Sinéad Dumigan - User experience consultant

Experience

Lead interaction designer at Esynergy, HMRC (Contract)
Feb 2025 - current (9 months)

Senior interaction designer at Department for Environment, Food & Rural Affairs (Contract)
Apr 2022 - Nov 2025 (2 years and 6 months)

Interaction designer at Home Office, Snook (Contract)
Apr 2021 - April 2022 (1 year)

User experience consultant at Fluent Interaction
Nov 2015 - Apr 2021 (5 years and 3 months)

Projects

Lead interaction designer (contract)
HMRC
Feb 2025 - current

- Running design workshops and co-design sessions with subject matter experts to understand, standardise and digitise a complex manual journey
- Work closely with UCD team to create low to hi-fi designs

Senior interaction designer (contract)
Department for Environment Food and Rural Affairs, Future Grants
Mar 2024 - October 2024

- Joined after the alpha assessment and created a more realistic version of the protoype to test hypothesis of filtering a list/ the adding to a basket experience
- Developed a pattern to add multiple files that adheres to the new WGAG 2.2 requirements and takes the learnings from the x-gov community

Senior interaction designer (contract)
Department for Environment Food and Rural Affairs, Warnings Improvement Project (WIP)
Apr 2022 - Mar 2024

- Worked with other flood services within government to create a more joint-up experience for the users
- Reviewed live services to understand current issues
- Held user journey mapping workshops
- Held design thinking workshops with a diverse team that had a range of expertise.
- Created a clear 'ways of working' for the UCD team
- Prototyped using Figma and the GOV.UK Prototyping Kit

Interaction designer (contract)
Home Office, Caseworking tool
Apr 2021 - Apr 2022

- Conducted design and accessibility audits
- Worked with the users, business, BAs, devs to create a service that best meets the needs
- Updated the service to improve accessibility and usability based on user research
- Generated prototypes and visual designs that were used in research with users and communication with devs

User experience design
Home Office, Modern slavery statement registry service
Mar 2020 - Feb 2021

- Engaged with policy, POs , BA, dev and other stakeholders to identify user needs, the boundaries to work within, whilst advocating user-centred design, usability and accessibility, delivering from concept to build
- Prototyped and iterated based on user research

User experience design
Standards & testing agency, Department for Education, Multiplication tables check (MTC)
Dec 2016 - Oct 2018

- Project passed all Government digital services (GDS) assessments from Discovery to Live
- Support of in-field user research within schools to optimise both student and teacher user experience
- Bespoke access arrangements for pupils to use the MTC
- Design of a multi-platform service functional across a range of devices and tech to support varying IT capabilities

Skills

User experience design	Wireframing	Accessible web design
Interaction design	Prototyping	Infographics
User-centred Design	Front-end web developement	Design workshops
Visual design	Python	Design thinking

Tools

Sketch	Axure RP	Mural
Figma	Zeplin	Miro
GOV.UK Prototype Kit	InVision	Adobe Creative Suite

Education

University of Leeds, UK

Masters in Product Design MDes (Hons), 2:1

Thesis research on HCI, inclusive design, emotional design, inclusive play. The brief was to design a plaything that can encourage inclusive play. The project was underpinned by the goal of encouraging behavioural change and improving the way society views physically disabled people. 2014 won an award from Cyber-Duck after the New Designers Exhibitions.

University of Leeds, UK

Bachelor of design BDes (Hons), Product Design, 2:1

West Island School, HK

International Baccalaureate
Higher: Maths, Art, Chinese
Standard: Physics, English, Economics

Languages

English	Cantonese	Mandarin (conversational)