

# The Transformation Journey

## From Evolution to Revolution

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### Educate

#### Custom Program

A 1-2 day deep dive for executives  
(at SU or a venue of your choosing).

#### Digital Education

A hybrid (virtual+on-site facilitator)  
training program for cross-functional  
innovation leaders and practitioners.

#### Innovation Partnership Program

#### Executive Program

#### Exponential Conference Series

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### Ideate

#### Workshops

Stimulate ideation through provocation  
from tech, sci-fi, global grand challenges.

#### Open Innovation

Source ideas through open or  
closed communities.

#### Tech Scouting & Strategy Sprint

Source ideas and partners by deeply  
understanding startup activity in a specific  
technology field.