



## Tech Scouting & Strategy Sprint

This sprint delivers a thorough evaluation of a specific technology or trend relevant to you. Our experts will show you where it is today, where it's projected to go, startup and VC activity, academic R&D lab projects and more.

### Expected Outcomes

- Deeply understand a specific technology or trend
- Identify Build/Buy/Partner opportunities

### Program Length

2 months



## Open Innovation Challenges

Leverage the wisdom of the crowd to source breakthrough ideas and concepts. The best ideas are presented at an event where you'll select winner(s) to transition into incubation and rapid prototyping.

### Expected Outcomes

- Ideas with disruptive potential sourced from inside or outside your organization

### Program Length

8-12 weeks

