## THE TRANSFORMATION JOURNEY:

### From Evolution to Revolution

### **EDUCATE**

#### **Custom Program**

A 1–2 day deep dive for executives (at SU or a venue of your choosing).

#### **Digital Education**

A hybrid (virtual+on-site facilitator) training program for cross-functional innovation leaders and practitioners.

**Innovation Partnership Program** 

**Executive Program** 

**Exponential Conference Series** 

### **IDEATE**

#### Workshops

Stimulate ideation through provocation from tech, sci-fi, global grand challenges.

# Open Innovation Challenges

Source ideas through open or closed communities.

# Tech Scouting & Strategy Sprint

Source ideas and partners by deeply understanding startup, investment, and in R & D activity in a specific technology field.