

ABOUT

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Portfolio

<http://sindhurathulasi.com/>

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Email

sindhubalaji36@gmail.com

☎

Mobile

+91 9380680699

SKILLS

🎨

Softwares

Illustrator
Photoshop
Indesign
Lightroom
Premiere Pro
Sketch App

📱

Prototype

Invision
Marvel
Balsamiq

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Code

HTML
CSS
Basic JS

LANGUAGES

en

English

Speak and write

it

Italian

Speak (Basic)

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Telugu

Speak (Advanced)

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Tamil

Speak and write

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Hindi

Speak (Intermediate)



Sindhura Thulasi

Web and Graphic Designer with 2 + years of work experience including 1+ years of experience in Milan, Italy. Looking for a full time role starting July 2018.

EDUCATION

2015



Dual Master's in Visual and Web Design

Scuola Politecnica di Design, Milan, Italy

2016

68/70 Credits

2011



Bsc Visual Communication

M.O.P. Vaishnav, Chennai, India

2014

CGPA - 7.5

INDUSTRY EXPERIENCE

Jan'17



Web and Graphic Designer - Noone, Milan

Responsible for the identity design of an upcoming italian brand "BOND", a company which makes handmade bags. Main tasks included Identity definition based on customer needs, Logo Design, Tags and Labels Design and Packaging design for the entire product.

May'18

Redesigned the wardrobe configurator of Flou. Main tasks included defining style, iconography and efficient user experience.

Redesigned and developed the company's official website. Main tasks involved ideation, wireframes, defining a visual style, designing and developing using HTML, CSS and Javascript.

Sep'16



Design Intern - Noone, Milan

Retouching and recreating images for Flou.

Dec'16

Responsible for the general website structure for a better user perspective for Clients Flou and Natevo, both Furniture Design companies.

Nov'14



Design Intern - Vishnu Mohan Sutra's, Hyderabad

Responsible for a complete Mobile App Design for an Organic Farm-to-Market Company to bring their products and company philosophy into a mobile app. Main tasks included market research, wireframing, mood board and designing all elements of the app including all the internal layers.

Mar'15

Ideated and designed social media campaigns for brands like 24 Mantra Organic and 30 shades.

May'14



Graphic Design Intern - echoVme, Chennai

Responsible for creating Illustrations and Posts for Social Media campaigns to boost publicity for various businesses including Fashion Accessory Stores, Car Showrooms and Hospitals.

Sep'15