### Adversarial examples in deep learning

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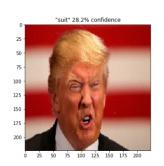
06/07/2017

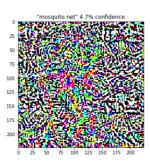
#### What is an adversarial example?

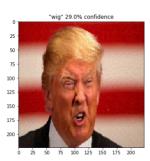
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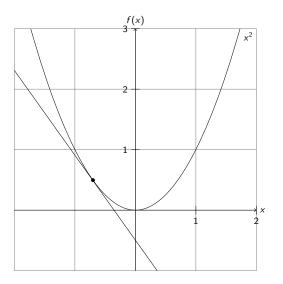
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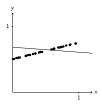


Basic concept



The curve needs to be *smooth enough* for the gradient descent to work.

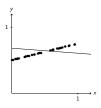
Model optimization



We have a set of points that we want to approximate with a line.

$$y = ax + b$$

Model optimization



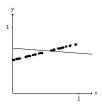
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$$L(x, y, a, b) = (y - (ax + b))^{2}$$

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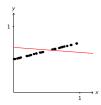
$$L(x, y, a, b) = (y - (ax + b))^{2}$$

We compute how the loss is affected by small changes of a and b.

$$\frac{\mathrm{d}L}{\mathrm{d}a} = 2x(ax+b-y) \qquad \qquad \frac{\mathrm{d}L}{\mathrm{d}b} = 2(ax+b-y)$$

And we update a and b iteratively until we reach a satisfying result (the average loss for our data points is low enough).

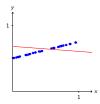
Being evil



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Being evil



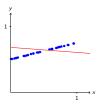
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In order to do this, we compute how the loss is affected by small changes of the input.

$$\frac{\mathrm{d}L}{\mathrm{d}x} = 2a(ax + b - y)$$

We can now make *imperceptible* changes to an input that will increase the loss value.

#### Neural networks

Everything works the same way when working with a neural network on an image classification task.

We also have a differentiable loss function (often categorical cross entropy) and inputs (pixel values in the case of images) that we can modify to increase the loss.

# Random noise perturbation

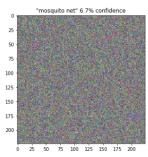
Do we really need to do that?



### Random noise perturbation

Yep







### Fast Gradient Sign Method [Goodfellow et al. 2015]

Let x be the original image,  $\theta$  the parameters of the model, y the target associated with x and  $J(\theta, x, y)$  the loss function.

We compute the gradient of the loss function according to the input pixels.

$$\nabla_{x}L(\theta,x,y)$$

The perturbation is the signs of these derivatives multiplied by a small number  $\varepsilon$ .

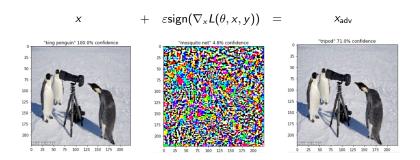
$$\eta = \varepsilon \mathsf{sign}(\nabla_{\mathsf{x}} L(\theta, \mathsf{x}, \mathsf{y}))$$

The final adversarial sample is the sum of the original image and the perturbation.

$$x_{adv} = x + \eta$$

#### Fast Gradient Sign Method

Using the VGG16 network with imagenet weights



or good luck getting gradients out of your self-driving car



Transferability of adversarial samples

We can train a new model  $M^\prime$  to solve the same classification task as the target model M.

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"After labeling 6,400 synthetic inputs to train our substitute (an order of magnitude smaller than the training set used by MetaMind) we find that their DNN misclassifies adversarial examples crafted with our substitute at a rate of 84.24%"

- Papernot et al., about their attack on the MetaMind deep neural network.

#### Defense

Adversarial training

We can generate adversarial samples, and train the network to produce the correct classification.

- Works against FGSM
- Expensive
- Does not defend subtler white-box attacks (e.g. iterative FGSM or RAND+FGSM)
- Does not defend against <u>black-box attack</u>

#### Defense

Ensemble adversarial training [Tramèr et al. May 2017]

Augment training data with adversarial inputs from a number of fixed pre-trained models.

- Best defense so far against black-box adversary
- Does not defend white-box attack

# Defending machine learning

Wide open problem

"Most defenses against adversarial examples that have been proposed so far just do not work very well at all, but the ones that do work are not adaptive. This means it is like they are playing a game of whack-a-mole: they close some vulnerabilities, but leave others open."

- Ian Goodfellow, Nicolas Papernot, February 2017

#### References

- Goodfellow, I. J., Shlens, J., & Szegedy, C. (2014). Explaining and harnessing adversarial examples. arXiv preprint arXiv:1412.6572.
- Papernot, N., McDaniel, P., Wu, X., Jha, S., & Swami, A. (2016). Distillation as a defense to adversarial perturbations against deep neural networks. In Security and Privacy (SP), 2016 IEEE Symposium on (pp. 582-597). IEEE.
- Wurakin, A., Goodfellow, I., & Bengio, S. (2016). Adversarial examples in the physical world. arXiv preprint arXiv:1607.02533.
- Papernot, N., McDaniel, P., Goodfellow, I., Jha, S., Celik, Z. B., & Swami, A. (2016). Practical black-box attacks against deep learning systems using adversarial examples. arXiv preprint arXiv:1602.02697.
- Tramèr, F., Kurakin, A., Papernot, N., Boneh, D., & McDaniel, P. (2017). Ensemble Adversarial Training: Attacks and Defenses. arXiv preprint arXiv:1705.07204.

### Adversarial examples in the physical world [Kurakin et al. 2017]

In real world scenarios, the target network does not take our image files as input. It acquires the data by the network's system (e.g. a camera).

It also works, for free.



"We used images taken from a cell-phone camera as a input to an Inception v3 image classification neural network. We showed that in such a set-up, a significant fraction of adversarial images crafted using the original network are misclassified even when fed to the classifier through the camera."

- Kurakin et al.