SIMRAN GODSEY

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FUNCTIONAL AREAS

- Data Visualization
- Data Warehousing
- Data Governance
- Business Intelligence
- Data Cleaning
- Cloud Technology

TECHNICAL SKILLS

- **SQL(MYSQL) –** Joins, Queries, Aggregate Functions, Window Functions, CTES, Subqueries.
- **Power BI –** Data collection, KPIS (Key Performance Indicators), Data Modeling, Data Visualization, Reporting, Data Analysis, Data Cleaning, Data dissemination, Data Accuracy, Statistical Analysis, Identify trends, Patterns, Forecasting.
- **Advanced Excel –** Pivots, Charts, Look ups, Power Query, Power Pivot**.**
- **Snowflake -** Data Transformation, Data Warehousing, Scalability, EDA (Exploratory Data Analysis).

WORK EXPERIENCE

Razorpay, Bengaluru | Business Analyst   **03/2024 - Present**

- Conducted in-depth data analysis across 200+ top-tier merchants, offering actionable insights and tailored recommendations that resulted in an average of 12% improvement in payment success rates through data driven insights.
- Facilitated workshops with 50+ merchants across diverse industries, delivering best practices and actionable strategies that led to a 15% increase in payment success rates and significantly enhanced merchant experience.
- Analyzed and visualized complex data trends using Excel, SQL, and Tableau, providing stakeholders with clear and actionable reports that enhanced decision-making processes.
- Created impactful dashboards and conducted real-time monitoring with actionable insights for payment success improvement.
- Collaborated with cross functional teams to troubleshoot and resolve payment success issues, leading to a 12% improvement in transactions success rate and reducing merchant complaints by 50%

VIRTUAL EXPERIENCE

ANALYTICSWITHANAND, Bengaluru, India | Data Analyst Intern   **08/2023– 02/2024**

- Orchestrated the integration of AWS S3 with snowflake, streamlining the data pipeline and achieving a 50% increase in data accuracy while reducing data loading time by 60%.
- Compiled comprehensive user manuals and quick reference guides that enhanced staff understanding of software tools, leading to a 25% increase in productivity and improved response times for customer inquiries.

Psyliq, Remote | Data Analyst Intern [GitHub Repo]   **01/2024 – 02/2024**

- Uncovered Insights for 20 ad hoc request Business Questions by analyzing dataset on Excel, resulting in a 30% enhancement in decision-making.

PROJECT EXPERIENCE

Pwc Call Centre Analysis [Portfolio Link] | [GitHub Repo]   **01/2024**

- Developed a Power BI Report for Call Centre that streamlined data analysis by 20%, allowing managers to spend more time on strategic decision-making.

8week SQL Challenge – Danny's Diner [GitHub Repo]   **12/2023**

- Responded to 12 adhoc requests by employing advanced SQL queries, enabling management to make data-informed decisions in 50% less time.

Adventure Work Cycle [Presentation Link]|[Portfolio Link]   **05/2023**

- Built a dashboard with DAX for efficient analysis of a 12+ column,999+ rows dataset, resulting in 70% reduction in data interpretation and user comprehension effort.

EDUCATION

Bachelor of Commerce, Jamshedpur Women's College, Jharkhand   **06/2019**