**Project:2**

**Title: E-Commerce Platform**

**题目：电子商务平台**

**Project outline:**

Description: An e-commerce platform that let users to create their own online store for selling products they want to.

描述：一个电子商务平台，让用户创建自己的网上商店来出售他们想要的产品。

**Wovwo, an emerging leader in the business of online store that provide a way to create online store, the company would like to create an online ecommerce platform to connect Business and Customers.**

Wovwo，网上商店业务的新兴领导者，这种网上商店业务提供了一种方法来创建在线商店，公司想创建一个在线的电子商务平台连接企业和客户。

**Buyer:** Customers who would visit the web site, search for products and buy it online

买家：会访问网站，搜索产品，并在网上购买的客户

**Features for Buyer:**

1. Search for products on the platform
2. View product details such as Name, description, price, images, weight, brand etc
3. View other buyer’s comments and feedback about the product
4. Add product to shopping cart
5. Order a product
6. Can cancel the order within one hour

买家特征：

1、在平台上搜索产品

2、查看产品细节，如名称、描述、价格、图像、重量、品牌等

3、查看其他买家的意见和对产品的反馈

4、将产品添加到购物车

5、订购一个产品

6、可以在一小时内取消订单

**Seller:** Business person who has the product and would like to promote and sell through your ecommerce platform

卖家：拥有产品，并希望通过您的电子商务平台的推广和销售的商务人士

**Features for Seller:**

1. Create online store profile by filling up a registration form
2. Once registered successfully, the seller can:
   1. Upload product details
   2. Can only add up to 5 products for sale for Free, in case want to sell more products then must pay a charge of RMB 100 per product
   3. Create product profile
3. **Seller can** track orders being placed by the buyer and share details with the Courier like SF-Express etc

卖家的特征：

1、通过填写注册表格创建在线商城信息

2、一旦注册成功，卖家可以：

a.上传产品细节

b.最多只能免费加5个产品销售，如果想卖更多的产品，则必须支付每件产品100元的费用

c.创建产品信息

3、卖方可以跟踪买方的订单，并与快递员共享细节，如SF快递等

**Admin:** Who can administer and coordinate the process

管理员：能管理和协调过程的人

**Features for Admin:**

1. **View** Details about buyer
2. **Trac**k total orders
3. View products posted on the platform

管理员特征：

1）查看买家的详细信息

2）跟踪总订单

3）查看发布在平台上的产品

**Note:**

1. Developers need to explore the available e-commerce platform for better understanding before starting to design a working model
2. Developers need to think to make best use of the learned skills in order to create good UI

注：

1）开发人员在开始设计一个工作模式之前先需要探索可用的电子商务平台来更好的理解

2）开发人员需要充分利用所学的技能，以创造良好的用户界面

**Website for reference:**

**参考网站：**

1. [**www.shopify.com**](http://www.shopify.com)
2. [**www.wix.com**](http://www.wix.com) **(May need to use VPN to access)**
3. [**www.zepo.in**](http://www.zepo.in)