# Sinéad Dumigan - User experience consultant

# **Experience**

Senior interaction designer at Department for Environment, Food & Rural Affairs (Contract)

Apr 2022 - current (1 year and 7 months)

Interaction designer at Home Office, Snook (Contract)

Apr 2021 - April 2022 (1 year)

## User experience consultant at Fluent Interaction

Nov 2015 - Apr 2021 (5 years and 3 months)

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Senior interaction designer (contract)

Department for Environment Food and Rural Affairs, Warnings Improvement Project (WIP)

Apr 2022 - Apr 2023

- Worked with other flood services within government to create a more joint-up experience for the users
- Reviewed live services to understand current issues
- Held user journey mapping workshops
- Held design thinking workshops with a diverse team that had a range of expertise.
- Created a clear 'ways of working' for the UCD team
- Created user flows
- Prototyped using Figma and the GOV.UK Prototyping Kit

Interaction designer (contract)

Home Office, Caseworking tool

Apr 2021 - Apr 2022

- Conducted design and accessibility audits
- Worked with the users, business, BAs, devs to create a service that best meets the needs
- Updated the service to improve accessibility and usability based on user research
- Generated prototypes and visual designs that were used in research with users and communication with devs

User experience design
Home Office, Modern slavery
statement registry service

Mar 2020 - Feb 2021

- Delivered a user centred service from concept to build
- Engaged with Modern Slavery Unit's policy team, POs, BA, dev and other stakeholders to identify user needs, the boundaries to work within, whilst advocating user-centred design, usability and accessibility
- Created visuals to help communicate complicated concepts (service blueprint, integration with GOV.UK, user journeys)
- Design workshops (using Mural)
- Prototyped and iterated based on user research
- Conducted accessibility audit of the service
- Contributed to and engaged with the wider government design community
- Created a service evolution document and presented at the GDS private beta assessment

User experience design
Standards & testing agency,
Department for Education,
Multiplication tables check
(MTC)

Dec 2016 - Oct 2018

- Project passed all Government digital services (GDS) assessments from Discovery to Live
- Support of in-field user research within schools to optimise both student and teacher user experience
- Bespoke access arrangements for pupils to use the MTC
- Design of a multi-platform service functional across a range of devices and tech to support varying IT capabilities
- Video of service: <a href="https://bit.ly/3FTUGpS">https://bit.ly/3FTUGpS</a>

## **Skills**

User experience design Interaction design User-centred Design Service design Visual design Sketching Prototyping Expert reviews

Accessible web design

Infographics Design workshops

Design thinking

**Tools** 

Sketch Figma GOV.UK Prototype Kit Axure RP Zeplin InVision

Miro

Adobe Creative Suite

Mural

### **Education**

University

Masters in Product Design MDes (Hons), 2:1

Thesis research on Human-computer interaction, inclusive design, emotional design, inclusive play. The brief was to design a plaything that can encourage inclusive play amongst physically disabled and able-bodied children aged 7 - 11. The project was underpinned by the goal of encouraging behavioural change and improving the way society views physically disabled people.

2014 won an award from Cyber-Duck after the New Designers

Exhibitions.

University Bachelor of design BDes (Hons), Product Design, 2:1

School International Baccalaureate

Higher: Maths, Art, Chinese

Standard: Physics, English, Economics

### Languages

English Cantonese

Mandarin (conversational)