ABOUT

W Portfolio
http://sindhurathulasi.com/

✉ Email
sindhubalaji36@gmail.com

☎ Mobile
+91 9380680699

SKILLS

Softwares
Illustrator
Photoshop
Indesign
Lightroom
Premiere Pro
Sketch App

Prototype
Invision
Marvel
Balsamiq

</> **Code**
HTML
CSS
Basic JS

LANGUAGES

en English
Speak and write

it Italian
Speak (Basic)

Telugu
Speak (Advanced)

Tamil
Speak and write

Hindi
Speak (Intermediate)

Sindhura Thulasi

Web and Graphic Designer with 2 + years of work experience including 1+ years of experience in Milan, Italy. Looking for a full time role starting July 2018.

EDUCATION

2015 - 2016
Dual Master's in Visual and Web Design
Scuola Politecnica di Design, Milan, Italy
68/70 Credits

2011 - 2014
Bsc Visual Communication
M.O.P. Vaishnav, Chennai, India
CGPA - 7.5

INDUSTRY EXPERIENCE

Jan'17 - May'18
Web and Graphic Designer - *Noone, Milan*
Responsible for the identity design of an upcoming italian brand "BOND", a company which makes handmade bags. Main tasks included Identity definition based on customer needs, Logo Design, Tags and Labels Design and Packaging design for the entire product.

Redesigned the wardrobe configurator of Flou. Main tasks included defining style, iconography andefficient user experience.

Redesigned and developed the company's official website. Main tasks involved ideation, wireframes, defining a visual style, designing and developing using HTML, CSS and Javascript.

Sep'16 - Dec'16
Design Intern - *Noone, Milan*
Retouching and recreating images for Flou.

Responsible for the general website structure for a better user perspective for Clients Flou and Natevo, both Furniture Design companies.

Nov'14 - Mar'15
Design Intern - *Vishnu Mohan Sutra's, Hyderabad*
Responsible for a complete Mobile App Design for an Organic Farm-to-Market Company to bring their products and company philosophy into a mobile app. Main tasks included market research, wireframing, mood board and designing all elements of the app including all the internal layers.

Ideated and designed social media campaigns for brands like 24 Mantra Organic and 30 shades.

May'14 - Sep'14
Graphic Design Intern - *echoVme, Chennai*
Responsible for creating Illustrations and Posts for Social Media campaigns to boost publicity for various businesses including Fashion Accessory Stores, Car Showrooms and Hospitals.