

# UX/UI Test Design Presentations

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# Agenda

- 1 User Flow Diagram. A quick visual of screens and steps

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- 2 Low-Fidelity Wireframes – sketch or grayscale wireframes

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- 3 High-Fidelity Designs – Final UI using branding.

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- 4 Short Rationale (2–4 slides or 1-pager) – Explain design decisions: structure, tone, CTA placement, etc.

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- 5 Prototype – Interactive Figma link

# Overview

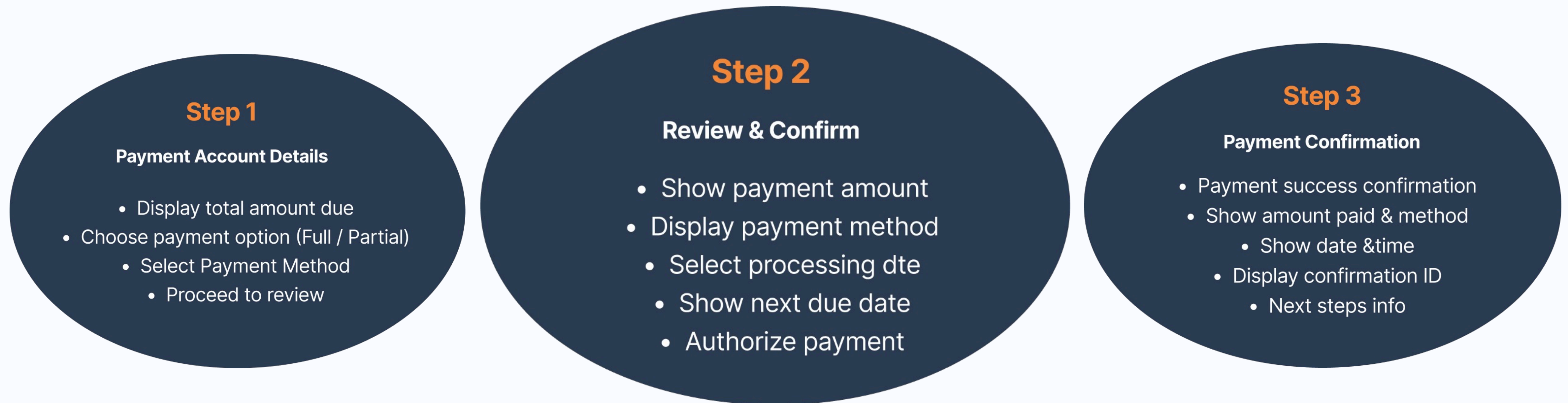
As a user with a past due payment, I want to easily understand the amount I owe and quickly pay it through a clear and straightforward process on the iCreditWorks app, so that I can resolve my outstanding balance and ensure my account is in good standing.

**Primary Goal (for the user)** To successfully and efficiently pay a past due amount, confirming that the payment has been processed and their account is now in good standing.

**Business Goal (for iCreditWorks)** To provide a seamless, secure, and clear payment experience that encourages users to quickly settle their outstanding balance, thereby ensuring prompt collection of funds.

# User Flow Diagram

A quick visual of screens and steps

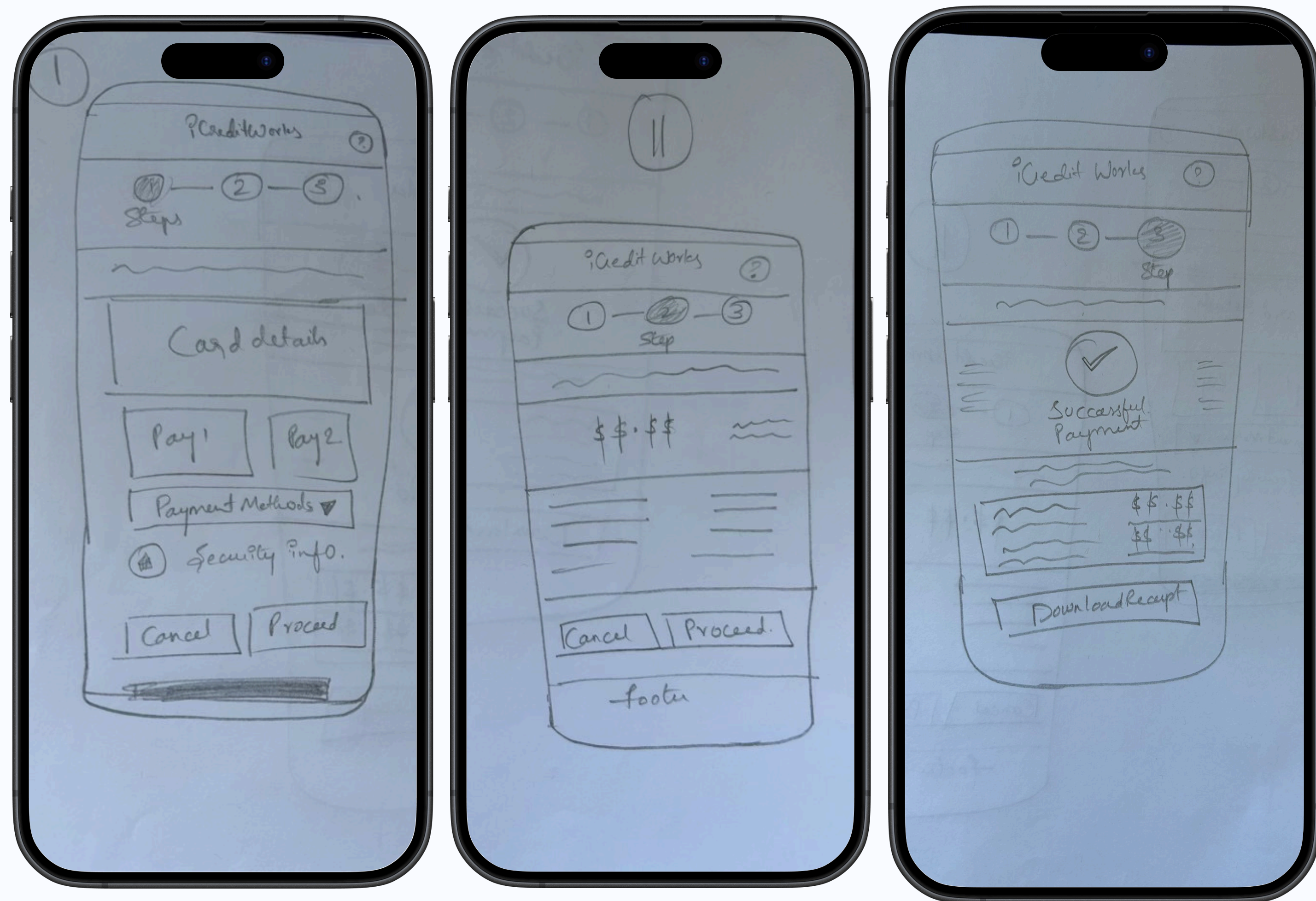




# Low-Fidelity Wireframes – Paper Sketches

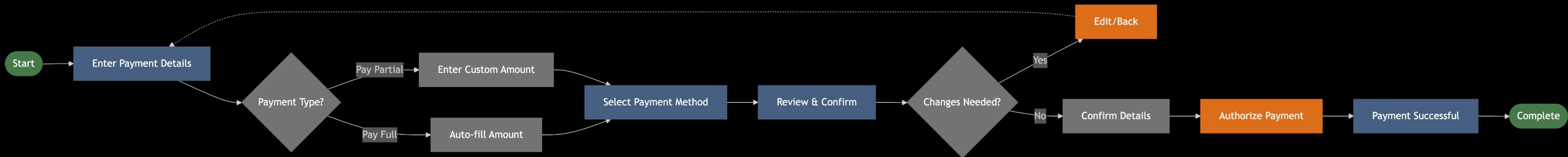
My process began with thorough desk work to inform the direction of the design. Including below

- Analyzing data of Payment applications
- Examined the payment processes of competitors like '**Paypal**', '**Chime**' and '**Venmo**' to understand industry standards and identify best practices for clarity and security
- Defining the core user flow



## User Flow Diagram. (Contd)

A quick visual of screens and steps



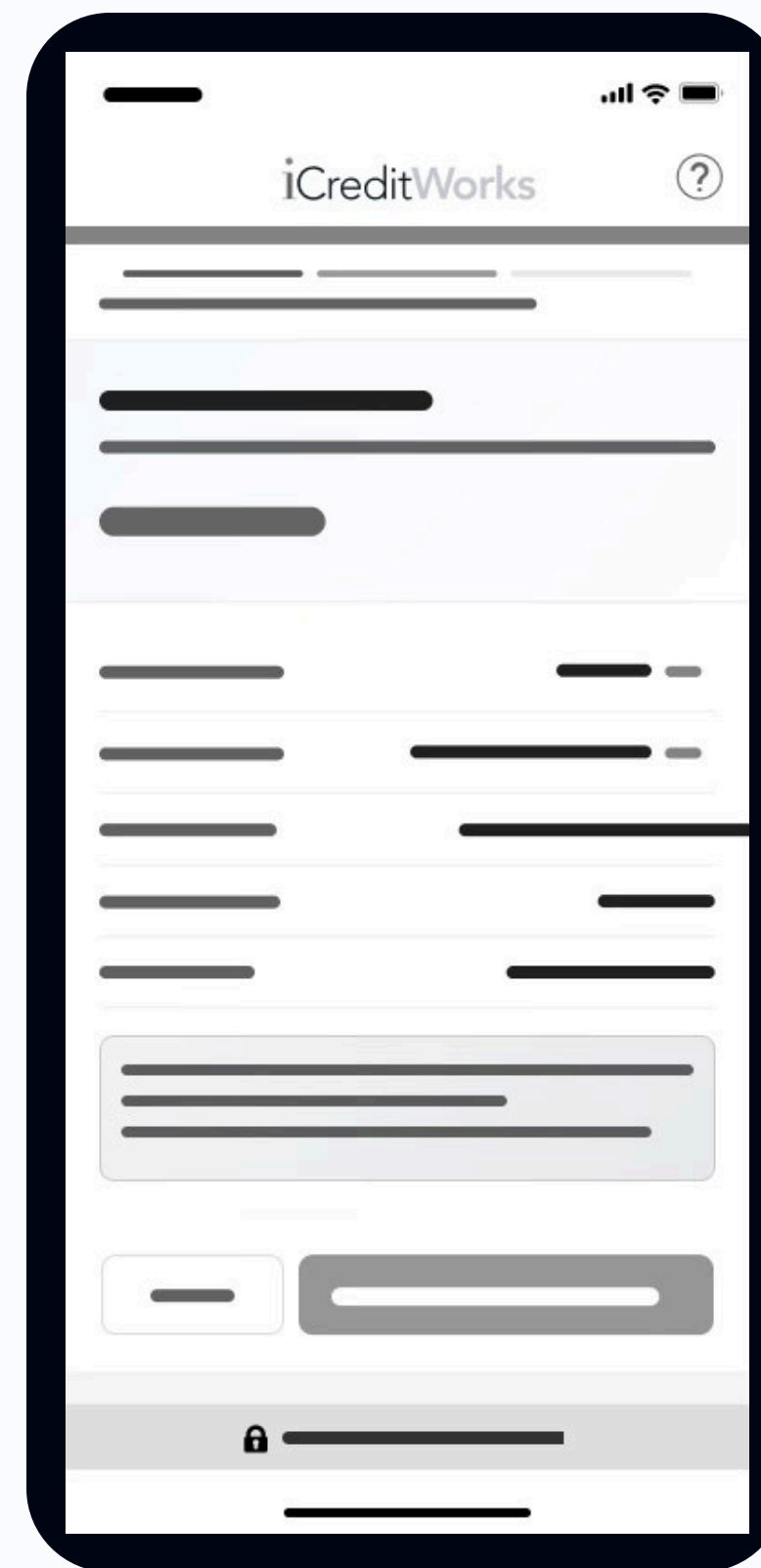


# Low-Fidelity Wireframes – sketch or grayscale wireframes

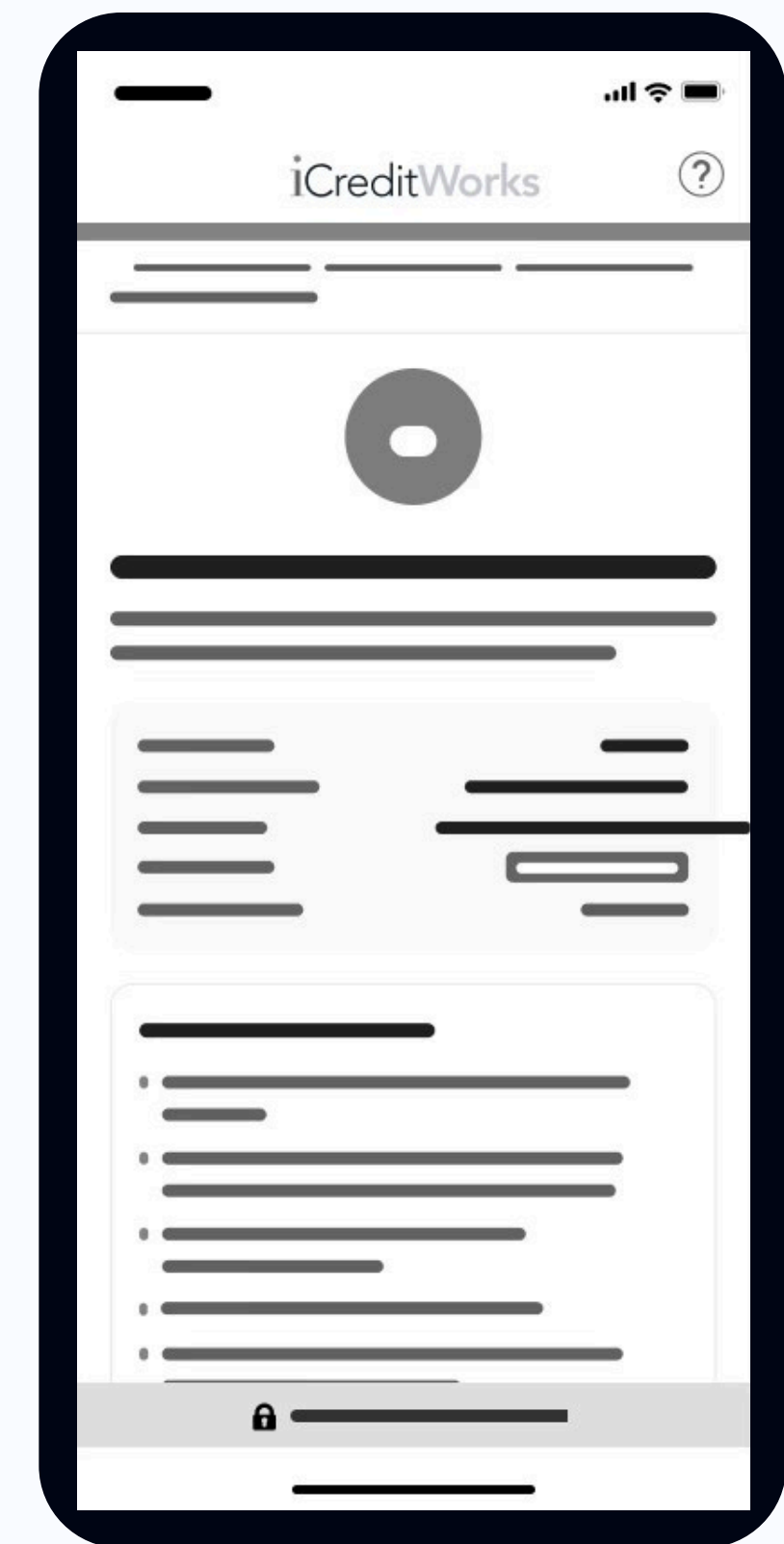
01\_Payment\_Account\_Details



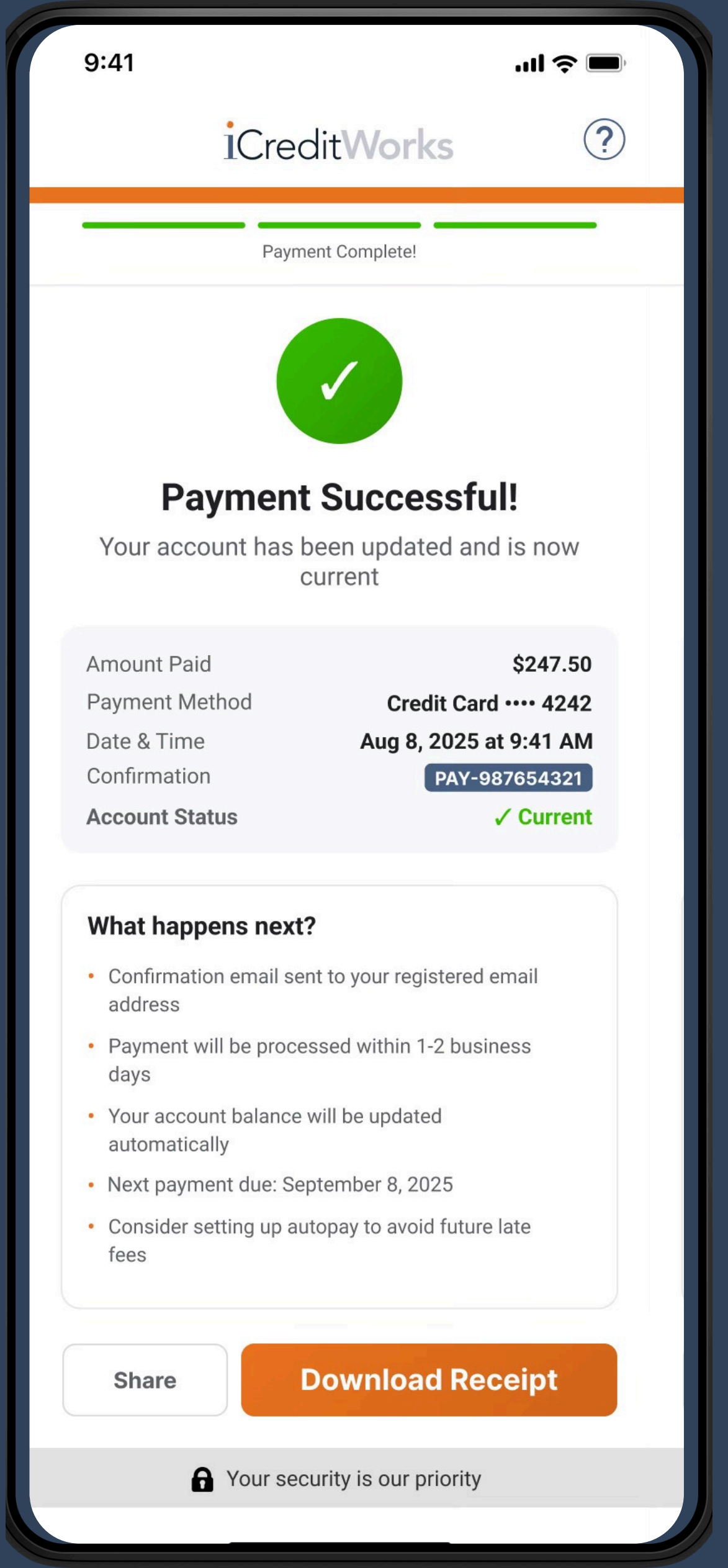
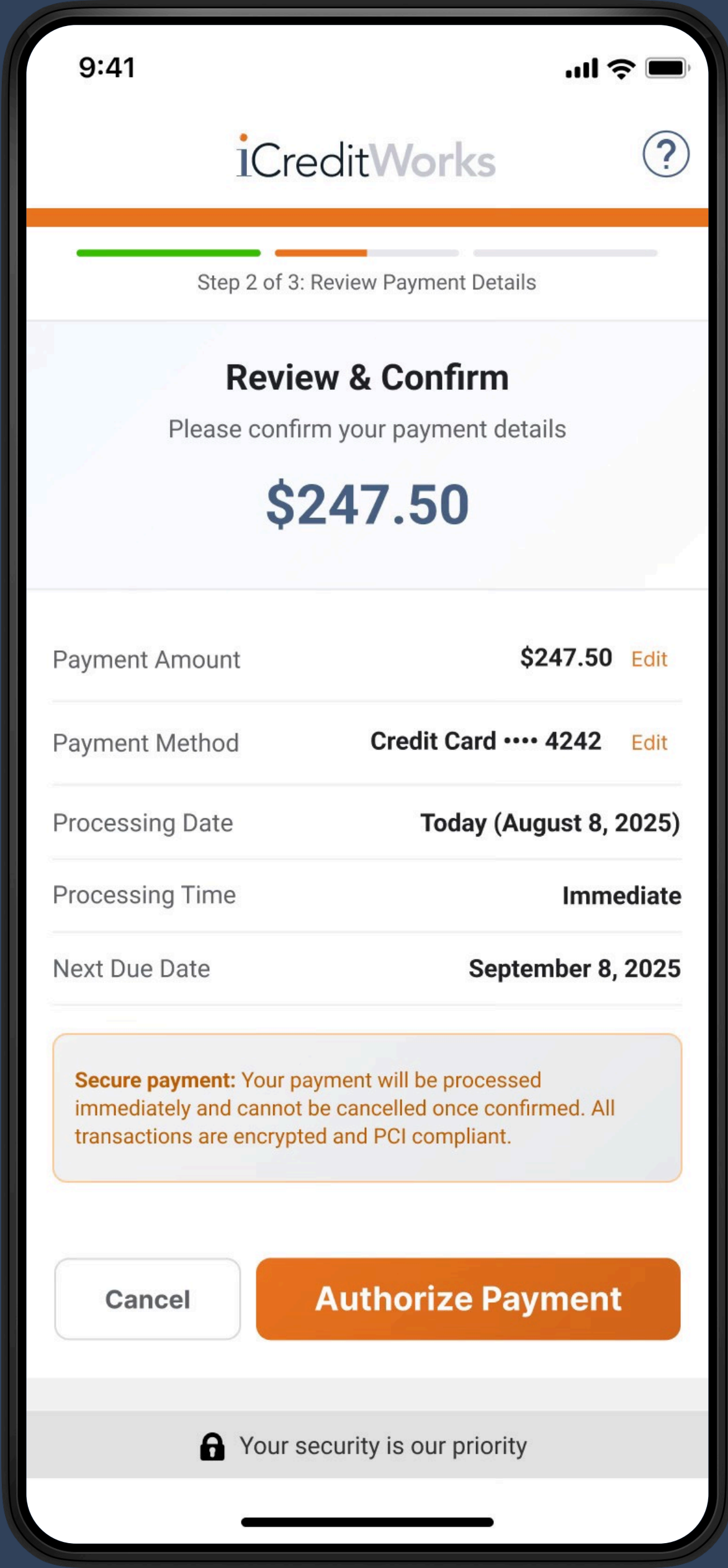
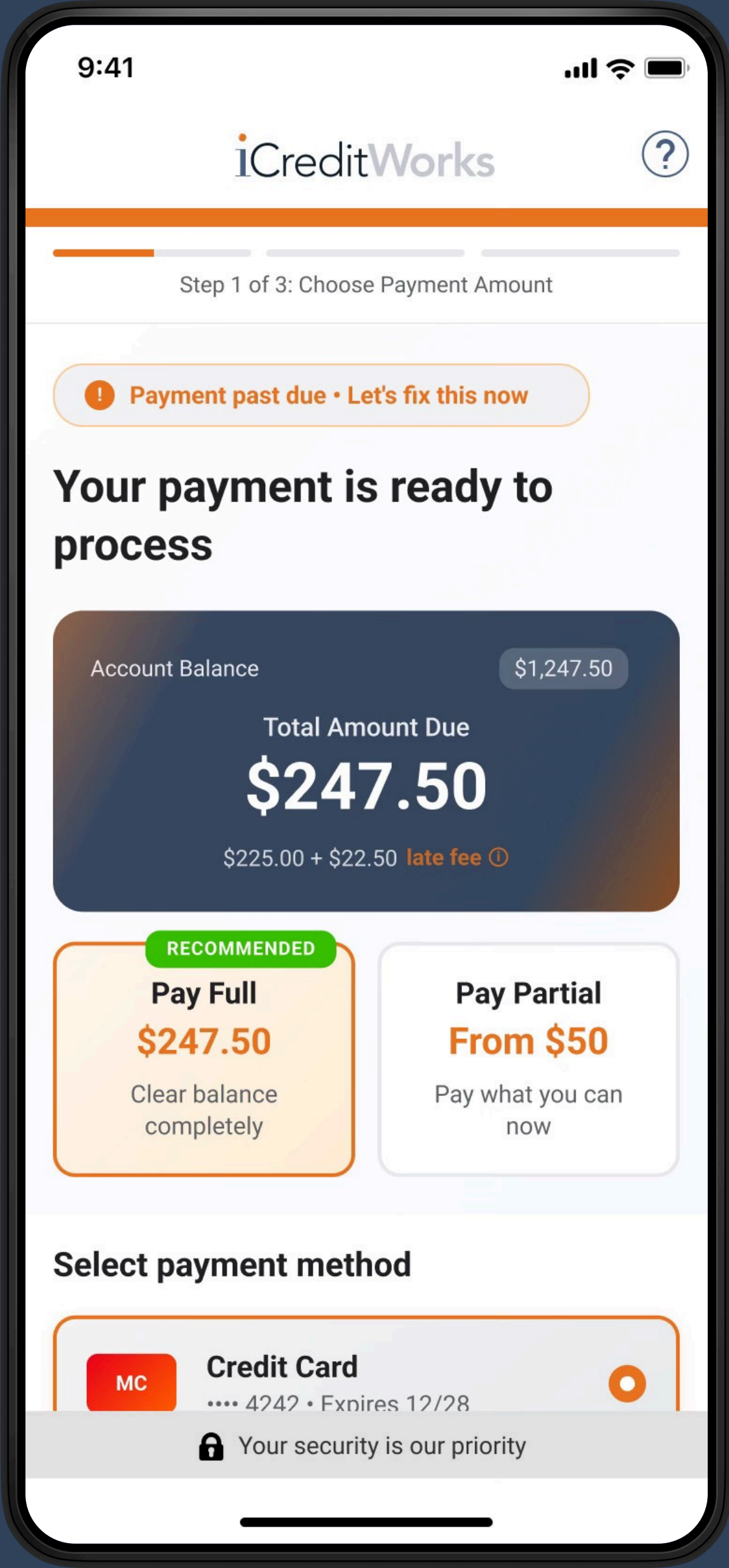
02\_PaymentReview\_And\_Confirmation



03\_Payment\_Confirmation



# High-Fidelity Designs Final UI using branding



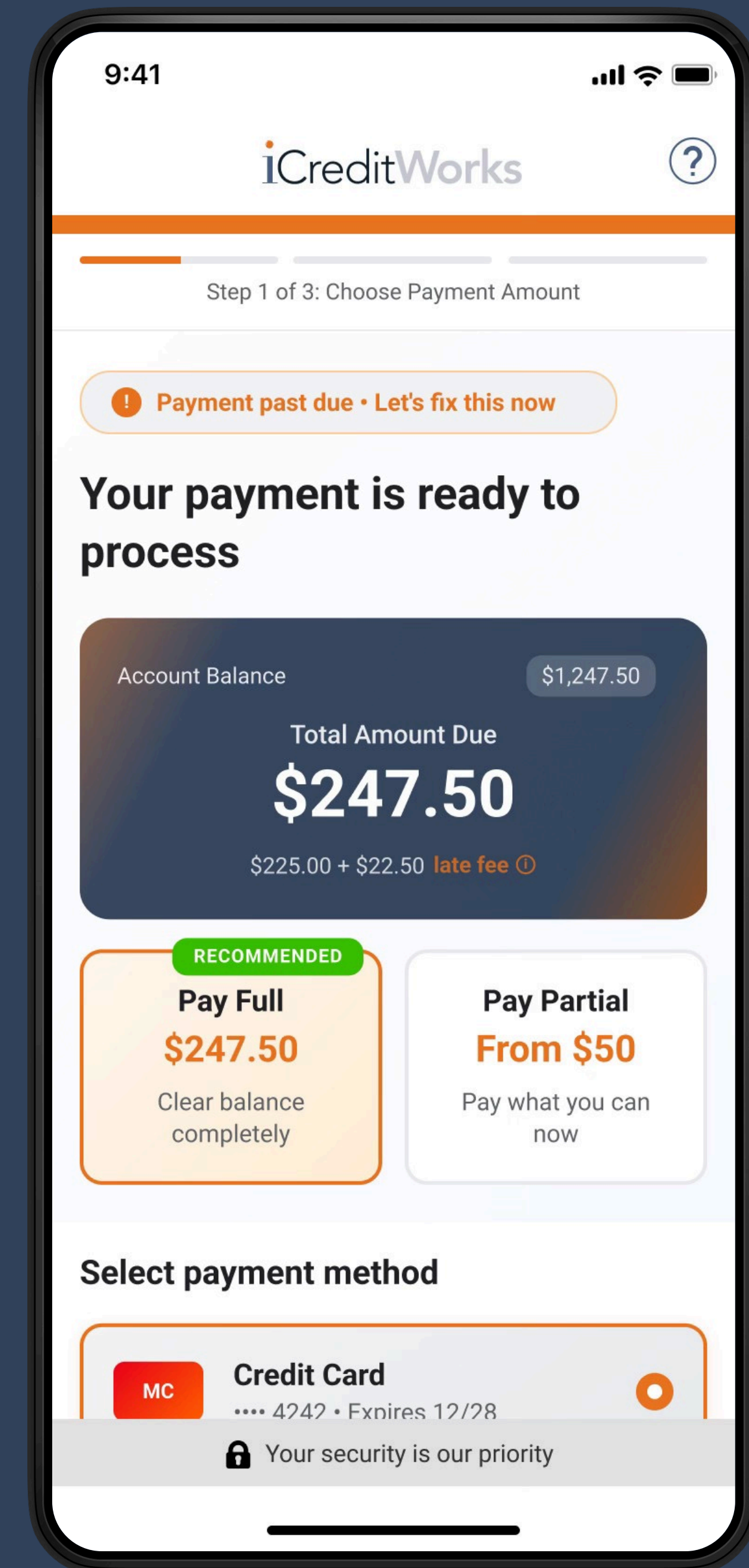


## Design Rationale – Payment details screen

- Status representations Green, Orange, and Grey for progress bars that are top-aligned are used to show the flow stage.
- For better user clarity on the current section, I have used large, bold headlines.
- Logically arranged form fields correspond to mental models (account → amount → method).
- To draw attention for users, the CTA button's accent color is orange.
- Roboto font is used to make financial data easier to read.

## Alternative Considerations

- Icons next to field labels could have sped up recognition, but clutter was avoided.
- It would have disrupted the linear payment flow if progress steps had been editable.

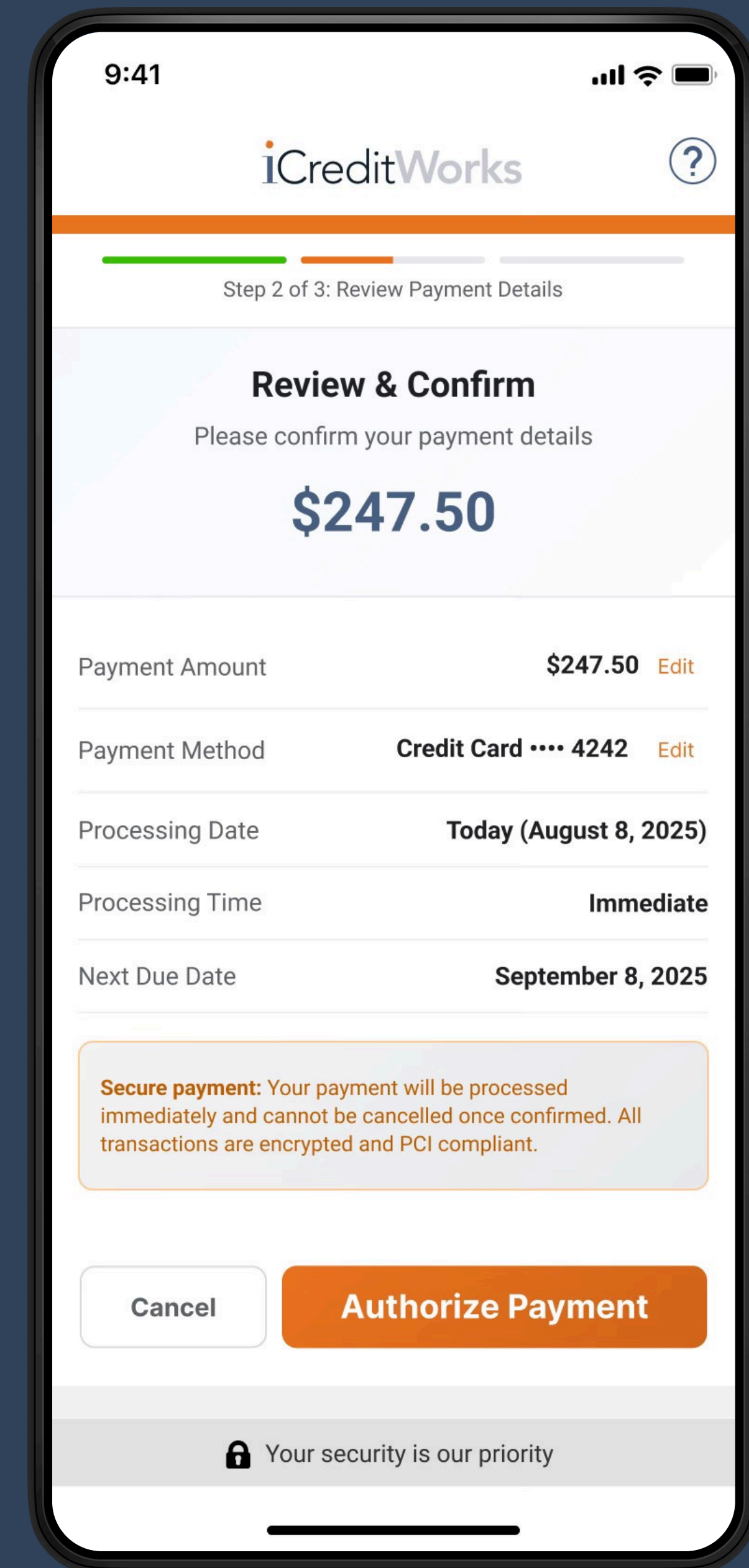


# Design Rationale – Payment review screen

- Two step Indicator shows current position in payment flow
- Prominent amount prevents transaction errors.
- Logical grouping of payment details improves scanability
- Secure payment notice reassures user before final action
- Primary CTA (Authorize Payment) positioned for thumb reach

## Alternative Considerations

- To save additional tap, modal confirmation popup before to submit may not been utilized.
- Edit buttons may have been more conspicuously displayed, but it was kept simple to maintain focus.
- There was possible to shift the security notification above the details while keeping it close to the call to action.



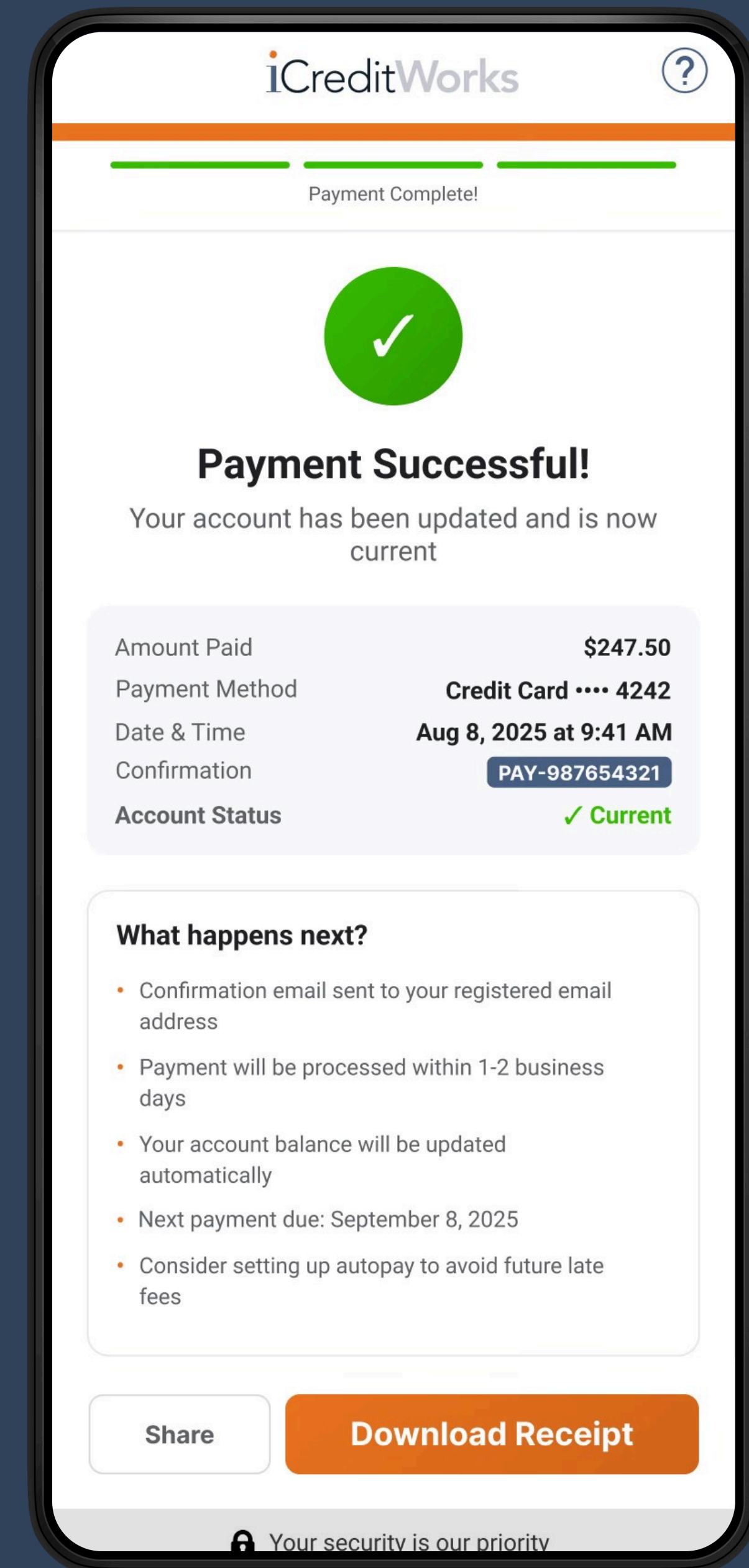


# Rationale – Payment confirmation screen

- Green checkmark instantly communicates success.
- Transaction summary includes all key details
- Next steps guidance reduces post-payment uncertainty
- Receipt action buttons for sharing or downloading.
- Full progress bar completion reinforces task success.

## Alternative Considerations

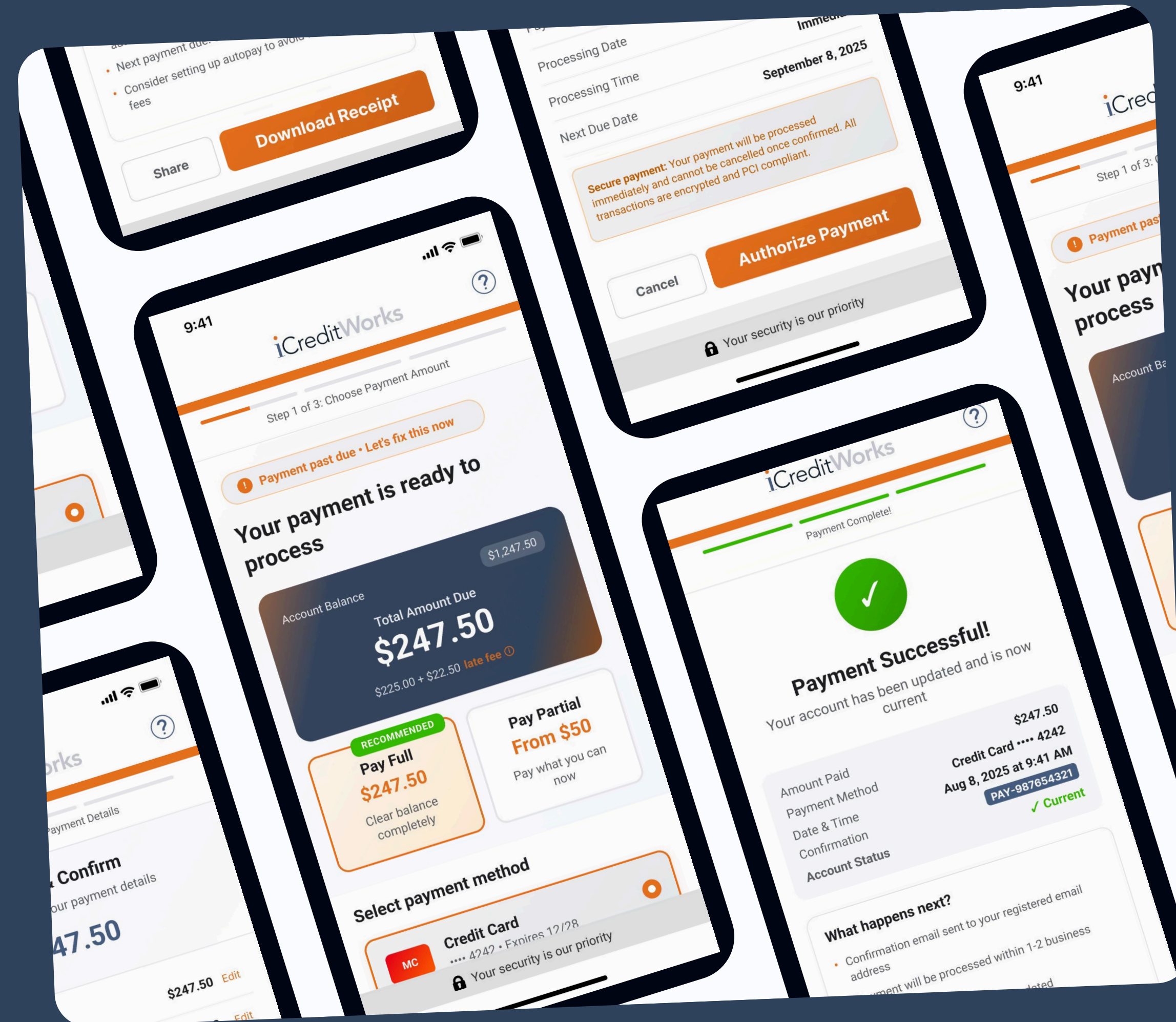
- Keeping the tone professional but could have included some joyous animation.
- Return to Dashboard may have been added, however the focus was on receipt actions.
- Could have kept the confirmation ID somewhat prominent but decreased its size.





# iCreditWorks - Prototype – Interactive Figma link

Figma Prototype <https://www.figma.com/proto/fkckKkD0WleMHxOuYre1Qs/Final-Design--icreditworks?node-id=1-2690&t=FJfFS9XxVVOaFgg5-1>



# Thank You

By Sindhu Raji | Human Centered Designer

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