

CREATIVE PORTFOLIO

By Nayan Singha



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ABOUT ME

HI, I'M **NAYAN SINGHA** A PASSIONATE GRAPHIC DESIGNER DRIVEN BY THE POWER OF VISUAL STORYTELLING.

I SPECIALIZE IN CREATING CLEAN, COMPELLING, AND IMPACTFUL DESIGNS THAT ELEVATE BRANDS AND COMMUNICATE CLEARLY. FROM LOGOS TO DIGITAL EXPERIENCES, I BELIEVE GOOD DESIGN IS NOT JUST SEEN—IT'S FELT. WITH A STRONG FOUNDATION IN DESIGN PRINCIPLES AND A KEEN EYE FOR DETAIL, I THRIVE IN BOTH COLLABORATIVE AND INDEPENDENT ENVIRONMENTS. MY GOAL IS ALWAYS TO BRING IDEAS TO LIFE WITH CREATIVITY AND PURPOSE.

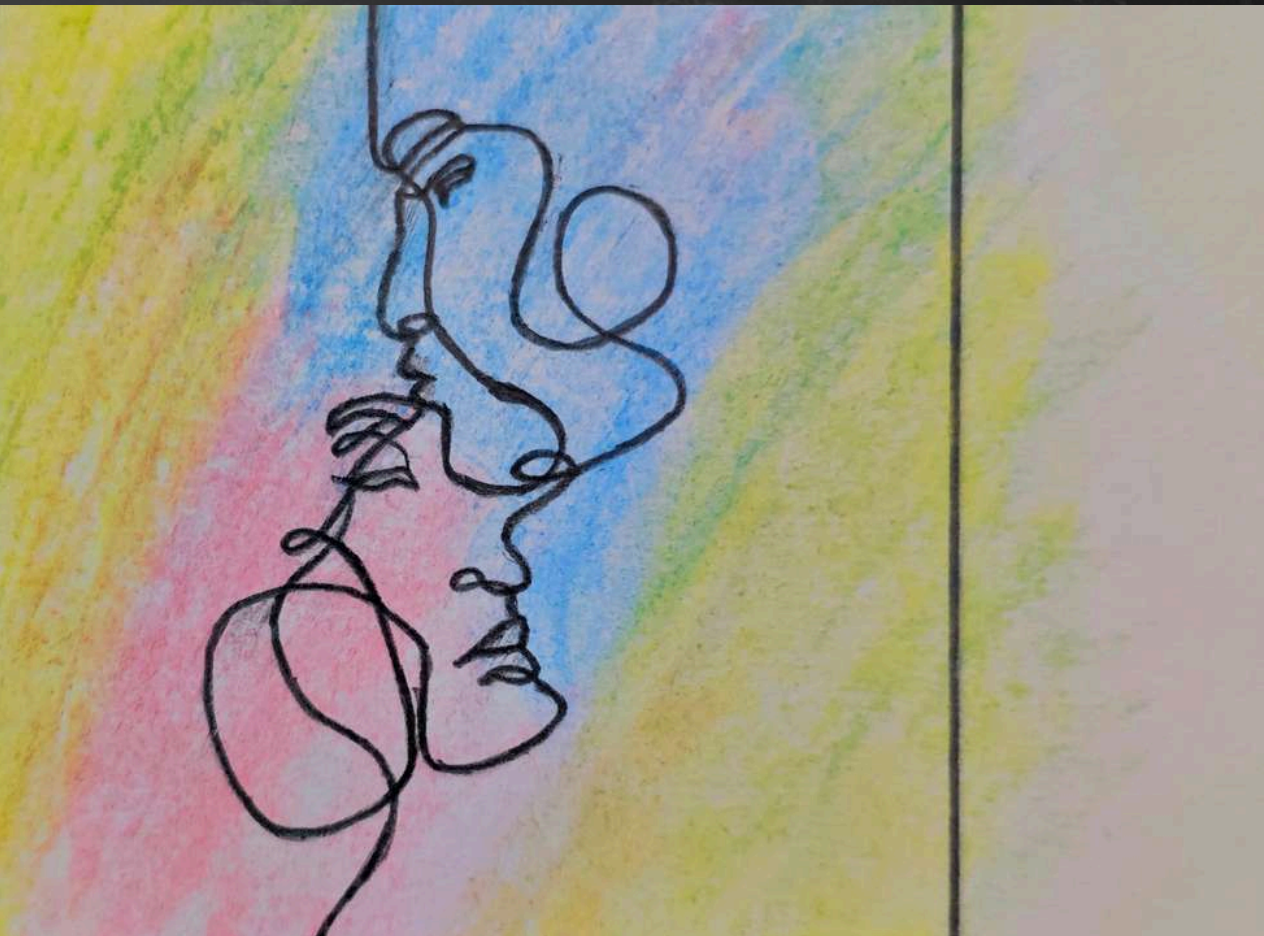
VISION

"TO NEVER HAVING A SECOND THOUGHT
AND REGRET ABOUT MY CREATIVES."



MISSION

1. TO EMPOWER INDIVIDUALS AND BUSINESSES THROUGH INNOVATIVE TECHNOLOGY SOLUTIONS.
2. TO DELIVER STRATEGIC AND INNOVATIVE DESIGN SOLUTIONS FOR REAL PROBLEMS, ELEVATE USER EXPERIENCE, AND CONTRIBUTE TO BRAND GROWTH.
3. TO INSPIRE CREATIVITY AND SELF-EXPRESSION THROUGH ART AND EDUCATION.





A background collage of various human eyes in different shades of gray, creating a textured, artistic effect.

PERSONAL SKILLS



LEADERSHIP



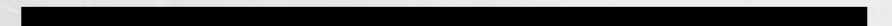
CREATIVITY

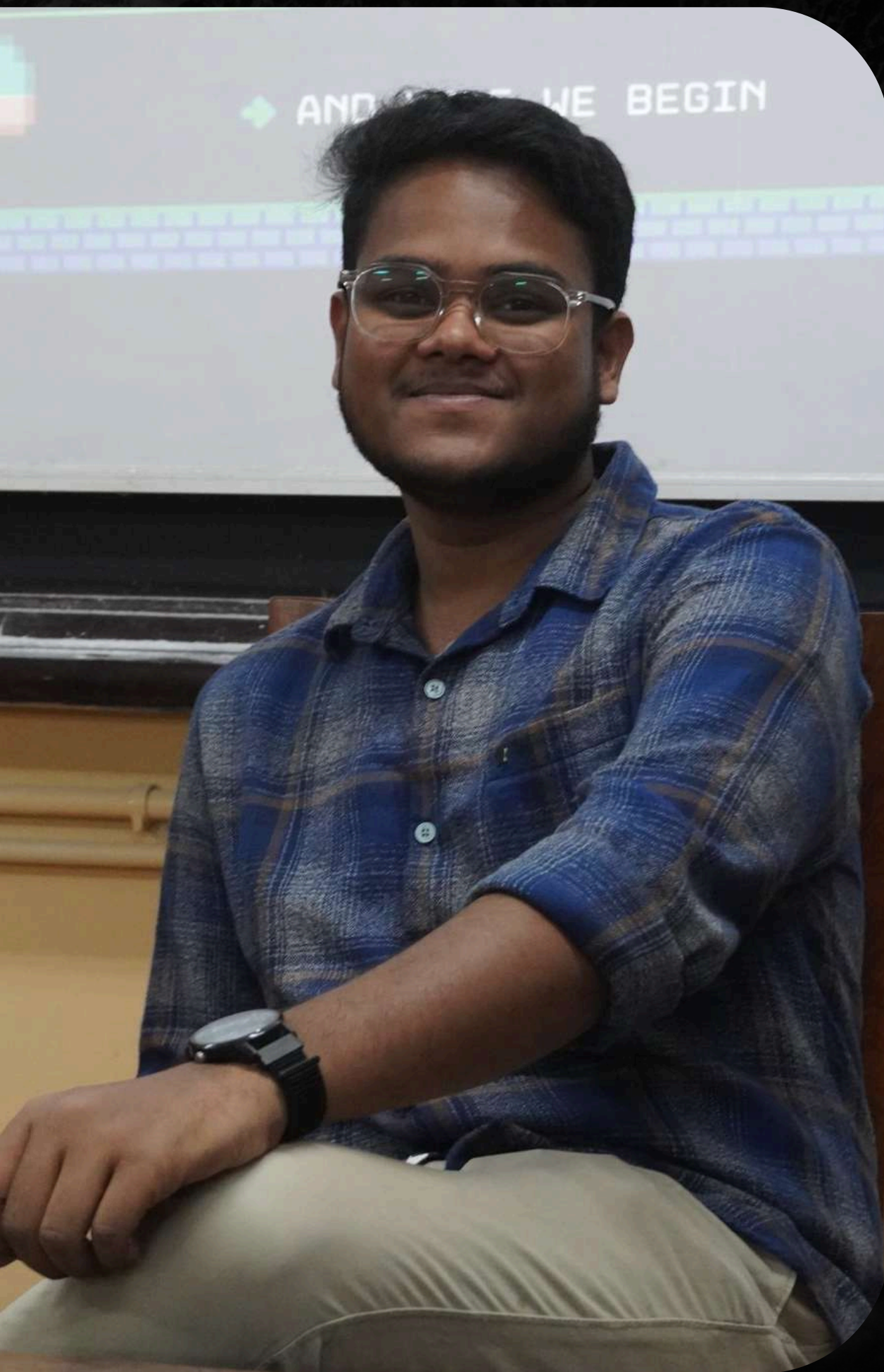


DESIGNER



RESILIENCE





EDUCATION

2023-2027

BACHELOR OF ENGINEERING
ONGOING

JADAVPUR UNIVERSITY

2020-2025

SELF TAUGHT DESIGN LESSONS

COURSERA, YOUTUBE,
INTERNET ARCHIVES

SKILLS

- GRAPHIC DESIGN, VISUAL COMMUNICATION
MULTIMEDIA DESIGN.
- TYPOGRAPHY, BRANDING, UI/UX, DESIGN THINKING,
VISUAL DESIGN
- **APPLICATION** : ADOBE PHOTOSHOP, ADOBE
ILLUSTRATOR, ADOBE EXPRESS, CANVA, FIGMA.

WORK EXPERIENCE

DESIGN (LEAD)

2024-PRESENT

TEAM LEAD AT THE DESIGN DOMAIN FACTION
IOT APPLICATIONS CLUB,
JADAVPUR UNIVERSITY.

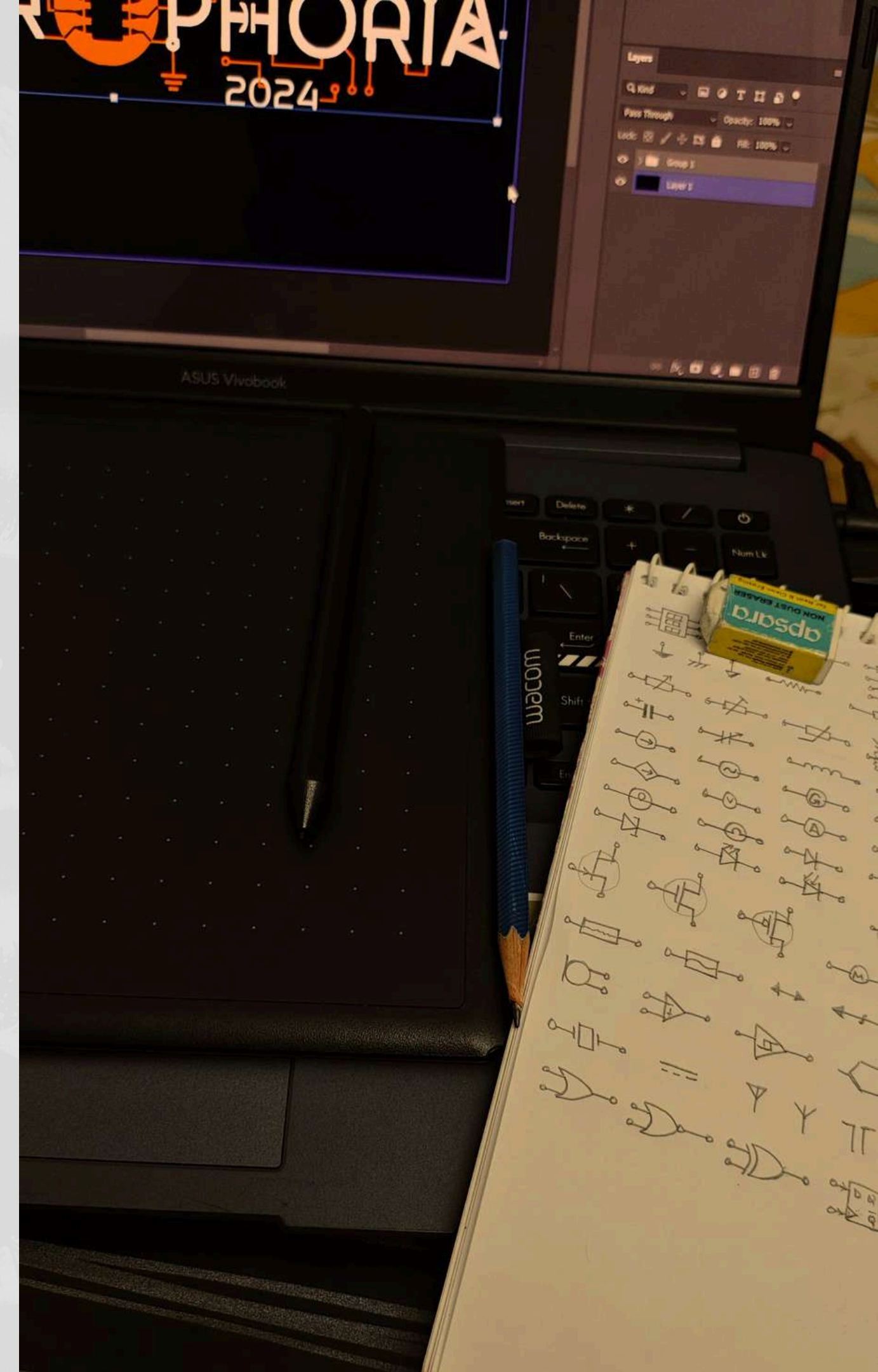
WEB-DEV (MEMBER)

2025-PRESENT

UI/UX AND CREATIVE DESIGN CORE TEAM MEMBER AT
IOT APPLICATIONS CLUB,
JADAVPUR UNIVERSITY.

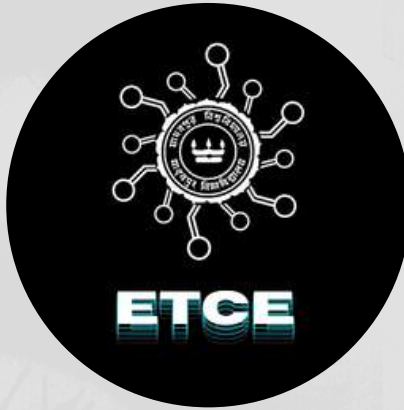
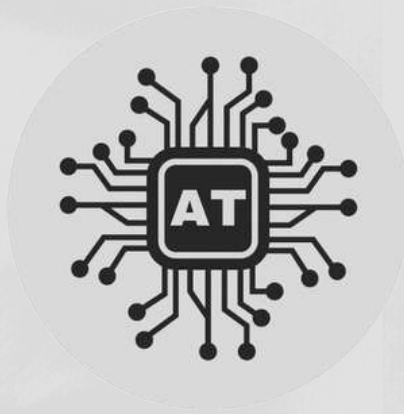
BRANDING, ILLUSTRATION, WEB DESIGNER

INCLUDING LOGOS, BUSINESS CARDS AND PROMOTE
POSTERS FOR A RANGE OF COMMUNITY EVENTS AND CLUBS





PORTFOLIO



LOGO DESIGN 01

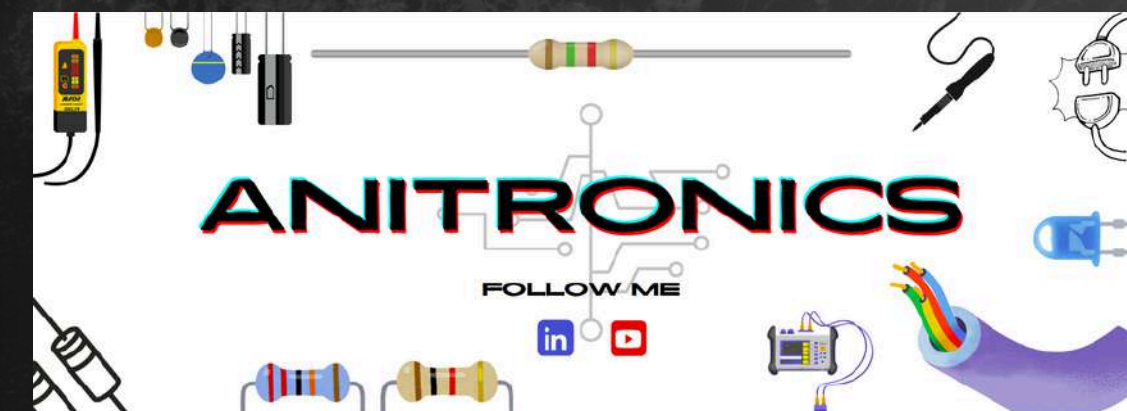
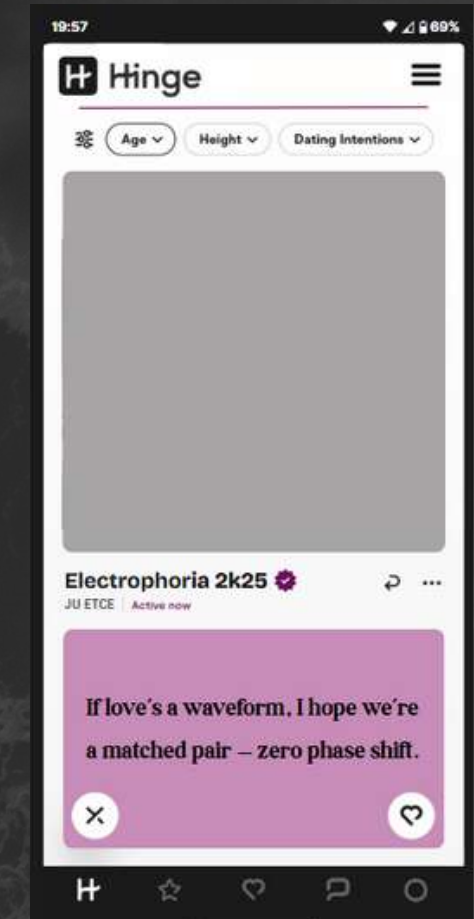
INVOLVED THE CREATIVE STYLE AND
WORKING WITH GRAPHIC ATTRIBUTES IN
MAKING LOGO DESIGN FOR UNIVERSITY
CLUBS AND COMMUNITY EVENTS.

Tools: Adobe Illustrator, Photoshop, Canva

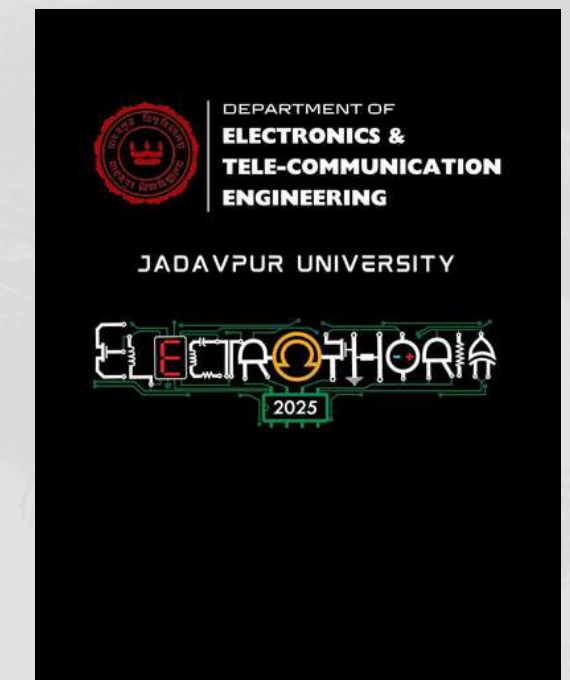
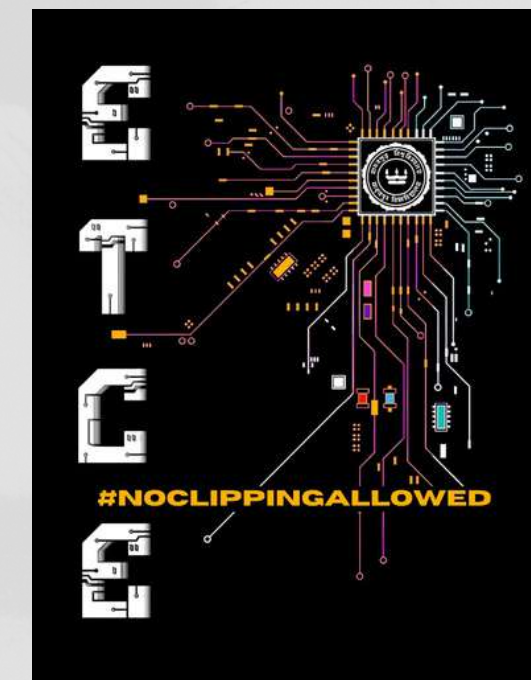
POSTERS, PRINTABLES 02

INVOLVED THE DESIGNATED WORK PROFILE FOR PRODUCING PRINTABLE CREATIVE TEMPLATES AS POSTERS BANNERS, PROMOTION FOR CLUB COMMUNITY AND SO ON.

Tools: Adobe Photoshop, Canva



PRODUCT DESIGN 03



INVOLVED THE DESIGNING AND IMPLEMENTATION OF A MARKETING AND VISUAL EDITING AS PRINTABLES FOR SHIRTS AND OTHER CLOTHING.

Tools: Adobe Illustrator, Canva

LET'S WORK TOGETHER!



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