

HIMTM**NERO**

HOUSE OF BEVERAGES

THUNDER Pure energy

PURE ENERGY



SIGNATURE Collections

MOCKTAILS



HIMACHALI Zeera



WILD MONK TONIC WATER GINGER ALE

PURE ENERGY



VARI FROM HIMALAYAS

ENJOY THE PURITY



OUR OTHER PRODUCTS



INTRODUCTION

NERO IS MORE THAN JUST A BEVERAGE BRAND;

It's a lifestyle choice for those who crave innovation, quality, and authenticity in every sip. With a diverse portfolio of premium products, HIM Nero caters to a wide spectrum of consumers, from energy seekers to those who value health & tradition.

MISSION:

To redefine beverage experiences by blending tradition with innovation, delivering unparalleled quality to our consumers worldwide.

VISION:

To become a global leader in the beverage industry by consistently offering unique, health-conscious, and sustainably crafted products.

CORE VALUES:

Quality, Innovation, Sustainability, and Customer-Centricity.

OUR STORY

In a quiet home nestled in Himachal, every sip once held a story. A cup of masala tea, a chilled glass of sharbat, or a comforting pour of kaanji brought more than taste, they created moments. These drinks carried connection, filled the room with laughter, and brought people closer. The drink itself was not the essence; it was the bond it helped strengthen.

As the world moved faster and noise grew louder, those small moments continued to echo softly. They became reminders of something deeply human, the joy of slowing down, the comfort of sharing, and the richness of being together. From that place of memory and meaning, the idea of Him Nero came to life. Not just a drink, but a vessel for presence, connection, and intention.

The Himalayas were the only place that could truly hold this vision. Pure, ancient, and powerful, the mountains offered water that carried strength, clarity, and natural resilience. From these untouched peaks begins the journey of Him Nero. With every sip, it reflects the vibrant spirit of nature, carefully crafted into an experience that uplifts and refreshes.

The name carries its own quiet strength. "Him" stands for the Himalayas eternal and majestic. "Nero," meaning pure, speaks to the intention behind every bottle. Together, they form a promise of care, of authenticity, and of moments that matter.

At Him Overseas, the goal is more than creating a drink. It is about crafting a feeling. Whether it is the crisp vitality of Him Nero, the wellness of Him Vari, or the bold energy of Wild Monk, each one is an invitation to pause and feel alive.

Him Nero is not just water. It is a story, an emotion, and a return to what truly matters.



A VISION FOR THE FUTURE

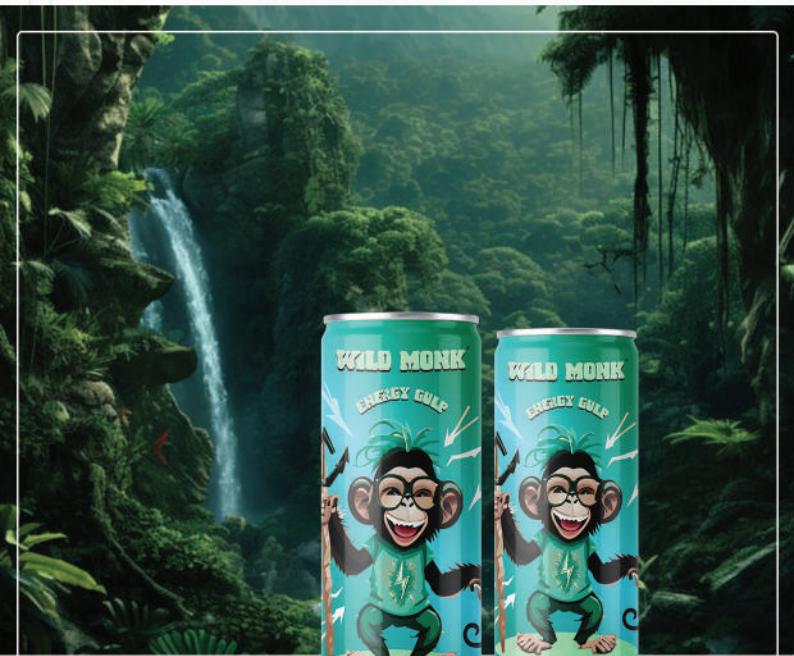
We are not just a brand; we are caretakers of the natural world that inspires us. From sustainable packaging to empowering communities, our commitment is unwavering: to preserve the purity of the Himalayas for generations to come.

**BECAUSE IN EVERY SIP OF HIM NERO
LIES A TRUTH AS TIMELESS AS THE
MOUNTAINS**

—A DRINK, A MEMORY, A CONNECTION.



PRODUCT PORTFOLIO



WILD MONK ENERGY DRINK

Experience bold flavor and high energy with Wild Monk, crafted from a time-tested European recipe. Designed for those who embrace life's challenges, this drink offers a perfect balance of taste and functionality.

USP: Infused with natural ingredients, no compromise on energy or flavor.

Available in 250ml.



WILD MONK DRINKS

Inspired by nature and rooted in purity, Wild Monk is a celebration of taste without compromise. From the fiery warmth of real ginger in our Ginger Ale to the crisp sharpness of our perfectly balanced Tonic Water, each can is crafted to refresh, uplift, & awaken the senses.

USP: Made with real ingredients, less sugar, & no artificial aftertaste

Available in 250ml.



VARI ALKALINE WATER

Refresh your body and mind with VARI, a premium alkaline water brand that promotes hydration, detoxification, and overall wellness.

Each bottle reflects Our commitment to purity and a health-conscious lifestyle.

Available in 1Ltr + 500ml.



VARI PRIME ALKALINE WATER

VARI is crafted for those who seek purity in every drop. Sourced with care and Bottled, it provides crisp, clean hydration that keeps you feeling fresh and energized.

Designed for premium living, VARI is the perfect companion for any moment, whether you are working, working out, or simply unwinding.

Available in 750ml + 200ml.



MIXERS & MOCKTAILS

Introducing a bold and innovative concept in the world of mocktails, where each flavor from the crisp Green Apple to the vibrant Sunset Orange offers a unique and refreshing experience.

This fresh approach brings a new level of sophistication and quality, making every sip remarkable.



THUNDER ENERGY DRINK

Unleash your inner strength with Thunder, an intense energy drink tailored for performance enhancement/Energise Yourself when you need that extra dose of energy.

Its robust profile and energizing formula make it a go-to choice for high-achievers and adrenaline enthusiasts.

Available in 250ml.



HIMACHALI ZEERA

A tribute to tradition, Himachali Zeera combines authentic Himachali flavors with Nero's dedication to quality.

This unique offering brings the essence of local heritage to a global audience.

Available in 250ml.



NIMBOO MASALA

Nimboo Masala is the perfect fusion of zesty lemon and bold spices, bringing a refreshing kick with every sip. Its tangy, spiced flavor is a nostalgic favorite, delivering the ideal balance of citrusy sharpness and warming masala notes.

Whether enjoyed chilled on a hot day or paired with your favorite meal, Nimboo Masala is a timeless classic that never fails to refresh and revive.

Available in 200ml.



GINGER ALE & TONIC WATER

While our Ginger Ale brings a warm, zesty lift with every sip, the Tonic Water offers a clean, crisp bitterness that finishes just right.

Whether you're winding down or mixing up something special, these blends are made to fit every mood.

Available in 160ml.



APPLE FIZZI

APPLE JUICE BASED DRINK

Experience the ultimate refreshment with Apple Fizzi, where bold flavors meet lively fizz. Crafted for every occasion, it's the perfect companion to add a vibrant twist to your day.

Whether sipped on its own or mixed into your favorite creations, Apple Fizzi reflects Nero's passion for quality and innovation.

Available in 160ml.

PRIVATE LABELING

PRODUCTS THAT CARRY YOUR IDENTITY

Make your mark with private labeling, turning every product into a signature of your brand's identity. Let your products speak volumes, embodying your brand's essence in every detail.

WHAT WE DELIVER:

Custom Branding:

Your logo, your style, your story, seamlessly integrated into every product.

Unmatched Quality:

Premium standards in every detail, ensuring excellence that resonates with your brand.

Exclusive Experience:

From concept to creation, we bring your brand to life with precision and sophistication.

Let's create something extraordinary because your brand deserves nothing less.

Current Customers are Premium Hotel Chains, Car Dealerships, Jewellers, Caterers Etc.

Get in Touch with us today for your Project/Requirements.



BRAND PHILOSOPHY

At Nero, innovation and health are at the core of everything we do. We seamlessly blend traditional flavors, like those in Himachali Zeera, with cutting-edge offerings such as Wild Monk and Vari Alkaline Water.

Our commitment to enhancing everyday life ensures that every product inspires, refreshes, and uplifts.



QUALITY ASSURANCE

Nero stands for uncompromising quality. Every product undergoes rigorous quality checks and adheres to the highest standards of production.

1. Certified by FSSAI and ISO, guaranteeing safe and reliable products.
2. Eco-friendly practices, including recyclable packaging and sustainable sourcing, are integral to our operations.

MARKET PRESENCE

Nero's distribution network spans local, national, and international markets. Our products cater to diverse demographics, ensuring something for everyone.

Through strategic partnerships with retailers, e-commerce platforms, and distributors, Nero ensures that its premium beverages are accessible worldwide.



SOCIAL RESPONSIBILITY

Nero is deeply committed to environmental and social sustainability.

Our initiatives include:

1. Recyclable and eco-friendly packaging.
2. Community-driven projects that promote health and wellness.
3. Collaboration with local farmers and suppliers to boost the local economy.



INNOVATIONS & FUTURE PLANS

As a brand focused on the future, Nero is constantly innovating. Upcoming launches include new flavors, eco-conscious packaging, and expansion into untapped markets.

Our vision is to continue setting trends and redefining beverage standards.

TEAM & LEADERSHIP

Nero is led by a visionary team of industry experts who are passionate about redefining the beverage landscape. With extensive experience and a forward-thinking approach, our leadership ensures that Nero consistently delivers on its promises of quality, innovation, and sustainability.

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