

## EDUCATIONAL QUALIFICATION



### DUAL MASTERS

Dual Masters in Visual and Web design, Scuola Politecnica di Design, Milan (2015-2016)



### UNDER GRADUATION

B.Sc. Visual Communication, M.O.P. Vaishnav College for Women, Chennai (2011-2014)  
CGPA: 7.5



### HIGH SCHOOL

STD. XII, S.B.O.A School and Junior College, Chennai (2011)  
Percentage: 85.4%



### PRIMARY SCHOOL

STD. X, S.B.O.A School and Junior College, Chennai (2009)  
Percentage: 78.7%



### LANDED ON PLANET EARTH

BORN IN INDIA, ON 12/01/1994

## PRACTICAL EXPERIENCE

### Design intern, NOONE, Milan

Sep'16 - Present

// Responsible for identity design of an upcoming brand BOND, a company which makes handmade Bags. Main tasks included Identity definition based on customer needs, Logo Design, Tags and Labels Design and Packaging design for the entire product.

// Responsible for optimization of images and general website structure for a better user perspective for Clients Flou and Natevo, both Furniture Design companies.

### Design intern, Vishnu Mohan Sutras, Hyderabad

Nov'14 - Mar'15

// Responsible for complete App Design for a Organic Farm-to-Market Company to bring their products and company philosophy into a mobile app. Main tasks included basic design elements such as color selection, font selection and finer design elements of the app including all internal layers.

### Graphic design intern, echoVME, Chennai

May - Sep'14

// Responsible for creating Illustrations and Posts for Social Media campaigns to boost publicity for various businesses including Fashion Accessory Stores, Car Showrooms and Hospitals.

### Design intern, J. Walter Thompson, Chennai

Apr - May'12

// As a part of a design team, I was responsible for designing the Food Menu for a 5-Star Hotel Chain GRT Temple Bay, Chennai, India. Additional tasks included, design of Posters and Banners for Food Festivals in Chennai, India.

## SOFTWARE SKILLS/ TECHNICAL SKILLS

### Photoshop



### Illustrator



### InDesign



### After Effects



### Sketch



### Invision



### HTML 5



### CSS 3



## LANGUAGE SKILLS



ENGLISH



ITALIAN



TELUGU



TAMIL



HINDI



## JAKKAMPUDI SINDHURA THULASI

My immense interest in doodling paved a path for me to the creative industry. The first step towards following my passion as my career was doing my bachelors in Visual Communication. As drawing was my base, I always tend to sketch my mind and plan out things before starting the actual process. I have an immense love for details as I believe they can have a strong impact when rightly placed. I'm more of an empathizer than a sympathizer which helps me a lot while designing user centric projects.

After my internship experiences in India, I departed to Milan where I'm currently pursuing my Dual master's in Visual and Web design at Scuola Politecnica di Design, which I believe is bringing me a step closer to living my dream. I see myself as a growing designer successfully shaping brands, as a person being able to easily blend in multicultural environments and as someone who has lots of fun doing her work.

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