

Lecture 2

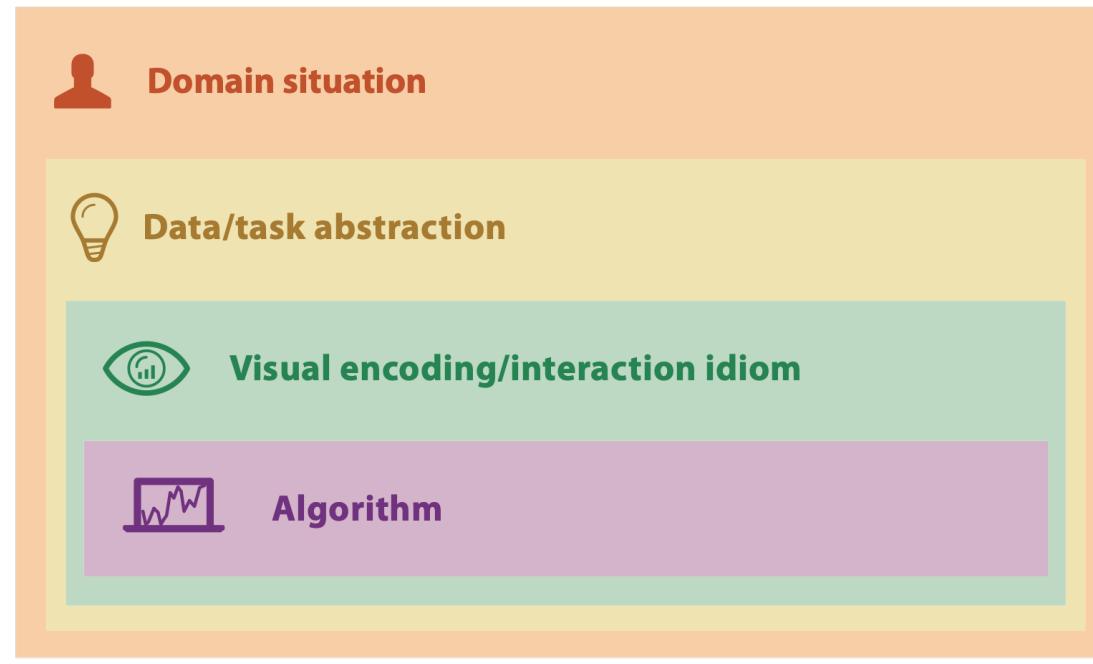
Abstraction

DTS204TC Data Visualisation



Review

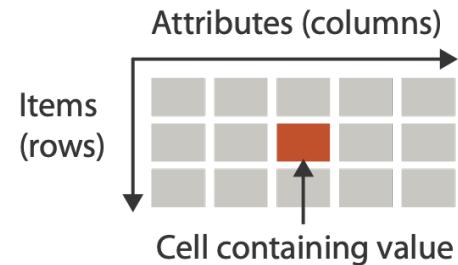
- Data Visualisation
 - Computer-based visualisation (vis) systems provide visual representations of datasets designed to help people carry out tasks more effectively.
- Nested Model



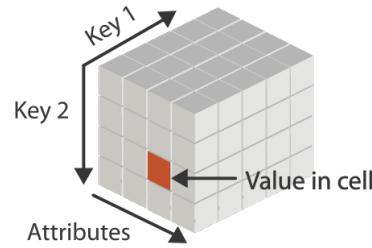
Dataset Types

→ Dataset Types

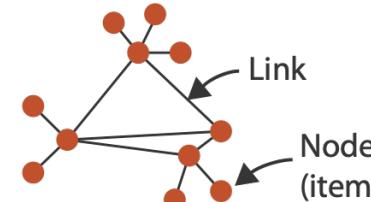
→ Tables



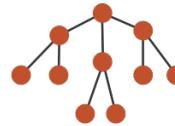
→ Multidimensional Table



→ Networks

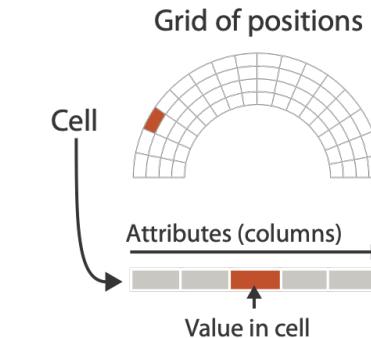


→ Trees

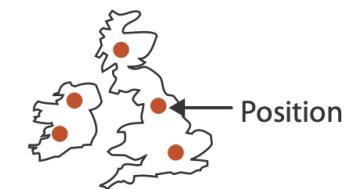


→ Spatial

→ Fields (Continuous)



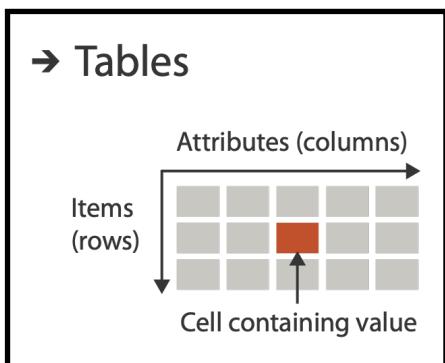
→ Geometry (Spatial)



Dataset Types (Table)

- Flat Table

- one **item** per row
- each column is an **attribute**
- **cell** holds value for item-attribute pair
- unique **key**



item: student

key

attributes: name, age, shirt size, favorite fruit

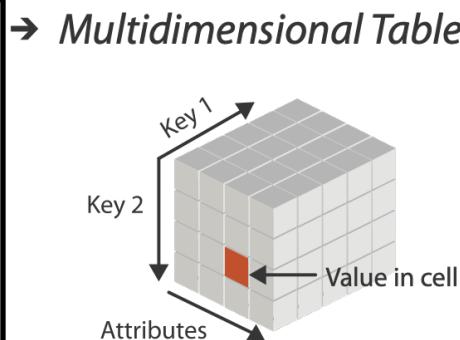
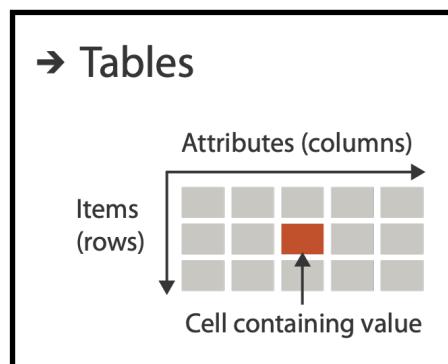
ID	Name	Age	Shirt Size	Favorite Fruit
1	Amy	8	S	Apple
2	Basil	7	S	Pear
3	Clara	9	M	Durian
4	Desmond	13	L	Elderberry
5	Ernest	12	L	Peach
6	Fanny	10	S	Lychee
7	George	9	M	Orange
8	Hector	8	L	Loquat
9	Ida	10	M	Pear
10	Amy	12	M	Orange

Dataset Types (Table)

	A	B	C	D	E	F	G	H
1	university	country	city	region	student_faculty_ratio	international_faculty_count		
2	MIT	United States	Cambridge	North America	4	3730	3,065	
3	University of	United Kingdom	Oxford	Europe	3	8442	6,708	
4	Stanford University	United States	Stanford	North America	3	3879	4,725	
5	University of	United Kingdom	Cambridge	Europe	4	7925	5,800	
6	Harvard University	United States	Cambridge	North America	5	5877	4,646	
7	Caltech	United States	Pasadena	North America	2	692	968	
8	Imperial College London	United Kingdom	London	Europe	5	11143	8,000	
9	ETH Zurich	Switzerland	Zürich	Europe	7	7733	2,719	
10	UCL	United Kingdom	London	Europe	5	21824	7,195	
11	University of	United States	Chicago	North America	6	4696	2,703	
12	NUS	Singapore	Singapore	Asia	7	7551	4,288	
13	NTU	Singapore	Singapore	Asia	6	6091	3,812	
14	University of	United States	Philadelphia	North America	4	4636	5,154	
15	EPFL	Switzerland	Lausanne	Europe	6	6426	1,767	
16	Yale University	United States	New Haven	North America	2	2537	5,391	
17	The University	United Kingdom	Edinburgh	Europe	7	14637	4,832	
18	Tsinghua University	China (Mainland)	Beijing	Asia	6	5420	6,174	
19	Peking University	China (Mainland)	Beijing	Asia	6	5436	5,302	
20	Columbia University	United States	New York City	North America	4	11252	7,087	
21	Princeton University	United States	Princeton	North America	8	1912	1,050	
22	Cornell University	United States	Ithaca	North America	8	5675	2,843	
23	The University	Hong Kong S.A.R.	Hong Kong	Asia	7	8311	2,944	
24	The University	Japan	Tokyo	Asia	6	3983	4,473	
25	University of	United States	Ann Arbor	North America	6	7341	7,132	
26	Johns Hopkins University	United States	Baltimore	North America	3	5070	4,855	
27	University of	Canada	Toronto	North America	8	27536	9,881	
28								

Dataset Types (Table)

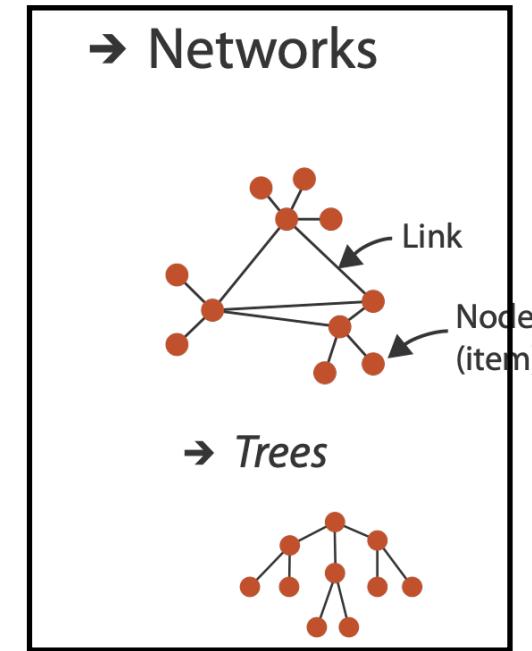
- Multidimensional Table
 - Indexing based on multiple keys



	A	B	C	D	E
1	#	A	B	C	D
2	1	#1.1	A	B	C
3	2	2	1	#1.2	
4	3	3	G 2	1500	529
5	4	4	L 3	GeneName	DESCRIPTION
6	5	5	L 4	LTF	TCGA-02-0001-01C-01R-0177-01
7	6	6	P 4	LTF	-1.265728057
8	7	7	T 5	POSTN	2.377012066
9	8	8	H 6	POSTN	3.932400324
10	9	9	R 7	TMSL8	-3.082217838
11	10	10	S 8	TMSL8	-2.243148513
12	11	11	P 9	HLA-DQA1	4.577962344
13	12	12	RP11-35N6.1	HLA-DQA1	3.127744964
14	13	13	RP11-35N6.1	RP11-35N6.1	-3.346352968
15	14	14	D 9	STMN2	-2.895400157
16	15	15	A 10	STMN2	-3.473035067
17	16	16	DCX	DCX	-1.29892888
18	17	17	II 11	AGXT2L1	-2.578511106
19	18	18	IL 11	AGXT2L1	-2.844966278
20	19	19	SI 12	IL13RA2	-3.113204863
21	20	20	SLN	IL13RA2	-0.403975027
22	21	21	M 13	SLN	2.976256911
	22	22	C 14	SLN	-2.208406749
	22	22	M 15	MEOX2	1.025827904
	22	22	C 16	MEOX2	1.783235317
	22	22	N 15	COL11A1	4.733608974
	22	22	F 16	COL11A1	3.069030715
	22	22	F 17	NNMT	1.171354775
	22	22	C 18	NNMT	2.569540659
	22	22	C 19	F13A1	-0.224094042
	22	22	M 20	F13A1	2.222197544
	22	22	C 21	CXCL14	-1.395056071
	22	22	K 20	CXCL14	-2.037626447
	22	22	T 21	MBP	-2.935744906
	22	22	K 22	MBP	-2.97578866
	22	22	G 21	TF	-4.680680246
	22	22	K 22	TF	-2.100362021
	22	22	G 21	KCND2	-1.996306032

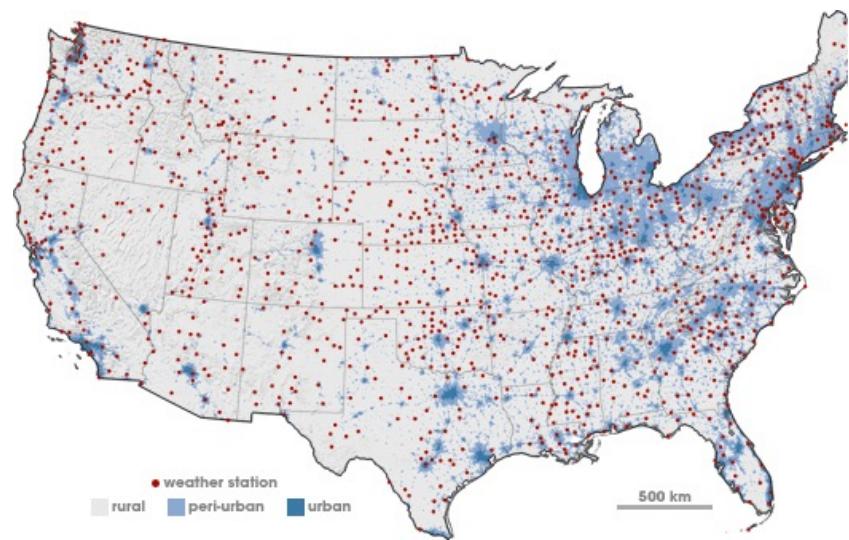
Dataset Types (Networks and Trees)

- Networks & Trees
 - Items(nodes)
 - Links
 - Attributes
 - Nodes (vertices) connected by links (edges)
 - Tree is special case: no cycles
 - often have roots and are directed



Dataset Types (Spatial)

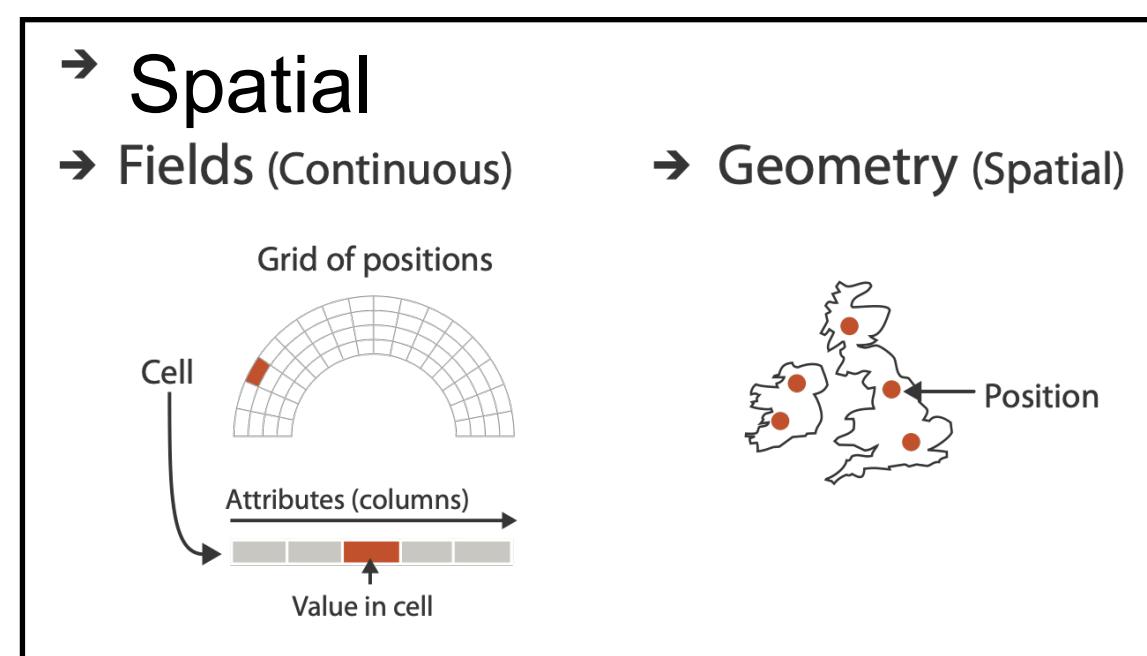
- Spatial Fields
 - attribute values associated with cells
 - Positions
 - cell contains value from continuous domain (temperature, pressure, wind velocity)
 - measured or simulated
 - Major concern
 - sampling: where attributes are measured
 - interpolation: how to model attributes elsewhere
 - grid types
 - Major divisions
 - attributes per cell: Scalar, Vector, Tensor



Dataset Types (Spatial)

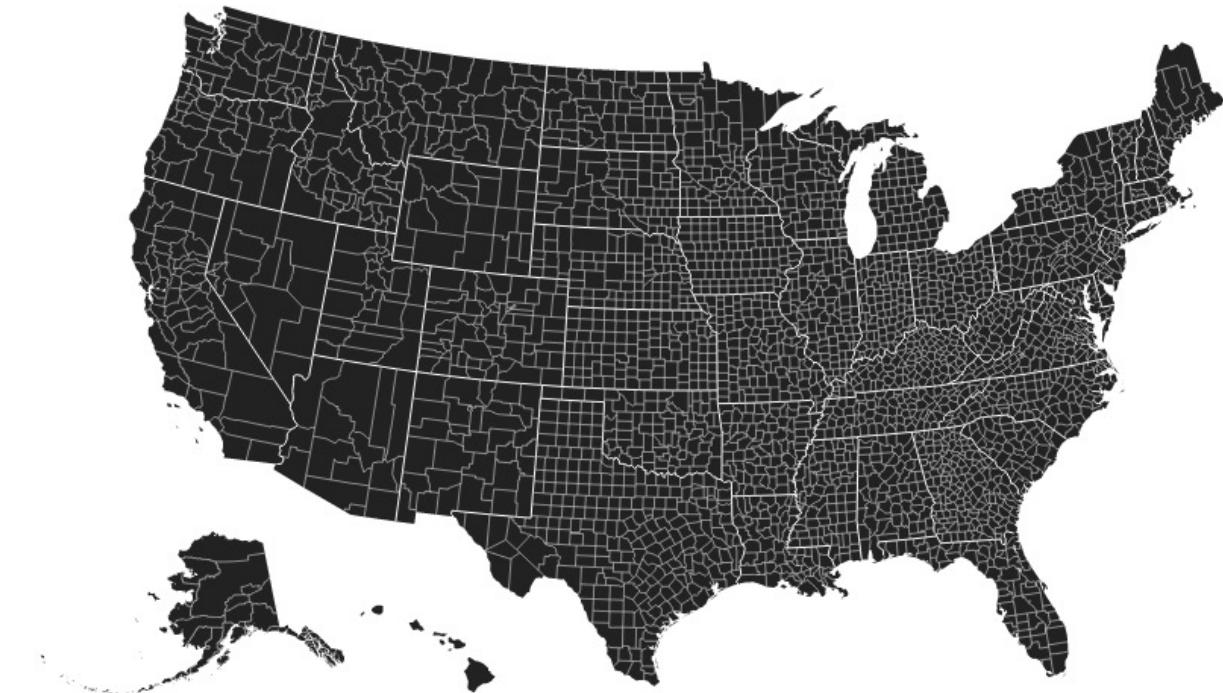
Geometry

- Items
- Positions



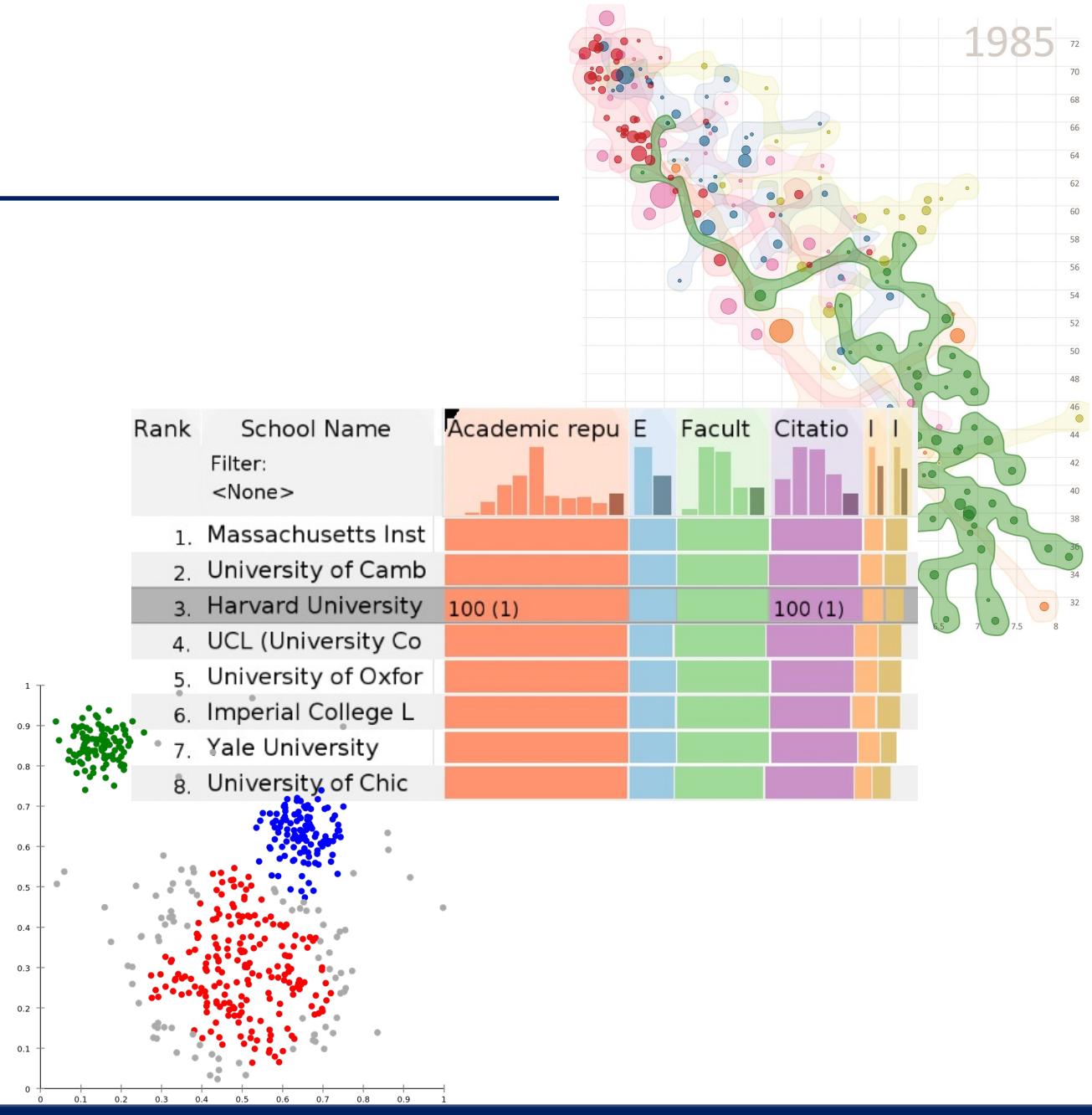
Dataset Types (Spatial)

- **Geometry**
 - shape of items
 - explicit spatial positions / regions
 - points, lines, curves, surfaces, volumes
 - boundary between computer graphics and visualization
 - graphics: geometry taken as given
 - vis: geometry is result of a design decision



Other Dataset Types

- how we group items
- sets
 - unique items, unordered
- lists
 - ordered, duplicates possible
- clusters
 - groups of similar items



Data Types

What does data mean?

Amy	8	S	Apple
Basil	7	S	Pear
Clara	9	M	Durian
Desmond	13	L	Elderberry
Ernest	12	L	Peach
Fanny	10	S	Lychee
George	9	M	Orange
Hector	8	L	Loquat
Ida	10	M	Pear
Amy	12	M	Orange

Data Types

Name	Age	Shirt Size	Favorite Fruit
Amy	8	S	Apple
Basil	7	S	Pear
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Amy	12	M	Orange

Data Types

- Data types: structural or mathematical interpretation of data
 - item, link, attribute, position, grid
- Data Type in vis is **different** from data type in programming.
 - ~~int, float, string, double ...~~
 - Items, **Attributes**, Link, Positions, Grids

Data Types

- item: individual entity, discrete
 - eg patient, car, stock, city
 - "independent variable"

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Hector	8	L	Loquat
Ida	10	M	Pear
Amy	12	M	Orange

Data Types

- item: individual entity, discrete
 - eg patient, car, stock, city
 - "independent variable"
- attribute: property that is measured, observed, logged...
 - eg height, blood pressure for patient
 - eg horsepower, make for car
 - "dependent variable"

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Amy	12	M	Orange

Data Types

- links
 - express relationship between two items
 - eg friendship on facebook, interaction between proteins
- positions
 - spatial data: location in 2D or 3D
 - pixels in photo, voxels in MRI scan, latitude/longitude
- grids
 - sampling strategy for continuous data

Attribute Types

- which classes of values & measurements?
- categorical (nominal)
 - compare equality
 - no implicit ordering
- ordered
 - ordinal
 - less/greater than defined
 - quantitative
 - meaningful magnitude
 - arithmetic possible



Attribute Types

A	B	C	S	T	U
Order ID	Order Date	Order Priority	Product Container	Product Base Margin	Ship Date
3	10/14/06	5-Low	Large Box	0.8	10/21/06
6	2/21/08	4-Not Specified	Small Pack	0.55	2/22/08
32	7/16/07	2-High	Small Pack	0.79	7/17/07
32	7/16/07	2-High	Jumbo Box	0.72	7/17/07
32	7/16/07	2-High	Medium Box	0.6	7/18/07
32	7/16/07	2-High	Medium Box	0.65	7/18/07
35	10/23/07	4-Not Specified	Wrap Bag	0.52	10/24/07
35	10/23/07	4-Not Specified	Small Box	0.58	10/25/07
36	11/3/07	1-Urgent	Small Box	0.55	11/3/07
65	3/18/07	1-Urgent	Small Pack	0.49	3/19/07
66	1/20/05	5-Low	Wrap Bag	0.56	1/20/05
69	6/4/05	4-Not Specified	Small Pack	0.44	6/6/05
69	6/4/05	4-Not Specified	Wrap Bag	0.6	6/6/05
70	12/18/06	5-Low	Small Box	0.59	12/23/06
70	12/18/06	5-Low	Wrap Bag	0.82	12/23/06
96	4/17/05	2-High	Small Box	0.55	4/19/05
97	1/29/06	3-Medium	Small Box	0.38	1/30/06
129	11/19/08	5-Low	Small Box	0.37	11/28/08
130	5/8/08	2-High	Small Box	0.37	5/9/08
130	5/8/08	2-High	Medium Box	0.38	5/10/08
130	5/8/08	2-High	Small Box	0.6	5/11/08
132	6/11/06	3-Medium	Medium Box	0.6	6/12/06
132	6/11/06	3-Medium	Jumbo Box	0.69	6/14/06
134	5/1/08	4-Not Specified	Large Box	0.82	5/3/08
135	10/21/07	4-Not Specified	Small Pack	0.64	10/23/07
166	9/12/07	2-High	Small Box	0.55	9/14/07
193	8/8/06	1-Urgent	Medium Box	0.57	8/10/06
194	4/5/08	3-Medium	Wrap Bag	0.42	4/7/08

Attribute Types

categorical
ordinal
quantitative

A	B	C	S	T	U
Order ID	Order Date	Order Priority	Product Container	Product Base Margin	Ship Date
3	10/14/06	5-Low	Large Box	0.8	10/21/06
6	2/21/08	4-Not Specified	Small Pack	0.55	2/22/08
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Attribute Types

	A	B	C	D	E	F	G
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3	University of Oxford	United Kingdom	Oxford	Europe	3	8442	6,708
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Data Abstraction

- **Translate from domain-specific language to generic visualization language**
- Three operations
 - identify dataset type(s), **attribute types**
 - identify cardinality
 - how many items in the dataset?
 - what is cardinality of each attribute?
 - number of levels for categorical data
 - range for quantitative data
 - consider whether to transform data
 - guided by understanding of task

Data Abstraction

- Data model vs conceptual model
 - data model
 - mathematical abstraction
 - sets with operations, e.g: floats with * / - +
 - variable data types in programming languages
 - conceptual model
 - mental construction (semantics)
 - supports reasoning
 - typically based on understanding of tasks
 - **data abstraction process relies on conceptual model**
 - for transforming data if needed

Data Abstraction

- Data model vs conceptual model
 - data model: floats
 - 32.52, 54.06, -14.35, ...
 - conceptual model
 - temperature

Data Abstraction

- Data model vs conceptual model
 - data model: floats
 - 32.52, 54.06, -14.35, ...
 - conceptual model
 - temperature
 - possible data abstractions
 - continuous to 2 significant figures
 - task: forecasting the weather

Data Abstraction

- Data model vs conceptual model
 - data model: floats
 - 32.52, 54.06, -14.35, ...
 - conceptual model
 - temperature
 - possible data abstractions
 - continuous to 2 significant figures
 - task: forecasting the weather
 - hot, warm, cold
 - task: deciding if bath water is ready

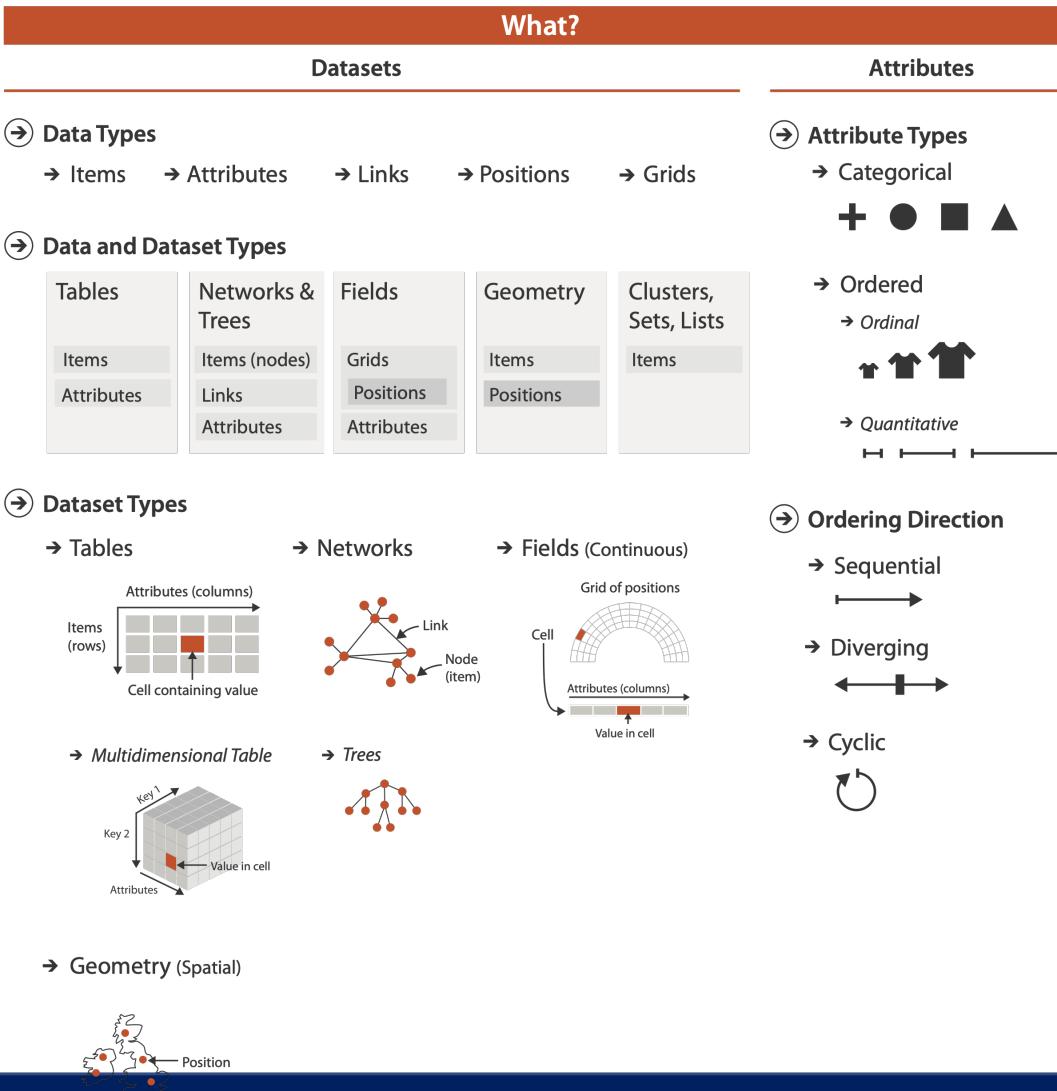
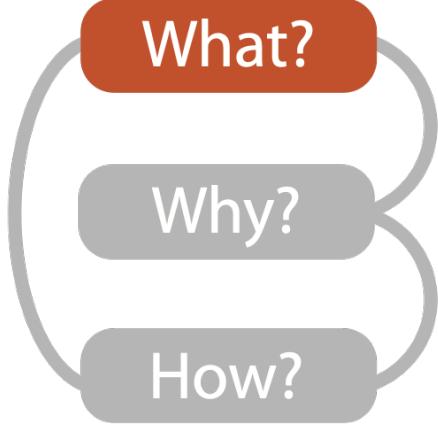
Data Abstraction

- Data model vs conceptual model
 - data model: floats
 - 32.52, 54.06, -14.35, ...
 - conceptual model
 - temperature
 - possible data abstractions
 - continuous to 2 significant figures
 - task: forecasting the weather
 - hot, warm, cold
 - task: deciding if bath water is ready
 - above freezing, below freezing
 - task: decide if I should leave the house today

Data Abstraction

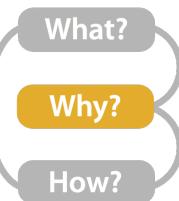
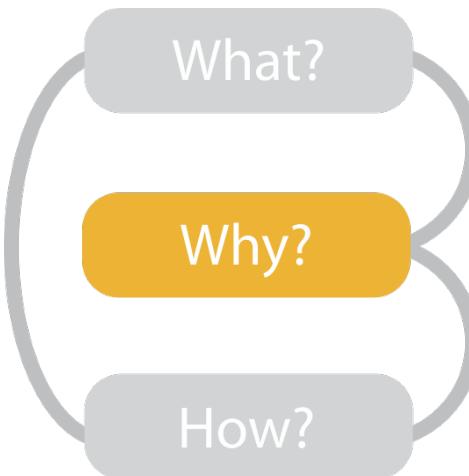
- Data model vs conceptual model
 - data model: floats
 - 32.52, 54.06, -14.35, ...
 - conceptual model
 - temperature
 - possible data abstractions
 - continuous to 2 significant figures: **quantitative**
 - task: forecasting the weather
 - hot, warm, cold: **ordinal**
 - task: deciding if bath water is ready
 - above freezing, below freezing: **categorical**
 - task: decide if I should leave the house today

Data Abstraction



Task Abstraction

- Why?
- {action, target}
 - discover distribution
 - compare trends
 - locate outliers
 - browse topology



Task Abstraction

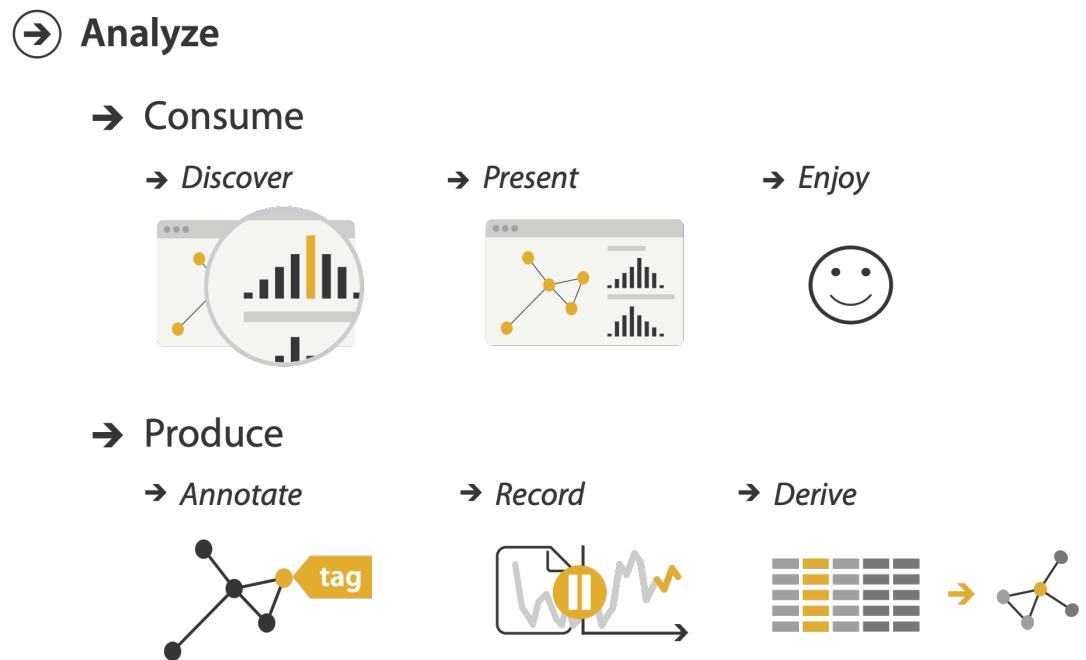
- Why analyse tasks
 - Abstract tasks are domain-independent
 - Two different domain problems → same task abstraction → same/similar solution
 - Visualization idioms are good for some tasks and bad for others

Task Abstraction

- Actions: Define the *verb* of the tasks
 - Analyze
 - high-level choices
 - Search
 - find a known/unknown item
 - Query
 - find out about characteristics item
- Targets: Define the *noun* of the task
 - what is being acted on

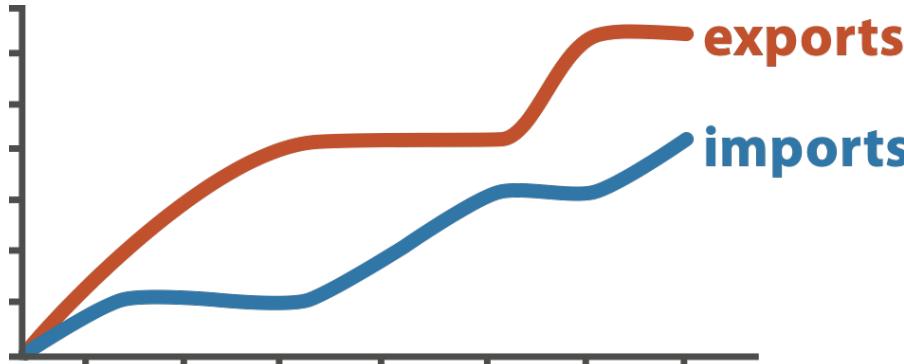
Task Abstraction

- Actions: Analyze (High-level)
 - consume
 - discover vs present (classic)
 - aka explore vs explain
 - enjoy
 - newcomer
 - aka casual, social
 - Produce
 - annotate
 - record
 - derive
 - crucial design choice

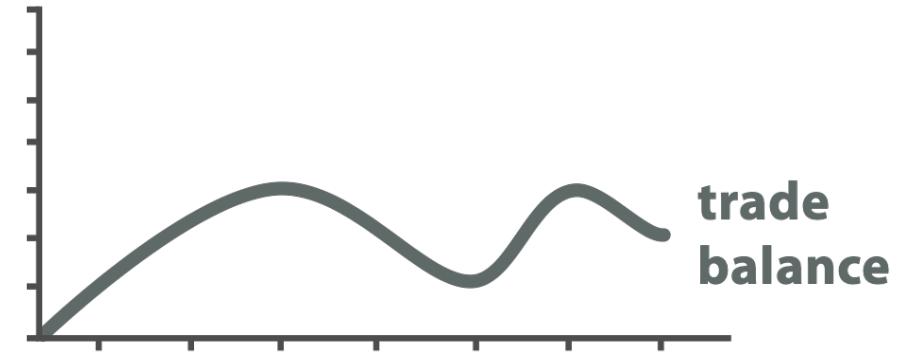


Task Abstraction

- Derived
 - Summarize the trend of the trade balance



Original Data



$$\text{trade balance} = \text{exports} - \text{imports}$$

Derived Data

Task Abstraction

- Derived: When to derive data
 - Large data? → Aggregate
 - Complex data? → Simplify
 - Dimensionality reduction
 - Network/tree analytics (clusters, centralities)
 - Don't make the user think!



Task Abstraction

- Actions: Search (Mid-level)
{target, location}
 - Lookup
 - word in dictionary (alphabetical order)
 - Locate
 - keys in your house
 - node in network
 - Browse
 - books in bookstore
 - Explore
 - find cool student in new dormitory

➔ **Search**

	Target known	Target unknown
Location known	•.. <i>Lookup</i>	•.. <i>Browse</i>
Location unknown	<•○•> <i>Locate</i>	<•○•> <i>Explore</i>

Task Abstraction

- Actions: Search (Mid-level) {target, location}

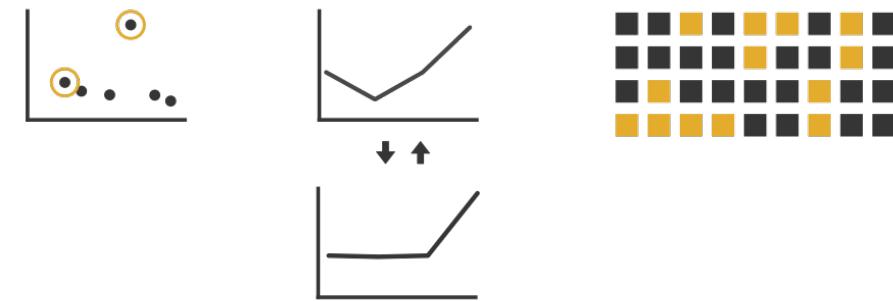
- Target
 - I know what I'm looking for
 - E.g., what's the salary of the CEO? **Target known**
 - E.g., who has the highest salary? **Target unknown**
- Location
 - I know where the mark is going to be located in the chart
 - Scales ordered alphabetically

→ **Search**

	Target known	Target unknown
Location known	••• <i>Lookup</i>	•• <i>Browse</i>
Location unknown	◁••▷ <i>Locate</i>	◁••▷ <i>Explore</i>

Task Abstraction

- Actions: Query (Low-Level) How → Query
much of the data matter?
 - Identify: one object
 - Compare: some objects
 - Summarize: all objects
- Identify → Compare → Summarize



Task Abstraction

- Targets

- ➔ All Data

- ➔ Trends



- ➔ Outliers

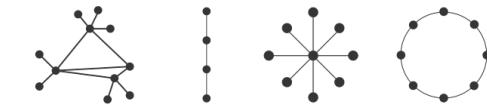


- ➔ Features



- ➔ Network Data

- ➔ Topology



- ➔ Paths



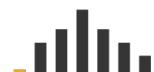
- ➔ Attributes

- ➔ One

- ➔ Distribution



- ➔ Extremes



- ➔ Many

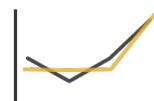
- ➔ Dependency



- ➔ Correlation



- ➔ Similarity



- ➔ Spatial Data

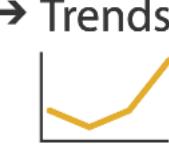
- ➔ Shape



Task Abstraction

- Targets (All data)
 - Trends (or patterns): e.g., are sales increasing?
 - Outliers: one or some that aren't like the others
 - Features: task-dependent (e.g., a V-shaped recession)

→ All Data



→ Trends



→ Outliers



→ Features

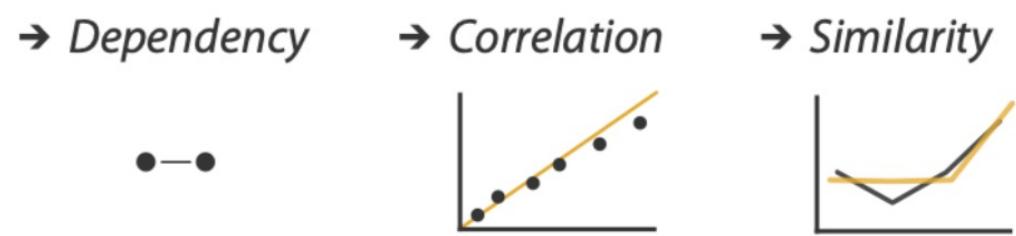
Task Abstraction

- Targets (Attribute)
 - Distribution (e.g., GDP distribution across multiple countries)
 - Extremes (e.g., country with highest GDP)



Task Abstraction

- Targets (Many attributes)
 - Dependency (e.g., do all NBA players → Many attended college?)
 - Correlation (e.g., do higher-paid players score more?)
 - Similarity (e.g., do Curry and Harden shoot the same?)

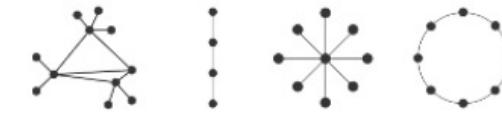


Task Abstraction

- Targets (Networks)
 - Topology (e.g., do all my classmates follow each other?)
 - Paths (e.g., who do I know on LinkedIn that knows Bill Gates?)

→ Network Data

→ Topology



→ Paths



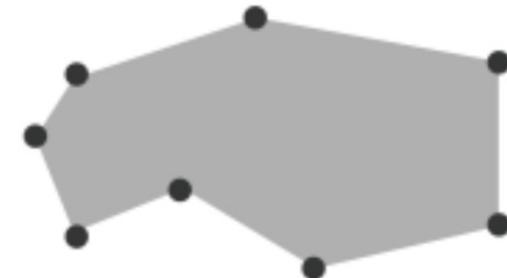
Task Abstraction



Spatial Data

→ **Shape**

- Shape (e.g., is there a park within 100 feet of every school?)



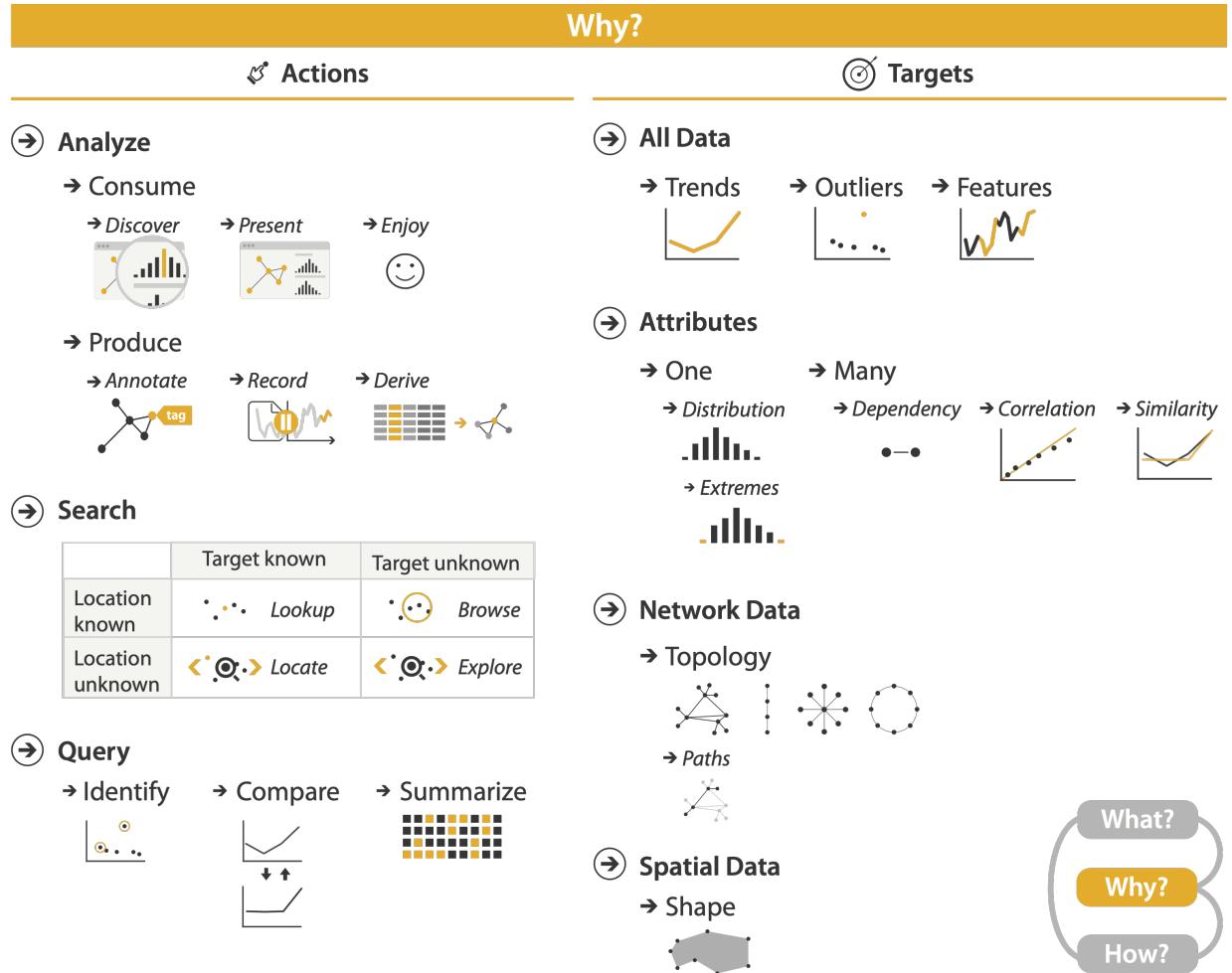
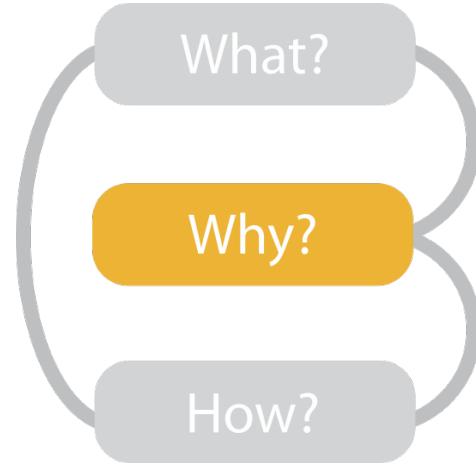
Task Abstraction

- Do the task abstraction:
 - Economists want to classify what type of recession was generated by the Covid 19 pandemic in different countries.

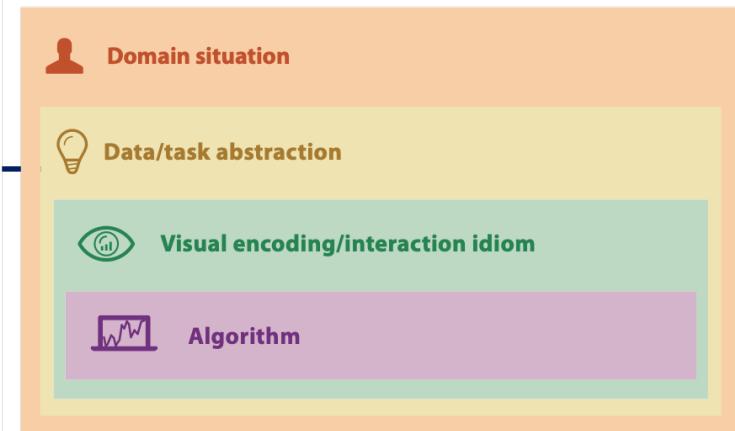
Task Abstraction

- Do the task abstraction:
 - Economists want to classify what type of recession was generated by the Covid 19 pandemic in different countries.
 - Compare the shape of the GDP over time per country (**compare, trend/features**)

Task Abstraction



Abstraction

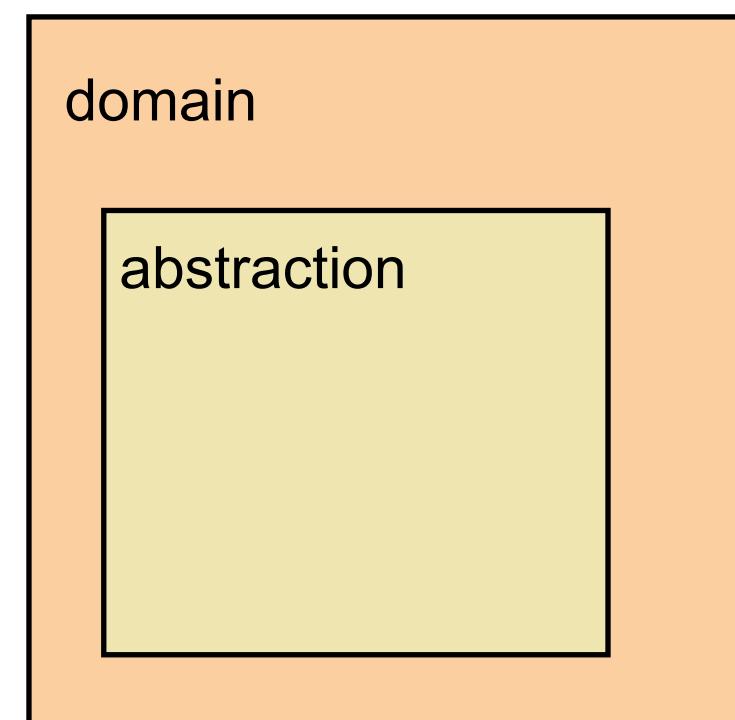
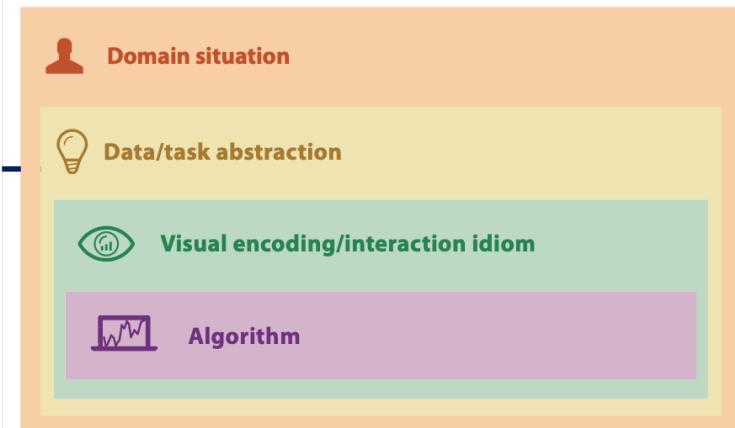


- From domain to abstraction
 - domain characterization: details of application domain
 - group of users, target domain, their questions & data
 - varies wildly by domain
 - must be specific enough to get traction
 - domain questions/problems
 - break down into simpler abstract tasks

domain

Abstraction

- From domain to abstraction
 - domain characterization: details of application domain
 - group of users, target domain, their questions & data
 - varies wildly by domain
 - must be specific enough to get traction
 - domain questions/problems
 - break down into simpler abstract tasks
 - abstraction: data & task
 - map *what* and *why* into generalized terms
 - identify tasks that users wish to perform, or already do
 - find data types that will support those tasks
 - possibly transform /derive if need be



Abstraction

- interplay: task and data abstraction
 - need to use data abstraction within task abstraction
 - to specify your targets!
 - but task abstraction can lead you to transform the data
 - iterate back and forth
 - first pass data, first pass task, second pass data, ...

Visualisation Material

- vis examples
 - Map of the Market (1998): <https://www.bewitched.com/marketmap.html>
 - NAPOLEON'S MARCH: <https://www.edwardtufte.com/tufte/posters>
 - Lineup: Multi-attribute Rankings: <https://jku-vds-lab.at/tools/lineup/>

Summary

- Dataset Type
 - Table, Network, Spatial
- Data Type
 - Items, Attributes, Link, Positions, Grids
- Attribute Type
 - categorical, ordered
- Data Abstraction
 - Translate from domain-specific language to generic visualization language
- Task Abstraction
 - {action, target}
- Abstraction