



What is Data Analysis?







In simple words,

Data analysis is the process of collecting and organizing data in order to draw helpful conclusions from it.

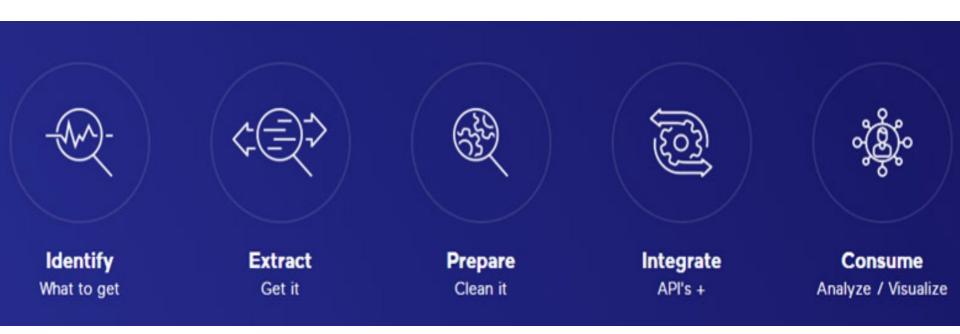


Data Analysis Methods

- Qualitative Analysis: This approach mainly answers questions such as 'why,' 'what' or 'how.'
- Quantitative Analysis: Generally, this analysis is measured in terms of numbers. The data here present themselves in terms of measurement scales and extend themselves for more statistical manipulation.

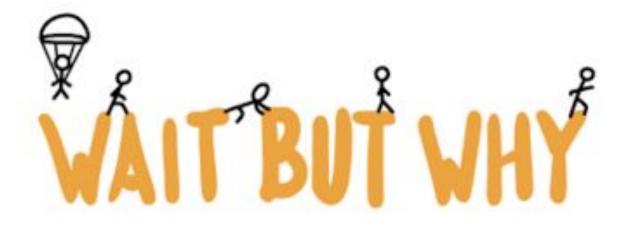


Data Analysis Process





Python For Data Analysis





Why Data Analysis?

- Better Targeting
- New Innovations
- Cut Costs of Operation
- Helps Solve Problems



Data Analysis Tools







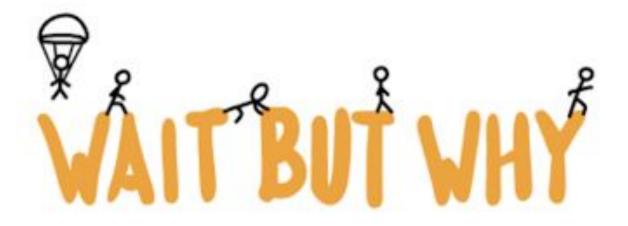






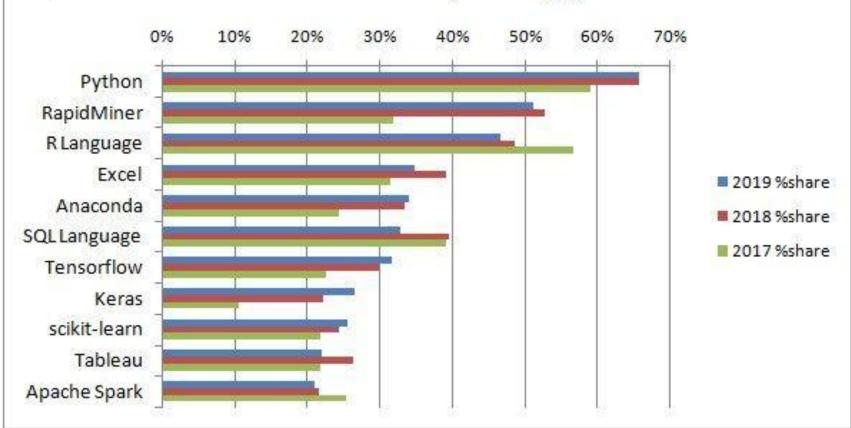


Data Analysis





Top Analytics, Data Science, Machine Learning Software 2017-2019, KDnuggets Poll







Open Source



High-level



Interpreted



Large community

Java

```
public class HelloWorld {
    public static void main(String[] args) {
        System.out.println("Hello, world");
    }
}
```

Python

```
print("Hello, world")
```

It's that **SIMPLE!**





- ➤ Well-suited for data manipulation & analysis
- > Deals with tabular data with heterogeneously-typed columns
- Arbitrary matrix data
- ➤ Observational/ statistical datasets

Libraries











Jupyter Notebook	Google Colab
Open source web application which is maintained by the people at Project Jupyter.	Colaboratory is a free Jupyter notebook environment offered and maintained by Google
You have to pip install the libraries	Colab comes with libraries pre installed (you need not pip most of the libraries)
It uses the local Machine's kernel	Google Colab runs on Google Cloud Platform (GCP). Hence it's robust, flexible
Jupyter Notebooks store the ipython notebooks locally in the Machine	Google Colab comes with collaboration backed in the product, everythong is stored in Google drive, which makes sharing and collaborating more efficient



Modules

- Overview of the basics of Python
- Python Data Structures
- Data Analysis Libraries
 - 1. Numpy
 - 2. Pandas
 - 3. Matplotlib

0......3

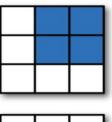
Python Collections

- List is a collection which is ordered and changeable. Allows duplicate members.
- Tuple is a collection which is ordered and unchangeable. Allows duplicate members.
- Set is a collection which is unordered and unindexed. No duplicate members.
- Dictionary is a collection which is unordered, changeable and indexed. No duplicate members.

Numpy

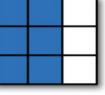
- NumPy is a python library used for working with arrays.
- It also has functions for working in domain of linear algebra, fourier transform, and matrices.
- NumPy was created in 2005 by Travis Oliphant. It is an open source project and you can use it freely.
- NumPy stands for Numerical Python.

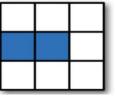
Numpy Slicing



Expression	
------------	--



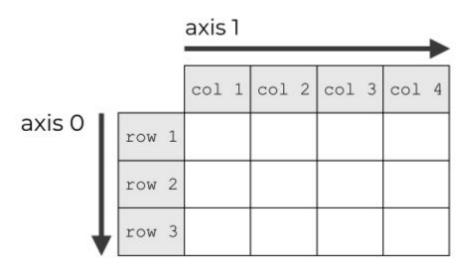




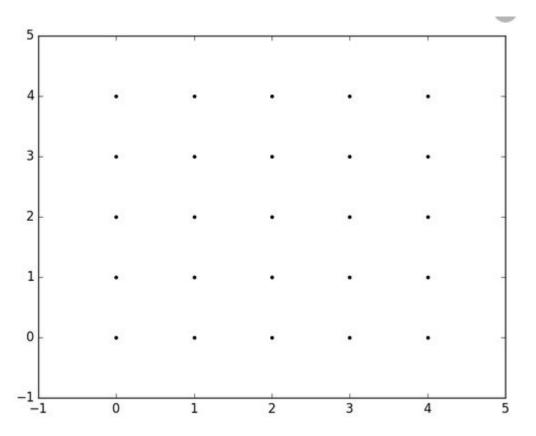
Axis

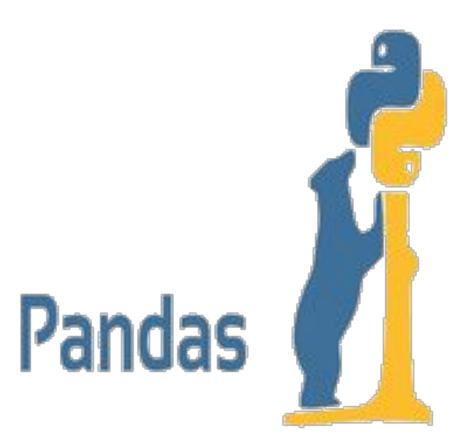
axis 1

		0	1	2
	0	0,0	0, 1	0, 2
axis 0	1	1, 0	1, 1	1, 2
	2	2,0	2,1	2,2



MeshGrid



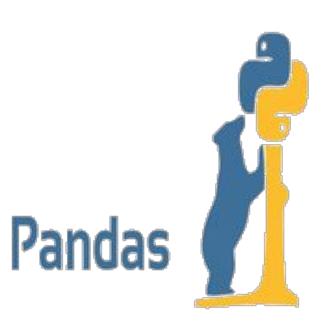


Pandas is an open-source, BSD-licensed Python library providing high-performance, easy-to-use data structures and data analysis tools for the Python programming language

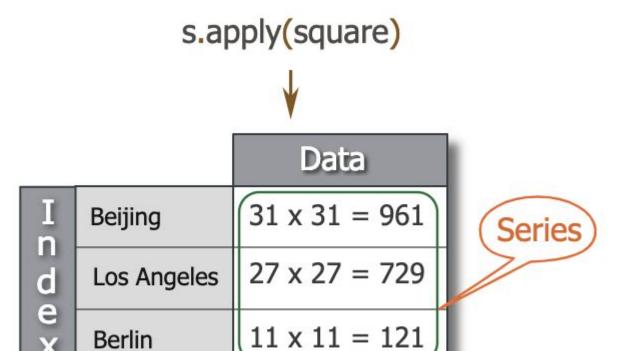
Pandas

Majorly Two Data Types

- 1. Series
- 2. DataFrame



Series



dtype: int64

DataFrame

Series

Series

DataFrame

	apples
0	3
1	2
2	0
3	1

	oranges
0	0
1	3
2	7
3	2

	apples	oranges
0	3	0
1	2	3
2	0	7
3	1	2



matplatlib

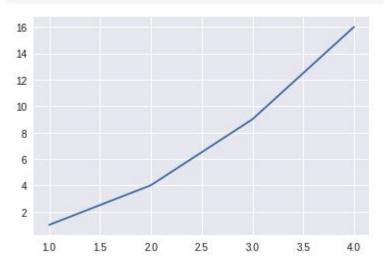
Intro

- A very powerful plotting library
- The most used module of Matplotlib is Pyplot
- Uses Python and it is open source.

First Plot

- We pass two arrays as our input arguments to pyplot's plot() method use show() method to invoke the required plot.
- The first array appears on the x-axis and second array appears on the y-axis of the plot.
- We add the title, and name
 x-axis and y-axis using methods
 title(), xlabel() and ylabel()
 respectively.

```
import matplotlib.pyplot as plt
import numpy as np
plt.plot([1,2,3,4],[1,4,9,16])
plt.show()
```



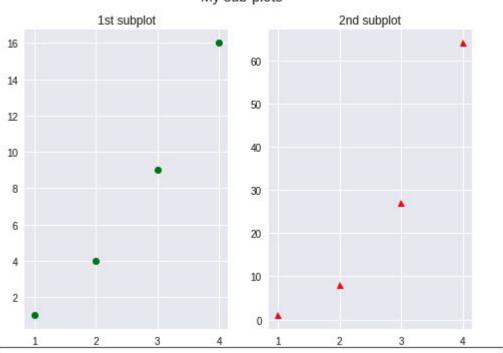
Multiple plots in one figure:

• subplot() method to add more than one plots in one figure

• The subplot() method takes three arguments: they are nrows, ncols and index. (1,2,1), (1,2,2)

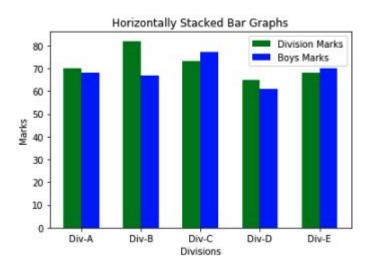
• They indicate the number of rows, number of columns and the index number of the sub-plot.





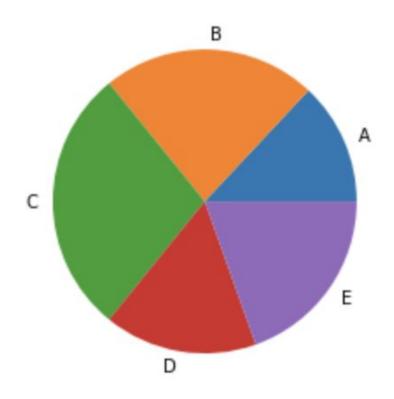
Stacked Plots

To create horizontally stacked bar graphs we use the bar () method twice and pass the arguments where we mention the **index and width** of our bar graphs in order to horizontally stack them together.



Pie Charts

One more basic type of chart is a Pie chart which can be made using the method pie () We can also pass in arguments to customize our Pie chart to show shadow, explode a part of it etc.



Histograms

• Data like height and weight, stock prices, waiting time for a customer, etc which are continuous in nature.

Range against its frequency

Probability and statistics like the normal -distribution

Scatter Plot

• Used especially they come in handy in visualizing a problem of regression.

Relation between Height-weight, length-breadth, etc.



Myself =

```
'Name ':
                'Sujitkumar Singh',
                 '2017.sujitkumar.singh@ves.ac.in',
                 'github.com/singhsujitkumar',
                 '@suj.eat',
                 '@sujitsofficial'
```



Github repo: https://github.com/SinghSujitkumar/DataAnalysisWrokshop