place on 27th April 2022, Wednesday from 10:00 AM to 5:00 PM at IGDTUW, Main Ground. The primary aim of the event was to donate the amount raised in funds to the refugees affected by the Ukraine and Russia War.



Unbosom - An event hosted by team Pejas where students were asked to unbox their feelings.

Team Pejas conducted the Peace Wall event on the 4th and 5th of April. People were urged to write what peace meant to them on a note and then tie it to the peace wall on campus.

**Centre for Sustainable Development**  
Indira Gandhi Delhi Technical University for Women

**PEJAS**

We follow  
SDG 16- Peace and Justice Strong Institutions  
Our Campaign

**Chillao se Chill**  
presents

**ANGER MANAGEMENT**

Date : 1st May, 2022  
Venue : Webinar  
Time : 12 Noon  
With our speaker

**NISHA KHANNA**  
(Counselling Psychologist & Mental Health Therapist)

Anger doesn't SOLVE ANYTHING, it BUILDS NOTHING but it DESTROYS EVERYTHING  
by Lawrence Douglas Wilder



**Ideate2Sustain**

# PHASE 2

# IMPACT

**800****150****Registrations**

Ideate2Sustain Hackathon organised by Cognito, received over 800 registrations.

**Shortlisted Entries**

150 teams were shortlisted after the MCQ round.

**9****3****Finalists**

The teams provided with excellent solutions in the presentation round. The Final 9 presented their ideas to the Panelists.

**Winners**

Three teams were chosen as the winners. It was a great learning experience for all the participants.

**1000****200****300****Video Repository**

WHILE WE TEACH, WE LEARN initiative by Adira collected a video repository of over 1000 videos explaining concepts of Physics, Chemistry and Maths

**Donation Drive**

Give for Good was a clothes donation drive that saw the collection 15 boxes of clothes and 1 box of biscuits by over 200 donors

**Twitter Campaign**

Sashakt Drishti's Twitter Campaign saw the tweets getting over 300 retweets and replies, including reply from DMRC.

**Participation in Events****6****Number of Campaigns****20****Number of Events Conducted****800****Average Participation**

**PATRON**

**Dr (Mrs) Amita Dev**  
*Vice Chancellor, IGDTUW*

**CSD Coordinator**

**Dr Preeti Vajpeyi**  
*Associate Professor, DAP, IGDTUW*

**EMP Nodal Officer**

**Ar Vishal Rai**  
*Associate Professor, DAP, IGDTUW*

**CSD Coordinator**

**Ar Kshitij Kumar Sinha**  
*Assistant Professor, DAP, IGDTUW*

**STUDENT EDITORIAL TEAM**

**Faria Choudhry**

*4th Year, B.Arch, DAP*

**Nandini Mishra**

*4th Year, B.Arch, DAP*

**Garima Goel**

*3rd Year, B.Arch, DAP*

**Shreya Singhal**

*1st Year, B.Tech, IT*

**Zarqa Rehman**

*3rd Year, B.Arch, DAP*

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*Issued By*

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*Indira Gandhi Delhi Technical University for Women  
Kashmere Gate, Delhi*