

SKU CHANNEL MAPPING

Modified on: Fri, 16 Apr, 2021 at 2:53 PM

SKU CHANNEL LINK

About SKU Channel Link:

SKU Channel link in Vin-eRetail allows the user to map the Marketplace listings with Vin-eRetail SKU Listing.

User can Map the Vin-eRetail SKU with Marketplace SKU also known as “Channel SKU” and Marketplace Product Id/Serial No./Variant Id, also known as “Channel product Id”.

SKU Channel Link allows the user to perform the below operations:

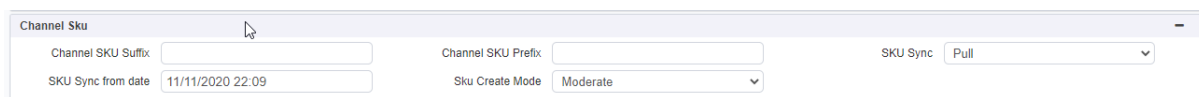
1. Create Channel linking between Marketplace SKU/Webshop SKU with Vin-eRetail SKU.
2. Update Channel Product Id.
3. Update Channel Price (Applicable to Webshops where price sync is done using Vin
4. Update Buffer Stock at SKU Channel Mapping.
5. Update Status of the SKU Channel Mapping.
6. Delete a SKU Channel Mapping.
7. Update Picking Instructions of that SKU.

SKU Channel Mappings using SKU Pull

Vin-eRetail have the provision of SKU Pull using which the SKUs created on Webshops/Marketplaces will be pulled in Vin-eRetail automatically.

To enable this Use please navigate to the below options:

Sales > Manage Channels >Channel Create/Edit >Channel SKU



The screenshot shows a web form titled "Channel Sku". It contains several input fields and a dropdown menu. The fields are: "Channel SKU Suffix" (text input), "Channel SKU Prefix" (text input), "SKU Sync from date" (text input with value "11/11/2020 22:09"), and "Sku Create Mode" (dropdown menu with "Moderate" selected). There is also a "SKU Sync" dropdown menu with "Pull" selected. A mouse cursor is pointing at the "Channel SKU Suffix" field.

User can **choose Pull to Pull the SKUs** from the channel to Vin-eRetail.

In SKU pull the user is given with two options:

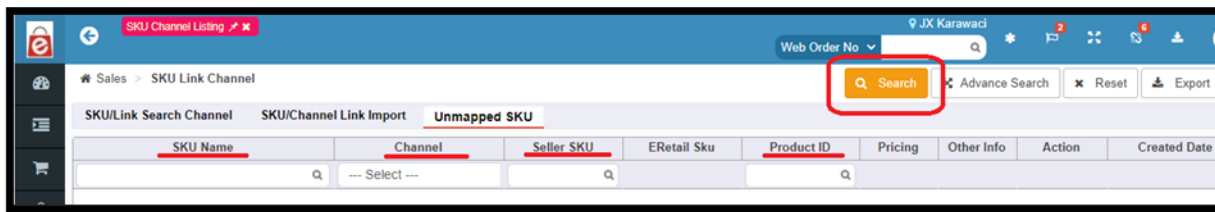
1. Create
2. Moderate

CREATE: In create Mode, All the SKU will be pulled from that channel and created on the Vin-eRetail using some predefined SKUs Create configuration.

MODERATE: In moderate mode, only the Channel SKU, Channel Product Id's of that channel will get pulled and then mapped with the Vin-eRetail's SKU Id's.

If the SKUs created on channel and SKUs created on Vin-eRetail both are same, then system will do the mappings automatically.

If the SKUs created on channel and SKUs created on Vin-eRetail both are different, then it will be visible to the user under Un-mapped SKUs screen as mentioned in the screenshot below:

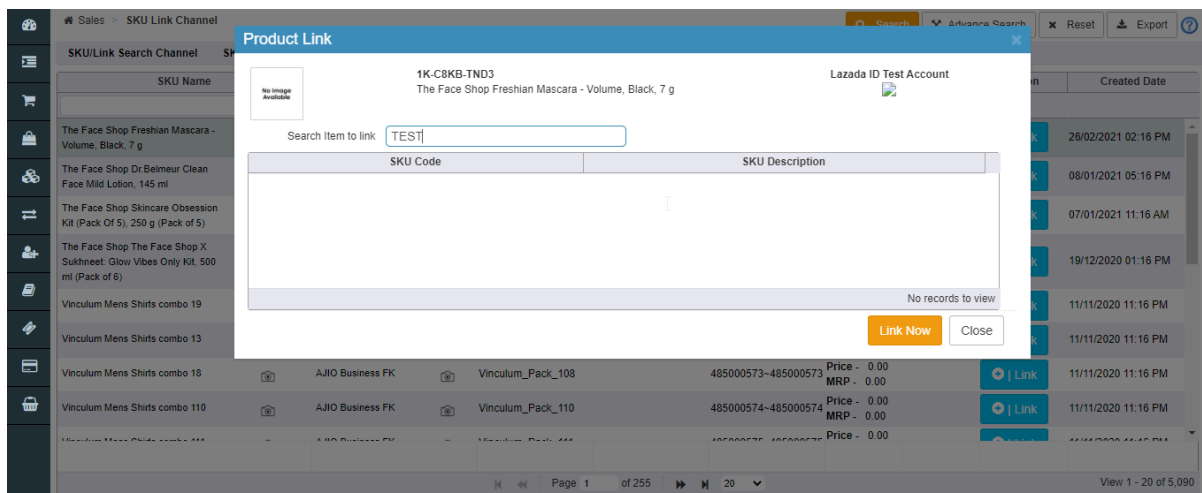


Sales > SKU Link Channel

Search Advance Search Reset Export

SKU Name	Channel	Seller SKU	ERetail SKU	Product ID	Pricing	Other Info	Action	Created Date
The Face Shop Freshian Mascara - Volume, Black, 7 g	Lazada ID Test Account	1K-C8KB-TND3		B0042D8DK0	Price - 0.00 MRP - 0.00		Link	26/02/2021 02:16 PM
The Face Shop Dr Belmeur Clean Face Mild Lotion, 145 ml	Lazada ID Test Account	8806182582110		B07ZXBSPZ1	Price - 1190.00 MRP - 1190.00		Link	08/01/2021 05:16 PM
The Face Shop Skincare Obsession Kit (Pack Of 5), 250 g (Pack of 5)	Lazada ID Test Account	8888802122020		B08SCVDZRX	Price - 1190.00 MRP - 1190.00		Link	07/01/2021 11:16 AM
The Face Shop The Face Shop X Sukhneet Glow Vibes Only Kit, 500 ml (Pack of 6)	Lazada ID Test Account	88888801122020		B08R2FHXT3	Price - 1170.00 MRP - 1170.00		Link	19/12/2020 01:16 PM
Vinculum Mens Shirts combo 19	AJIO Business FK	Vinculum_Pack_109		485000571-485000571	Price - 0.00 MRP - 0.00		Link	11/11/2020 11:16 PM
Vinculum Mens Shirts combo 13	AJIO Business FK	Vinculum_Pack_103		485000572-485000572	Price - 0.00 MRP - 0.00		Link	11/11/2020 11:16 PM
Vinculum Mens Shirts combo 18	AJIO Business FK	Vinculum_Pack_108		485000573-485000573	Price - 0.00 MRP - 0.00		Link	11/11/2020 11:16 PM
Vinculum Mens Shirts combo 110	AJIO Business FK	Vinculum_Pack_110		485000574-485000574	Price - 0.00 MRP - 0.00		Link	11/11/2020 11:16 PM

Using the “Link” Button, user can link the Channel SKU and Channel Product id with Vin-eRetail SKU one by one.



To do Bulk Mappings, user can download the export of Un-mapped SKUs screen, set correct Vin-eRetail SKU in Eretail SKU Column, and import the data in SKU Channel Link Screen using the SKU Channel Link Import Template.

SKU Channel link Create/Update for Individual SKU

Create SKU Channel Mapping

This section enables the user to link the Channel SKUs and Product Id with the SKUs on Vin-eRetail.

ACTION BUTTONS: Action buttons are present on Top right-hand corner of the screen.

1. Add New: User will use this to add the new SKU to the channel Link. User will have to fill in the below fields to add a new record. This allows user to add SKU details manually.

Note: Channel, Vin-eRetail SKU, Channel SKU, and Status are the mandatory fields.

2. Search: Clicking on the search button without entering any filter criterion will populate the list of all the sales channel whether active or inactive. User can further narrow down the search by using filter options: Channel code and Channel name.

3. Advance Search: Search all the SKUs that are in active or inactive status.

4. Reset: Reset button will refresh the filter fields to default settings, i.e., to an initial state to start fresh search.

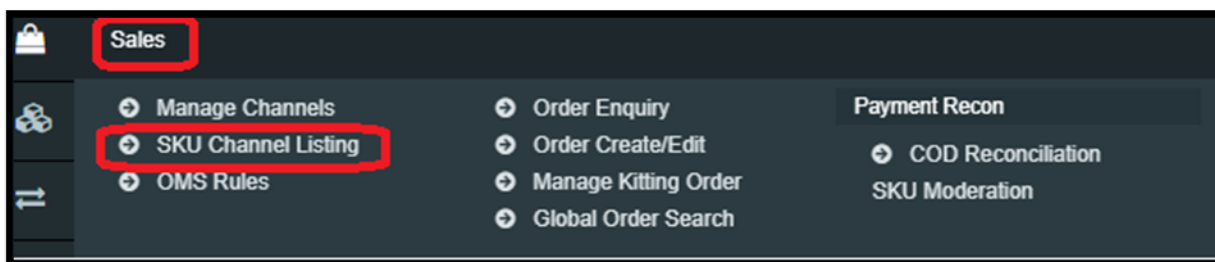
5. Export: To download and export the displayed search results in the form of CSV.

Update Existing SKU Channel Mapping Individually

It enables user to Update an already created SKU channel link or mark a record as in-active to update the inventory Push for that SKU against that channel.

Process:

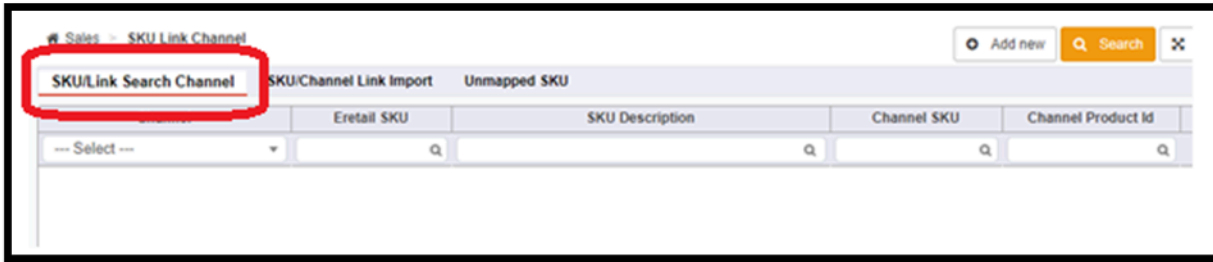
Go to “Sales >SKU Channel Listing.”



There are three tabs on the SKU Channel Listing Screen.

Tab 1: SKU/Link Search Channel

This section will display search results of the SKU mapping on different marketplaces. Here user can select the sales channel for which user is interested to view SKU-channel mapping details like Channel SKU, Product ID etc. and can update the same as per requirement.



In SKU Channel Link, using below fields you can narrow down your search results.

a. Channel – It is a dropdown box which shows a combination of Channel Code and Channel Name.

- Channel Code - Channel code is the auto generated unique code by the system for each channel at the time of channel configuration.
- Channel Name - Channel name is the name given by the user to the channel while creating the channel at the time of channel configuration.

b. Vin-eRetail SKU – SKU Code of the Brand/Brand Distributor/Seller.

c. SKU Description – Description assigned by the user basis the product info.

d. Channel SKU – SKU Information input by the user that can have different prefix or suffix to differential the SKU from one channel to another.

e. Channel Product ID – Product ID assigned by the user.

f. Channel Price – Price assigned by the user on the channel.

g. Picking Instructions – Picking Instructions by the user.

h. Status – Active or Inactive

i. Backorder Inventory – If the SKU is a Backorder Inventory

j – Upd Date – The date on which the SKU linking is updated.

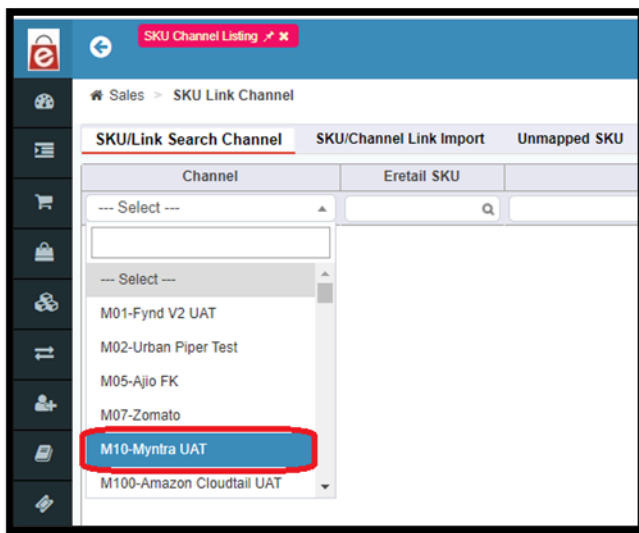
k – Upd Button – Update Button to save the updated mappings.

SKU/Link Search Channel						
Channel	Retail SKU	SKU Description	Channel SKU	Channel Product Id	Channel Price	
M01 - Amazon Fulfilled	00				6000.00	Act
M01 - Amazon Fulfilled	00000000000001	testing			449.00	Act
M01 - Amazon Fulfilled	00000000000001	As - 10-100-100-10000			449.00	Act
M01 - Amazon Fulfilled	00000000000001-1	8000 - 10000 - 10000 - 10000	pallavi	11x1x1	449.00	Act
M01 - Amazon Fulfilled	00000000000002	8000 - 10000 - 10000 - 10000			400.00	Act
M01 - Amazon Fulfilled	00000000000003	8000 - 10000 - 10000 - 10000			13.99	Act
M01 - Amazon Fulfilled	00000000000004	8000 - 10000 - 10000 - 10000			800.00	Act
M01 - Amazon Fulfilled	00000000000005	8000 - 10000 - 10000 - 10000			449.00	Act

Demo Example:

A. For individual SKU update on Channel

1. Select the Channel e.g. Myntra



All the SKUs linked with this channel will come to the display list. Now, either the user can choose the Product ID or Channel SKU ID that he wants to edit on this screen. OR

The user can directly select the SKU to update the Channel SKU ID or Channel Product ID etc. and edit the details.

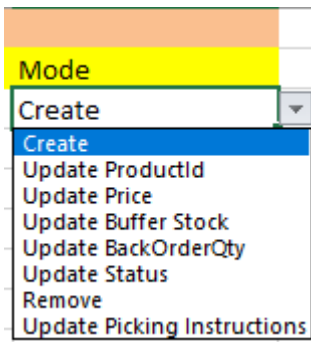
Channel	Eretail SKU	SKU Description	Channel SKU	Channel Product Id	Channel Price	Picki
M10-Myntra UAT	00000000000001	testing			550.00	---
M10 - Myntra UAT	00000000000001	ALL-IN-ONE BB CREAM			449.00	---
M10 - Myntra UAT	00000000000001-1	60061 Analog Watch - For Men			449.00	---
M10 - Myntra UAT	00000000000002	BANANA SHAMPOO			400.00	---

The user can update the Price, Picking Instructions, Status (Active/Inactive) and update the button. The SKU details will be updated on the selected channel.

Channel SKU	Channel Product Id	Channel Price	Picking Instructions	Status	Back Order Inventory	Upd Date	Upd Button
		550.00	---	Active		13/07/2020 06:47 PM	[H]
		449.00	---	Active		13/07/2020 06:47 PM	[H]
WA0123	TTN-12345	349.00	---	Active		13/07/2020 06:47 PM	[H]

SKU Channel link Create/Update in Bulk

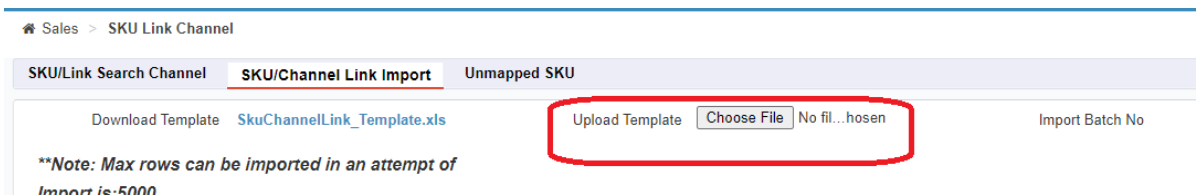
User can also add or Update the SKU channel link record in bulk from this section by importing the Excel SKU Channel Link Template. All the details that were mentioned on "Add New" action button are listed in the excel sheet. Also, it gives user an opportunity to perform various functions with SKUs like Create, update, or Remove.



User can download the CSV template and enter or copy/paste the details as per need.

	A	B	C	D	E	F	G	H	I	J
1	HEADER SECTION									
2	ChannelCode	eRetail SKU	Channel SKU	Channel Product Id	Back Order Inventory	Channel Price	Buffer Stock	Picking Instructions	Status	Mode
3	IBW	1000034	1000034					Pickinstruction1	Active	Create
4										
5										

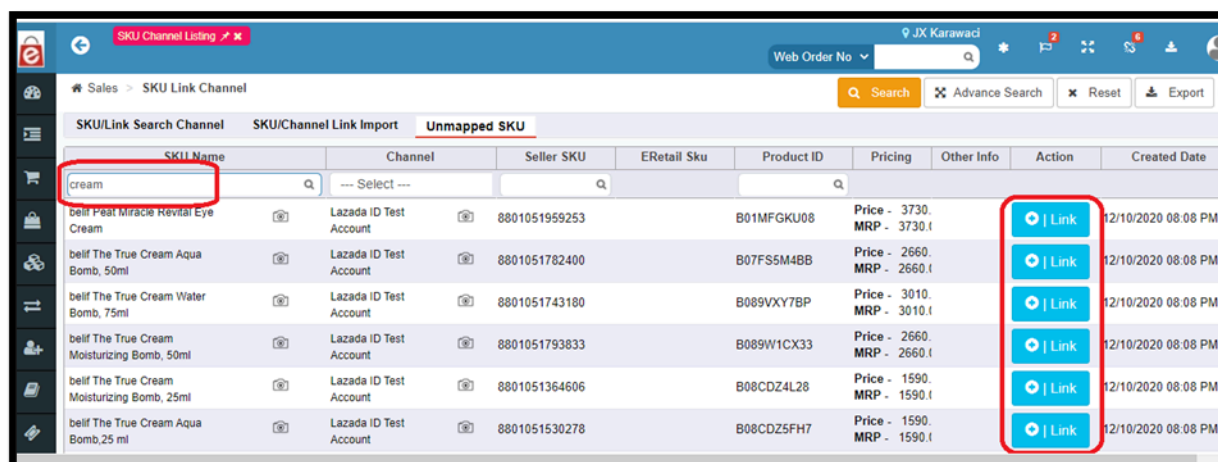
Important Note: Do not change the pattern/format of the template. Max 5000 rows can be imported in an attempt of Import.



After entering the required details, User can save the file on the computer and give the path of file through "Choose File" tab and upload it.

Demo Examples

Example 1: If user wants to search unmapped SKUs from the SKU Name, he can put "cream" and the all the unmapped "cream" records will be displayed. User can click "Link" button and link it with the Vin-eRetail SKU created in the SKU Master.



Example 2: If user wants to search the unmapped SKUs from the Channel Name, he can put the "Channel Name" and all the unmapped records will be displayed. User can click "Link" button and link the records with Vin-eRetail SKU created in the SKU Master.

SKU Name	Channel	Seller SKU	ERetail Sku	Product ID	Pricing	Other Info	Action	Created Date
Dreams -Women Tank Top	KartRocket	WTT2454B		502	Price - 758.0 MRP - 758.0i		Link	06/11/2017 06:58 PM
Fashion -Women Tank Top	KartRocket	WTT2467A		503	Price - 758.0 MRP - 758.0i		Link	06/11/2017 06:58 PM
Martini & Watermelon-Women Tank Top Combo	KartRocket	WTT2468-90B		504	Price - 1416. MRP - 1416.i		Link	06/11/2017 06:58 PM
Beach & Love Peace -Women Tank Top Combo	KartRocket	WTT2469-81B		505	Price - 1416. MRP - 1416.i		Link	06/11/2017 06:58 PM
Beach -Women Tank Top	KartRocket	WTT2469B		506	Price - 758.0 MRP - 758.0i		Link	06/11/2017 06:58 PM
Retro Metro -Women Tank Top	KartRocket	WTT2479C		507	Price - 758.0 MRP - 758.0i		Link	06/11/2017 06:58 PM

Example 3: If user wants to search the specific unmapped SKU from the Seller SKU ID, he can also put the specific details in the fields. After that, user can click the “Link” button and link the item with the Vin-eRetail SKU.

SKU Name	Channel	Seller SKU	ERetail Sku	Product ID	Pricing	Other Info	Action	Created Date
100% cotton and comfort tops	Zomato	SSK10603418728090		PRO1060341872	Price - 750.0 MRP - 750.0i		Link	02/08/2019 06:12 PM

Example 4: If user wants to search the specific unmapped SKU from the Seller SKU ID, he can also put the specific details in the fields. After that, user can click the “Link” button and link the item with the Vin-eRetail SKU.

SKU Name	Channel	Seller SKU	ERetail Sku	Product ID	Pricing	Other Info	Action	Created Date
100% cotton and comfort tops	Zomato	SSK34630378725991		PRO3463037872	Price - 750.0 MRP - 750.0i		Link	02/08/2019 06:12 PM

Example 5: User can click on “Export” action tab and take out the details of the SKUs in the excel sheet. User can then copy these details to the “SKU Channel/Link Import” excel sheet and provide the Vin-eRetail SKU data. When user upload the sheet in the tab, the SKU records will be mapped in bulk.

Export File

A	B	C	D	E	F	G	H	I
SKU Code	Channel Code	Channel SKU Code	Channel Product ID	SKU Name	Channel Price	MRP	Size	Channel Name
S12345	M10	SSK346303787259915855	PRO3463037872	100% cotton and comfort tops	750.00	750.00	XS	Myntra UAT
S23456	M10	SSK346303787259915856	PRO3463037873	100% cotton and comfort tops	750.00	750.00	S	Myntra UAT
S34567	M10	SSK346303787259915857	PRO3463037874	100% cotton and comfort tops	750.00	750.00	M	Myntra UAT
S45678	M10	SSK346303787259915858	PRO3463037875	100% cotton and comfort tops	750.00	750.00	L	Myntra UAT
S56789	M10	SSK346303787259915859	PRO3463037876	100% cotton and comfort tops	750.00	750.00	XL	Myntra UAT
S67890	M10	SSK346303787259915860	PRO3463037877	100% cotton and comfort tops	750.00	750.00	XXL	Myntra UAT

EXPORT FILE

SKU_Channel_Link_Template

	A	B	C	D	E	F	G	H	I	J
1	HEADER SECTION									
2	ChannelCode	eRetail SKU	Channel SKU	Channel Product Id	Back Order Inventory	Channel Price	Buffer Stock	Picking Instructions	Status	Mode
3	M10	S12345	SSK346303787	PRO3463037872		750.00		Pickinstruction1	Active	Create
4	M10	S23456	SSK346303787	PRO3463037873		750.00		Pickinstruction1	Active	Create
5	M10	S34567	SSK346303787	PRO3463037874		750.00		Pickinstruction1	Active	Create
6	M10	S45678	SSK346303787	PRO3463037875		750.00		Pickinstruction1	Active	Create
7	M10	S56789	SSK346303787	PRO3463037876		750.00		Pickinstruction1	Active	Create
8	M10	S67890	SSK346303787	PRO3463037877		750.00		Pickinstruction1	Active	Create
	SKU_CHANNEL LINK_TEMPLATE									

Upload the records by clicking “import” on “SKU Channel/Link Import.” The data will be imported directly and will be removed from Unmapped SKU screen.