Incubate
Programs

Prototype Sprint

Build low-fidelity prototypes to test big ideas. Companies often think it's impossible to prototype a solution that uses an exponential technology, but it's easier than you think. We start with an idea, develop an early concept, explore and design a user experience, create personas and customer journeys and build a working prototype. We also perform real-time customer validation to (in)validate hypotheses and improve user experience.

Expected Outcomes
- Build a low-fidelity prototype to help test a big idea.

Program Length
12-week* development cycle, completed in 2-week sprints.

Team Incubation

A more immersive experience teaches your team how to prototype and test disruptive ideas. By applying our *Design for Exponentials* methodology, we help teams move from concept to design and development to working prototype.

This program includes three 1-day workshops (on-site) and six 2-week sprints (on-site or virtual). Additionally, teams benefit from a dedicated mentor, weekly coaching sessions, product design direction and support and co-working space with our Accelerator and portfolio companies.

Expected Outcomes
- Apply our *Design for Exponentials* methodology to quickly move from idea to prototype.

- Develop and test a working prototype of a big idea.

- Learn how to be an impactful intrapreneur and help your company act more like a startup.

Program Length
12 weeks*

* *Technology stack, complexity, and IP can increase the scope and require additional time.*