Machine learning basics

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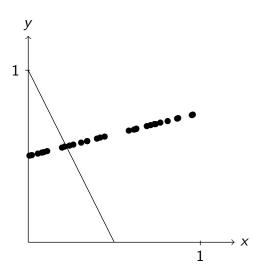
Machine learning

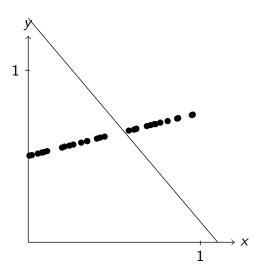
Machine learning (ML) is a subfield of artificial intelligence.

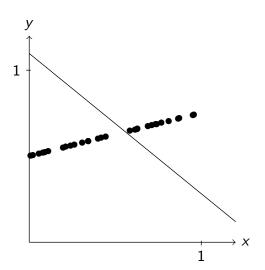
Intuitively We want to learn from and make predictions on data.

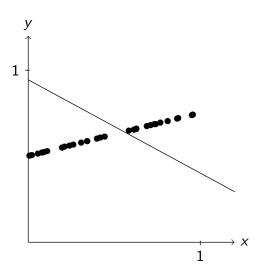
Technically We want to update the parameters of a model to make it describe our training data as well as possible ("well" being defined by a *loss function*).

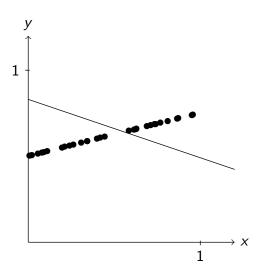
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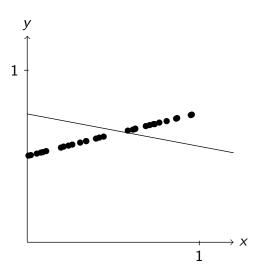


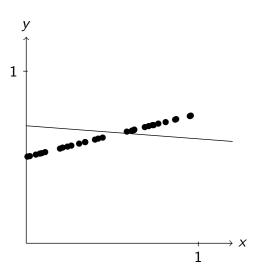


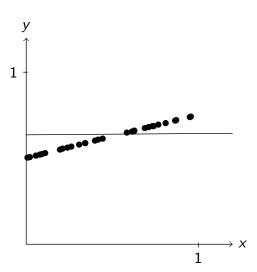


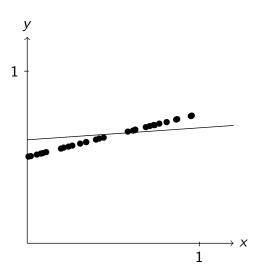


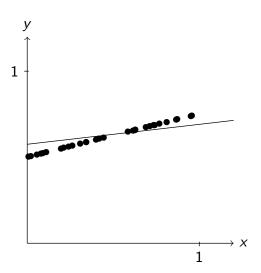


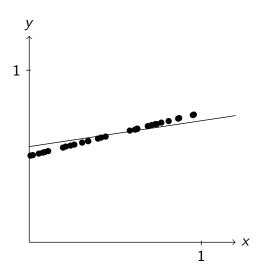


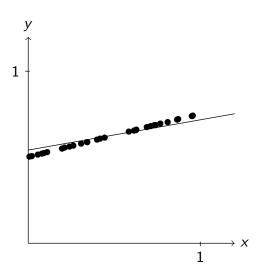


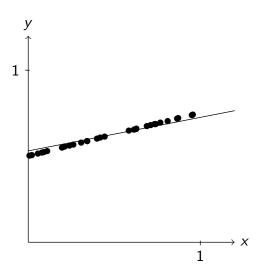


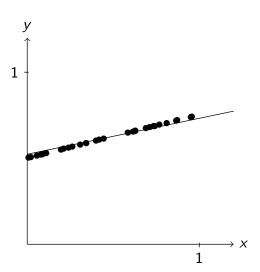


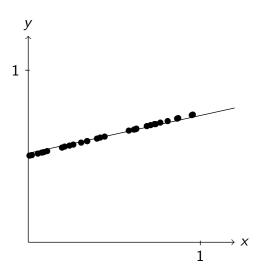


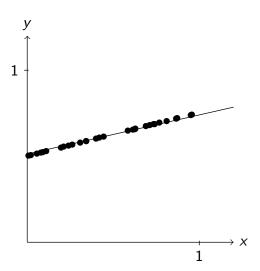


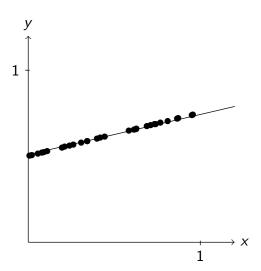


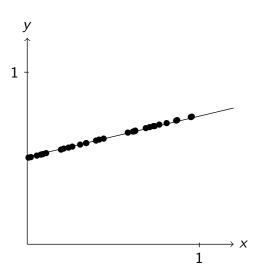


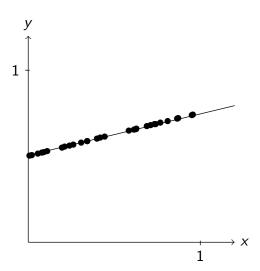


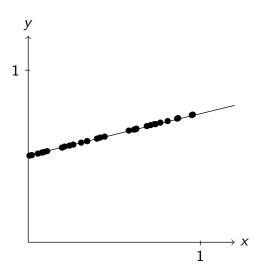




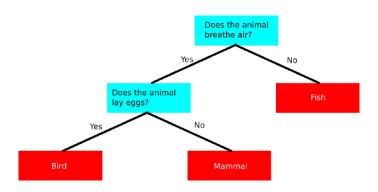


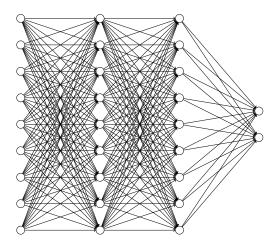




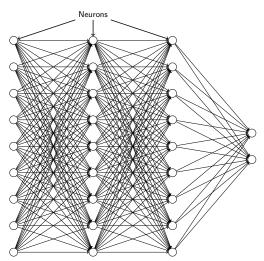


Decision tree

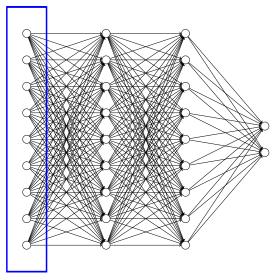




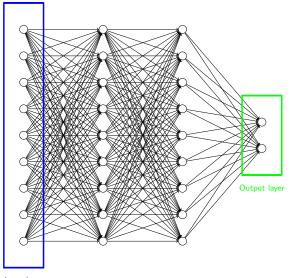
Neural network (deep learning)



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Input layer



Input layer

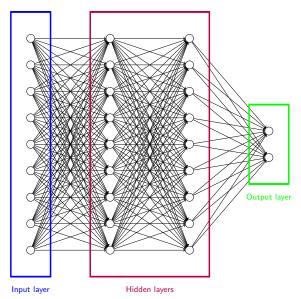
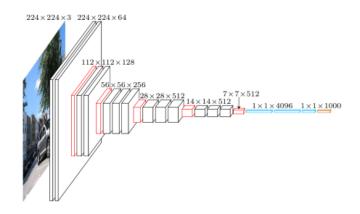
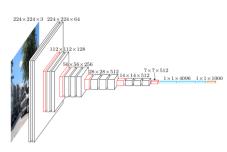


Image recognition (VGG 16)

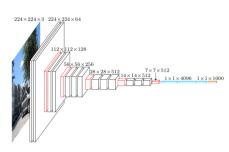


Layer 1



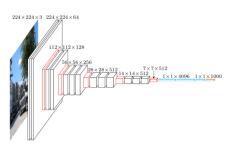


Layer 2



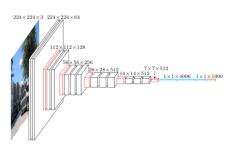


Layer 3



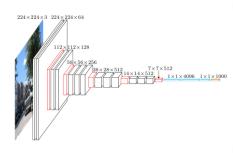


Layer 4





Layer 5





Application examples

Supervised learning

- Supervised tasks
 - Regression

```
Recommender system (user, book) \rightarrow rating
House price (surface, nb rooms, city) \rightarrow price
```

Classification

 $\mbox{Image classification} \qquad \mbox{pixel values} \rightarrow \mbox{cat or dog}$

Text classification list of words → spam or valid email

- Unsupervised taks
 - Clustering

Group clients by interests

Anomaly detection

Detect unusual and strange events

Deep Natural Language Processing (NLP) Main ideas

• Learning the semantic meaning of words,

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• Understanding the information hierarchy related to the task at hand,

Deep Natural Language Processing (NLP)

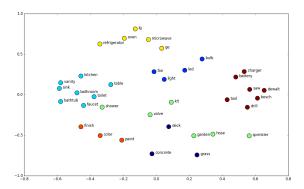
- Learning the semantic meaning of words,
- Understanding the information hierarchy related to the task at hand,
- Ability to make use of huge amounts of data.

Word embeddings

Semantic vectors

We associate to each word of the vocabulary a vector which represents its meaning.

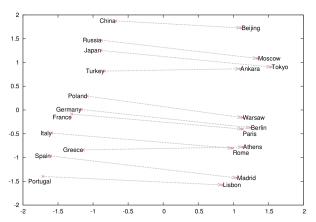
Oven [-0.2, 0.6]Microwave [-0.05, 0.57]Garden [0.22, -0.5]



In real applications word embedding have 100 to 300 dimensions

Word embeddings Links between concepts

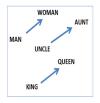
When word embeddings are created using a large enough dataset, a lot of information is encoded in differences between vectors.

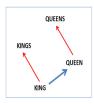


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Word embeddings

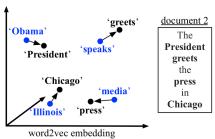
Arithmetic and fuzzy matching





king - man + woman = queen





Sentiment analysis

Automatized analysis of an item public perception:

Negative

- ► Even fans of Ismail Merchant's work, I suspect, would have a hard time sitting through this one.
- Every conceivable mistake a director could make in filming opera has been perpetrated here.
- Cheap, vulgar dialogue and a plot that crawls along at a snail's pace.
- ▶ The material and the production itself are little more than routine.

Positive

- A rare and lightly entertaining look behind the curtain that separates comics from the people laughing in the crowd.
- ▶ Rarely, indeed almost never, is such high-wattage brainpower coupled with pitch-perfect acting and an exquisite, unfakable sense of cinema.
- ► Easily the most thoughtful fictional examination of the root causes of anti-Semitism ever seen on screen.

NLP tasks Document tagging

Automatic tagging of documents, articles or books.

- Supervised way using classification (using past labels):
 - ► Harry Potter: Child book, Fantasy, Aventure, ...
 - ► Lord Of The Rings: Fantasy, Aventure, ...
 - Algorithms To Live By: Computer science, Textbook, ...
- Unsupervised way using clustering (grouping books that looks the same):
 - ▶ Cluster 1: Harry potter, Lord Of The Rings, ...
 - Cluster 2: Algorithms To Live By, The Art of Computer Programming, ...
 - Cluster 3: Tofu from Scratch, Okinawa Diet

NLP tasks Search engine

Automatic summarization

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