

DN1009 Graphic Form

Cosplay The Font

Lim Sin Xuan

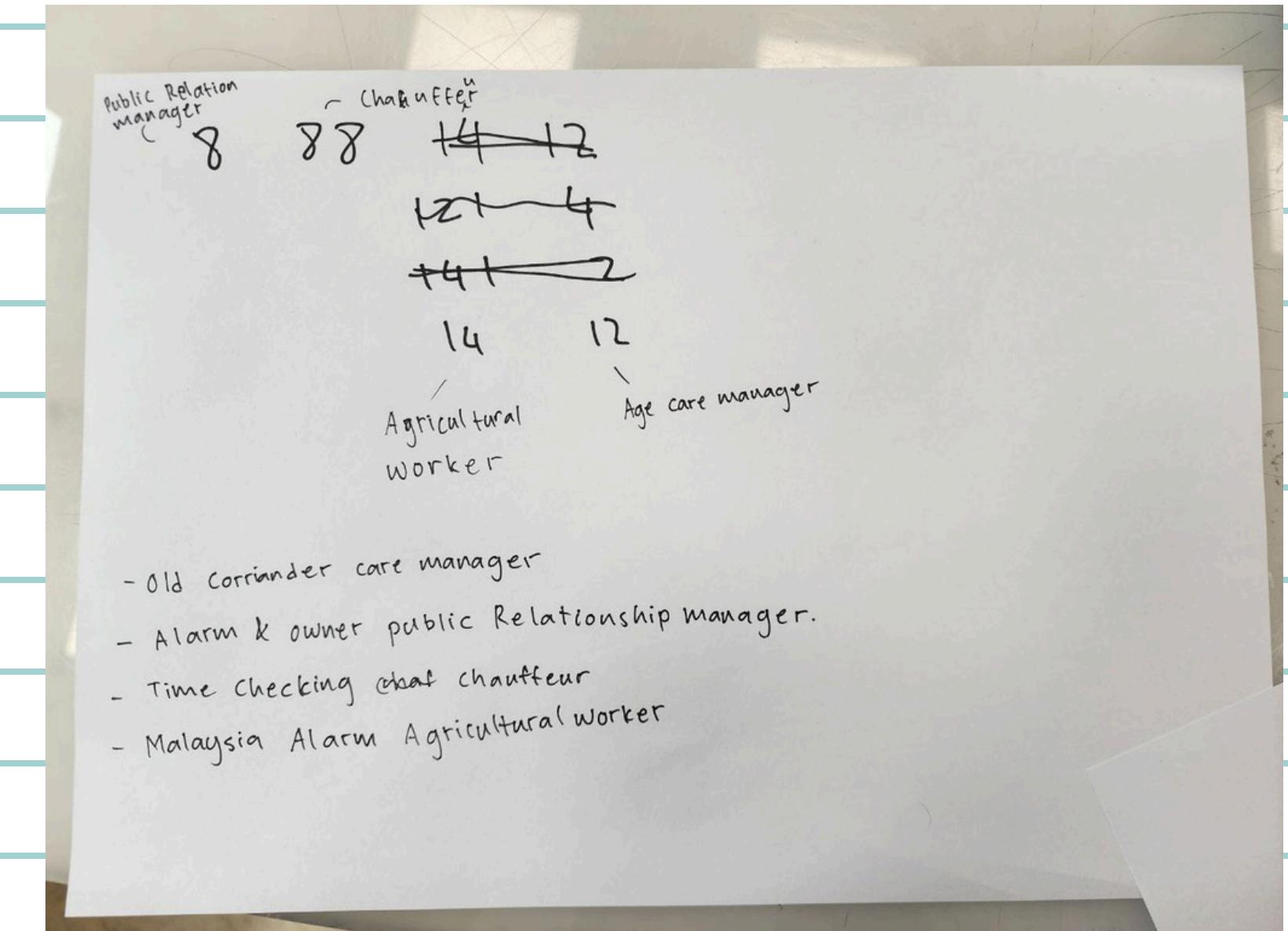
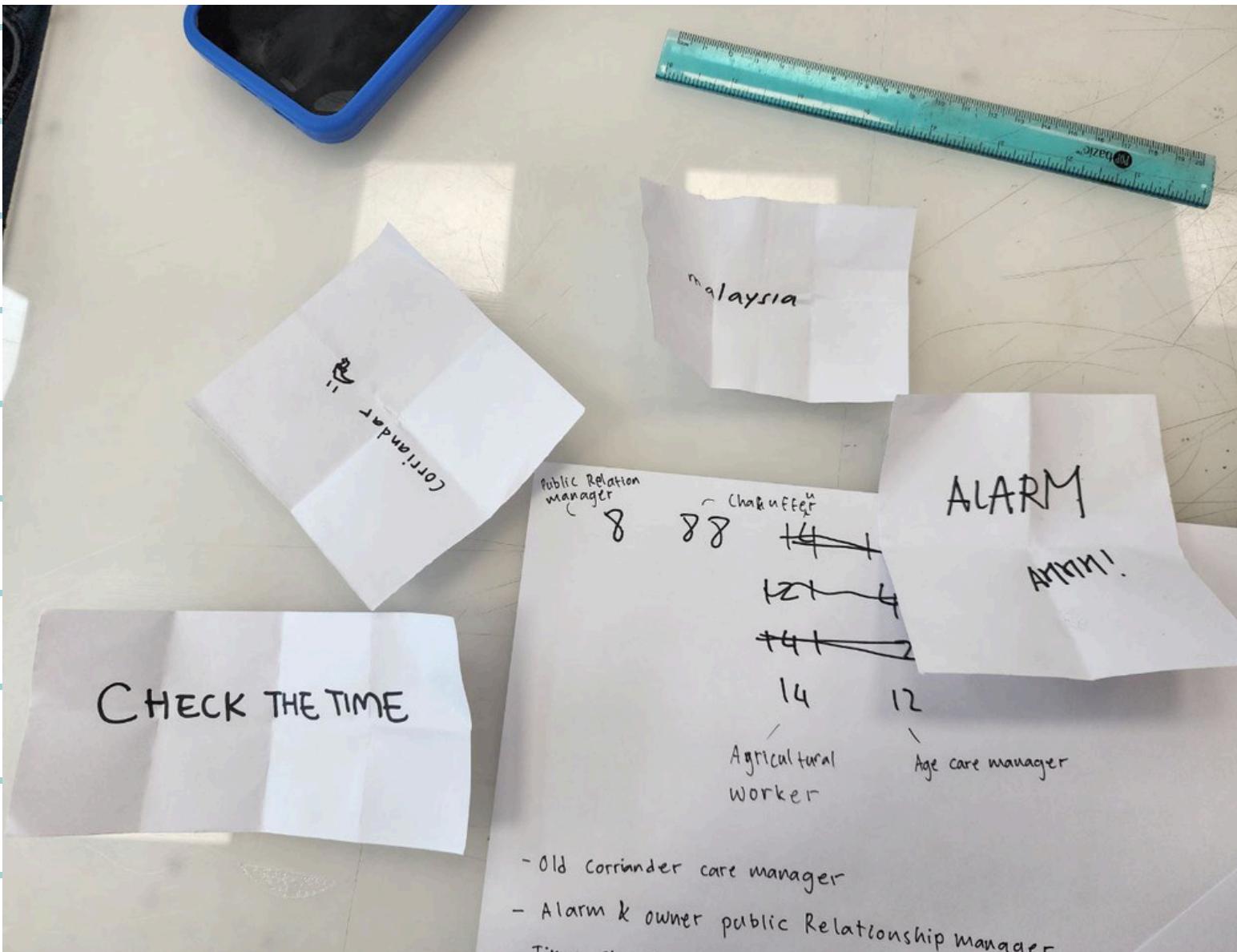
U2330S13F

Chapter 2

Job and visual elements research

In-Class Activity

The game we played to get our out of the world occupation



Occupations List

Jobs I considered

Old coriander care manage

Alarm clock owner public relationship manager

Malaysia alarm agricultural worker

Time checking chauffeur

Peppermint Candy Fashioner

Carnival Astronaunt

Roller Coaster Chef

Universe Chemist

Choosen Occupation

Peppermint Candy Fashioner

Universe Chemist

Peppermint Candy Fashion

Designer

Type of Peppermint Candy Design



Swirl



Strips with lines



Around



Strips



Peppermint Candy Fashion

Designer

Portraying Fashion Designer



Mannequins



Tools



Sketches



Fabric Draping



Universe Chemist

Universe Elements



Nebula



Stars

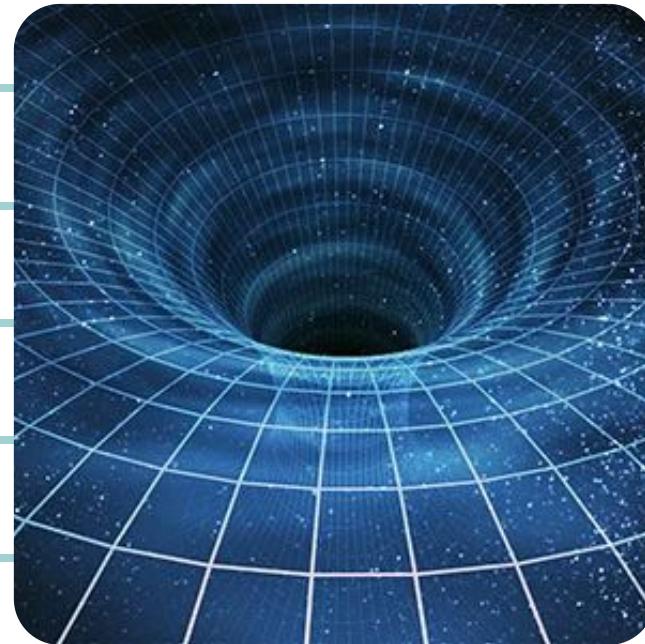
Chemist



Chemical



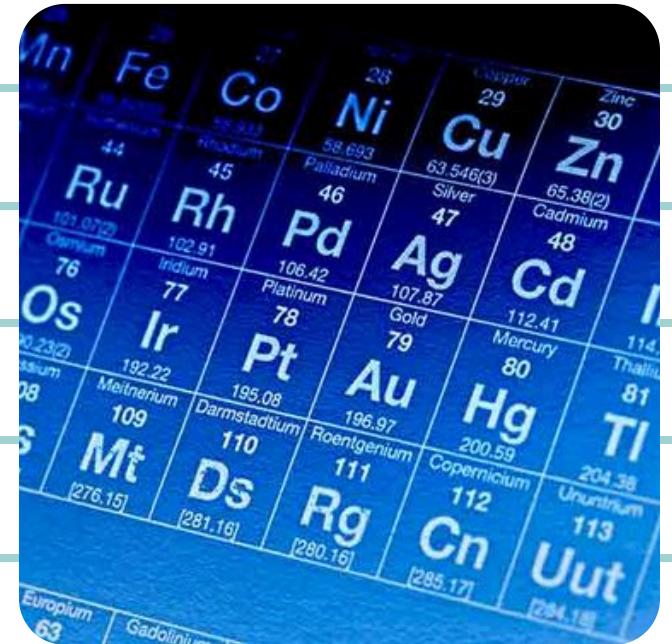
Measuring Tools



Wormhole



Planet



Periodic



Bunsen Burner



Chapter 3

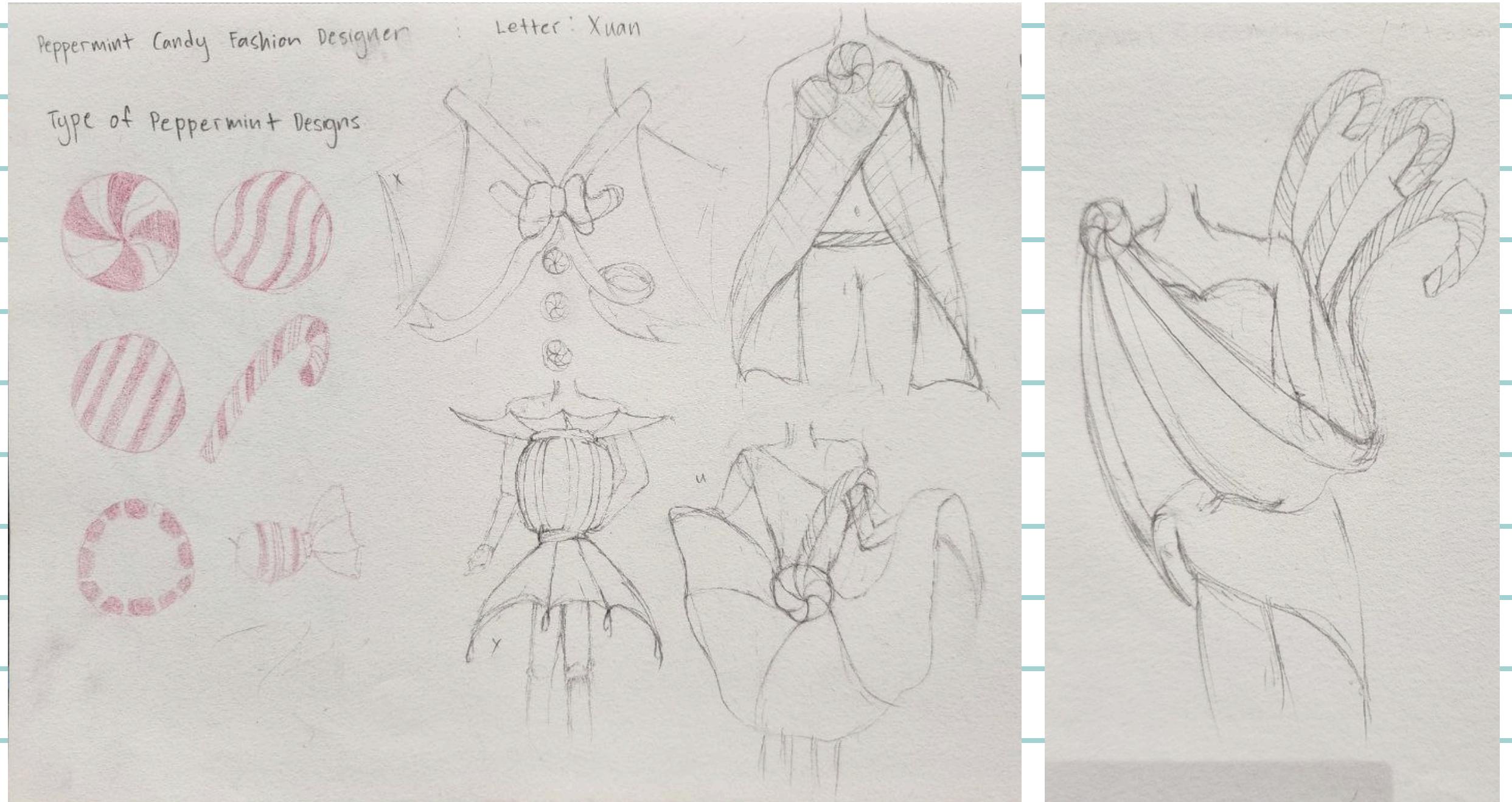
sketches, mood

boards & colour

palette

Ideation

Making of Peppermint Fashion Designer



- I wanted make the clothes in the shape of the alphabet.
- However, I forgot that I need to fit it in the font thus the design does not really work.
- So I felt abit stuck on how should I fit the design into the letter.

Ideation

Portraying Fashion Designer

SUPER SUMMER

SUPER SUMMER

To treat my art block I decided to find the font first before design. As the

font might give me inspiration

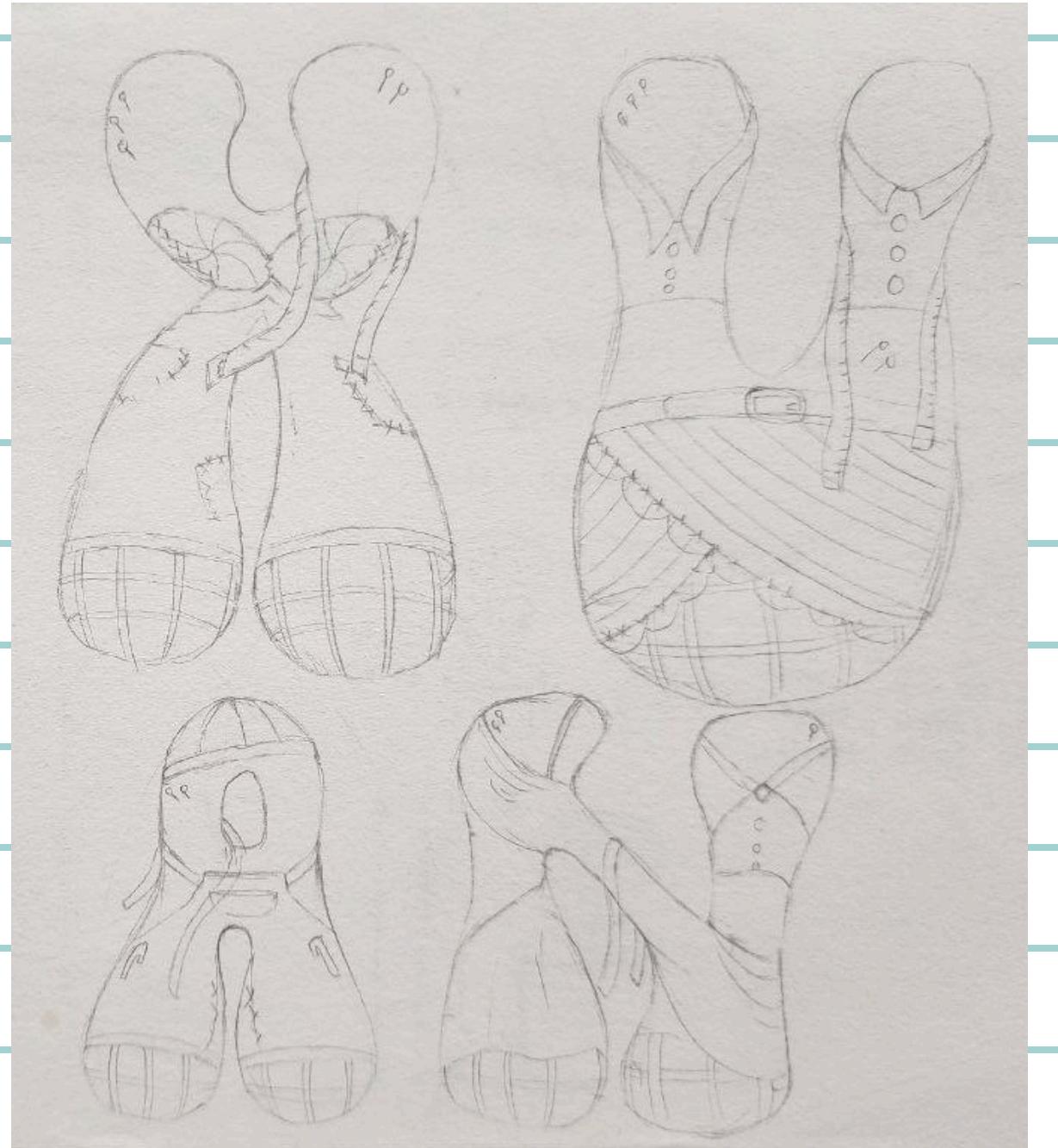
I found this font online and fell in love with it. It looks so cute and interesting. Like a cartoon character

Ideation

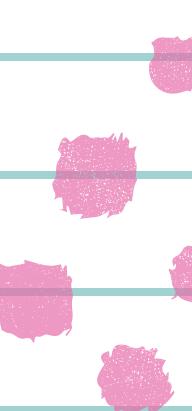
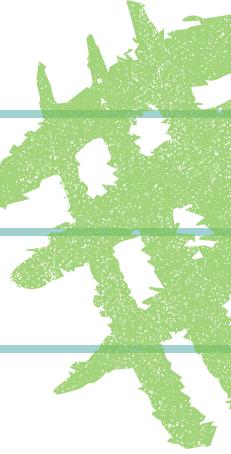
Portraying Fashion Designer



I thought of making the font clothes itself. But it does not really showcase the fashion designer without the context of the anatomy.



I tried making the alphabet itself the model/ mannequin. Then I design the clothes according which turn better and looks cuter as I can give them different look and personalities



Mood Board



Colour Palette



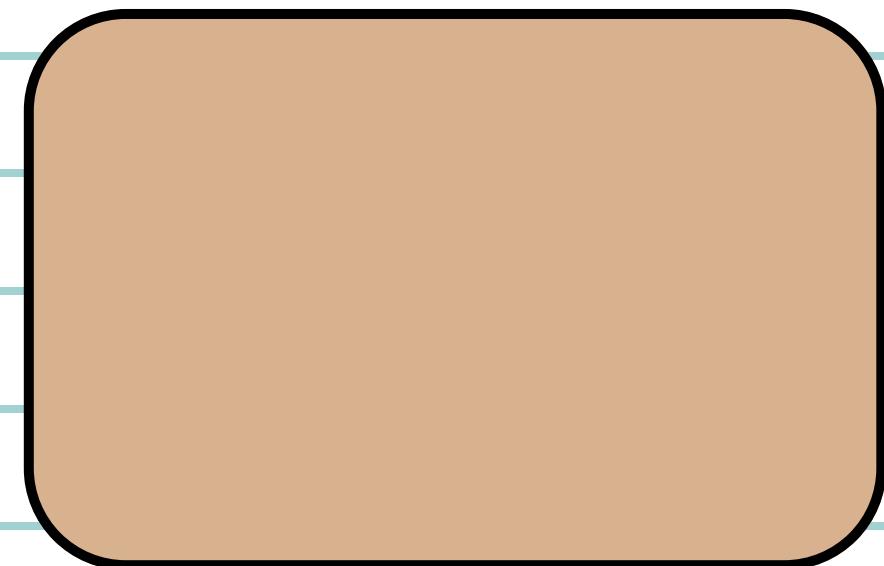
Red



Green



Yellow



Brown



Dark Grey



Split complementary

Ideation

Making of Universe Chemist

CHARLEY

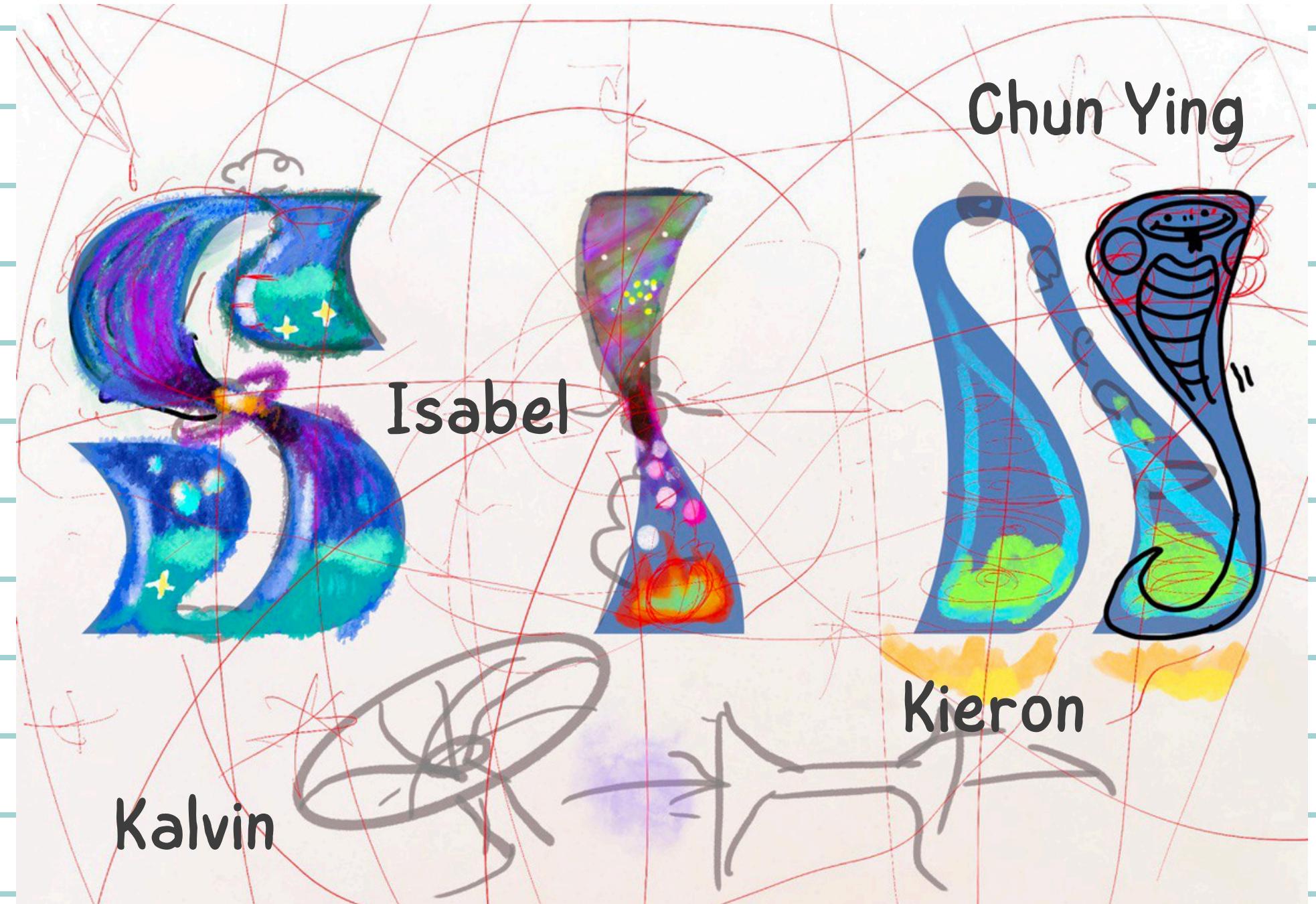
I search for the font first before designing to ensure that the font will suit the theme.

SYS

When I saw this font I thought that it was perfect as it looks fluid and anti gravity at the same time. I can already imagine where the liquid and beakers will be at.

Ideation

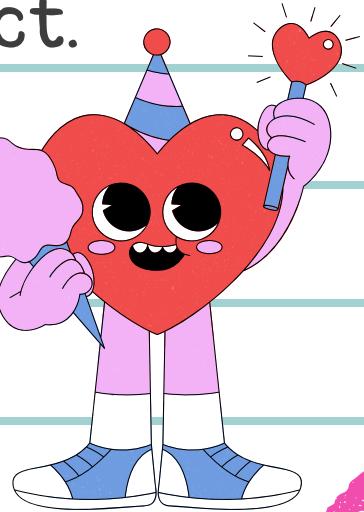
Making of Universe Chemist



My friends were with me as I was ideating, they helped me think too. In fact they were so passionate that they took my entire ipad and started coming up with ideas.

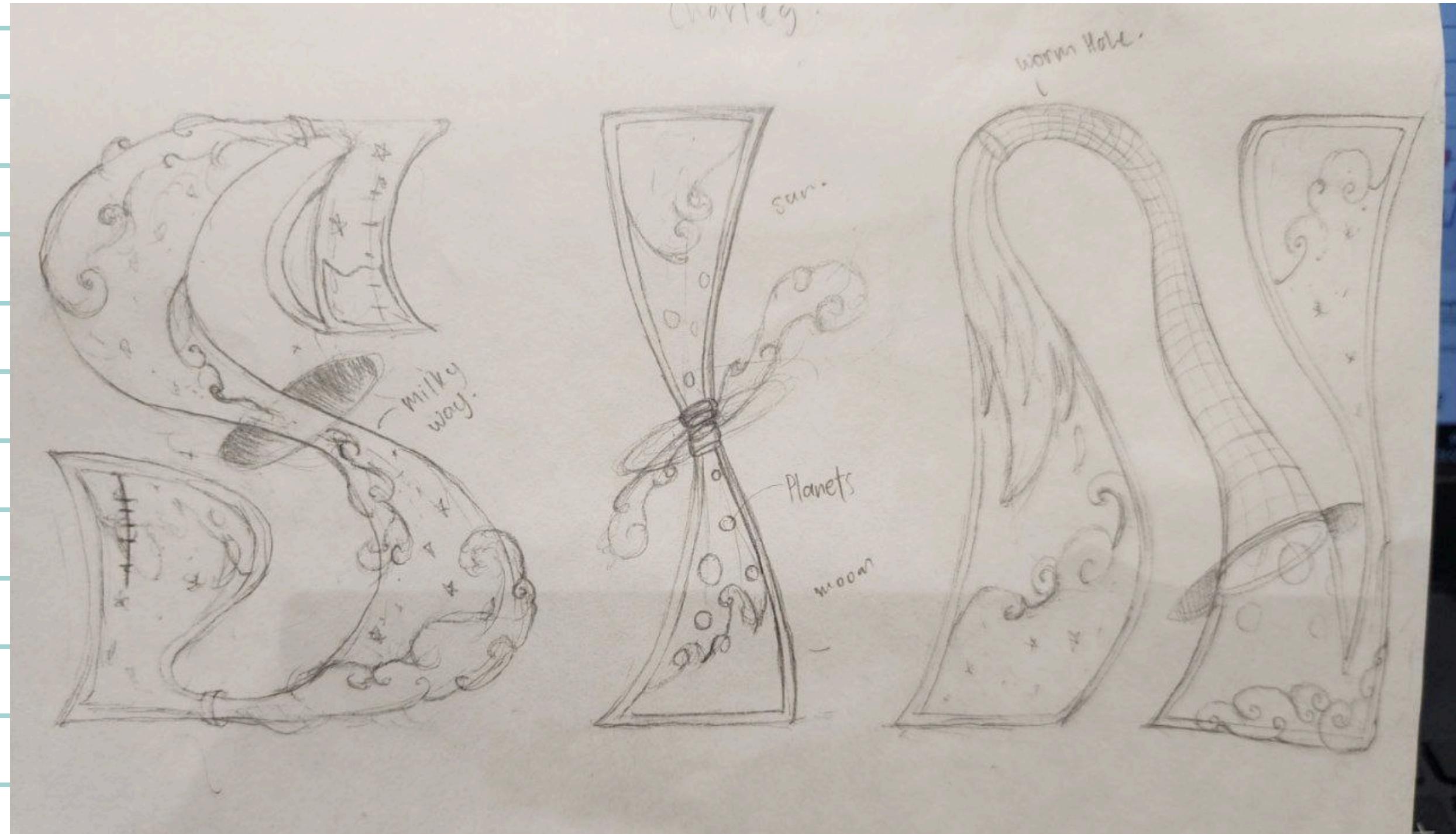
I feel really appreciative of my friends as they were really nice. And they really support me through the project.

Friendship is Magic



Ideation

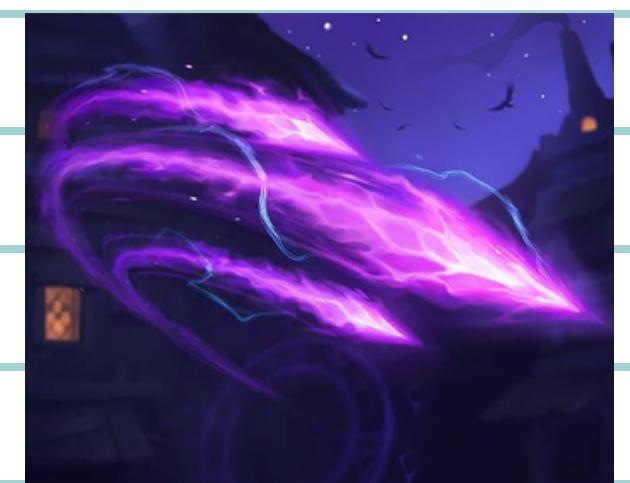
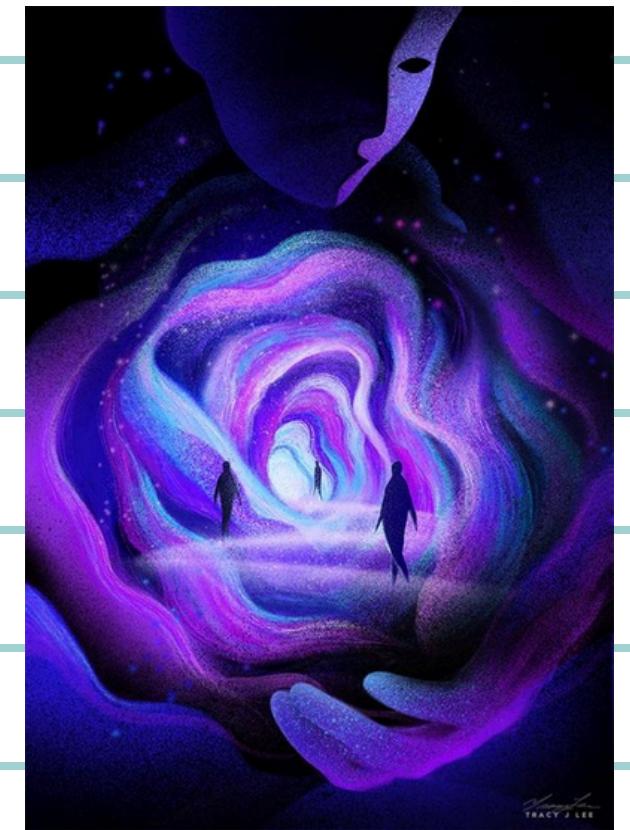
Making of Universe Chemist



This is my ideation sketch, for the universe chemist. I added to retain as much of the ideas my friends thought of as I want to honor their help.

I really liked how the sketch turned out and I am excited to start working on the final piece.

Mood Board



Colour Palette



Red



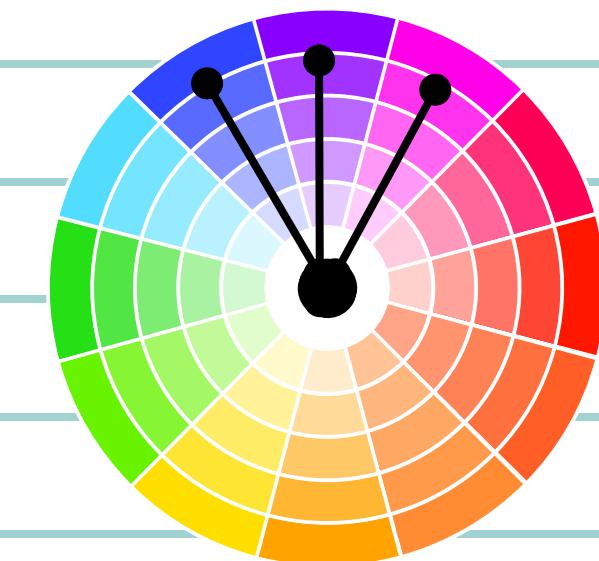
Green



Yellow



Brown

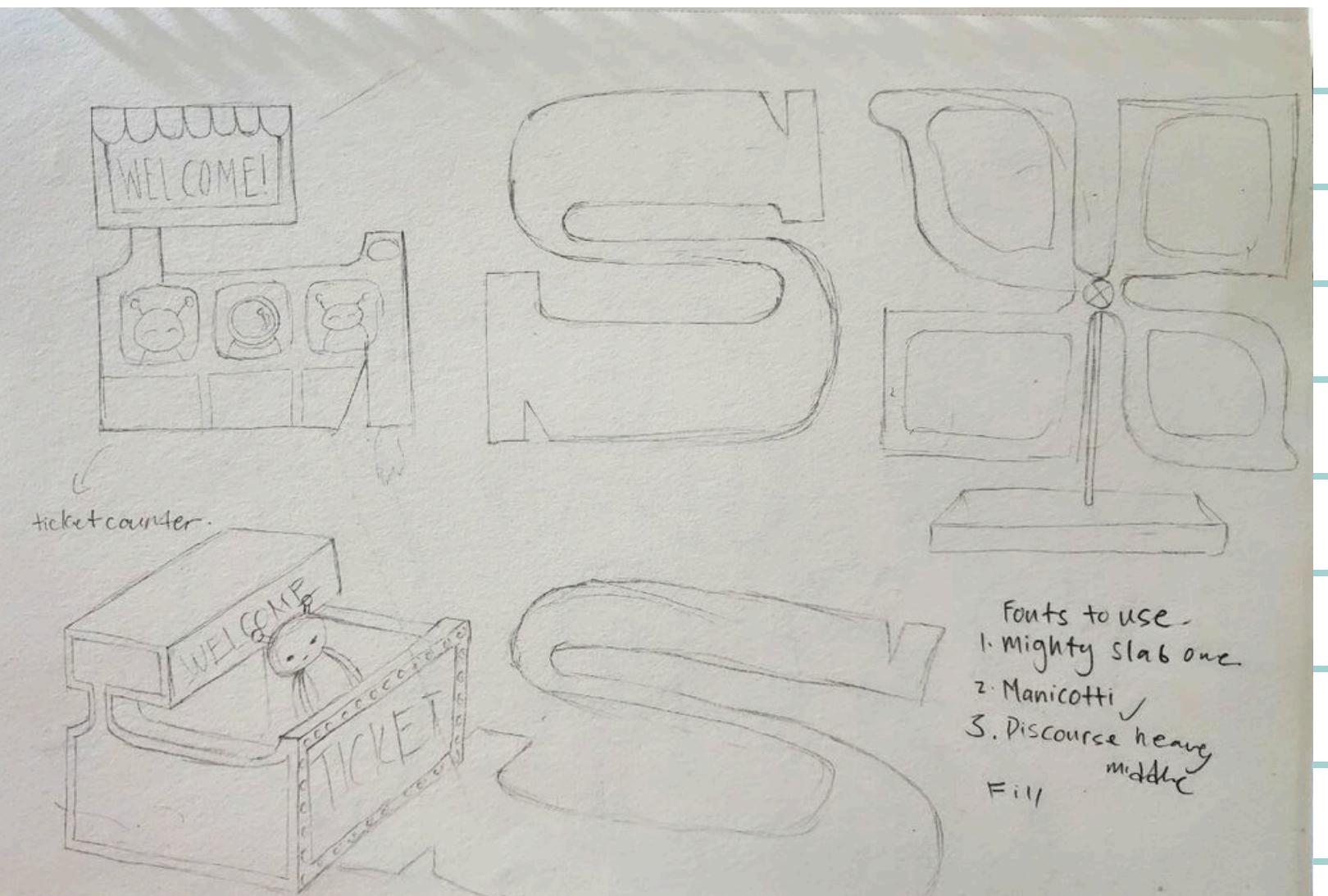
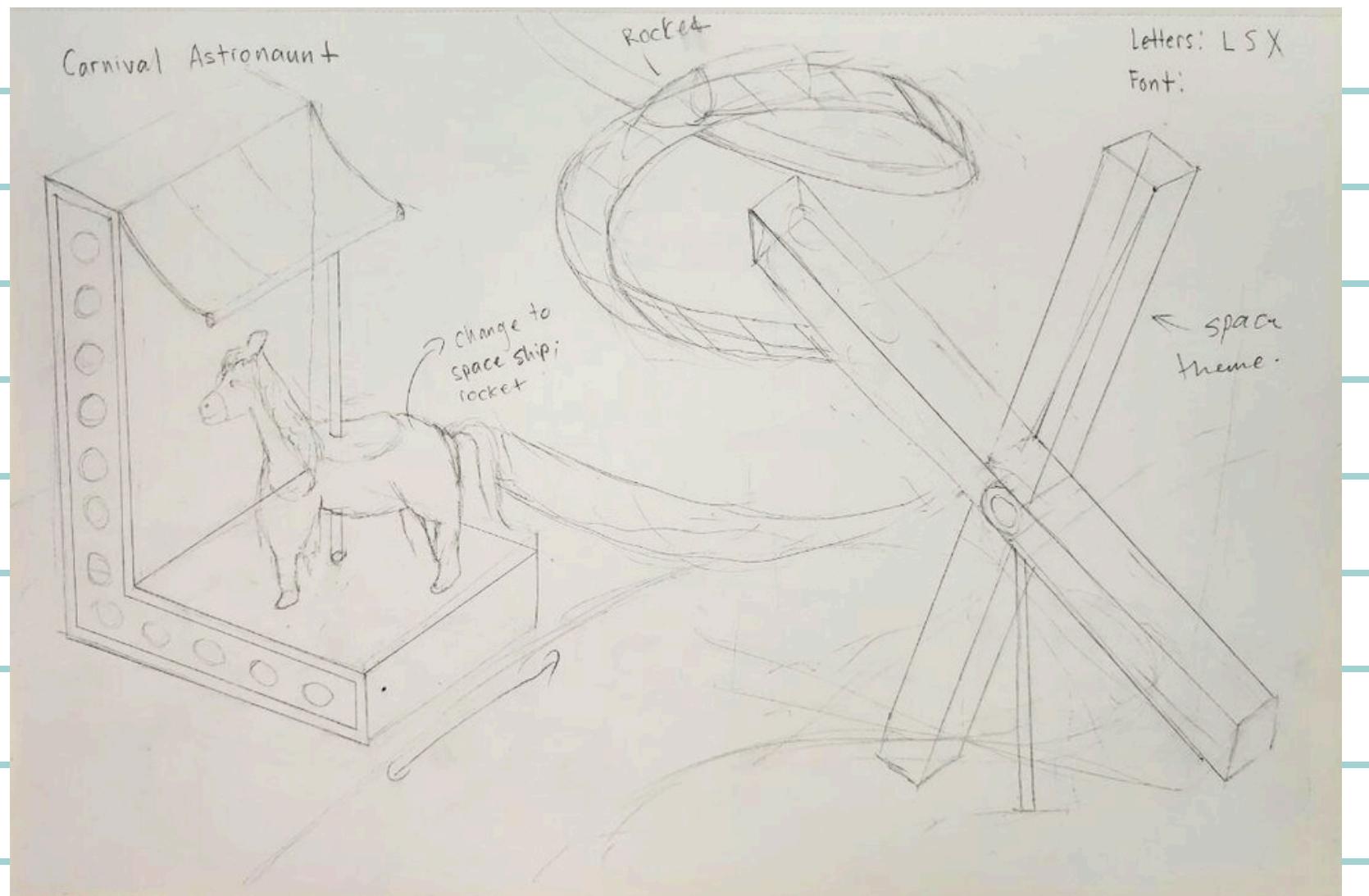


Analogous



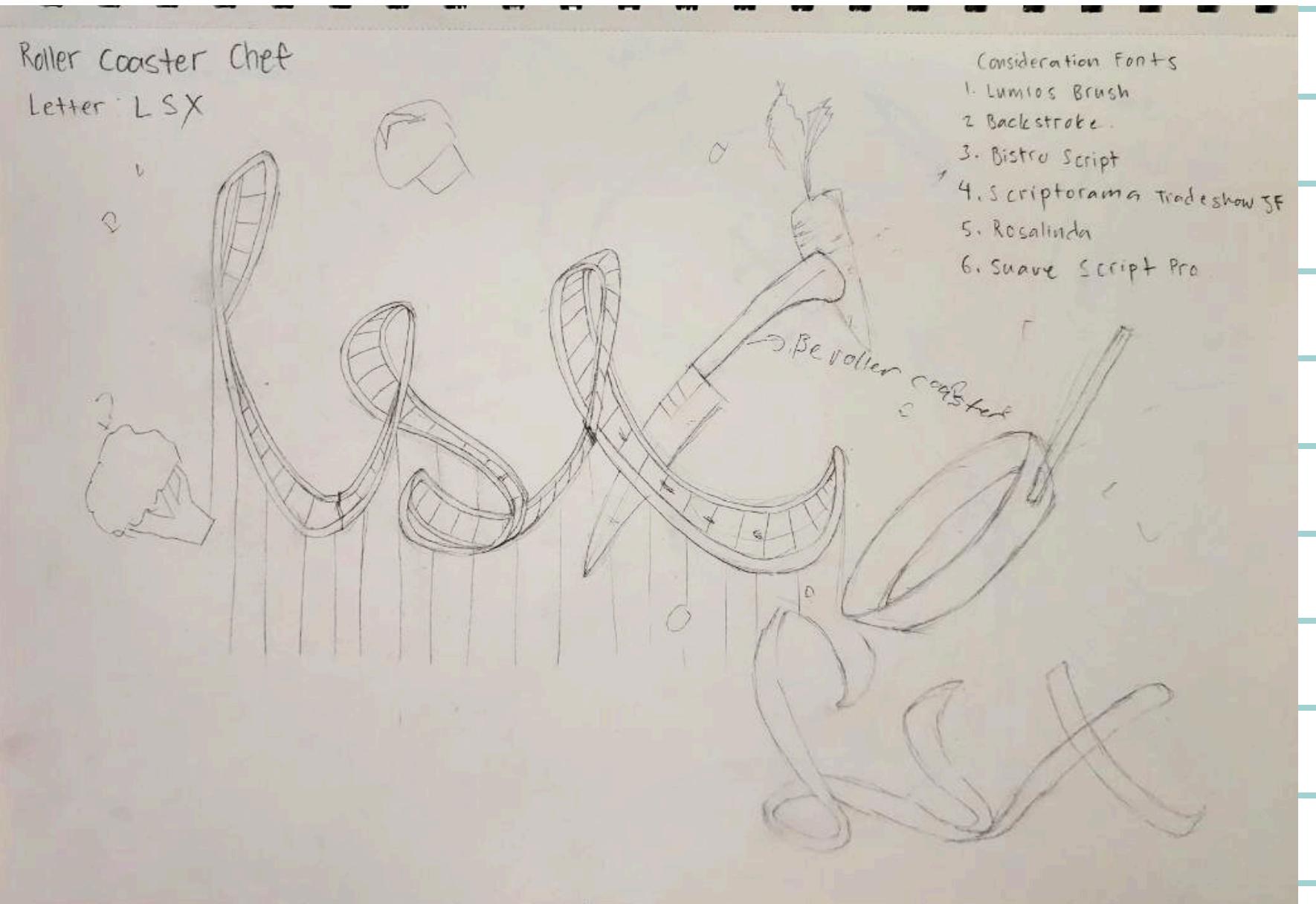
Complementary (BG)

Other Occupation Ideation

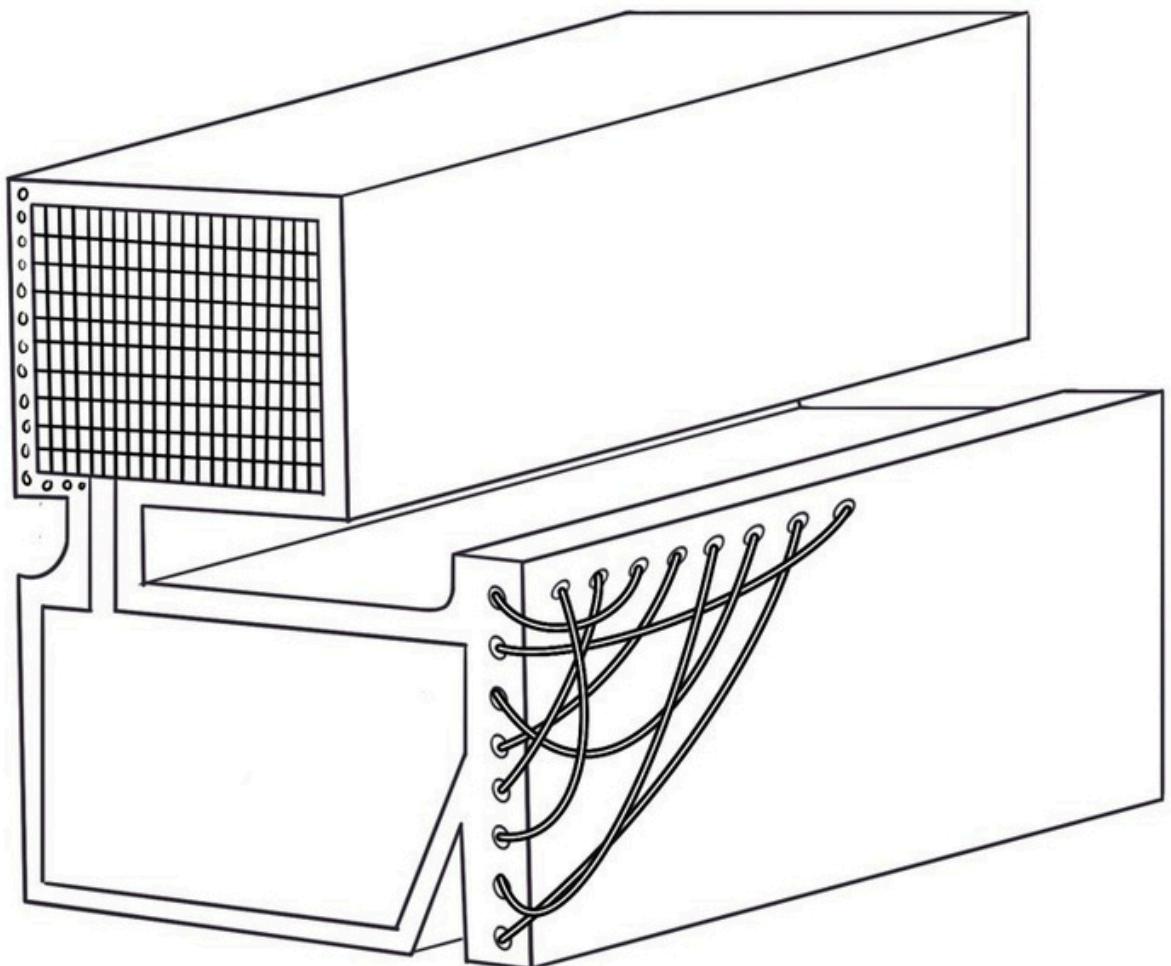


Carnival Astronaut

Other Occupation Ideation



Roller Coaster Chef

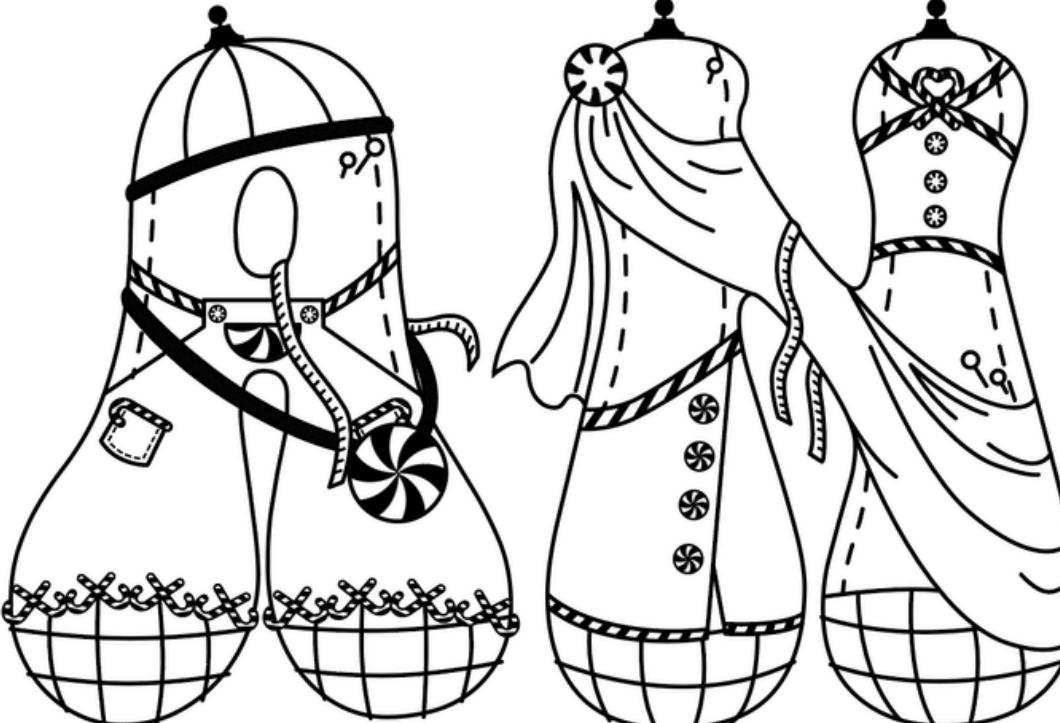


Carnival Satellite Electrician

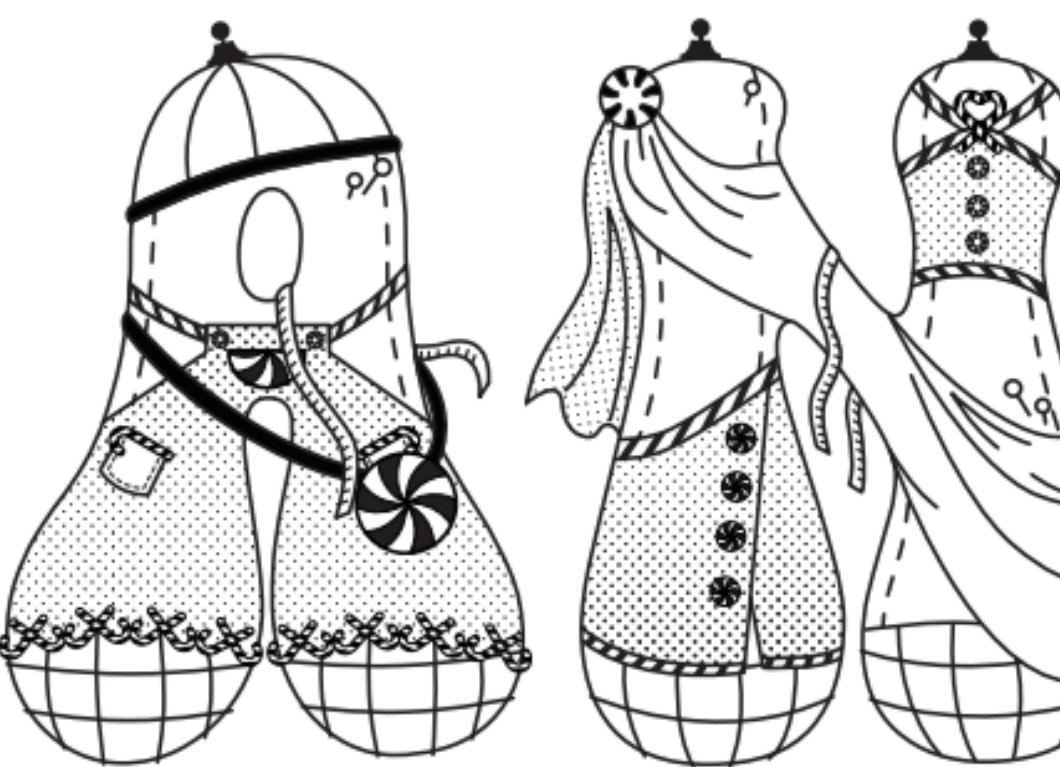
Chapter 4

Execution and making process

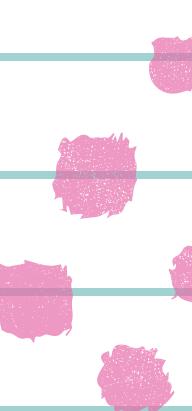
Production Peppermint Candy Fashion Designer



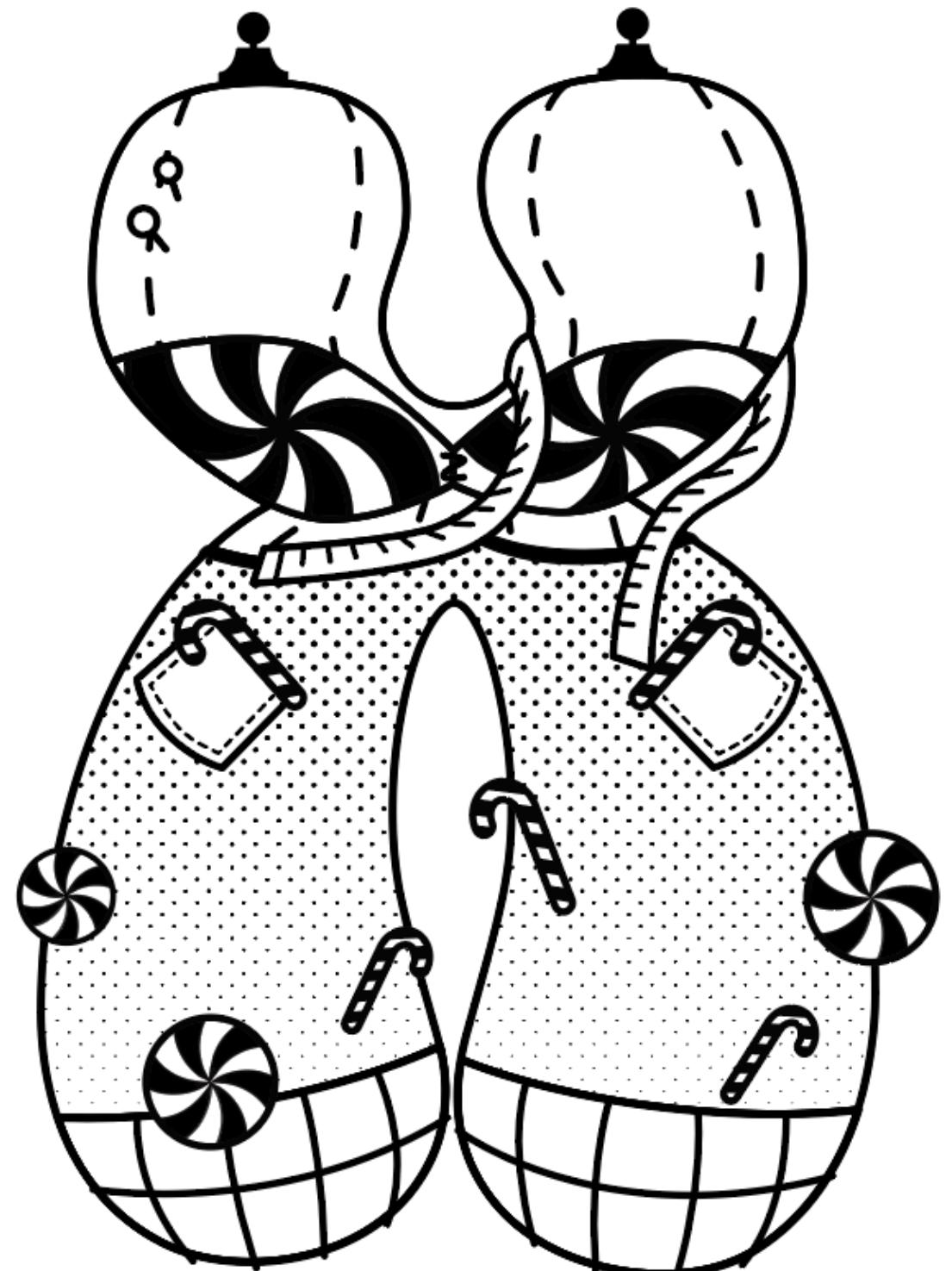
This is my initial look for the alphabets after tracing out the sketch. But I felt like something was off. As it felt too plain and one dimensional



I tried adding half tone to certain part of the design and really elevated the look. I know I wanted to silk print this, so I want to make it look great in black and white originally



Production Peppermint Candy Fashion Designer



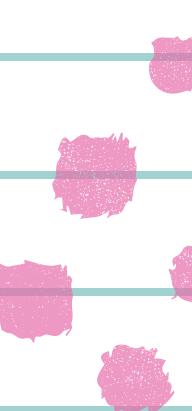
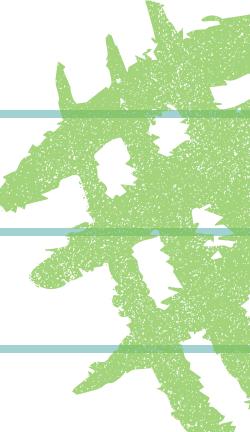
X. 1

I felt that the
peppermint
design looks
really forced
and random



X. 2

To revise the
design. I
designed the
candy to be like
chains instead. It
looked much
better and is
more creative.



My Split Personalities



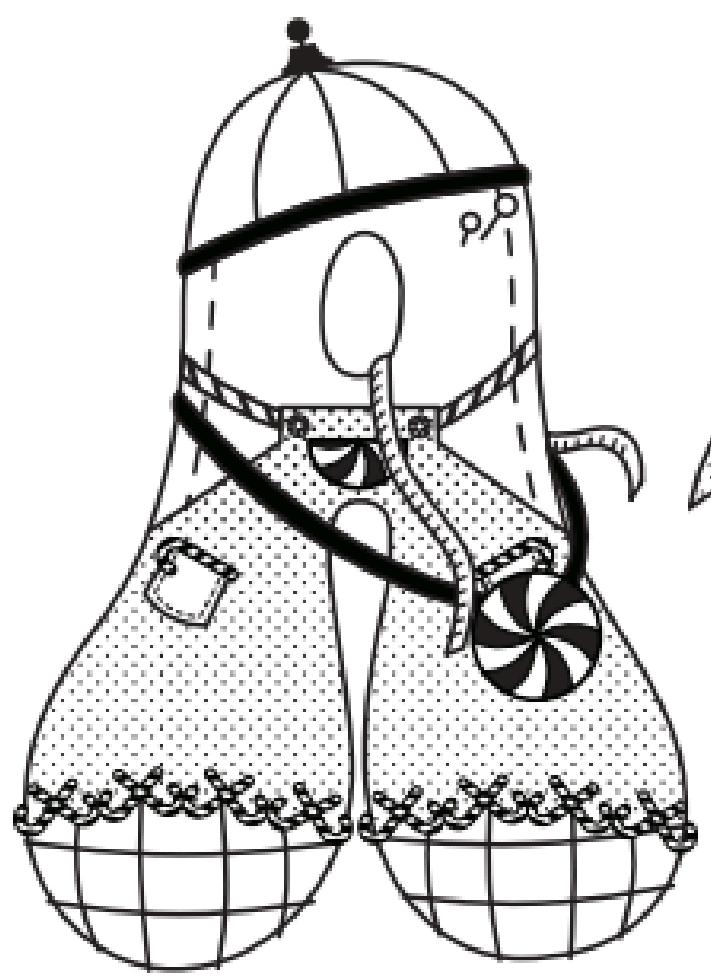
XANDRA

My bold and
judgmental
self



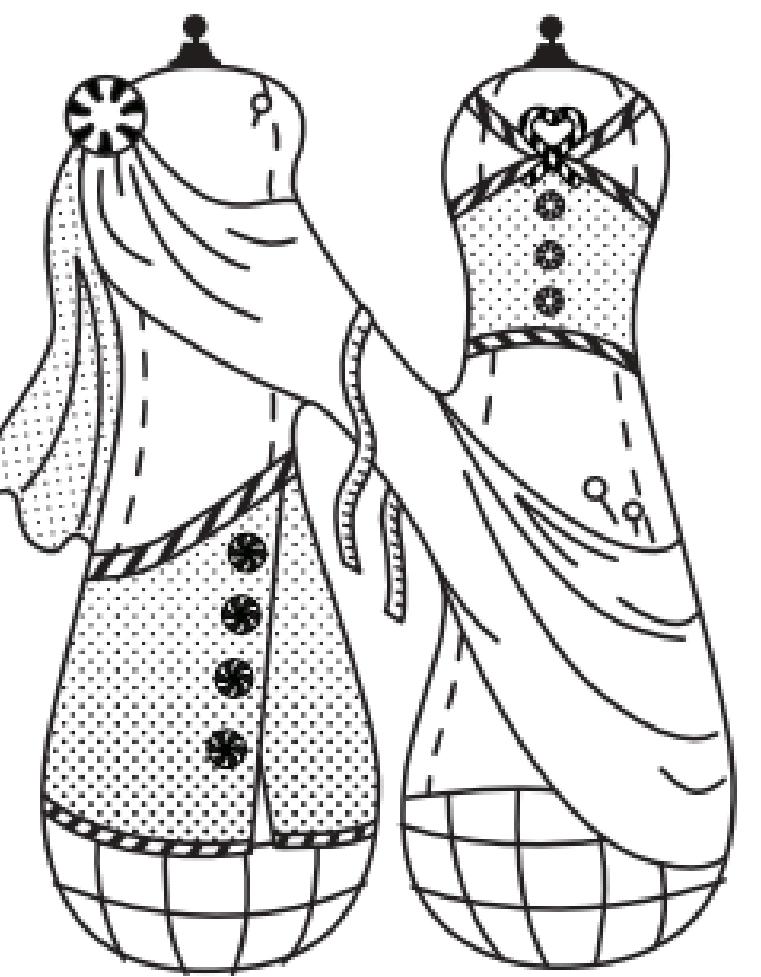
UNA

My feminine
and cute self



AARON

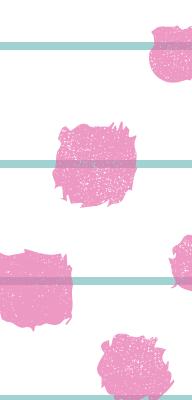
My main personality
where I'm like a
playful and fun youth



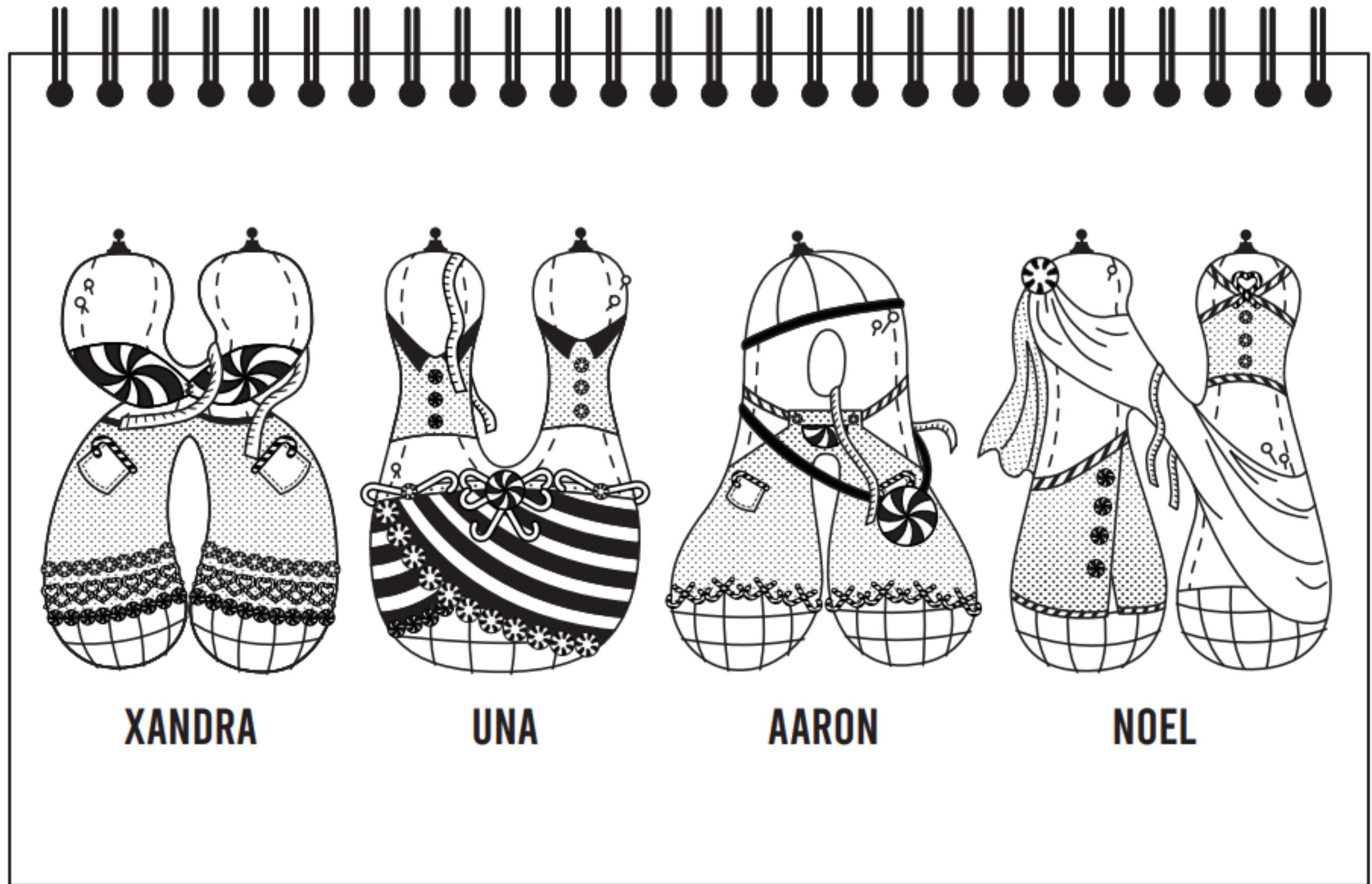
NOEL

My introverted and
gentle self

As they are all in
different style.
and they all sort
of fit into my
personality..?
Thus let me
introduce my
split
personalities



Context Peppermint Candy Fashion Designer

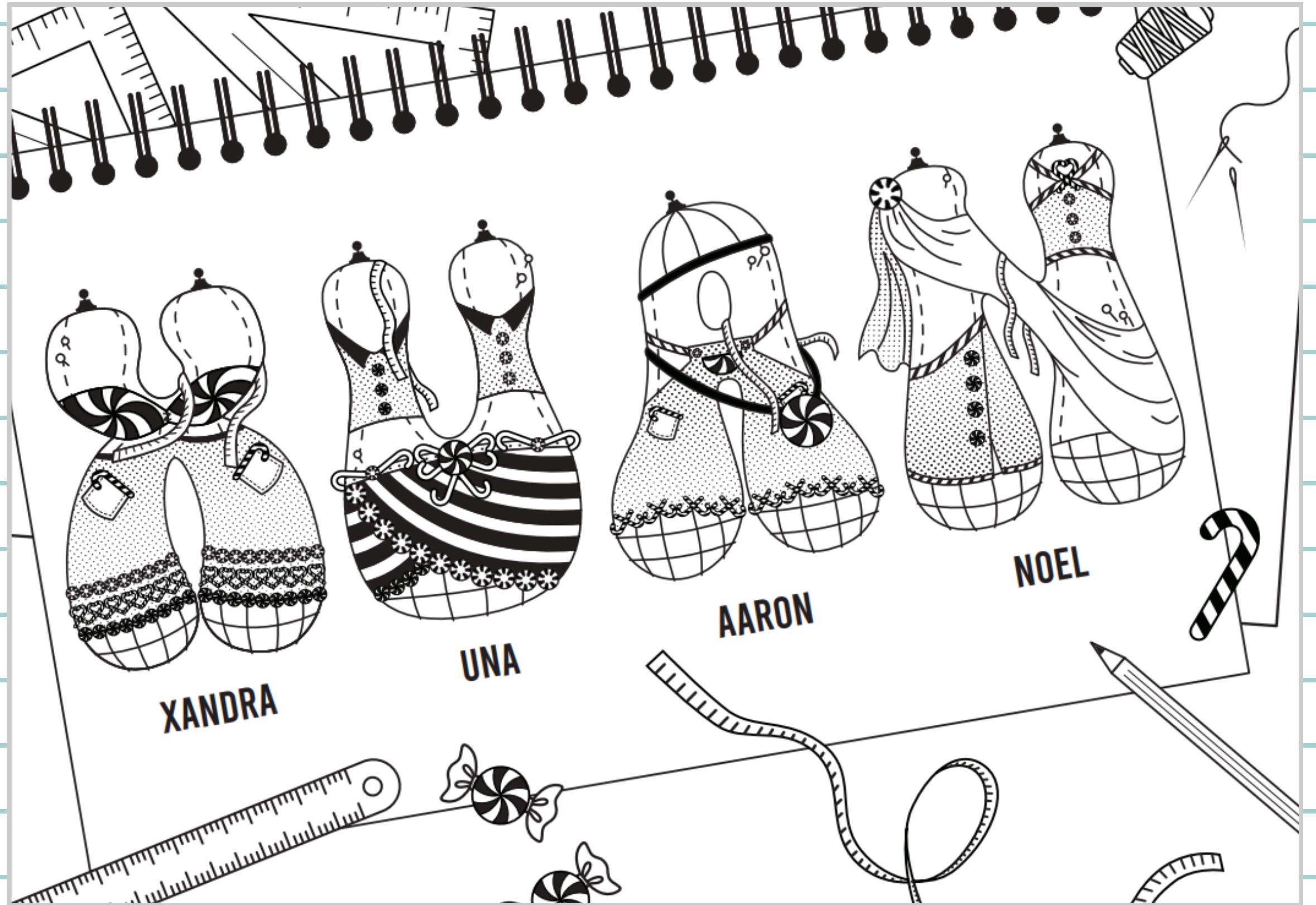


Option 1

I place the words on a sketchbook as that is usually how I ideate as well. Simple and straight to the point.

I was thinking since I have to print it, I'm afraid if I did a too complicated design, it will be printed properly. But it too plain, I gonna make another context haha

Context Peppermint Candy Fashion Designer

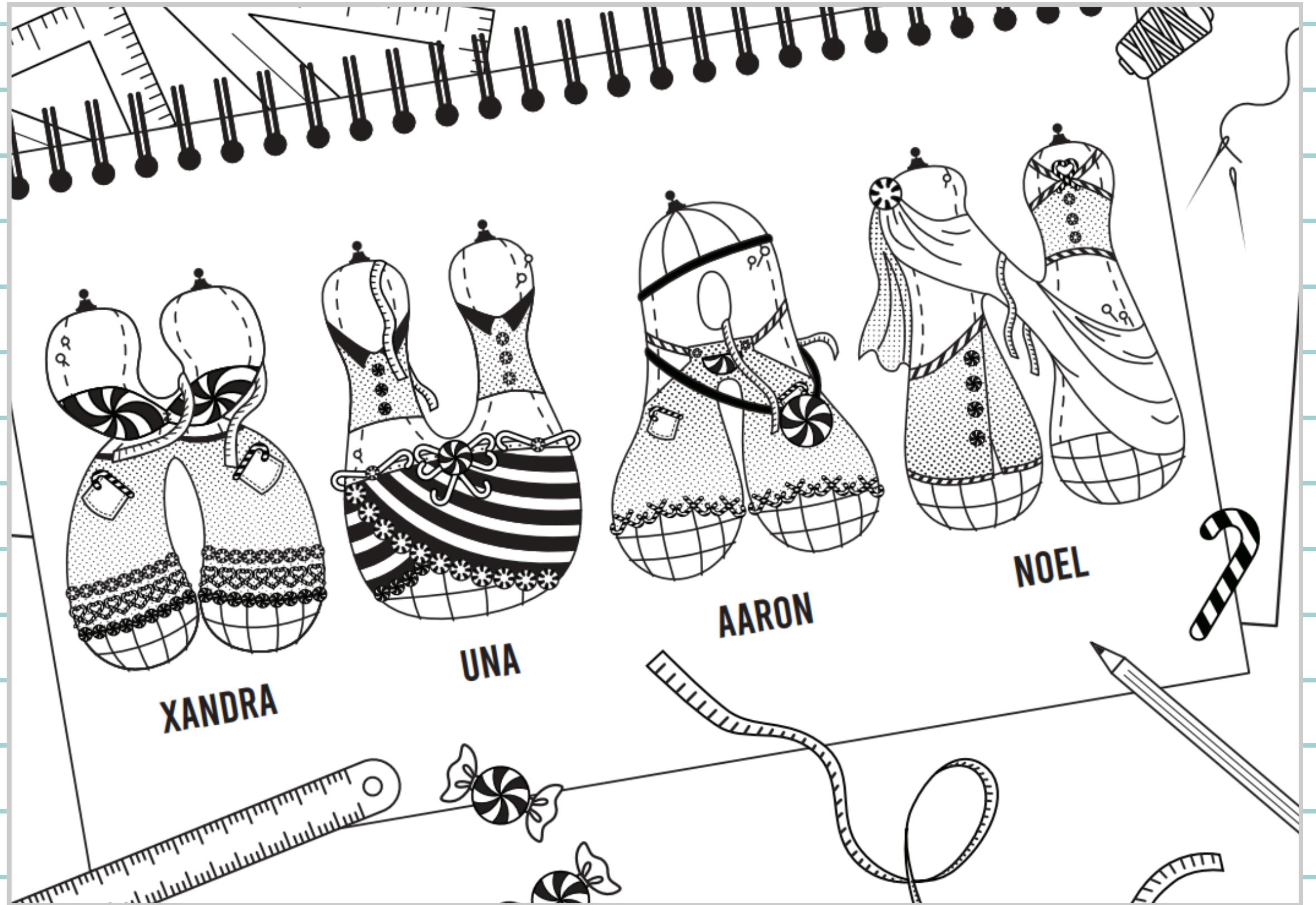


Option 2

I place the sketchbook at a design studio table. Where it is messy with all the tool, as I'm a messy person as well.

I like this context a lot better as it made the whole scene more dynamic. It speaks a story on its own. Even without explanation, I believe that most can understand it.

Context Peppermint Candy Fashion Designer



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Colour Peppermint Candy Fashion Designer



As I created the design with the intention of it being black and white. I face some difficulties trying to colour it. I decided to go for an anime-like style as the lines are already clean and thin.



After I coloured the word, I felt that it was lacking something. The words need to stand out more, and have more contrast to make it look less flat. Thus, I added a shadow to bring emphasis to my words.

Context Colour Peppermint Candy Fashion Designer



I decided to add light and shadow in the scene to introduce the concept of time as well. As designers we usually don't sleep and do our projects overnight till dawn. I want to showcase a scene where it looks like a designer finished her design just when the sun rises. And the beautiful sun ray shine on to the work making stand out. Allowing the designer to feel like her effort is worth well.

Production Universe Chemist



I only had 11 layers to work with on Procreate, so each layer is really precious. I drew out how I want the chemical to flow and then add shadow and highlights after.



This the toughest part as I realize I don't really know how to draw liquid. I could not really find reference photo too, there too much movement. So I just stared at many potion images to figure out.

Production Universe Chemist



I added some nebula and glow effect, and got really excited as I feel like it is all coming together. I gave the drawing much more depth and uniqueness.

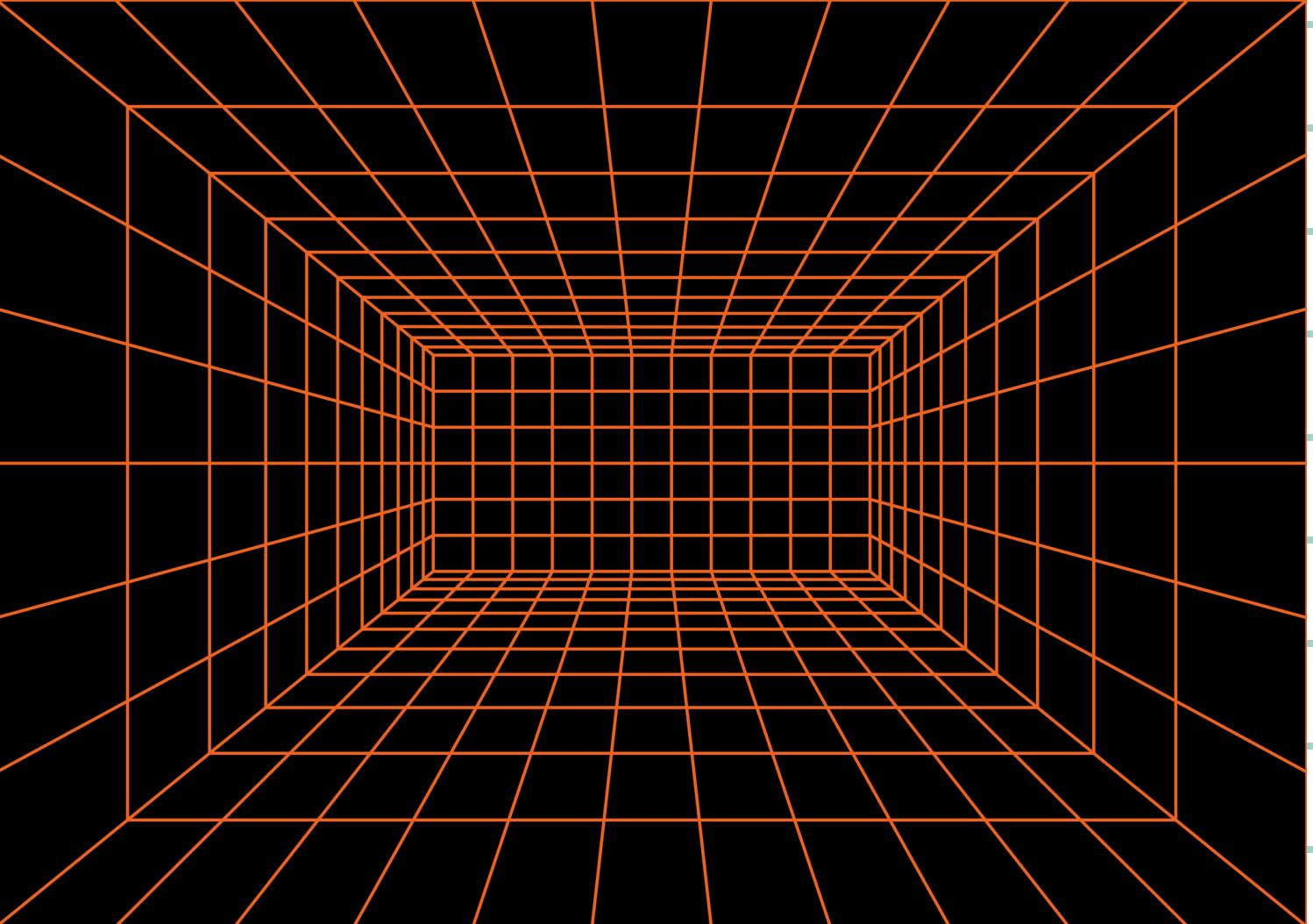


I added some smoke effect too as when chemical have a reaction, they will create some smoke. And to add more dimension into the work as well.

Context Universe Chemist

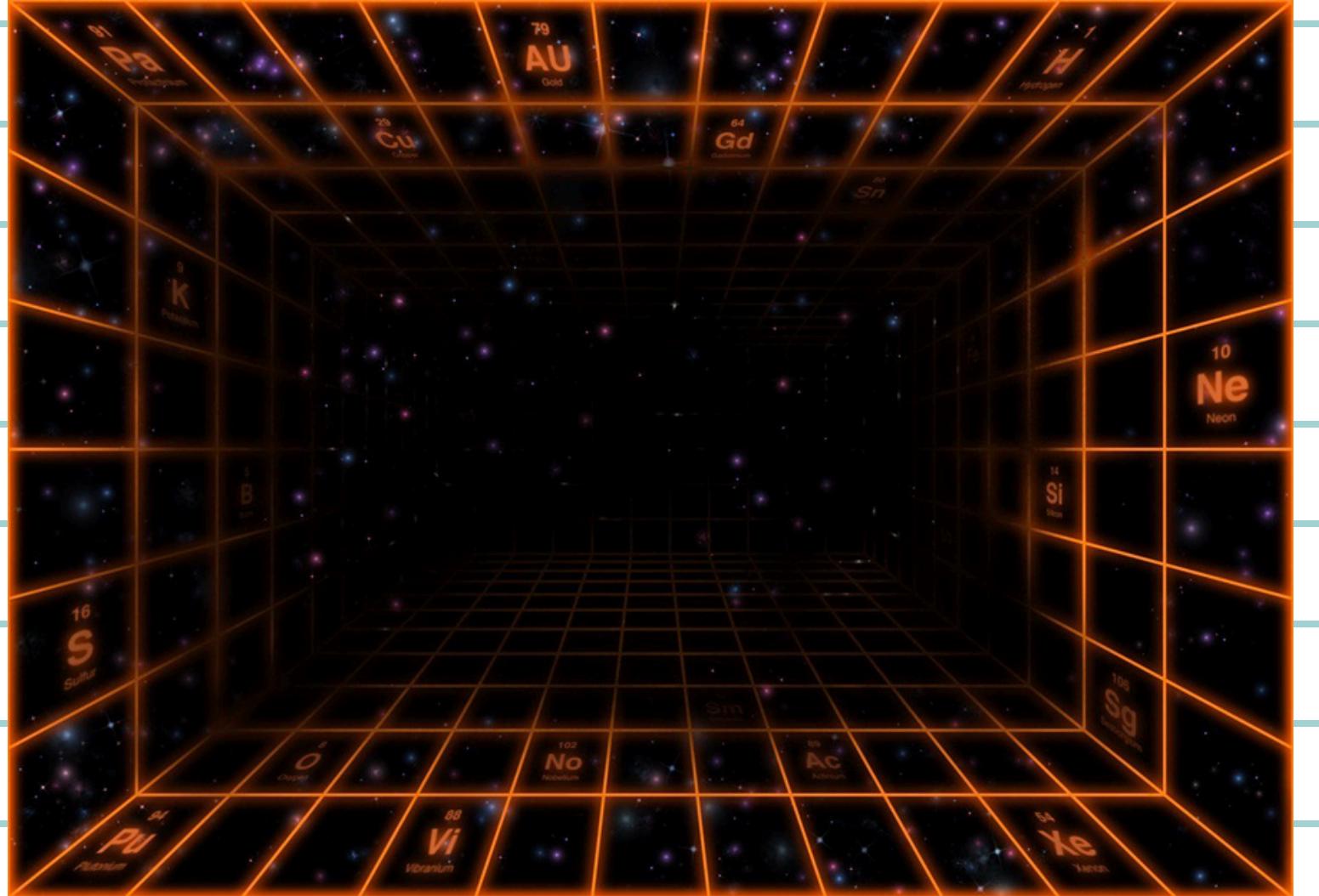


I got many feedback that the previous letter I colour seems out of place and looked really elemental. So I changed it to blue instead. I also added more stars make more universe effect.



I make the wormhole design, as I felt that we can fit the chemistry theme well. Because it looks a bit like a periodic table already. I made in illustrator then import to procreate.

Context Universe Chemist



I added some periodic table element and some stars. I also create some glow effect and darken the center so my words will pop when I add them.



I added the words in a added some orange tin on them so that it will fit in with the context more. And this is the final product! Im really proud and happy with the way it turned out

Colour Test Universe Chemist



I was quite curious on how the words might look in other colours. So I edited it in lightroom. I went for a more barbie style palette. Where the pink and blue are complementary while the pink and yellow just go well together. I find that the results is quite interesting as I did not imagine these colours before. But ultimately I still prefer the original as it is more fun and playful.

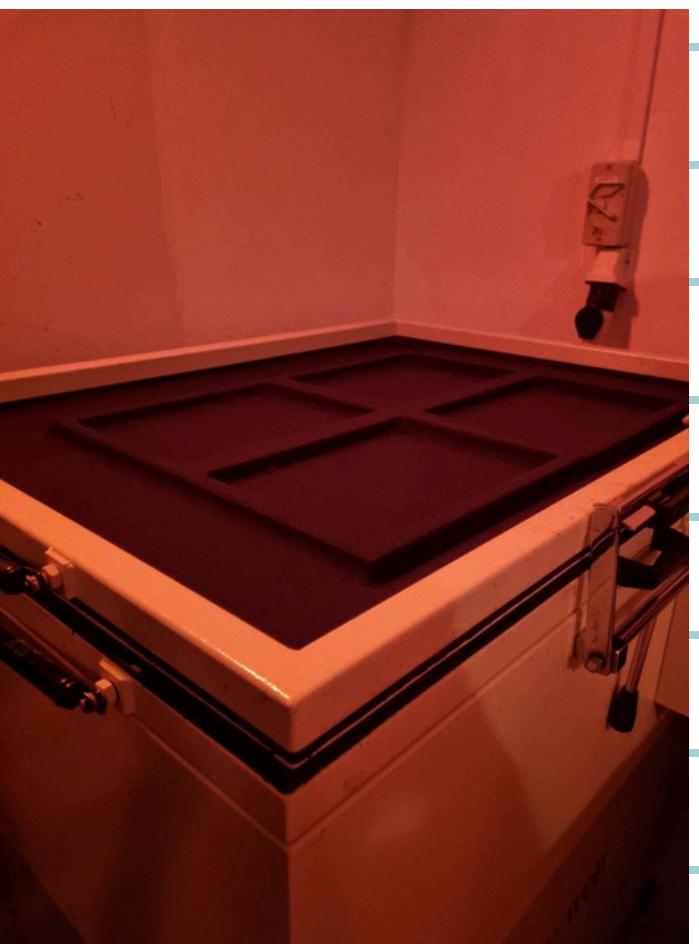
Chapter 5

Silkscreen Production

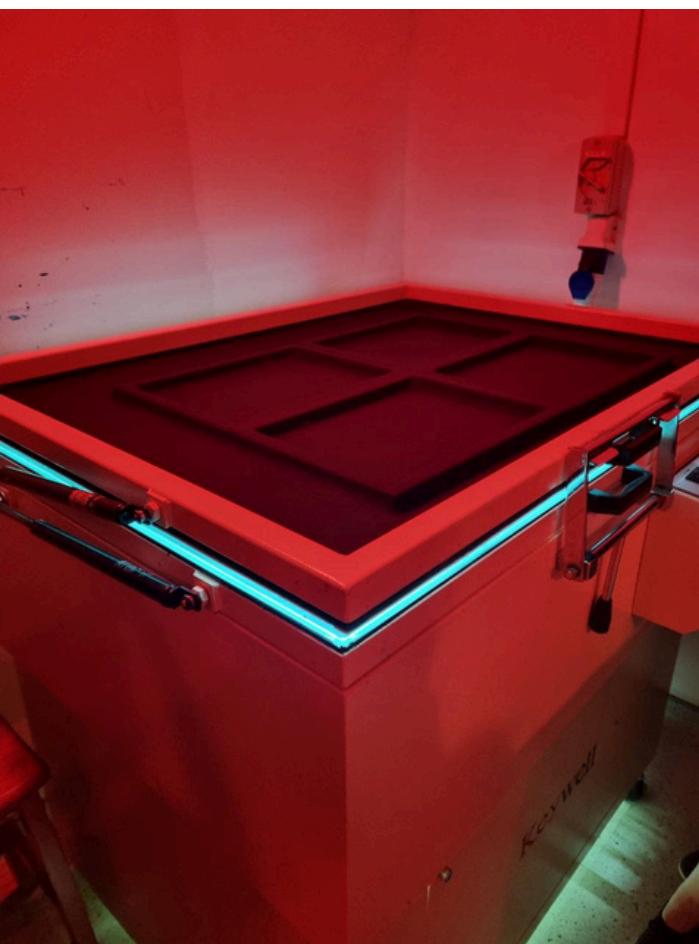
Making of Silkscreen



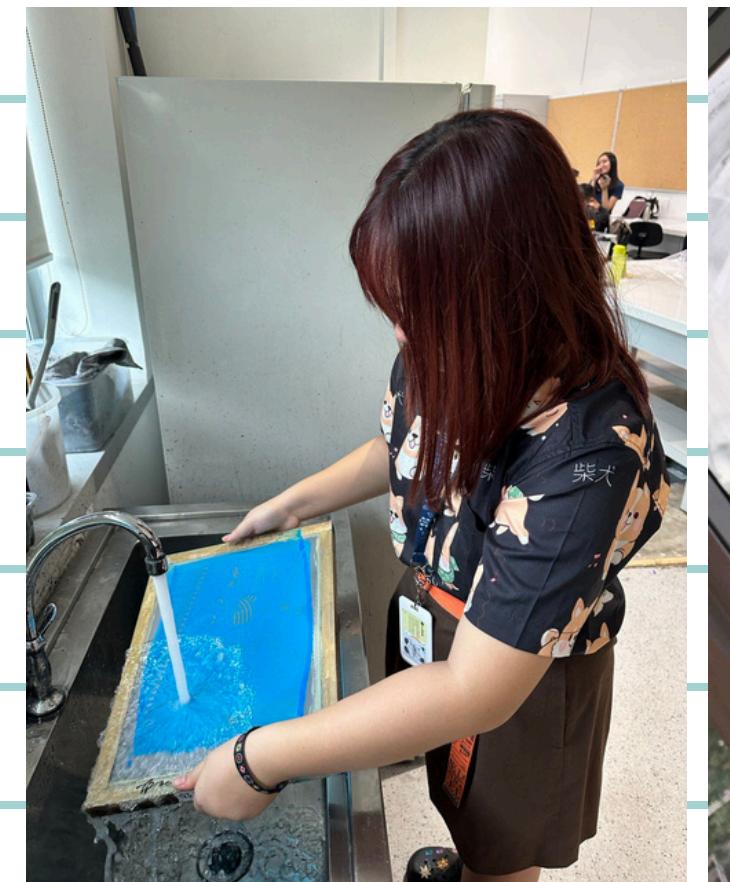
First time trying silkscreen print, super excited. Here is us coating the emulsion, I was so scared that we was going to over flow so I coated it faster.



Exposing the with the transparency. As I was really afraid that the emulsion coat was too thin and that my design won't be able to print fully.



Making of Silkscreen

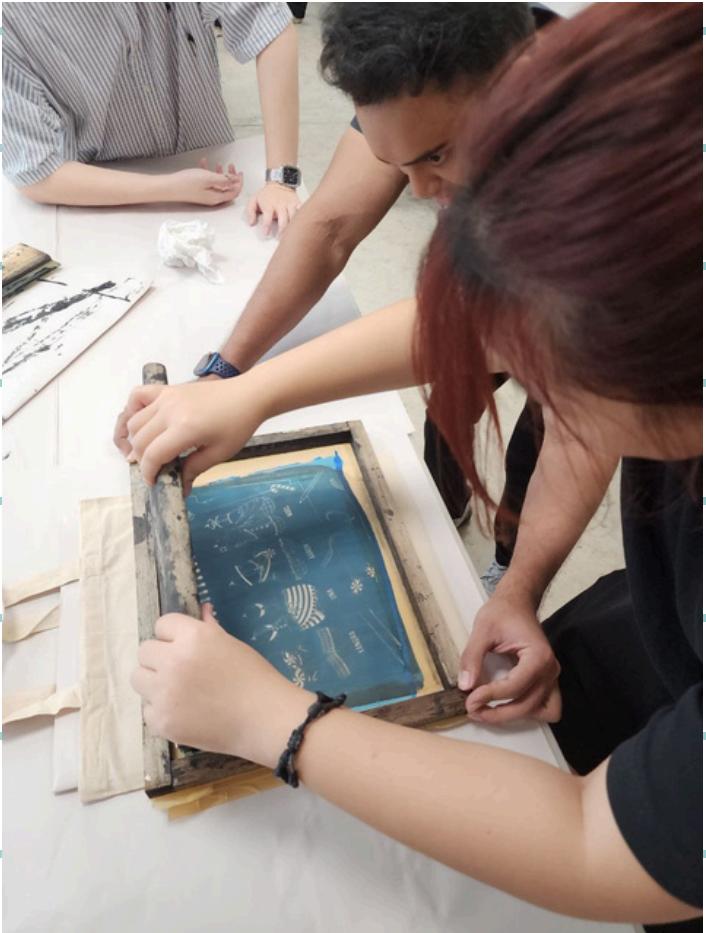


Time to wash the silkscreen. I heard that I can over wash the screen so I was scared to spray too much.

Especially because I have alot of small details

There was still abit of dots that haven't been washed fully. So here's my attempt wash it with the tap, didn't work. But I was really happy with how my silkscreen turned out. It was able to capture most of my design and detail.

The Printing



Here is me printing the tote bag. Really grateful for my friends that helped me hold down the silkscreen firmly. I was so stress as I fear that I will put too much ink.

Here is the end product! I love how it turn out, it even manage to capture all the tiny dots. I bought a white to print as well, I think it turned out really nice. I so happy and grateful do get this experience.

Chapter 6

Final outcome

Peppermint Candy Fashion Designer



Peppermint Candy Fashion Designer

I use Unity in the principle of design to create harmony to make the scene too natural and not staged.

No alphabets is drawing more attention from another.



I align the letters then tilt them to fit into the scene more naturally
Gestalt law of closure, where parts of the tools is cut off.

Peppermint Candy Fashion Designer

Gestalt law of proximity where the alphabets are in different but they still look like they are in the same family, because they are near each other



I use leading lines from the window shadow to bring emphasis to the letters

I put light on areas to focus on as it bring contrast and saw eyes to it.

Universe Chemist



Universe Chemist

Principle of
design

Movement in the
placement of
the words
where it looks
like it's floating.

Also to show
the flow of the
liquid and
universe.



Principle of design
contrast in the
colours. As my
letters generally
are in purple tone.
I use a bright
orange colour in
the background to
create contrast
and bring attention
to the words

Universe Chemist

Principle of
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Movement in the
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Principle of design
contrast in the
colours. As my
letters generally
are in purple tone.
I use a bright
orange colour in
the background to
create contrast
and bring attention
& excitement to
the words

Universe Chemist

Gestalt law of closure at the background where I blacken the center of the background to bring attention to the words.

Symmetrical scene



Gestalt law of proximity where the alphabets are in different but they still look like they are in the same family, because they are near each other

Angular background bring contrast to the curvy words

Chapter 7

Difficulties and Take away

Peppermint Candy Fashion Designer Reflection



I really had a lot of fun with this artwork. When designing the outfits for each letter, I really felt like I was a peppermint candy fashion designer. I find that this design pushed me to think more creatively as I wanted every letter to look unique and have its own personality. And how to fit all that into the font now I have a tote bag and shirt of this design, I will cherish them forever!!

Universe Chemist



I also like this piece and it reminds me of the awesome-ness of my friends! Also I did all the letters in Procreate which I haven't used and drawn in a long time. I was really worried if I took pull it off or not. As my drawing skills is not fantastic as well. But this piece help me practice and reminded me on how much I like to draw. I feel that the effect turned out really nice as well.

Overall Reflection



I really enjoyed this project alot, it didn't felt like an assignment but an enjoyment. Even doing the project with a high fever felt enjoyable as well haha. I learned a lot from my classmates and seeing how they created their work really inspire me too as everyone's ideas are so unique. It really shows that creativity is endless. Through the project I also got practice what I learn during sem 1 such as colour theory and gestalt law which will further drill me to always have these considerations in mind. I look forward to create more design like this and practice more in my own time.

Thank you!