

## KHUMBU ENTITIES

# PROJECT: NEW MODEL OF OPERATION

03 APRIL 2024 TO 14 MARCH 2025

Document number:	Author: Mr. K.E. Moropa	Date: 02/02/2025
Version: 1.0	Project Manager: Mr. K.E. Moropa	Page: 1 of 12



#### **Khumbu Entities**

#### 1 Introduction

#### 1.1 Purpose of This Document

This document provides a detailed overview of the proposed entities under the Khumbulekhaya ecosystem, outlining their purpose, formation timelines, leadership structures, and the roles of founding members. The aim is to ensure a structured and sustainable implementation of these entities to serve the community effectively.

## 1.2 Overview of Khumbu Expansion

Khumbulekhaya is evolving into a multi-entity financial and business ecosystem, which will include:

- Khumbu Community Development Initiative (NPO) Advocating for affordable travel, financial inclusion, and skill development.
- Khumbu Holdings Pty Ltd (For-Profit Business) Managing business operations, transport services, and investment initiatives.
- **Khumbu Cooperative** Enabling members to co-own businesses and investment projects.
- **Khumbulekhaya Stokvel** The core financial support system, focusing on savings and investment.

## 2 Explanation of the Structure:

#### 2.1 Khumbu Community Development Initiative (KCDI) [NPO]:

- Serves as the **Mother Entity for the Khumbu ecosystem**, ensuring alignment with community objectives.
- Responsible for funding, governance, and community upliftment initiatives.

## 2.2 Khumbu Holdings Pty Ltd (For-Profit Business Arm):

- Generates revenue through transport, business services, and investment ventures.
- Legally separate from the NPO, but profits are reinvested into the NPO's programs to support community development.

#### 2.3 Khumbu Cooperative (Community-Owned Business Model - Optional but Beneficial):

- Members own shares and co-invest in businesses.
- Allows members to collectively invest in property, stocks, or businesses.
- Works with Khumbu Invest to grow wealth collectively.
- Works with Khumbu Business to help establish member-owned enterprises.

#### 2.4 Khumbu Stokvel:

- The traditional stokvel remains operational and independent.
- Works alongside Khumbu Invest, allowing members to pool savings for bigger investments.

This hybrid model ensures financial sustainability, community empowerment, and long-term scalability.

#### 3. Proposed Entities and Their Purpose

#### 3.1 Khumbu Community Development Initiative (NPO)

#### Purpose:

- Advocate for affordable commuting and transport solutions.
- Advocate for innovation, and policy changes in the transportation sector.
- Provide skill development programs and community financial literacy.
- Secure grants and funding for social initiatives.

#### How it fits

- The Enhance credibility and attract donors, investors, and academic partners.
- Ensure that profits go back to the community rather than individuals.
- Improve governance and accountability through a formalised structure.
- Allow tax benefits and grant eligibility, ensuring long-term sustainability.

## **Legal Compliance:**

- The NPO should ensure that its financial reports clearly show that no individual benefits personally from company profits.
- Profits must be used only for social impact (i.e., improving services, funding initiatives, reinvestment).

#### **Key Focus Areas**:

#### 1. Research & Innovation for Affordable Transport

- Conduct studies on the cost of commuting and its economic impact.
- Explore innovative travel solutions (ridesharing, community bus services, digital fare models).
- Work with academics and industry experts to propose cost-cutting strategies for public transport.

#### 2. Engagement with the Taxi Industry & Public Transport Operators

- Approach taxi associations, bus companies, and transport regulators.
- Negotiate cost-saving models for commuters.
- o Promote the use of **digital platforms** for better pricing and planning.

## 3. Policy Advocacy & Government Collaboration

- Work with the Department of Transport on subsidized travel programs.
- Campaign for affordable fare structures for low-income workers and students.
- Advocate for policy reforms to lower travel costs

## 4. Community-Based Transport Solutions

- Establish community transport programs for affordable and safe travel.
- Create a travel assistance fund for those who spend 50%+ of income on commuting.
- Educate commuters on cost-saving travel strategies.

#### 5. Skills & Business Database Initiative

- Student & Alumni Database (Internships, Volunteering, Jobs).
- o Community Business & Entrepreneur Database.
- Matching Members to Job & Business Opportunities.
- o Partnering with Academic Institutions & Companies.

## **Leadership Structure:**

- Board of Trustees: Founding members and community leaders.
- Executive Director: Oversees operations and advocacy programs.
- Advisory Council: Includes subject-matter experts and funders.
- **Project Managers:** Handle specific programs such as travel advocacy and skill development.

## **Operational Team (Reporting to the Board)**

- **Operations Manager** Oversees the implementation of transport, business, and investment programs.
- **Finance & Grants Manager** Manages donor funds, investment income, and financial reporting.
- Marketing & Public Relations Manager Builds brand awareness and maintains communication with stakeholders.
- Community Engagement Officer Liaises with members, ensures feedback, and strengthens participation.

## **Funding and Sustainability**

To maintain financial sustainability, the NPO will have multiple revenue streams:

- Partnerships & Grants Funding from government, NGOs, and private investors.
- Business Revenue Profits from Khumbu Business ventures reinvested into programs.
- **Investment Income** Returns from property, financial markets, and cooperative projects.

## 3.2 Khumbu Holdings Pty Ltd (For-Profit Business)

#### Purpose:

- Generate revenue through transport services, business support, and investments.
- Create financial sustainability for the Khumbu ecosystem.

#### **Leadership Structure:**

- **Board of Directors:** Founding members and investors.
- Chief Executive Officer (CEO): Leads business operations.
- Operations Manager: Oversees daily business activities.
- Finance & Investment Team: Manages financial growth and investments.

#### **Revenue Streams:**

- Transport Services: Investment in community-driven transport solutions.
- **Business Support Services:** Providing administrative, marketing, and financial consulting to local businesses.
- Investments: Investing and managing investments.

## **Legal Compliance:**

- Registration with CIPC as a private company.
- Compliance with South African corporate tax laws.
- Annual reporting to ensure transparency in revenue distribution and reinvestment.

#### **Key Business Areas:**

#### 1. Khumbu Travel (Transport Services)

- o Community-focused ride-sharing and shuttle services.
- o Partnerships with local taxi associations to reduce transport costs.

## 2. Khumbu Business Development

- Support for entrepreneurs through advisory services.
- Support for entrepreneurs through Business Assists.

## 3. Khumbu Invest (Wealth Creation & Investment)

- o Investments in property, financial markets, and cooperative projects.
- o Creating sustainable financial opportunities for community members.

## **Funding and Sustainability**

- Business Revenue Generated from transport, consulting, and investment ventures.
- **Investor Contributions** Capital raised through founding members and new wealth tier members.
- **Reinvestment Strategies** Profits reinvested into expansion and operational sustainability.

#### 3.3 Khumbu Cooperative

#### Purpose:

- Empower members to co-own businesses and investment ventures.
- Facilitate community-driven business growth and shared profits.

#### How it fits

- Owned by members and focused on group entrepreneurship.
- Supports businesses by **pooling resources, skills, and networks**.
- Can run member-owned ventures like transport fleets, manufacturing, or agriculture.
- Allows members to collectively invest in property, stocks, or businesses.
- **Member-driven decision-making**: Profits are shared among cooperative members.
- Provides long-term wealth-building opportunities.

## **Legal Considerations**:

- The **NPO can support the cooperative** through training, mentorship, and capital investment.
- The cooperative remains member-owned and operates independently but with NPO support.

## **Leadership Structure:**

- Cooperative Board: Elected by members, including founding members.
- Managing Director: Oversees cooperative operations.
- Member Representatives: Ensure democratic governance and fair profit-sharing.

#### **Revenue Streams:**

- **Member Contributions & Investments** Funds pooled from members to establish and grow businesses.
- **Profitable Cooperative Businesses** Income from transport, agriculture, retail, or other ventures.
- **Grants & Partnerships** Support from government, private sector, and development agencies.

#### **Key Business Areas:**

- Community-Owned Transport Fleets Members own shares in taxis & buses, reducing member travel costs.
- **Business & Property Investments** The cooperative can own buildings, host markets, or provide rental spaces.
- **Manufacturing & Agriculture** Supporting local industries and ensuring sustainable livelihoods.

#### **Funding and Sustainability**

- **Member Contributions & Investments** Funds pooled from members to establish and grow businesses.
- **Profitable Cooperative Businesses** Income from transport, agriculture, retail, or other ventures.
- **Grants & Partnerships** Support from government, private sector, and development agencies.

## **Membership Structure (To be confirmed during establishment)**

Membership Tier	Joining Fee	Monthly Contribution	Voting Rights	Profit Sharing	Additional Benefits
Basic Membership	R250	R100	Yes (General Matters)	Low	Training & Project Participation
Investment Membership	R500	R250	Yes (Investment & Business Expansion)	Medium	Shares in Cooperative- Owned Businesses & Access to Loans
Wealth Membership (Founding Member Equivalent)	R15000 - R20000	R500	Yes (Strategic & Governance)	High	Lifetime Equity Ownership & Exclusive Investment Opportunities

#### 3.4 Khumbu Stokvel

#### Purpose:

- Provide financial support through savings and loan schemes.
- Act as the core funding mechanism for community projects.

#### How it fits

- The stokvel remains independent but is aligned with the NPO.
- The stokvel remains a community financial safety net, while other entities scale up financial opportunities.
- Members continue their collective savings and lending structure, but with additional benefits from the NPO and business subsidiaries.
- The stokvel can partner with Khumbu Invest, allowing members to invest in real estate, financial markets, or cooperative projects through pooled funds.
- It can also offer loan products to members at lower interest rates than banks.

## **Leadership Structure:**

- Stokvel Committee: Founding members and elected leaders.
- Chairperson: Provides strategic direction and ensures compliance with governance policies.
- Treasurer: Manages funds and distributions.
- **Secretary:** Maintains meeting minutes, documentation, and member communication.
- Finance Committee: Allocates investment funds and manages risk.

## **Funding and Sustainability**

- **Member Contributions** Regular savings deposits and investments.
- **Loan Interest** Revenue from issuing loans at competitive rates.
- External Partnerships Collaborations with cooperatives and financial institutions.

#### **Membership Structure**

#### **Basic Membership**

- Annual Joining Fee:
  - Students: R50
  - Other Members: R100
- Minimum Monthly Contribution: R100
- Benefits:
  - Access to savings, loans, and travel discounts.

#### **Investment Membership**

- Annual Joining Fee:
  - o Students: R100
  - o Other Members: R150
- Minimum Monthly Contribution: R100
- Additional Service Fees:
  - Members will be charged service fees depending on the investment type.
- Benefits:
  - Access to short-term investment opportunities with regular returns.

#### **Wealth Membership (Founding Member Equivalent)**

- Joining Fee: To be determined (should reflect the adjusted value of the original R6,000 founding member investment, suggested range R15,000 R20,000 based on inflation and asset growth).
- **Minimum Monthly Contribution:** R500 (for higher capital growth participation)
- Benefits:
  - Enables members to join the founding members' tier.
  - Lifetime stake in investments and profit-sharing.
  - o Priority access to large-scale cooperative and investment projects.
  - Governance participation rights within Khumbu NPO, Khumbu Holdings and Cooperative.

## 4 Founding Members and Their Roles

Khumbulekhaya has over **30 founding members**, categorised by their **initial financial contributions**:

## 4.1 Tier 1: Major Investors (R6,000 Contributors)

- Lifetime stake in the organisation with **profit-sharing rights** from investments in **Khumbu Holdings Pty Ltd**.
- Eligible for advisory board positions and strategic decision-making roles.
- Priority access to investment opportunities in the Cooperative and Holdings structures.

## 4.2 Tier 2: Mid-Level Investors (R3,000 - R5,999 Contributors)

- Partial ownership in Khumbu Cooperative businesses.
- Voting rights on major investment decisions.
- Eligible for **priority business and training opportunities** under the Stokvel and Cooperative.

## 4.3 Tier 3: General Members (R500 - R2,999 Contributors)

- Access to savings and investment plans.
- Participation in skills development and cooperative business projects.
- Membership voting rights within the Cooperative.

#### 4.4 Tier 4: General Members that joined the stokvel before 31 December 2024

- Full access to savings and investment plans.
- Participation in skills development and cooperative business projects.
- Retain membership voting rights in the cooperative under the legacy clause

## 5 Strategic Plan for Establishing Additional Entities in the Khumbu Model

## **5.1 Overview of Existing Structure & Growth Strategy**

Currently, **Khumbulekhaya Stokvel** is the **only active entity**. To expand and implement the full **Khumbu Model**, a structured **phased approach** is needed.

#### **Key Questions to Answer:**

- Which entities should be established first?
- How will funding be raised?
- Where do founding members (initial investors) fit in the model?

#### 5.2 Phase-by-Phase Entity Establishment Strategy

## Phase 1: Establish the NPO (Khumbu Community Development Initiative)

## Why First?

- The NPO serves as the "Mother Entity", attracting funding & partnerships.
- It allows access to grants, government funding, and corporate sponsorships.
- It gives credibility when negotiating with taxi associations & transport regulators.

#### How to Establish It?

- Register the NPO with CIPC & DSD.
- Develop a **funding proposal** targeting corporate sponsors, government, and international donors.

## Phase 2: Establish Khumbu Holdings Pty Ltd (For-Profit Business)

#### Why Second?

- The NPO cannot own members' profits, so a for-profit arm is needed.
- **Khumbu Holdings will generate income** through business ventures, reinvesting profits into the community.

#### How to Establish It?

- Initial Capital from Stokvel Contributions: Increase membership fees or introduce an investment option where members contribute a lump sum to own shares in the company.
- Apply for Business Loans or Government SME Funding.

## **Priority Business Under Khumbu Holdings:**

- 1. Khumbu Travel (Transport Services)
  - o Partnership with taxi owners & bus operators to reduce travel costs.
  - Member-based ride-sharing service.
  - Digital booking system through Khumbu app.
- 2. Khumbu Invest (Wealth Creation & Investment)
  - o Invest in small properties, transport assets, or business infrastructure.
- 3. Khumbu Business

## Phase 3: Establish the Khumbu Cooperative

#### Why Third?

- The cooperative will allow members to directly own businesses and investments.
- Members pool resources to own taxis, businesses, or property collectively.

#### How to Establish It?

- Offer existing stokvel members the option to become cooperative shareholders.
- **Stokvel Savings Pool**: Instead of paying all contributions back at the end of the year, a portion can be **redirected into cooperative investments**.
- Apply for co-op funding from government programs (SEDA, NYDA, DTI, etc.).

#### **Priority Business Under Khumbu Cooperative:**

- 1. Member-Owned Transport Fleets
  - o Co-op members **own shares in taxis & buses**, reducing member travel costs.
- 2. Business & Property Investments
  - The cooperative can own buildings, host markets, or provide rental spaces for businesses.

#### 6 How to Raise Funds in the Stokvel to Support Expansion

#### **6.1 Increase Membership & Contribution Structure**

- The Stokvel currently operates on monthly contributions and end-of-year payouts.
- Expand membership to increase capital, with new members joining under a revised structure where a portion of contributions is allocated to the NPO and investment projects.
- Introduce membership incentives, such as higher interest on long-term savings and exclusive investment opportunities.

#### 6.2 Create a Stokvel Wealth Tier

- Introduce a Wealth Tier where members commit funds for 3-5 years instead of withdrawing annually.
- These funds will be **strategically invested** in:
  - Transport infrastructure (Khumbu Travel Initiative).
  - Business development projects (Khumbu Cooperative & Holdings Investments).
  - Real estate and financial market opportunities.
- Offer dividends and profit-sharing benefits from investment returns, ensuring long-term wealth-building for members.

## 6.3 Strategic Partnership and External Funding

- Introduce Collaborate with corporate sponsors, government agencies, and financial institutions to secure funding.
- Seek grants and enterprise development funding to scale investment projects.
- Leverage **the cooperative model** to attract investment from development finance institutions.

## 6.5. Final Strategy Timeline for Establishing All Entities

Phase	Action	Funding Source	Timeframe	
Phase	Register NPO (KCDI) & Start Travel	Founding members	3 - 6	
1	Advocacy	Capital, Donations	months	
Phase	Launch Khumbu Holdings Pty Ltd	Founding members	3 - 6	
2		Capital, Wealth Tier	months	
Phase	Establish Khumbu Cooperative &	Co-op Contributions, SME	3 - 6	
3	Member-Owned Business Projects	Loans	months	

## 7 Summary of Key Recommendations

- Start with the NPO (KCDTI) to build credibility & attract funding.
- Raise funds within the stokvel by increasing membership & creating an investment tier
- Recognise founders as lifetime stakeholders, offering them profit-sharing & governance roles.
- Launch Khumbu Holdings next, with a focus on transport services & investment projects.
- Introduce the cooperative after, allowing members to own transport fleets & small businesses collectively
- Apply for external funding from government, private sector, and grants to support expansion.

#### 8 Conclusion

The Khumbu model presents a sustainable, community-driven approach to economic empowerment, financial security, and business development. By strategically phasing the establishment of each entity, Khumbu ensures financial sustainability, investment opportunities, and long-term benefits for members. The structure balances profit-driven initiatives with community-based solutions, creating a holistic and scalable ecosystem.

The foundation laid by the **Khumbu Community Development Initiative** ensures credibility and funding support, while **Khumbu Holdings** drives revenue generation. **Khumbu Cooperative** fosters collective ownership and wealth creation, and the **Stokvel** remains a financial safety net while integrating into larger investment opportunities.

By implementing this structured approach, Khumbu will empower its members, expand economic opportunities, and create a self-sustaining model that benefits both individuals and the wider community.

Mr. K.E. Moropa Project Manager