



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015



Home

Best/Worst Sellers



817.86K

Total Revenue



38.31

Avg Order Value



49.6K

Total Pizzas Sold



21.4K

Total Orders



2.32

Avg Pizzas Per Order

BUSIEST DAYS & TIMES

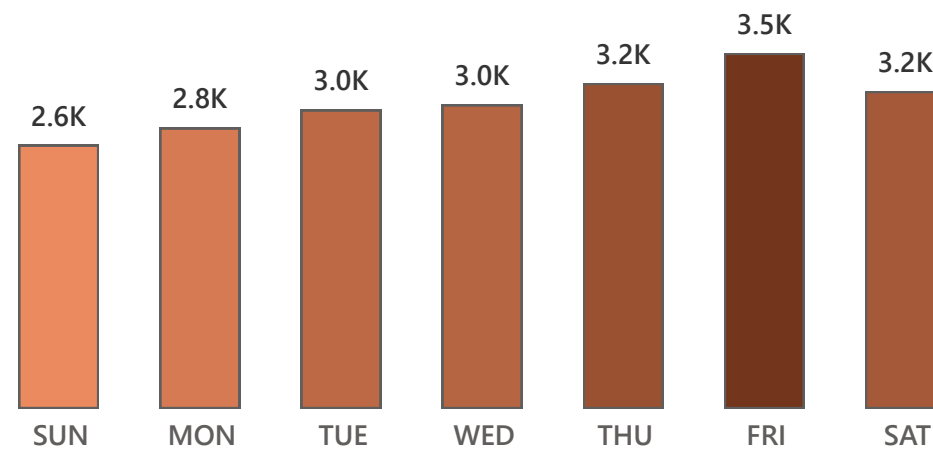
DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

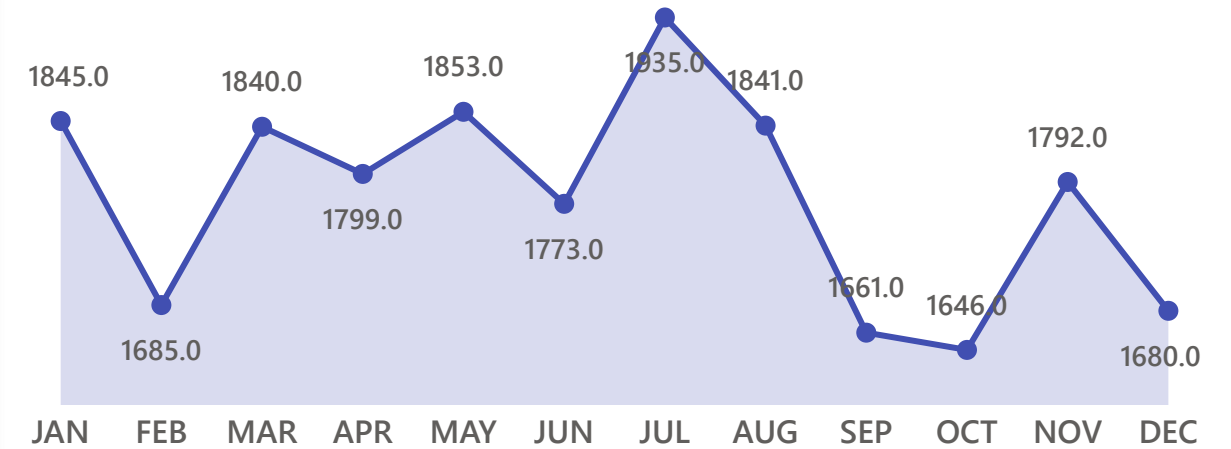
MONTHLY

There are **maximum** orders in month of **July** and **January**.

Daily Trend for Total Orders



Monthly Trend for Total Orders



SALES PERFORMANCE

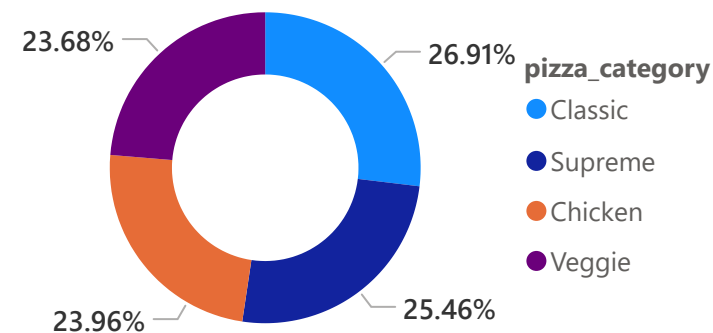
CATEGORY

Classic Category contributes to **maximum** Sales & Total Orders.

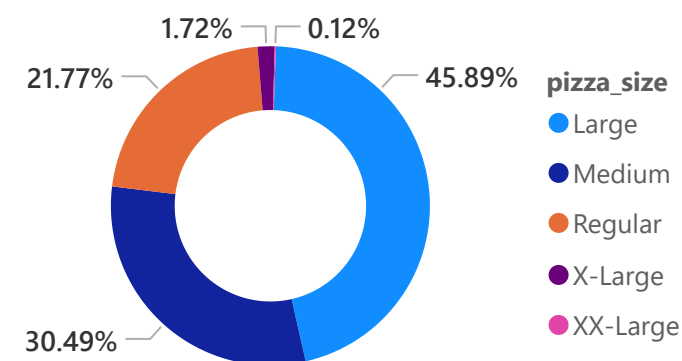
SIZE

Large size contributes **maximum** Sales.

PCT of Sales by Pizza Category



PCT of Sales by Pizza Size



Total Pizzas Sold by pizza_category

Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050



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BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to **maximum** Revenue.

QUANTITY

The Classic Deluxe Pizza Contributes to **maximum** Total Quantities.

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to **maximum** Total Orders.

WORST SELLERS

REVENUE

The Brie Carre Pizza Contributes to **minimum** Revenue.

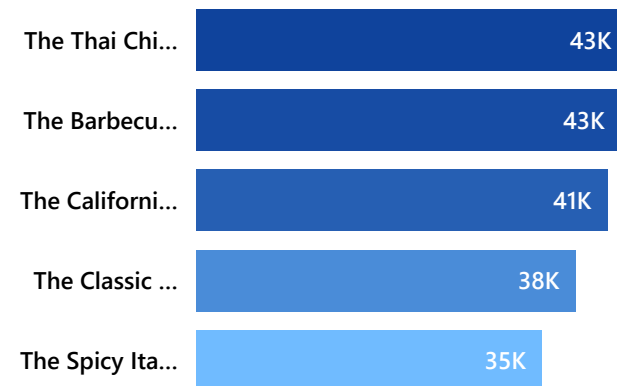
QUANTITY

The Brie Carre Pizza Contributes to **minimum** Total Quantities.

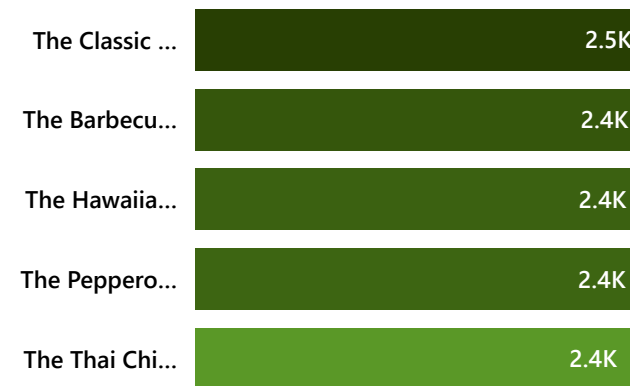
TOTAL ORDERS

The Brie Carre Pizza Contributes to **minimum** Total Orders.

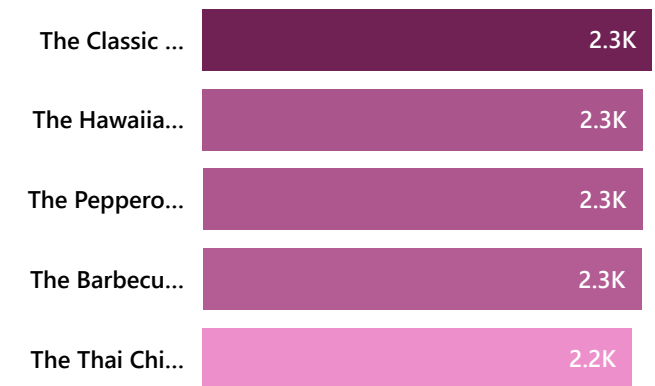
Top 5 Pizzas by Revenue



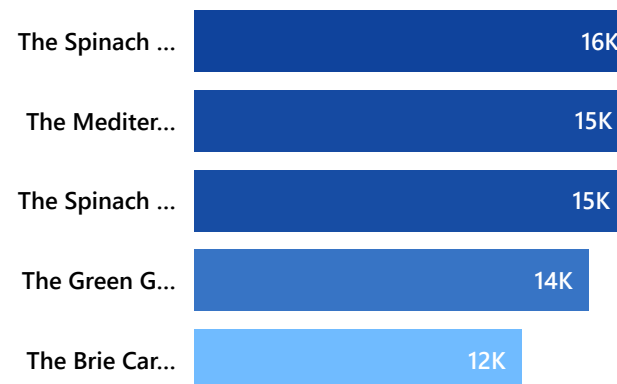
Top 5 Pizzas by Quantity



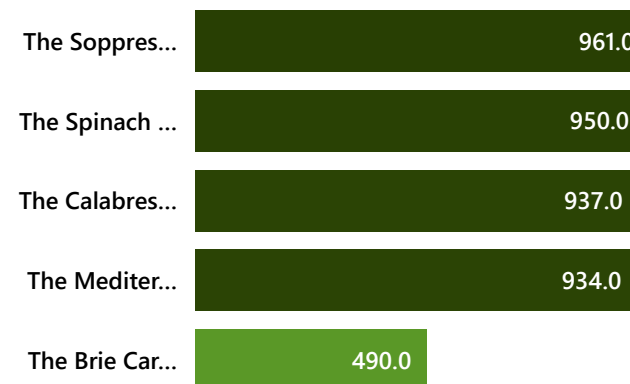
Top 5 Pizzas by Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders

