

67K

Total Sales

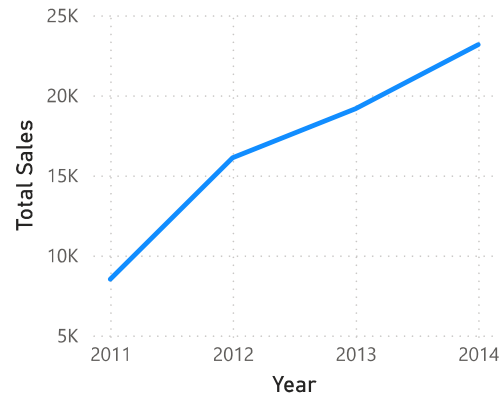
17.82K

Total Profit

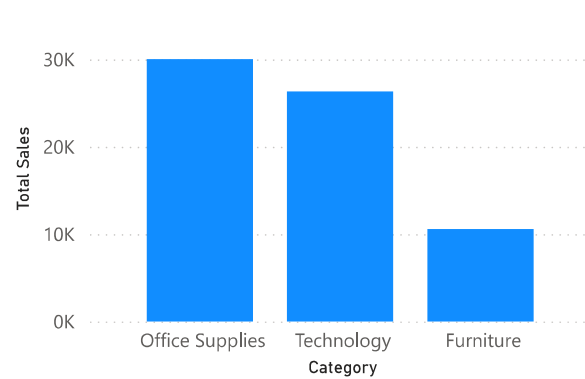
0.27

Profit Margin

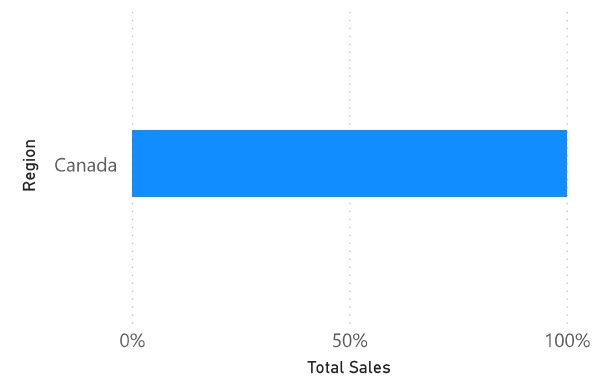
Total Sales by Year



Total Sales by Category



Total Sales by Region



Region

- ☐ North
- ☐ North Asia
- ☐ Oceania
- ☐ South
- ☐ Southeast Asia
- ☐ West



Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

order_date

01-01-2011 31-12-2014



INSIGHTS:

1. Technology category generates the highest sales.
2. West region shows consistent growth over time.
3. Top 10 products contribute significantly to total revenue.