

SCALE UP CON 2025

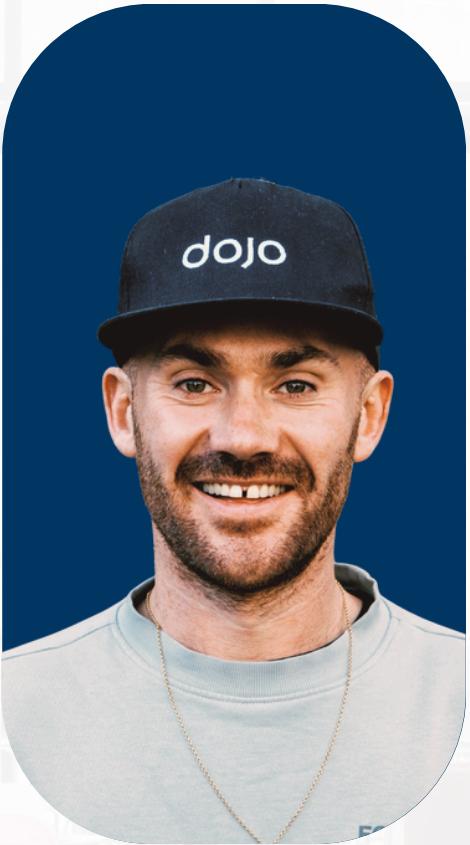
meet your speakers



Nicholas
Thiede



Ayanda
Vabaza-
Mvandaba



Tom
Voller



Sam
Ramsden

WEBINAR

Thursday 31 July 2025 | 14:00 SAST



Scaling frameworks that **survive** **turbulence**

Nicholas Thiede

Meet Nicholas, **Co-Founder of ScaleUp Company South Africa** and serial entrepreneur behind three successful scale-ups and exits (CloudRadar, PixelFaerie, and more).



Finance as your growth enabler and the people component

Ayanda Vabaza-Mvandaba CA(SA)

Chartered Accountant and **Non-Executive Director at Outsourced CFO**, Ayanda, blends board-level finance with hands-on entrepreneurship. She's founded ventures such as Kwandiso Consulting and Drink Nil; and earned honors like Mail & Guardian's "200 Young South Africans".



Storytelling
that unlocks
markets and
minds

Tom Voller

Tom, **Co-Founder of Dojo Films** combines creative production with PE, fintech, and scale-up recruitment know-how. Tom has supported founders from early fundraising to Series D and IPO. He helps leaders pitch clearly and scale with confidence.



Storytelling
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Sam Ramsden

Sam, **Founder & Creative Lead at Dojo Films**, drives multi-region video strategies for B2B/SaaS brands like SumUp and Navan. His campaigns have influenced \$100 M+ ARR, guiding firms from Seed to IPO. He makes every frame “speak locally, sell globally”.