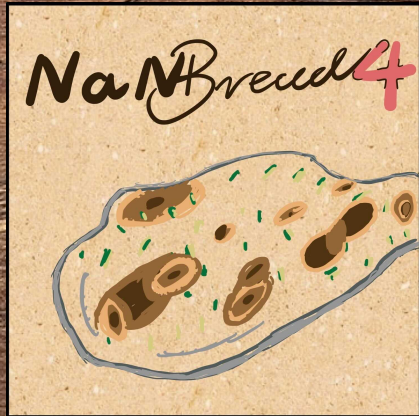


# Team NaN Bread



We're (gluten)s for punishment.





# Houston, We Have a Problem.

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The world-wide web and app libraries are filled with hundreds of different types of recipe managers, from healthy options to rocket science concoctions. However, there ceases to exist the perfect manager that filters out recipes to only include your current obsession: bread. Simply typing 'bread' into a search bar just isn't enough since you need a manager that delivers bread-making instructions as well as recipes that involve bread in *any* way. How else are we supposed to get our carb fix?



# APPETITE: I Knead It!

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Ever wanted to solicit a biscuit, only to find there was no biscuit to solicit? Perhaps you were able to gain some grain this week, but just aren't sure what to do with it? Every day bread enthusiasts all over the world struggle to get access to recipes that would yield them a crispy crust. Don't believe us? Hear it from our user personas!





# (APPETITE) Brandon Baker

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Brandon loves bread. He just got home from work and, just like every other day, he's craving some crust. He started sifting through all his bread recipes, but he began to get frustrated. There was too much bread! Brandon decided he needs something to give him more ease-of-crust.



# (APPETITE) Chris Crust

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Chris' in-laws are coming to visit this weekend. He always cooks dinner for them when they come (like the good husband he is), but this time the dish he has in mind goes with bread, and his in-laws are gluten free! Chris wants to find something to help him select a luscious loaf that lacks all things gluten to please his family.





# (APPETITE) Greta Grain

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**Greta comes from a long line of bakers, who all pass down their recipes physically. After misplacing a family bread recipe for the last time, Greta decided she needed to digitize her baking history. If only there were a place for her to conglomerate her crust!**



# Solution: Let's Get This BREAD

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Team NaN Bread aims to bring state-of-the-art recipe management to a user-friendly one-stop shop for bread enthusiasts. From sourdough, to gluten-free options, and of course to naan bread, users will have a collection of the dopest dough-centered recipes. Let's skip all the unnecessary filtering and jump right onboard the toast train!

Got your own loafs on deck? Flake not, you can yeet your own wheat onto the platform to keep track of your own agricultural adventures with our simplistic, user-friendly design!





# To the Breadboard (Wireframes and Diagrams)

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<https://www.figma.com/file/YmmCUqUfxmSQoN2plwPXQY/Wireframes?node-id=6%3A355>

[https://miro.com/app/board/o9J\\_lp6THRU=](https://miro.com/app/board/o9J_lp6THRU=/)





# Rabbit Holes: Don't Risk it for the Biscuit

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- Avoid coding for scaling of multiple devices due to time constraints
- No vignettes before recipes
- Keep design LOW TOUCH, avoid complexity
- Web Scraping
- STAY WITHIN SCOPE OF DOMAIN (careful of adding feature outside of scope)

Simply avoid going against the GRAIN - we don't need to over engineer!



# No-Go's: We Don't Want Naan of That

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1. Computer Vision
2. AI
3. ML
4. Non-bread recipes
5. Users cannot submit their own images/files can only alter copied recipes from our database.
6. Design/implementations for multiple devices





# Team NaN Bread Statement of Purpose

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***We exist to accelerate the planet's  
consumption of bread.***

It will be the next greatest thing since sliced bread  
(because it includes sliced bread but you get it).



