

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- **1 hour** to collaborate
- 2-8 people recommended



Before yo

A little bit of p

with this sess

to do to get g

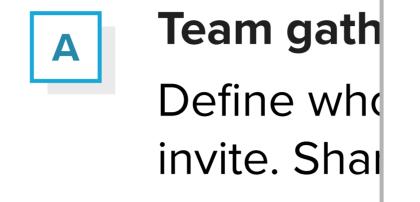
① 10 minutes

Write down any ideas that come to mind that address your problem statement.

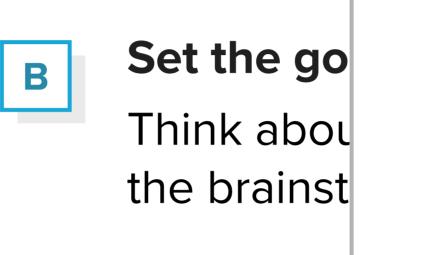
Brainstorm

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Type your heading...

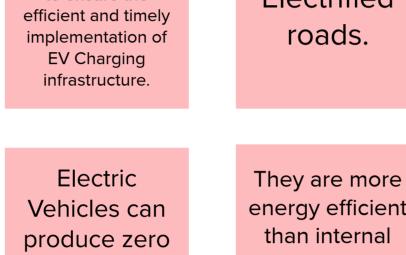






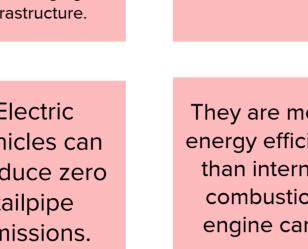
Use the Fa productive

Learn how

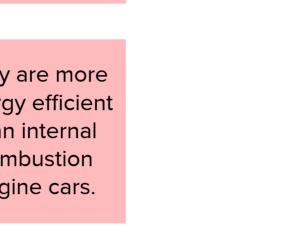


SELSIYA G

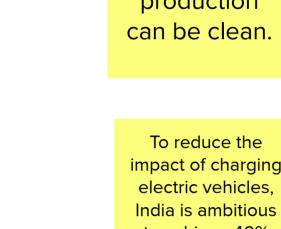




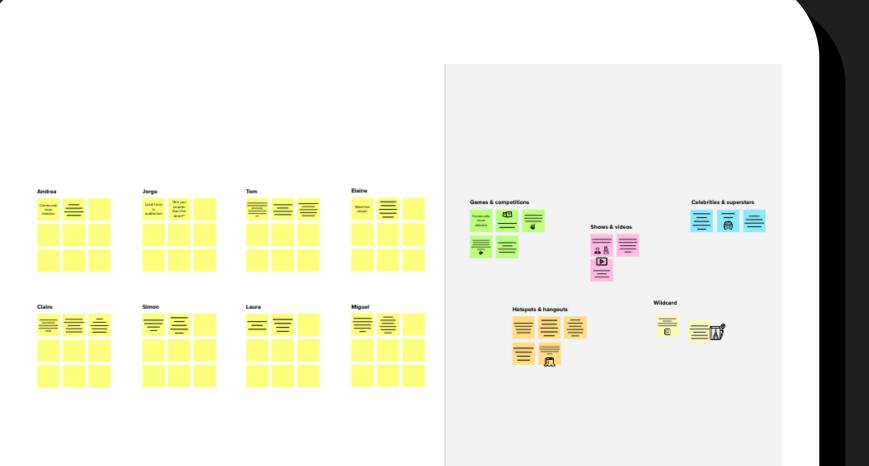


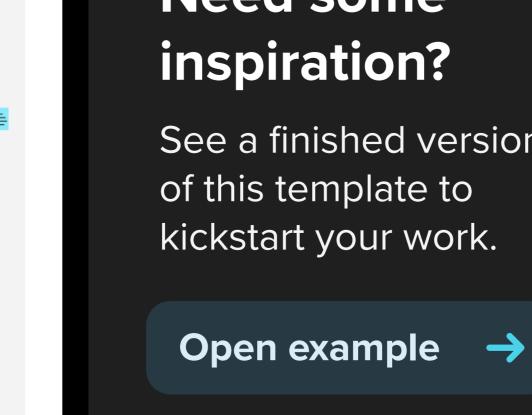


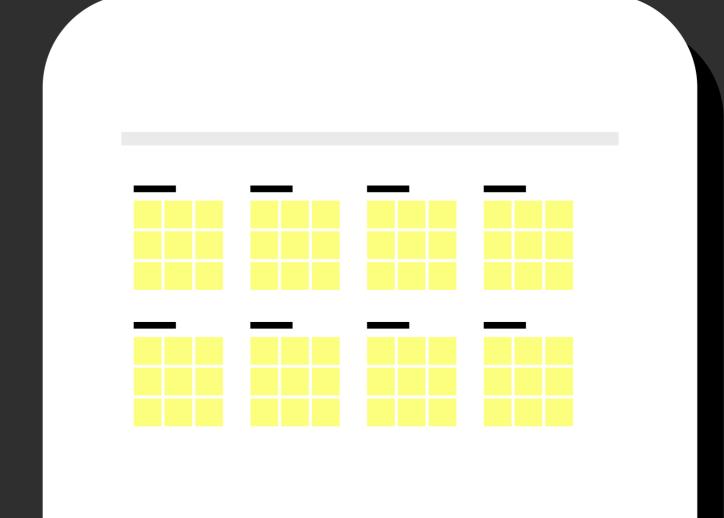
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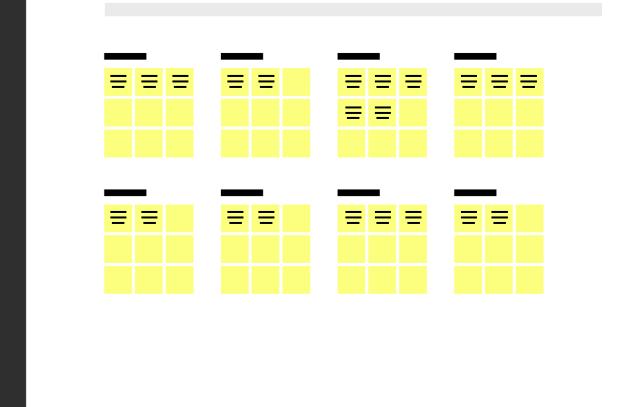


SHALINI C







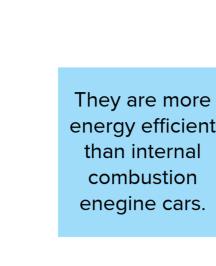


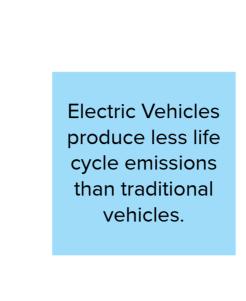
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

BENEFITS

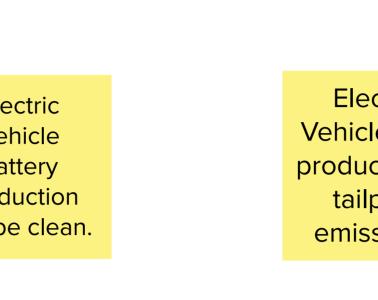




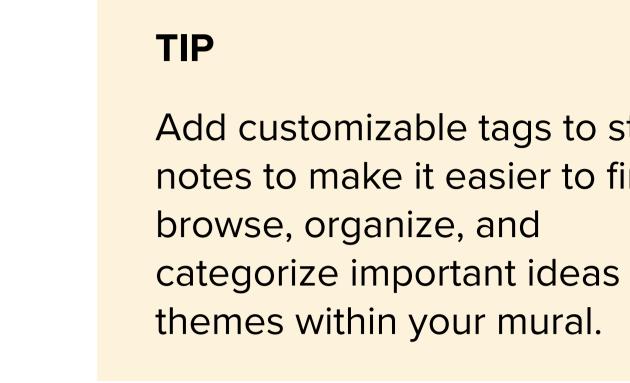




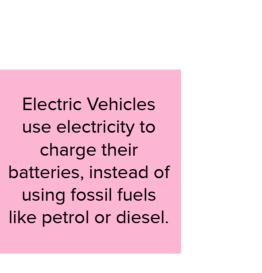


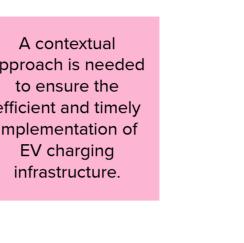


IDEAS



EFFECTS

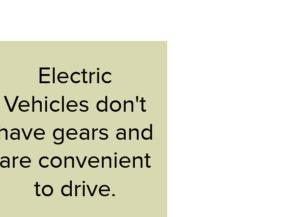


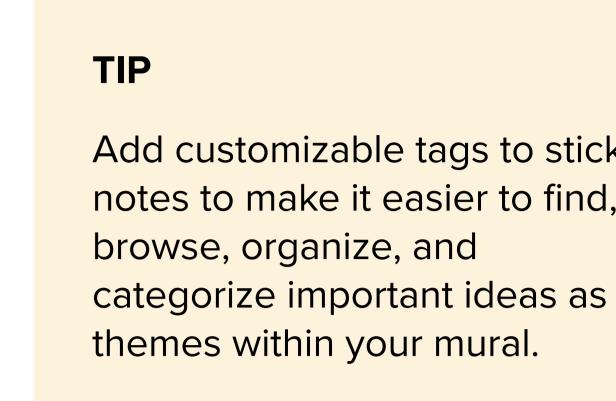




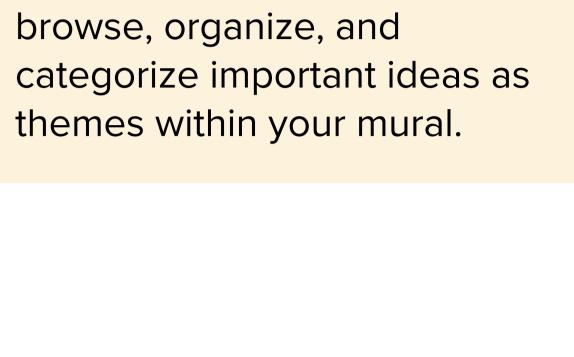


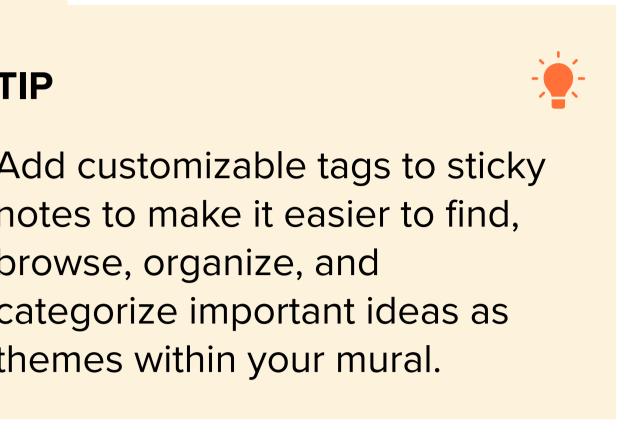






Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.





Prioritize

① 20 minutes

Your team should all be on the same page about what's important

moving forward. Place your ideas on this grid to determine which

ideas are important and which are feasible.



