SUNSTONE

"E-COMMERCE WEBSITE"

Task - 1

Your Project Name

- Your Project Introduction

Impactt of technology on shopping preferences."
Briefly discuss the shift towards online shopping
due to technology advancements and busy schedules

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Task - 1

Creation of SRS & Github

- Create SRS : "Your Project"
- Creation & Set-up of Github account
- Creation & Hands-on to various commands of Git Bash

Evaluation Metric:

- 100% Completion of the above tasks

Learning Outcome

- Get to know about different lifecycle models.
- Understanding importance and how to create an SRS
- Knowing various commands of Github
- Understanding agile and scrum management techniques for efficient product development

Step-Wise Description

Literature Review:
Summarize previous research on the changing shopping behaviors due to technology.Discuss the advantages of online shopping, such as convenience and a wide range of products.Present challenges faced by customers during online shopping, like security concerns and delivery issues.
Methodology:
Describe the research methods employed, such as surveys, interviews, or data analysis.Detail the sample size, target demographic, and geographic areas covered.Explain how data was collected and analyzed to gain insights into customer experiences with online shopping.
Customer Problems in Online Shopping:
Present the problems identified from the study, such as security issues, payment problems, or product quality concerns. Provide statistics and anecdotes illustrating these problems for a comprehensive view.
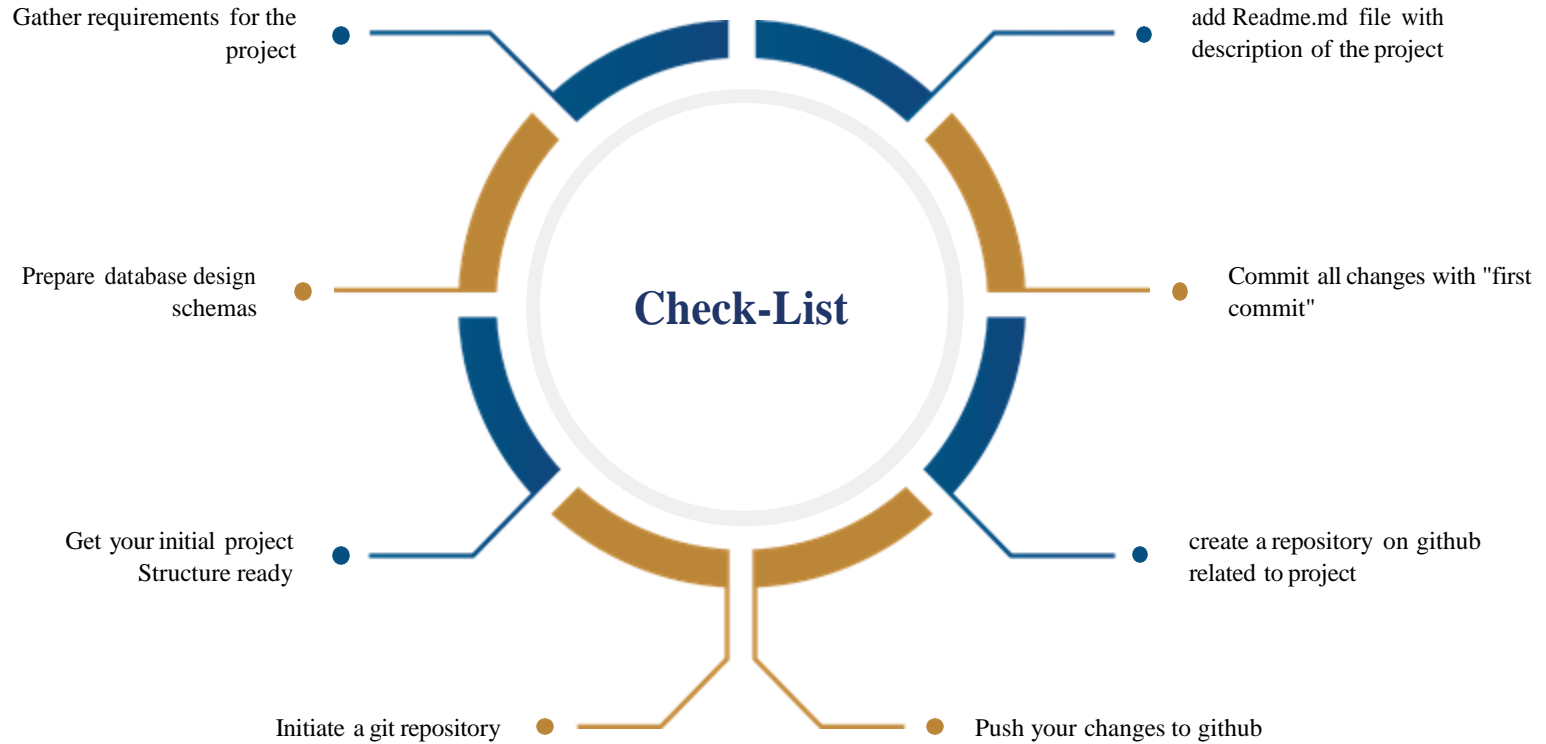Customer Prospects in Online Shopping:
Outline the positive aspects of online shopping highlighted by customers, like convenience, variety, and time-saving. Include data and quotes showcasing the benefits customers see in online shopping.

Summary of your task

The task is to create a study focused on understanding how technology has influenced shopping behavior, leading customers to prefer online shopping for its convenience. The study aims to identify the problems customers face in online shopping and the prospects it offers. Key objectives include reviewing the impact of technology, examining the shift to online shopping, investigating customer challenges, and presenting the positive aspects of this evolving shopping trend. Ultimately, the study aims to provide valuable insights for businesses to enhance the online shopping experience.

Assessment Parameter

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Gather requirements for the project

add Readme.md file with description of the project

Check-List

Prepare database design schemas

Commit all changes with "first commit"

Get your initial project Structure ready

create a repository on github related to project

Initiate a git repository

Push your changes to github