USER

Specifications Document
Ronald McDonald House SF
Website

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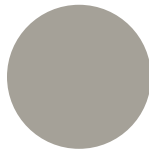
INDEX OF PRIMARY COLORS

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Call to Action Buttons

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Navigation Background
Page Header Text
Sidebar Navigation Text

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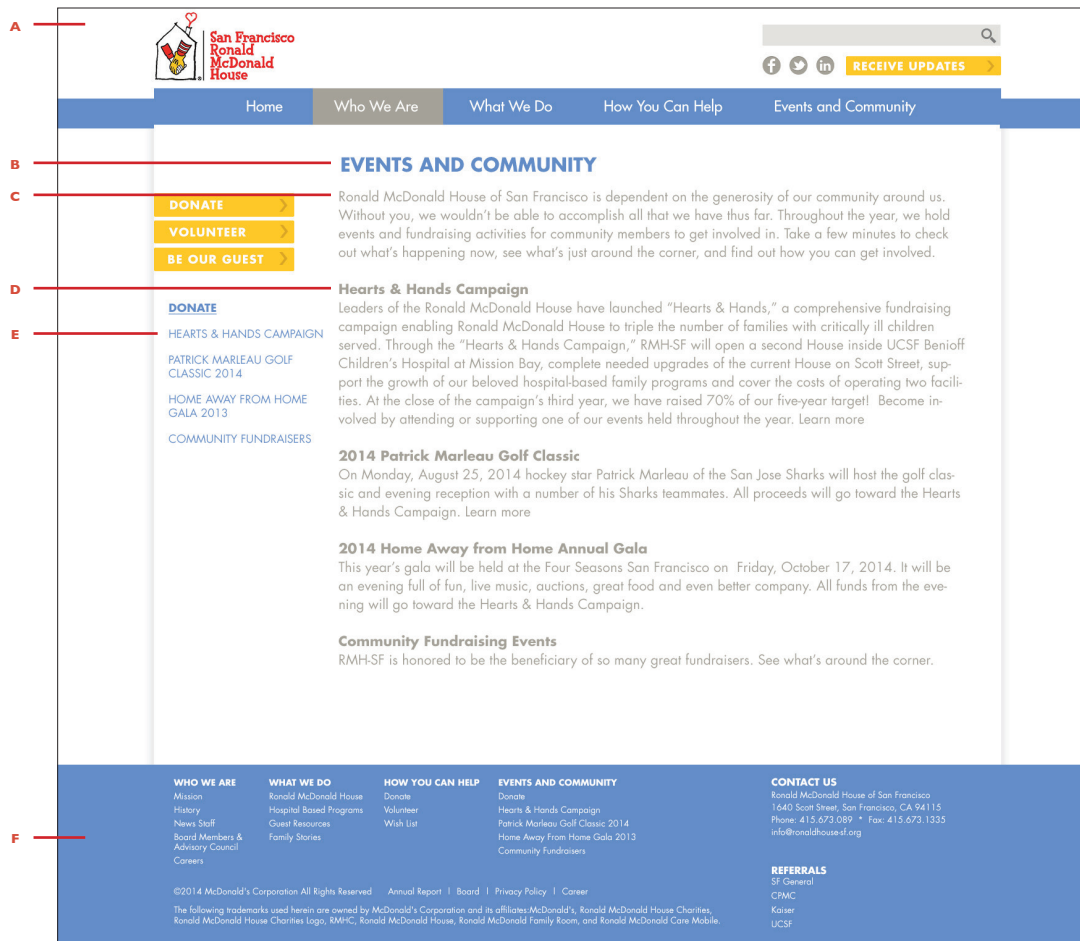**#a5a299**
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Main Paragraph Text
Subheader Text

PRIMARY FONT FAMILY

Futura Book

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abcdefghijklmnopqrstuvwxyz
1234567890!$%&

Futura Bold

A

B

EVENTS AND COMMUNITY

C   DONATE
    VOLUNTEER
    BE OUR GUEST

Ronald McDonald House of San Francisco is dependent on the generosity of our community around us. Without you, we wouldn't be able to accomplish all that we have thus far. Throughout the year, we hold events and fundraising activities for community members to get involved in. Take a few minutes to check out what's happening now, see what's just around the corner, and find out how you can get involved.

D   DONATE

E   HEARTS & HANDS CAMPAIGN

    PATRICK MARLEAU GOLF
    CLASSIC 2014

    HOME AWAY FROM HOME
    GALA 2013

    COMMUNITY FUNDRAISERS

Hearts & Hands Campaign
Leaders of the Ronald McDonald House have launched "Hearts & Hands," a comprehensive fundraising campaign enabling Ronald McDonald House to triple the number of families with critically ill children served. Through the "Hearts & Hands Campaign," RMH-SF will open a second House inside UCSF Benioff Children's Hospital at Mission Bay, complete needed upgrades of the current House on Scott Street, support the growth of our beloved hospital-based family programs and cover the costs of operating two facilities. At the close of the campaign's third year, we have raised 70% of our five-year target! Become involved by attending or supporting one of our events held throughout the year. Learn more

2014 Patrick Marleau Golf Classic
On Monday, August 25, 2014 hockey star Patrick Marleau of the San Jose Sharks will host the golf classic and evening reception with a number of his Sharks teammates. All proceeds will go toward the Hearts & Hands Campaign. Learn more

2014 Home Away from Home Annual Gala
This year's gala will be held at the Four Seasons San Francisco on Friday, October 17, 2014. It will be an evening full of fun, live music, auctions, great food and even better company. All funds from the evening will go toward the Hearts & Hands Campaign.

Community Fundraising Events
RMH-SF is honored to be the beneficiary of so many great fundraisers. See what's around the corner.

WHO WE ARE
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Advisory Council
Careers

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Volunteer
Wish List

EVENTS AND COMMUNITY
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Hearts & Hands Campaign
Patrick Marleau Golf Classic 2014
Home Away From Home Gala 2013
Community Fundraisers

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REFERRALS
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F

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INTERIOR PAGE ELEMENTS

A.   Header
B.   **Page Header** (#628ecc, Futura Bold, 31 px)
C.   **Paragraph Text** (#a5a299, Futura Book, 22 px)
D.   **Subhead Text** (#a5a299, Futura Bold, 22 px)
E.   Side Navigation Text (#628ecc, Futura Book, 15 px)
F.   Footer

Font styles have been set up in your template to ensure conformity. of text styles and colors.

For Subhead Text choose: Heading 2
For Paragraph Text choose: Paragraph

Page Header text and Side Navigation text will automatically default to assigned styles. Link Text will default to (#628ecc, Futura Book, 22 px)

BEST PRACTICES NOTE: To avoid errors in formatting, copy and paste your text from a Plain Text Editor, such as TextEdit or TextPad. Copying text from a Word Processing program, like Microsoft Word, may result in formatting that is not compatible with HTML.
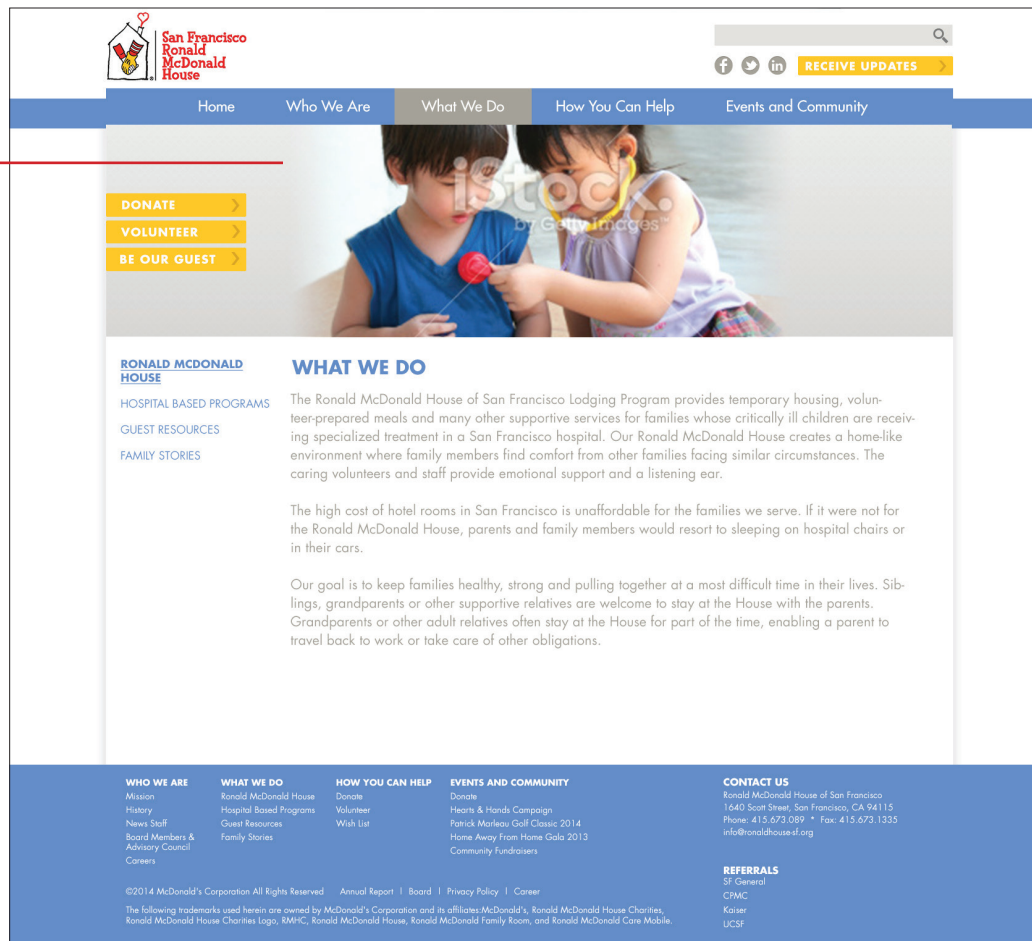
INTERIOR PAGE, WITH HEADER PHOTO

A.   Header Photo (762 x 343)
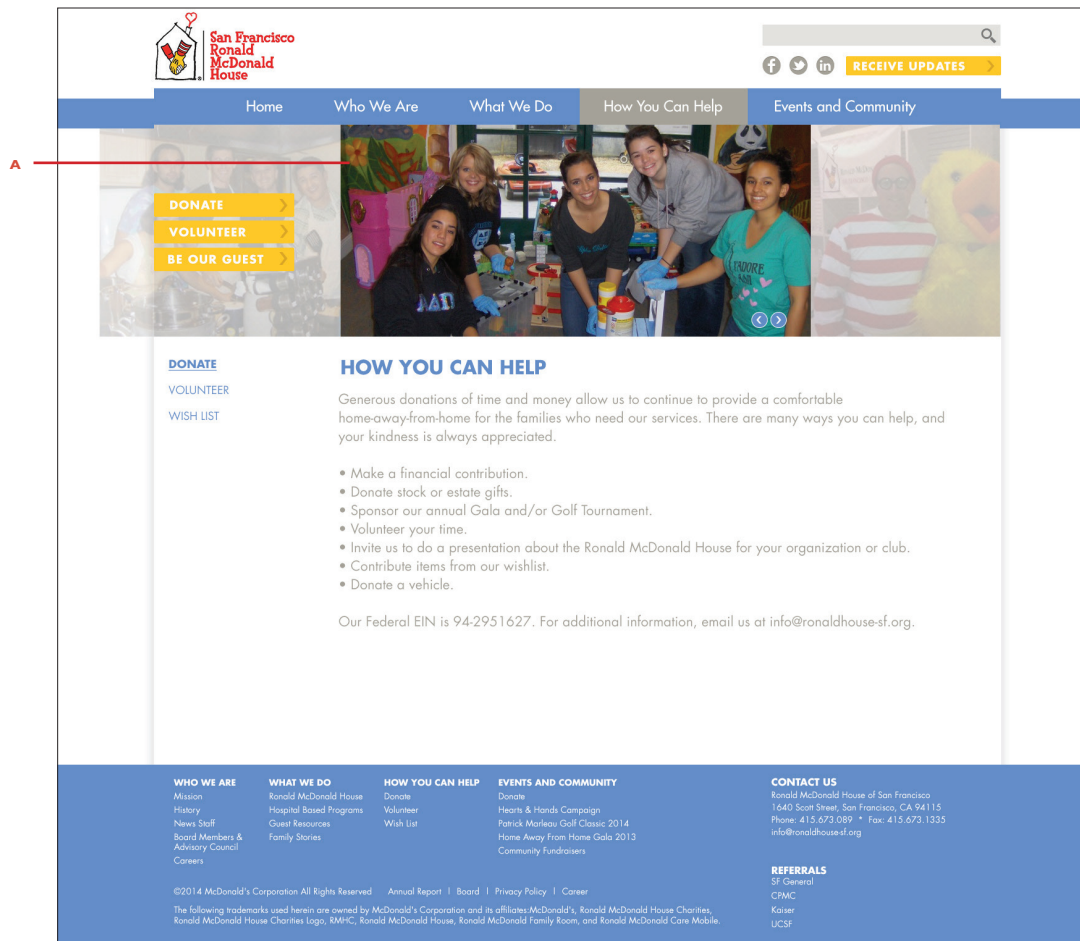
INTERIOR PAGE, WITH HEADER PHOTO
A. Slider Photo (762 x 343)

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