

# Preparing Your Business to Thrive in an Unpredictable Future

*The business world is changing before our eyes.*

Technologies long considered science fiction are becoming mainstream. Greater access to knowledge, funding, and digital distribution platforms are reducing time to scale and redefining traditional business models. And perhaps most importantly, notwithstanding enormous and accelerating progress, we still face massive global challenges—like water, food, healthcare, energy—that individuals and organizations must unite to tackle, or ignore at our peril.

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