



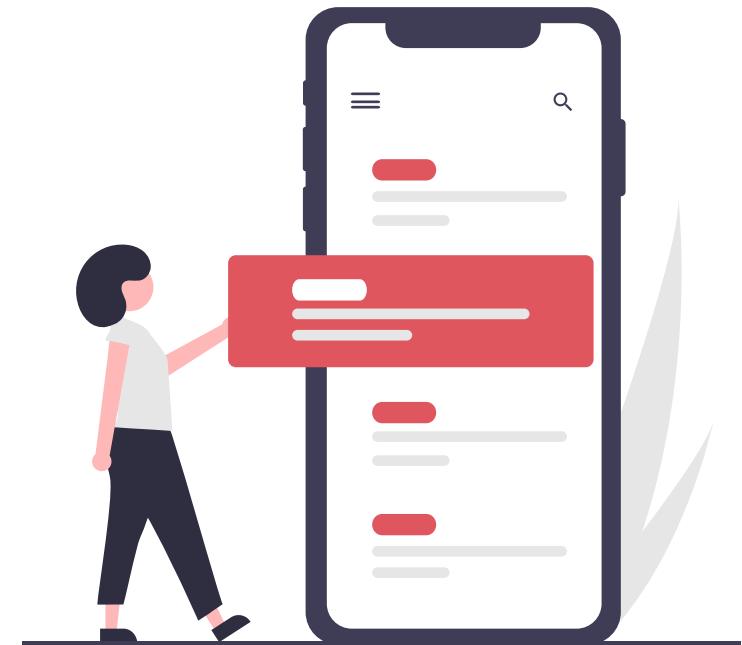
Insta BIZ

Business Banking



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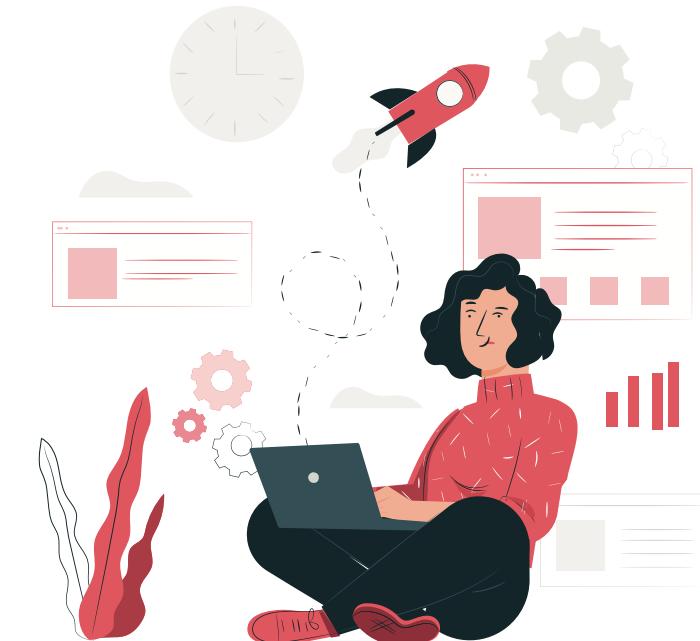
INTRODUCTION . . .

InstaBIZ is ICICI Bank's official Business Banking Mobile Application.

InstaBIZ, would enable digital and instant fulfilment of more than 115 products and services pertaining to Current Accounts, Business Loans, Collection and Payments, Foreign Trade, Investment and insurance on a single mobile application.

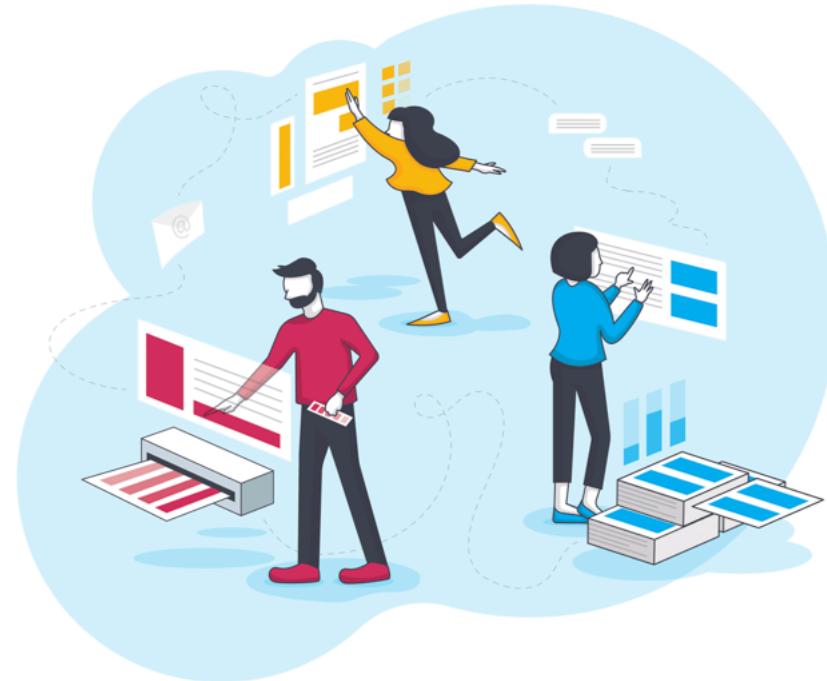
With the all new InstaBIZ:

- ▶ Open Current Account Instantly
- ▶ Make Seamless Vendor Payments
- ▶ Get Instant Overdraft
- ▶ Make Quick Tax Payments
- ▶ Enable Easy Collections



SERVICES & FEATURES

The key of our good service is building
good relationship with customers.



SERVICES



TRANSACTION BANKING

- Single & bulk payments, invoice collections & point of sale collections
- Online foreign trade transactions
- Tax payments - GST, TDS & Advance Tax

INFORMATION SERVICES

- View & transact from all current accounts including loan accounts
- Check account balance, view & email detailed bank statementsn of current accounts
- View all business loan related details in a single section including sanction amount, ROI, renewal date

LOANS

- Instant Overdraft
- Options to apply online for business loan, home loan, auto loan & personal loan

KEY FEATURES



Instant Activation on a Single Click

- Bulk payment platform, invoice collection platform, online foreign trade transaction platform, bulk tax payment platform, etc.
- Open a current account online in 4 simple steps
- Instant Insurance policy issuance



Business Management Tools

- Free access to business networking platform
- Access to business management tool to raise & manage invoices & bills, with advantage of auto bank reconciliation



Other Value Added Service

- Learn about the trends & other business management techniques from industry experts
- Get exclusive offers for availing product & services offered by ICICI Bank

BENEFITS • • •



PROCESS WE FOLLOW

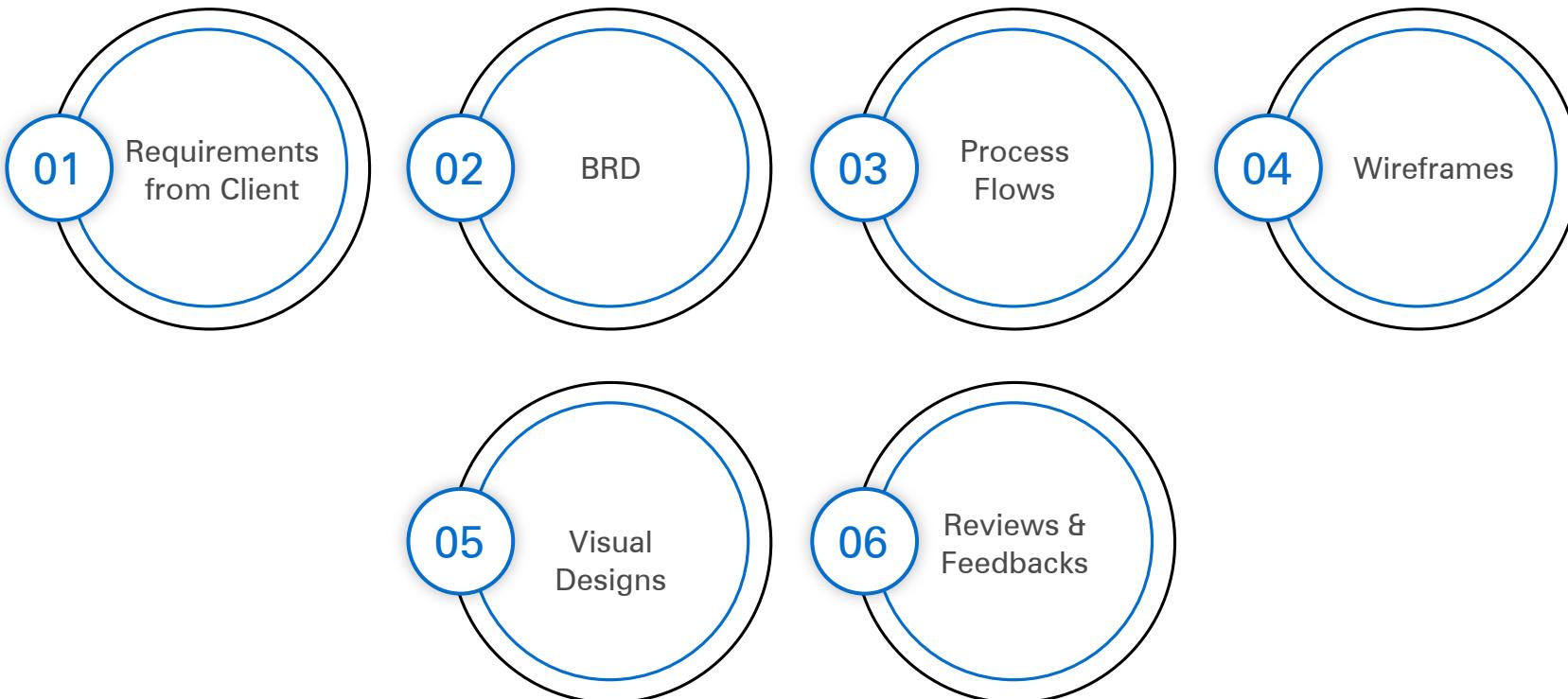
The main objective is to deliver a rich user experience to customer.



PROCESS

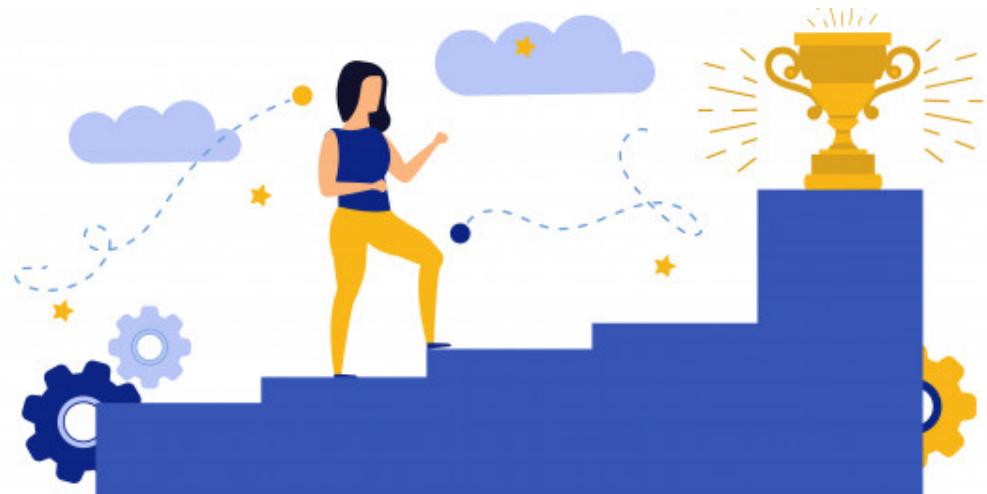


Why Do we Need a Design Process?



CHALLENGES ACHIEVEMENTS

Challenges are important parts of design that give us experiences.



CHALLENGES • • •

01

Integrate 115 services with unique features in a single application.

02

Prioritize the features and place those to the dashboard

03

Make a huge banking application minimalist, sleek, and functional design

An User Friendly & short time process application

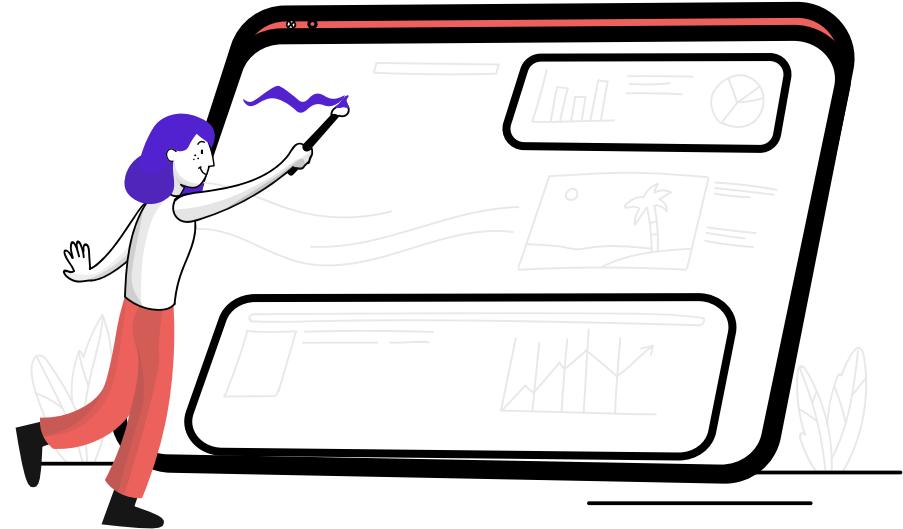
04

Many solutions are first in the Industry, available instantly & require no branch visit

05

VISUAL SCREENS

Visual communication is the most effective way of passing information because the human mind processes things in images

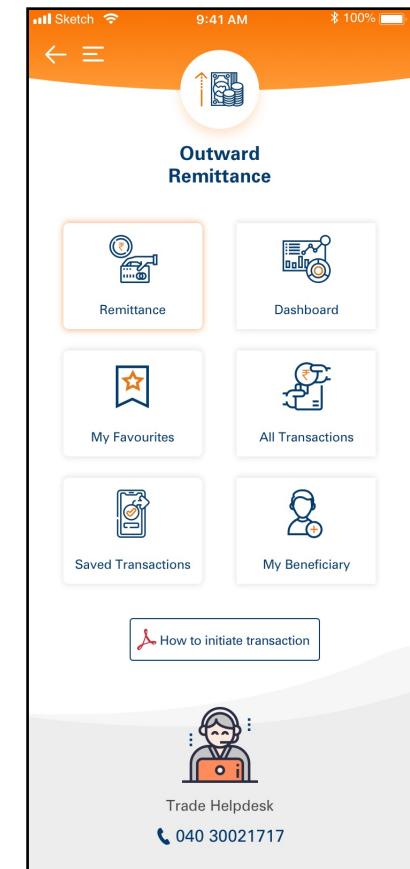
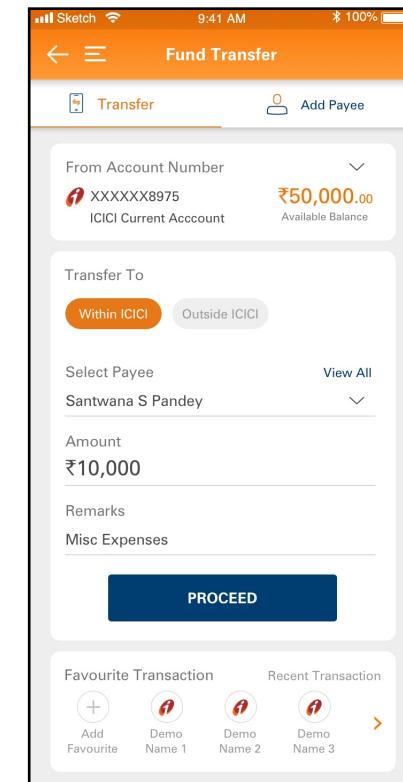
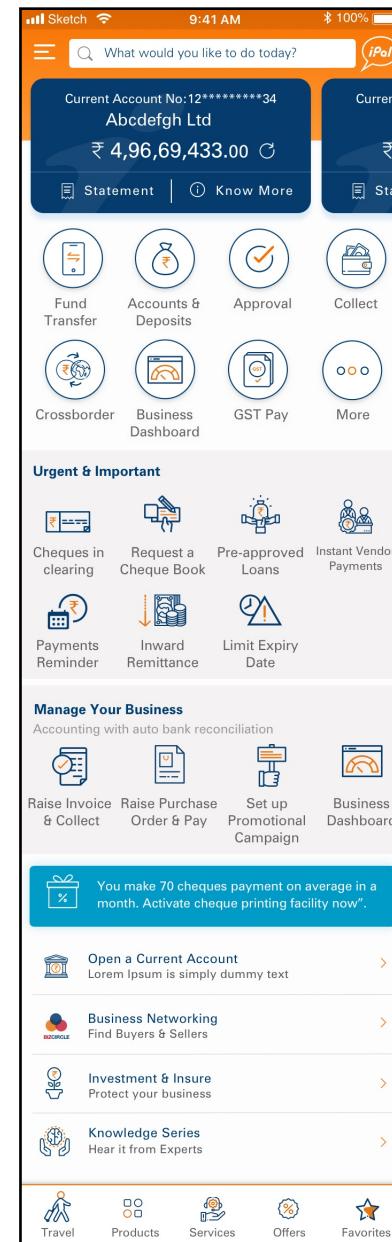
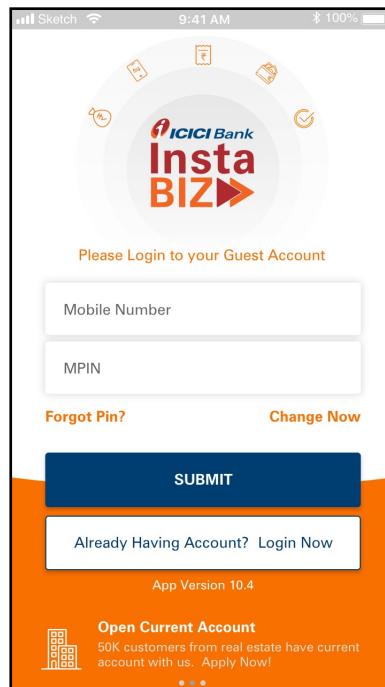
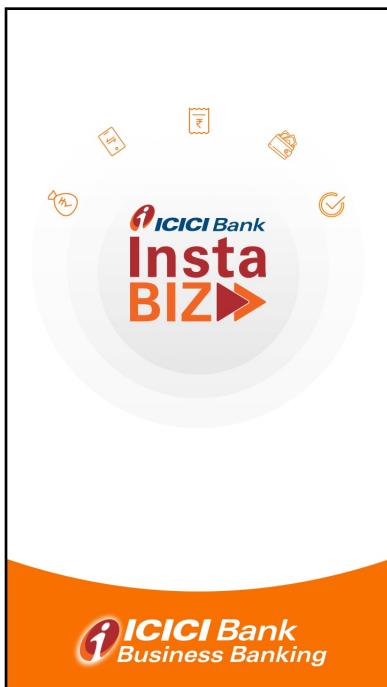


Instant Showcase

Effective Way of Passing Information



SCREENSHOTS FROM PLAYSTORE



CUSTOMER FEEDBACK

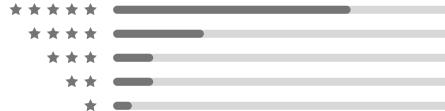
Listening our customer voice helps us to create stronger relation with them



RATING & REVIEWS

4.5

Out of 5



Ratings

4,666

Reviews

61K

Finance

No **36**

Downloads

1M+

“Very very useful friendly...

11h ago



It is very welcome to set up an easy-to-use current account account!

Very good service

28 May



It's an amazing application for mobile banking I am satisfied with this application services it's too much excellent

World best services

25 May



it's good application provide by icici bank i love icici bank and service

Excellent App.

25 Oct



It's an excellent user friendly App. Very easy to handle. You can make transactions easily as well view and download statements.

Nice and new features are great

13 Dec



Dear Team,
I was nice to speak to you and i was a great experience to learn about new feature added in Instabiz.

Thanks Mr Suraj Acharya

13 Nov



InstaBIZ is a very helpful app for business Txn & thanks to ICICI BANK InstaBIZ support team for guidance.

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