

WordPress Discussion:

Affordances:

In our project, we focused on making the interface intuitive. By keeping designs simple and using minimalistic elements, we made sure users know how to interact with our prototype. An example is adding realistic shadows to buttons, which isn't just about looks; it makes it clear they can be clicked. This idea comes from understanding that design elements should hint at their usage, making the user's journey smooth and natural.

Constraints:

We refined the way we guide users through the interface by implementing constraints more thoughtfully in our website prototype compared to the low-fidelity and high-fidelity version. This includes adding indicators, which help users understand where they are on the website without feeling overwhelmed. It's about preventing confusion and mistakes by designing the interface in a way that naturally leads users through tasks, making complex processes feel simple and manageable.

Gestalt Principles:

Our design leverages Gestalt principles to make information easy to process at a glance. By organizing elements using principles of proximity, similarity, and closure, we guide the user's attention to where it's most needed. We use consistent headers, footers, color schemes, typography, and spacing to differentiate between various types of information, making the interface not only visually appealing but also easier to navigate. This approach is rooted in the understanding that the way elements are grouped can significantly affect how users interpret and interact with information.