Customer Check in #3 Summary

- Move mission to Landing page: it's important that we lead off with being Regina focused so moving mission statement is a good idea.
- Navigation: add a back button on the SDG data to go back to the homepage/ sdg list, Wheel doesn't look clickable so people may not know that it's an intractable asset, Put Data Before general SDG information.
- **Regina Specific:** Include more Regina specific content on the webpage. Make sure Regina information is above global info. Create a Regina specific page with Regina's SDG focuses.
- Clarity and Word Choice: Add context to each page so the user knows what they are looking at and why it's relevant. Have a tabular system that relates the SDG's for easier exploration of the webpage. No ellipses. Use more common language and not SDG jargon. Need stronger and clearer title and header choices. Stronger signifiers needed for clickable elements.