### Machine learning basics

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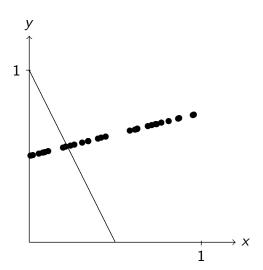
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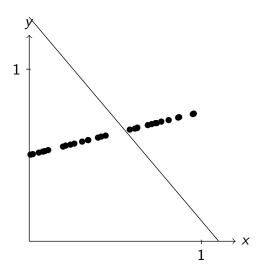
#### Machine learning

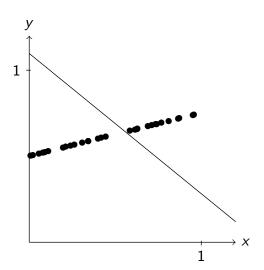
Machine learning (ML) is a subfield of artificial intelligence.

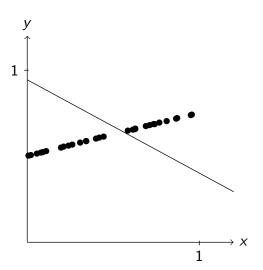
Intuitively We want to learn from and make predictions on data.

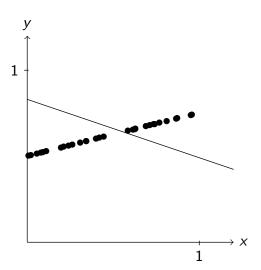
Technically We want to update the parameters of a model to make it describe our training data as well as possible ("well" being defined by a *loss function*).

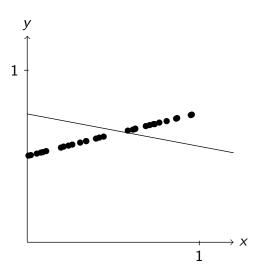


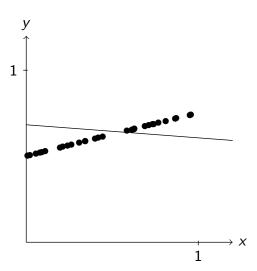


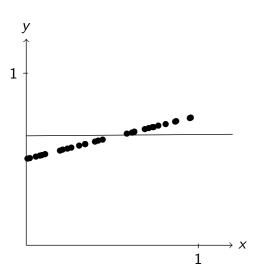


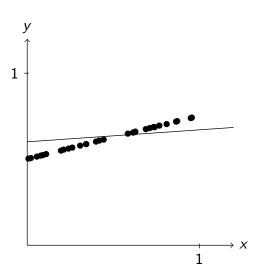


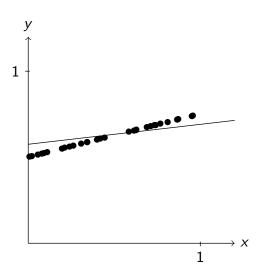


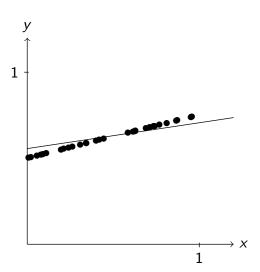


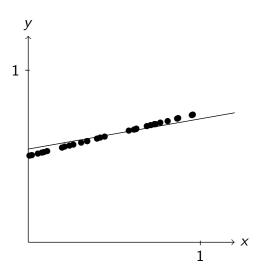


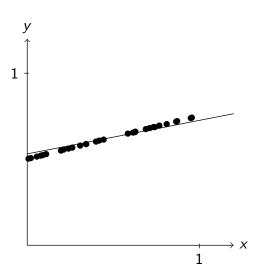


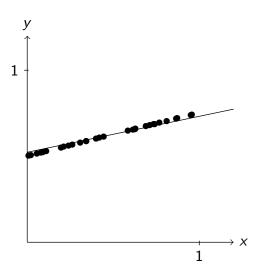


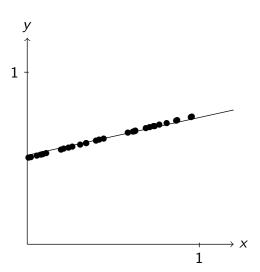


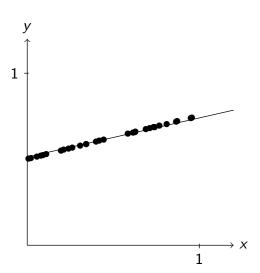


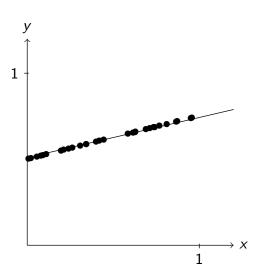


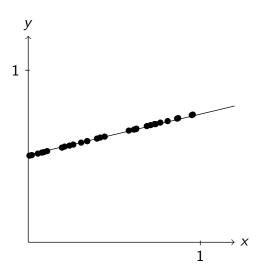


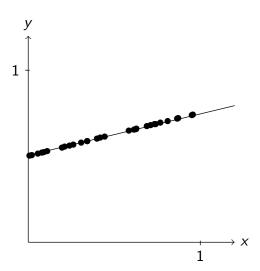


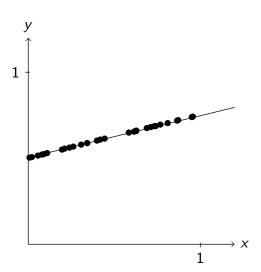




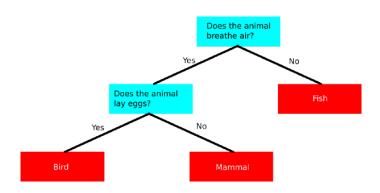




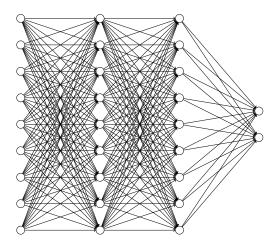




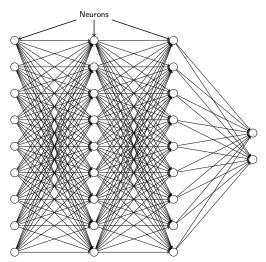
Decision tree



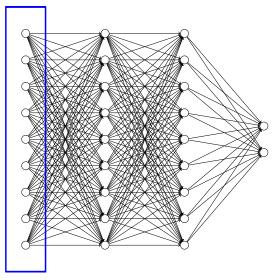
Neural network (deep learning)



Neural network (deep learning)



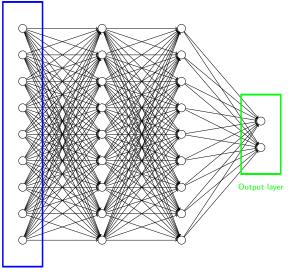
Neural network (deep learning)



Input layer

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Neural network (deep learning)



Input layer

Neural network (deep learning)

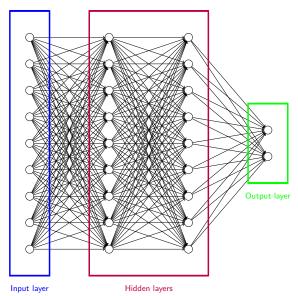
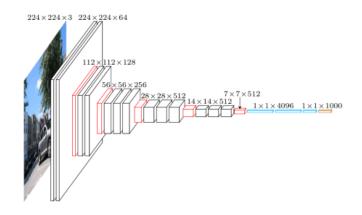
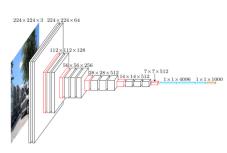


Image recognition (VGG 16)

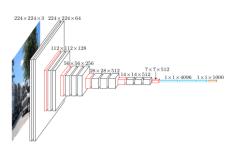


Layer 1



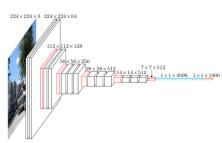


Layer 2



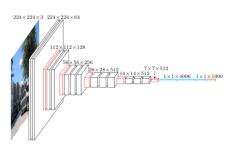


Layer 3



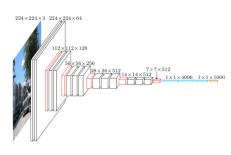


Layer 4





Layer 5





#### Application examples

Supervised learning

- Supervised tasks
  - Regression

```
Recommender system (user, book) \rightarrow rating
House price (surface, nb rooms, city) \rightarrow price
```

Classification

 $\begin{array}{ll} \text{Image classification} & \text{pixel values} \rightarrow \text{cat or dog} \\ \\ \text{Text classification} & \text{list of words} \rightarrow \text{spam or valid email} \\ \end{array}$ 

- Unsupervised taks
  - Clustering

Group clients by interests

Anomaly detection

Detect unusual and strange events

## Deep Natural Language Processing (NLP)

Main ideas

• Learning the semantic meaning of words,

# Deep Natural Language Processing (NLP) Main ideas

- Learning the semantic meaning of words,
- Understanding the information hierarchy related to the task at hand,

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## Deep Natural Language Processing (NLP)

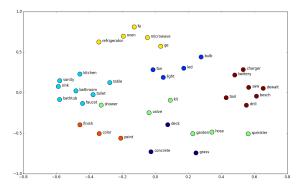
- Learning the semantic meaning of words,
- Understanding the information hierarchy related to the task at hand,
- Ability to make use of huge amounts of data.

#### Word embeddings

Semantic vectors

We associate to each word of the vocabulary a vector which represents its meaning.

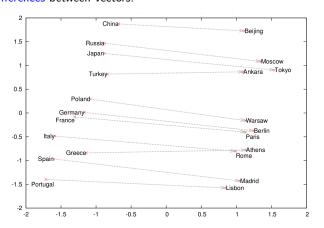
Oven [-0.2, 0.6]Microwave [-0.05, 0.57]Garden [0.22, -0.5]



In real applications word embedding have 100 to 300 dimensions

#### Word embeddings Links between concepts

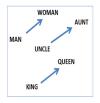
When word embeddings are created using a large enough dataset, a lot of information is encoded in differences between vectors.

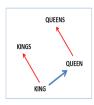


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#### Word embeddings

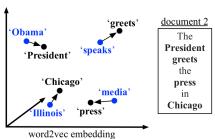
#### Arithmetic and fuzzy matching





king - man + woman = queen





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