

# EDUCATE

## See the Future

The future is blurry. Singularity University can help you and your organization bring it into **focus**.

Humans are programmed to think linearly, but the wave of new technologies and human knowledge is advancing exponentially. Linear thinking creates organizational blind spots, restricts disruptive innovation efforts, supports risk aversion and leads to a sense of complacency in lieu of a much-needed sense of urgency.

The **EDUCATE** phase is designed to help your team see the future impact exponential technologies and new business models will have on your company and industry, and empower you with new perspectives, insights and resources to help you take action and use these technologies to your advantage.



### Highlights

- Learn how emerging technologies and trends will impact your business and industry.
- Align leadership on implications and opportunities.
- Create a sense of urgency and an action plan for transformation.

### Participants

- Individual executives
- Small to medium groups of senior executives
- Medium to large groups of intrapreneurs and employees



#### Our Perspective

## The World's Biggest Challenges Are Also the Biggest Business Opportunities

Large organizations have an enormous opportunity to leverage their greatest strengths—brand, expertise, global reach, partners, distribution network, and beyond—to help tackle the most pressing problems facing humanity. Global Grand Challenges (GGCs), like education, energy, environment, food, global health, water, poverty, and security, are massive opportunities to drive both bottom line and social impact.