

# EDUCATE

## Programs



### Custom Program

Designed to educate senior executives on today's most disruptive forces and help them determine the implications to their business and industry. Participants identify and prioritize new opportunity spaces, evaluate relevant methods and tools, and align on their role and next steps in catalyzing change inside their organization.

#### Expected Outcomes

- Gain awareness and knowledge of exponential technologies and disruptive influences.
- Develop an exponential mindset and common language.
- Align leadership on why innovation matters and their role in supporting it.
- Prioritize new growth opportunities beyond your core business.
- Create a strategic roadmap and action plan for the future.

#### Program Length

1-3 days

### Digital Education Program

Expose the next level of leaders to similar curriculum that will drive alignment deeper into the organization. The Program is delivered through a mix of digital content, in-person facilitation and an on-site innovation lab. Participants emerge with a clear view of the future and greater clarity on how their leaders view the organization's innovation agenda.

#### Expected Outcomes

- Gain awareness and knowledge of exponential technologies and disruptive influences.
- Understand why disruptive innovation matters and how your leaders plan to support it.
- Apply what you learn by completing a Capstone Project.
- Identify growth opportunities beyond your core business.
- Unlock ideas and potential projects for incubation.

#### Program Length

Two days at your office plus pre-work and ongoing post-program content and support delivered via a digital learning portal.