

Customer Check in #4 Summary

- **Mission/Tagline:** Liked the message and tagline but they were too disconnected. Would have preferred the mission closer to the tagline and including more specific information to better inform the reader.
- **Citing Sources:** Make sure whenever we quote or paraphrase a source we should cite it directly under where we used it. Example: on the “this SDG” page where we talk about some causes and similar information a citation should be present. Not just in the about page.
- **About Page:** The about page was inconsistent with the rest of the website's layout and appearance. Remove the background picture and make it fit in more.
- **Distracting Powerpoint:** The powerpoint took away from our demo and information presented since it was a bit distracting and took away from us.
- **Positives:** Liked the additional info about the SDG's even though we hadn't cited it properly, Like the layout of our page as we went data first filled by additional information.