

# THE TRANSFORMATION JOURNEY:

## From Evolution to Revolution

### EDUCATE

#### Custom Program

A 1–2 day deep dive for executives (at SU or a venue of your choosing).

#### Digital Education

A hybrid (virtual+on-site facilitator) training program for cross-functional innovation leaders and practitioners.

#### Innovation Partnership Program

#### Executive Program

#### Exponential Conference Series

### IDEATE

#### Workshops

Stimulate ideation through provocation from tech, sci-fi, global grand challenges.

#### Open Innovation Challenges

Source ideas through open or closed communities.

#### Tech Scouting & Strategy Sprint

Source ideas and partners by deeply understanding startup, investment, and in R & D activity in a specific technology field.