

IDEATE Programs

Singularity University helps companies develop breakthrough ideas resulting in a portfolio with potential for exponential growth to catapult your organization into the future.



Workshops

In our Disruption Workshop, a diverse range of technology, design, and innovation experts provoke your team's thinking by answering questions like, "How would you disrupt this company?" and "If you were this company's CEO, where would you double-down?"

In our SciFi Workshop, we 'begin with the end in mind' and define ideal future states, based on everything we know about accelerating technology and trends. Science fiction writers, illustrators, designers, and technologists collaborate to bring these new worlds to life. Then we work backward to develop a realistic roadmap for getting there.

Through world-class facilitation and application of our Design for Exponentials framework (think: design thinking in an exponential world), teams will push boundaries and ideate far beyond business-as-usual.

Expected Outcomes

- Generate new future-focused ideas and concepts that leverage exponential technologies, Global Grand Challenges, and other disruptive forces and prepare for rapid prototyping.

Program Length

1-2 days

Tech Scouting & Strategy Sprint

This sprint delivers a thorough evaluation of a specific technology or trend relevant to you. Our experts will show you where it is today, where it's projected to go, startup and VC activity, academic R&D lab projects and more.

Expected Outcomes

- Deeply understand a specific technology or trend
- Identify Build/Buy/Partner opportunities

Program Length

2 months

Open Innovation Challenges

Leverage the wisdom of the crowd to source breakthrough ideas and concepts. The best ideas are presented at an event where you'll select winner(s) to transition into incubation and rapid prototyping.

Expected Outcomes

- Ideas with disruptive potential sourced from outside your current organization

Program Length

8-12 weeks

