Customer Check in #1 Summary

- **Primary goals**: User friendly, data focused, simplified and easier to understand data, and easy navigation.

- **Secondary goals**: Volunteering, nonprofit organisations, and a possible feedback section.

- **Data**: Should be simple to understand at a glance but should also be in depth enough to showcase advanced statistics. Data accessibility is essential. Data digestion is more important than being able to display more data.

- **Design**: Some ideas for interactive design are a keyword search bar, colour coding the website for easier readability and navigation, using text features like bolded or different fonts for better engagement, sorting by cause. Low maintenance design.

- **Language**: Use engaging and non government sounding language, Be professional and not generic. No "point and shame" language. Encourage action and interest. Don't incite blame and finger pointing.

- **Presenting**: Make sure all members have a chance to speak, spread out when presenting. Make sure you are loud and project your voice.