## Follow the path of incremental improvement and risk disruption.

## Singularity University helps you make the exponential **leap**.

It's not enough to simply keep up and try to survive.

The pace of change is only getting faster. It's critical to understand breakthroughs happening across multiple industries, as disruption often comes from outside of your traditional competitive set.

Many CEOs are unaware of the forces that will impact them in the future.

Leaders must understand and harness the power of new disruptive business models before they're used against them (think Airbnb vs. Hilton, Uber vs. Yellow Cab, Dollar Shave Club vs. P&G).

Singularity University helps companies stop playing defense and start playing offense. Through our cutting-edge curriculum and world-class faculty, Singularity University helps organizations begin to transform into agile and adaptable organizations empowered to leap into the future to drive disruption and achieve exponential results.