

RETAIL SALES

RETAIL SALES ANALYSIS ON MONTHLY REVENUE

Total Transactions

1K

Total Revenue

456K

Monthly Revenue by Product Category

month	Beauty	Clothing	Electronics
2023-05	12000	18000	23000
2023-10	15000	14000	18000
2023-12	13000	12000	20000
2023-02	14000	15000	15000
2023-08	10000	13000	14000
2023-06	11000	11000	15000
2023-07	16000	9000	10000
2023-01	13000	13000	9000
2023-11	10000	15000	9000
2023-04	12000	14000	7000
2023-03	11000	15000	3000
2023-09	7000	10000	7000
2024-01	1000	0	0

Spend bucket per age group sorted by Product Category

spend_bucket	35+	Adult	Teenager
High Spending	100	100	100
Low Spending	100	100	100
Medium Spending	100	100	100

Top Five Performing Products Monthly

Product Category	month	total_transactions	total_revenue
Beauty	2023-03	1	1000
Beauty	2023-05	1	30
Beauty	2023-07	1	90
Beauty	2023-11	2	3500
Beauty	2023-01	1	90
Beauty	2023-05	2	150
Beauty	2023-12	1	100
Beauty	2023-08	3	2700

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Monthly Promotional Product per Customer ID

month	Beauty	Clothing	Electronics
May 2023	30	35	40
Oct 2023	32	30	35
Aug 2023	25	32	38
Dec 2023	28	25	40
Apr 2023	30	35	20
Feb 2023	28	32	25
Nov 2023	25	25	28
Jun 2023	25	28	22
Jan 2023	25	25	25
Mar 2023	22	35	15
Jul 2023	28	18	25
Sep 2023	20	22	25
Jan 2024	2	0	0