

Customer Check in #2 Summary

- **Goals:** News is not important, community based, contact page not required for first MVP, no ongoing contribution after creation, Volunteering page not required for first MVP, be able to download whole data sheet.
- **Design:** Colourful and engaging, straight forward design is more important than engagement, simple, liked pinwheel layout but we should prepare a plan B, drop down menus are acceptable, MyPeg sidebar is liked by Scott, Infographics are a good way to display data but are not required.
- **Structure:** Sort data by cause, simple sitemap was the most effective, search bar for finding data or SDG's is a good idea, having multiple SDG's for data where multiple are included, Simplified and in depth data availability, Having a download and share functionality could be effective.
- **Presenting:** Ask questions directly after showing it. For example, ask questions about the example as they are looking at it for the first time instead of asking at the end.