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by Lily Zhang

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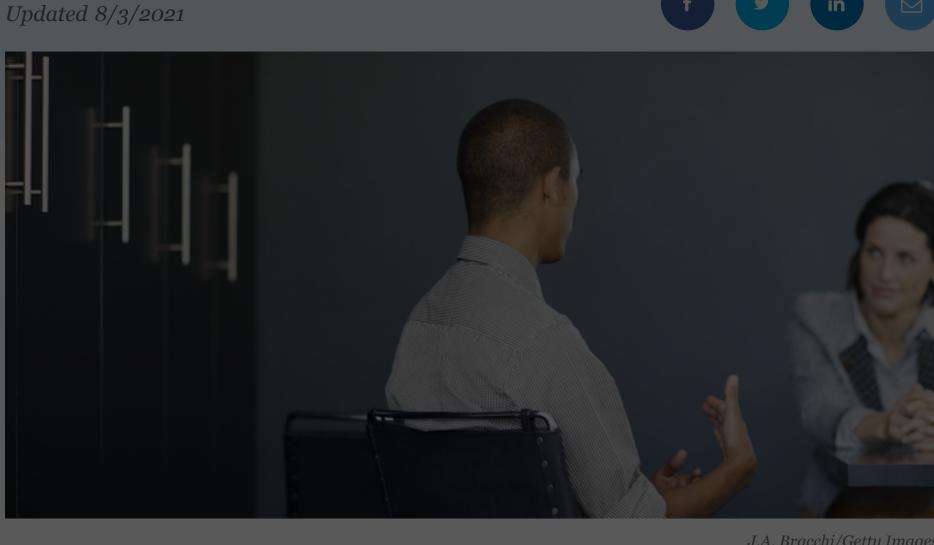
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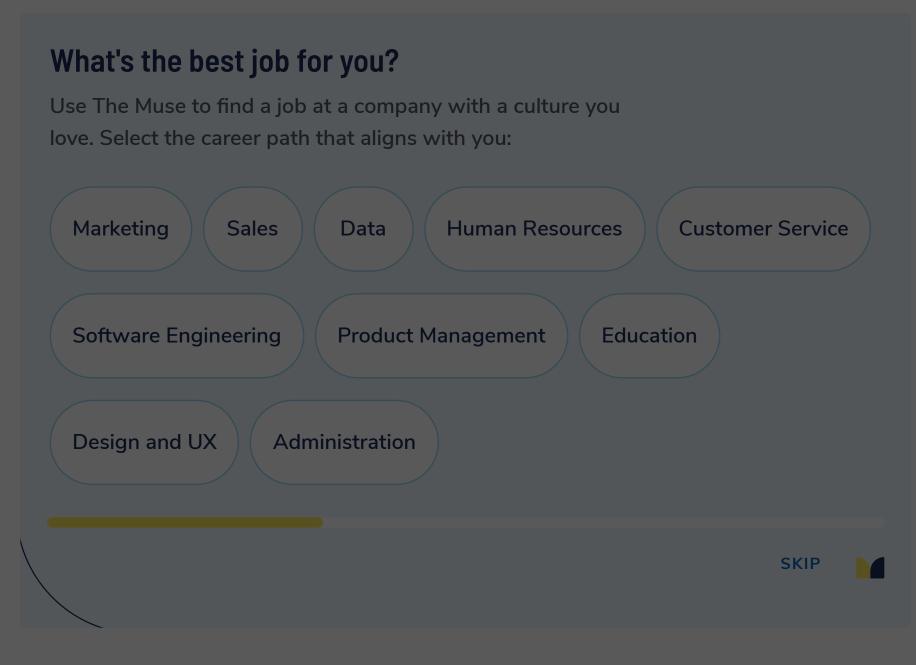
## 4 Ways to Handle Interview **Questions You Don't Know How to** Answer



SUCCEEDING AT WORK

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Preparing for interviews is serious business. But even if you practice, and practice, and practice, you could still get a question you just don't know how to answer. Whether it's a technical question on something you've never heard of before or just something completely unexpected, a question that stumps you can really throw off the pacing of the conversation and leave you a bit shaken up.



respond to? Try one of these pain-free approaches.

So, what should you do when you get <u>interview questions</u> that you have no idea how to

# 1. Take Your Time

First things first: Acknowledge that the question was asked and that you're thinking about it. Something as simple as, "Hmm...that's a great question. Let me think about that," will suffice as you take some time to work through your first thoughts on how to approach the question.

This is important to remember, especially since it's so natural to <u>fill up any empty</u>

<u>airspace with words</u> to avoid awkward silences. Take a bit of time to gather your thoughts and make sure you don't blurt out anything that gives away that you're—well, completely stumped.

### 2. Think Aloud Remember that half the time, hiring managers are asking tricky questions not to hear

you spurt out the right answer immediately, but to get a better sense of how you think through problems. So, after you've taken a minute to gather your thoughts, try explaining succinctly where your thoughts have been and go forward from there. For example, if you get aske

long form articles," and you be to imagine that you're ed transitional adverbs like "fir You can also finish off with a the situation," which shows manager would do.

#### If you're asked a question th to an area you are familiar w

3. Redirect

but if you're able to connect you don't have the skill they For example, say you applied experience and are asked about your experience in this type of marketing. If you simply don't have it, try redirecting the answer to something you do have experience with.

In this instance, you could move toward your experience in social media community management or print marketing and say, "That's one of the reasons I'm so excited about

this position. I have extensive experience in social media community management from blogging in my previous position, as well as experience with print marketing for my professional organization. I think I'm very well equipped to combine these two skills into the necessary social media marketing for your product, especially since your company has been focusing its efforts in building up a community." 4. Have a Fail-Safe

#### Of course, you might get a question that no amount of stalling, thinking aloud, or redirecting can help with. Questions that call for definitions or understanding of

concepts that you don't know can't just be worked through on the spot. For these questions, lean on the research you've done about the company and industry the position is in. Say you're applying for a mergers and acquisitions position in finance and are asked,

"What is working capital?"—and you really just have no idea. Be prepared with a fail-safe

answer that focuses on your enthusiasm for the position and knowledge of the industry. Something like, "That's not a concept I'm really familiar with yet, but finance is something I'm really excited about, and I've been actively trying to learn more. I've been keeping up with deals and have read about a few that your company has been involved in. I've also learned a lot about the industries that you advise. I think the consolidation that's going on in the auto industry is going to create a lot of interesting opportunities going forward, and it'll be an opportunity to learn a great deal about the M&A business."

question. You may not be able to answer the actual question asked, but if you're able to figure out what the hiring manager is really trying to learn with the question and assuage whatever concern he or she might have—you've already done well.

Above all, learn from all your interview experiences. And remember that regardless of

what question you get, consider what the hiring manager is really trying to learn from the

y Zhang

about, talking about, or writing about careers. You can find her on LinkedIn, Twitter, and <u>her website</u>. MORE FROM LILY ZHANG

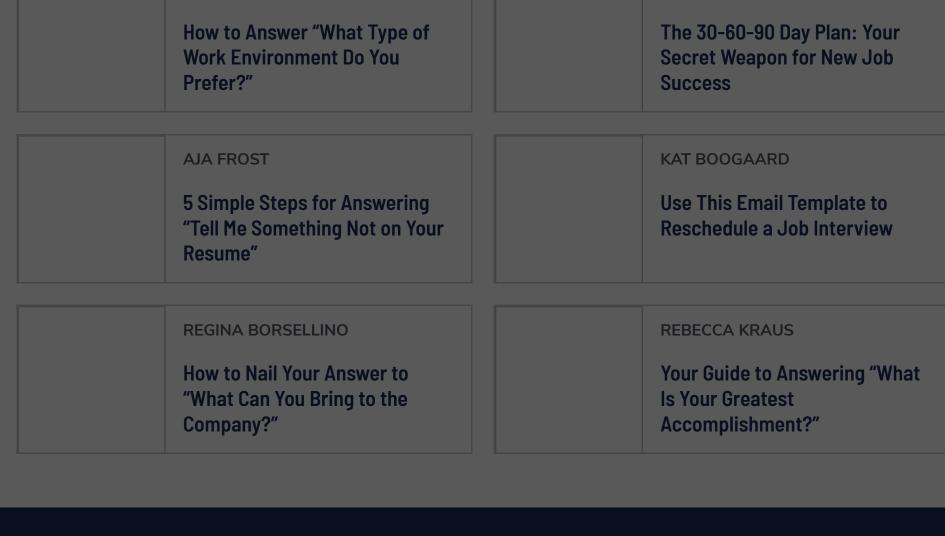
Lily Zhang is a career counselor at the MIT Media Lab, where she works with a range

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