Simran Kashyap

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SKILLS

- **Languages**: Python, SQL
- **Frameworks**: HTML and CSS, Bootstrap and React
- **Tools/Platforms**: MS Excel, Tableau, Power BI, IBM Cognos, Jupyter, GI/TBS, Confluence, , ALM, WinSCP and ServiceNow
- **Soft Skills**: Problem-Solving Skills, Team Player, Project Management, Adaptability and Empathy

WORK EXPERIENCE

- **AON Private Limited Company | *Senior Configuration Analyst***   Mar 22 – Sept 23
  ○ Successfully executed UI configurations for various esteemed clients achieving a remarkable **<10%** defect rate in live deployments
  ○ Collaborated with Tester Coordinator, reducing user experience defects by **60%** and enhancing UI portal performance by **30%**
  ○ **Technologies/skills** – SQL, HTML, CSS, JavaScript, Adhoc & SSRS, Azure DevOps (tickets), ALM (defects), WinSCP, TBS/GI, Functional Testing, Manual Testing, Documentation (UTP), SharePoint, Confluence, and ServiceNow

INTERNSHIP

- **MOZO Hunt | *Marketing and Business Analyst***   Jun 25 – Jul 25
  ○ Gained expertise in analyzing user behavior and revenue patterns using Power BI and DAX.
  ○ Developed skills in visual storytelling and interactive dashboard design to support data-driven marketing strategies.
  ○ **Technologies/skills**: Power BI, DAX Queries

- **Capgemini | *Junior Software Engineer***   Jan 21 – Apr 21
  ○ Developed and launched a full-fledged website, contributing to both front-end and back-end development
  ○ Gained experience of real-time website development and integration of multiple frameworks, while understanding user requirements and implementing solutions effectively
  ○ **Technologies/skills**: HTML5/CSS3, Bootstrap, Java, Spring Boot, React

PROJECTS

- **University Career Insights Dashboard** | LPU   Mar 25 – Mar 25
  ○ Created a Power BI dashboard analyzing university career trends, job offers, internships, and salary distributions
  ○ Extracted actionable insights to help students and career services make informed decisions on career planning and opportunity
  ○ **Technologies/skills**: Power BI, DAX Queries

- **Olympic Performance Dashboard** | LPU   Feb 25 – Feb 25
  ○ Designed an interactive dashboard to analyze Olympic medal distribution, athlete performance, and country-wise achievements
  ○ Provided actionable insights into Olympic history, helping identify trends in medal distribution and athlete success
  ○ **Technologies/skills**: IBM Cognos Analytics, Jupyter, Excel

- **Coffee Shop Sales Dashboard** | LPU   Feb 25 – Feb 25
  ○ Crafted an interactive dashboard to analyze coffee shop sales, providing insights into top-selling products, customer behavior, and profitability
  ○ Strengthened skills in data analysis, visualization, and Excel automation
  ○ **Technologies/skills**: Excel (Pivot Tables, Charts, Power Query)

CERTIFICATES

- IBM Cognos Analytics | IBM   *Mar 24*
- Data Visualization with Python | *IBM*   *Dec 24*
- Lean Six Sigma White Belt Certification | *AON PCL*   *Nov 23*
- Data Science | *Splen Technologies*   *Jul 19*

ACHIEVEMENTS

- **X–celerate Hackathon**   Apr 25
  Awarded for excellence in Advanced Excel, Generative AI, and business problem-solving
- **Impromptu Award**   Sept 22|Apr 23
  Recognized 2 times with Impromptu Award for demonstrating the AON values and delivering results
- **106th Indian Science Congress**   *Jan 18*
  Worked as a Volunteer in 106th ISC themed: Future India: Science & Technology

EDUCATION

- **Lovely Professional University**   *Aug 24 – May 26*
  *Master Of Business Administration; **CGPA: 8.4***   Phagwara, Punjab

- **Lovely Professional University**   *Aug 17 – May 21*
  *Bachelor of Technology – Computer Science and Engineering; **CGPA: 7.15***   Phagwara, Punjab