**Developing Swachh Bharath application**

Basic Outline of the application:

1. **Login/Register:** User needs to login into his account to enter the details about the waste to be deposited. If not Registered, he is directed towards the registration page, where he needs to register using a valid email Id and contact details and needs to set up a password.
2. **Garbage deposit:** User needs to choose the category of waste being deposited along with type and brand. Here, I would like to suggest a business idea about tie-up with brands that sell plastic goods or their goods in plastic. So that brand-specific coupons can be given to the user. For example, after collecting 50 Pepsi bottles, the user can claim a benefit of getting a free Pepsi bottle when using the claimed points from the application for ordering food from other apps like Zomato, sponsored by the specific brand.
3. **Fun Activities:** The application will also notify about events like cleaning lakes, or barren lands so that people can register and volunteer and in return accomplish few bonus points/credits/special achievement badges.
4. **Advertising:** A lot of plastic waste is used in events like weddings, business gatherings, and commercial events. So, the application can provide an advertising benefit to companies that involve in managing such events.