Final Project Assignment

Question 1.

a) What are the three countries that generated the highest total profit for Global Superstore in 2014?

b) For each of three countries, find the three products with the highest total profit. Specially, what are the products' names and the total profit for each product?

Question 2.

Identify the 3 subcategories with the highest average shipping cost in the United States.

Question 3.

Which city is the least profitable (in terms of average profit) in the United States? For this analysis, discard the cities with less than 10 orders. (*Notes: To generate a complete map, double-click on the country, state, and city dimensions.*)

Question 4.

a) Which product subcategory has the highest average profit in Australia?

b) First, identify all Australian cities with at least 5 orders. For the remaining cities, look at the subcategories you identified in Q4(a) and find those cities for which are average profit in that category exceeds $100. (*Notes: The cities must have at least 5 distinct orders linked to products from that subcategory, and the average profit of those distinct orders must exceed $100.*)