

EDUCATIONAL QUALIFICATION



DUAL MASTERS

Dual Masters in Visual and Web design, Scuola Politecnica di Design, Milan (2015-2016)



UNDER GRADUATION

B.Sc. Visual Communication, M.O.P. Vaishnav College for Women, Chennai (2011-2014)
CGPA: 7.5



HIGH SCHOOL

STD. XII, S.B.O.A School and Junior College, Chennai (2011)
Percentage: 85.4%



PRIMARY SCHOOL

STD. X, S.B.O.A School and Junior College, Chennai (2009)
Percentage: 78.7%



LANDED ON PLANET EARTH

BORN IN INDIA, ON 12/01/1994

PRACTICAL EXPERIENCE

Design intern, NOONE, Milan
Sep-Nov'16

Worked on the structure and optimization of websites for brands like Flou, Natevo and designed the identity for an upcoming brand named "Bond".

Design intern, Vishnu Mohan Sutrass, Hyderabad
(Nov'14- Mar'15)

Designed the mobile application for 24 Mantra Organic and worked on digital marketing campaigns.

Graphic design intern, echoVME, Chennai
May-Sep'14

Designed social media campaigns for brands like Kay Fashions, Vinayak Hyundai and Dr. Paul's Multispecialty Clinic.

Design intern, J. Walter Thompson, Chennai
Apr-May'12

Designed menu card for the hotel chain - G.R.T Temple Bay, Chennai and posters and banners for Food festivals in Chennai.

SOFTWARE SKILLS/ TECHNICAL SKILLS

Photoshop



Illustrator



Indesign



After Effects



Sketch



Invision



HTML 5



CSS 3



LANGUAGE SKILLS



ENGLISH



ITALIAN



TELUGU



TAMIL



HINDI



HOBBIES



JAKKAMPUDI SINDHURA THULASI

My immense interest in doodling paved a path for me to the creative industry. The first step towards following my passion as my career was doing my bachelors in Visual Communication. As drawing was my base, I always tend to sketch my mind and plan out things before starting the actual process. I have an immense love for details as I believe they can have a strong impact when rightly placed. I'm more of an empathizer than a sympathizer which helps me a lot while designing user centric projects.

After my internship experiences in India, I departed to Milan where I'm currently pursuing my Dual master's in Visual and Web design at Scuola Politecnica di Design, which I believe is bringing me a step closer to living my dream. I see myself as a growing designer successfully shaping brands, as a person being able to easily blend in multicultural environments and as someone who has lots of fun doing her work.

sindhubalaji36@gmail.com

www.sindhurathulasi.com

IT: +39 3339913582 | **IN:** +91 9940062484