Feast
FINDERS

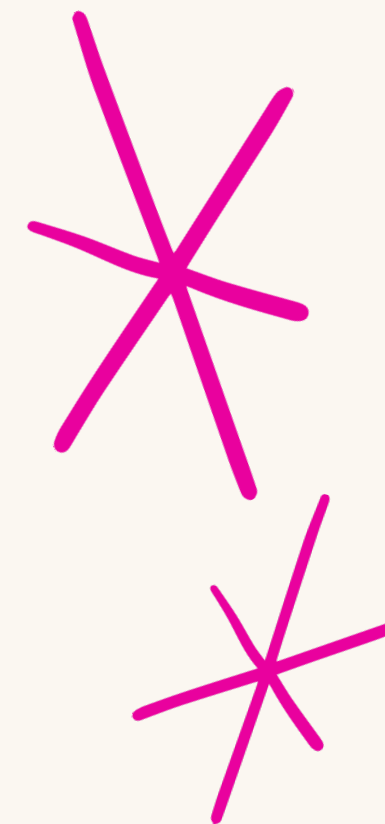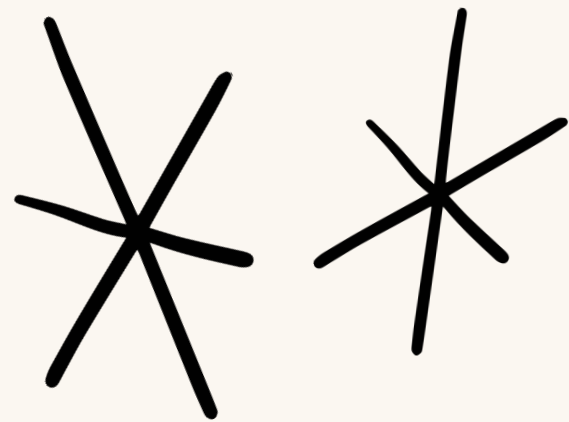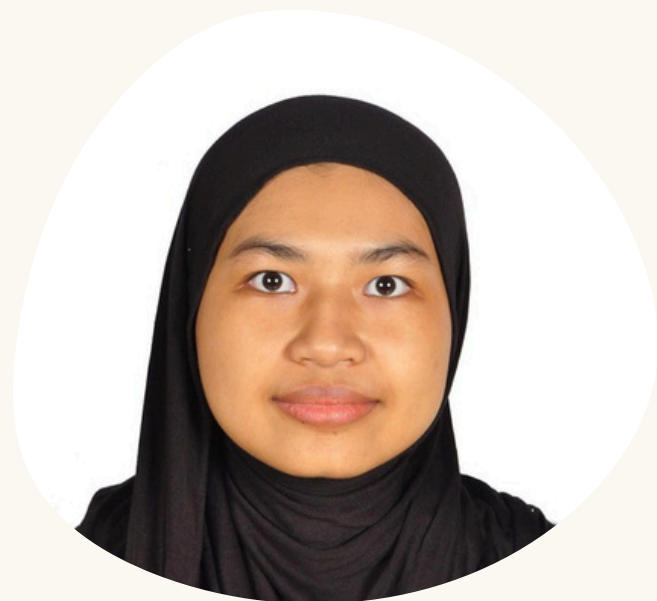## BY GROUP 7

The team
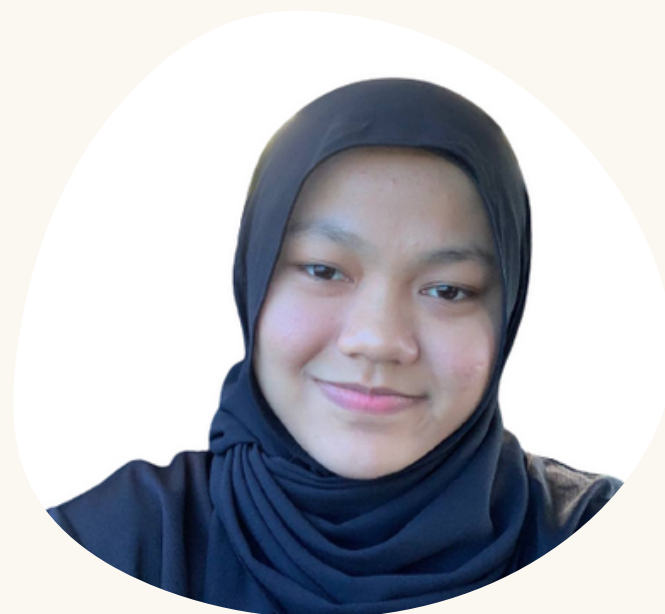
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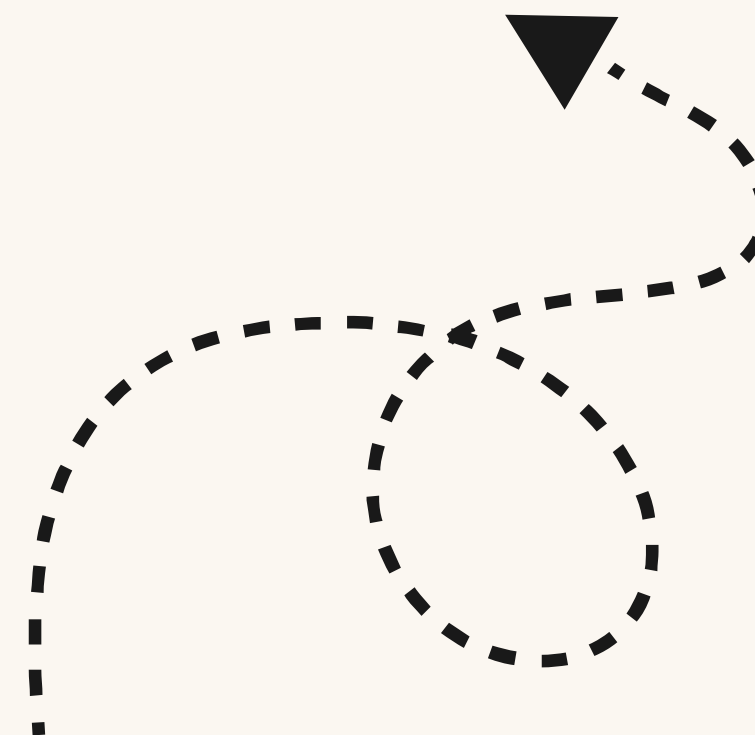
Siti Athirah

Nurul Athirah

Sin Qi

Introduction
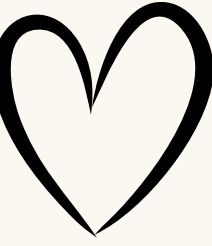
Feast Finders is an ultimate app for making healthy eating easy and dining fun. It meets the requirements for those people who look forward to sticking to their health goals without having to compromise on trying a variety of food options. With Feast Finders, you can:

- Discover restaurants and dishes that cater to your dietary preferences and health goals.

- Get personalized recommendations based on your fitness and nutrition targets.

- Explore curated menus for specific needs— whether you're vegan, keto, gluten-free, or just looking for balanced meals.

- Track your meals and seamlessly integrate with fitness apps for a holistic approach to health."

apps logo

Objective & Overview

1 This project aims to develop a food discovery app that helps users make healthier and informed dining decisions.

2 It provides personalized meal recommendations based on user's preferences and restrictions, making it easy to discover enjoyable meals.

3 By addressing unmet expectations, poor food choices, and food waste, it transforms dining into a more informed, enjoyable, and health-conscious experience, encouraging better eating habits and sustainable living.
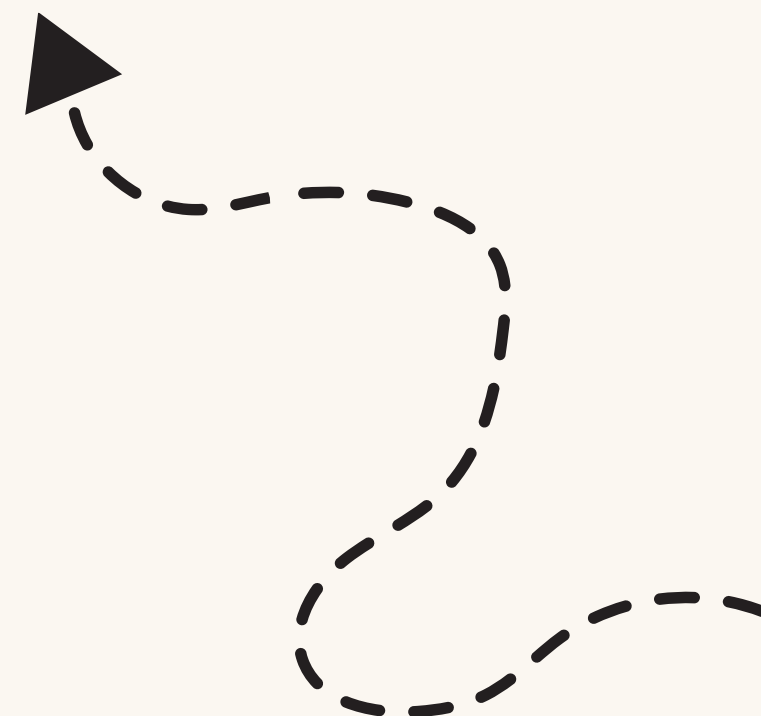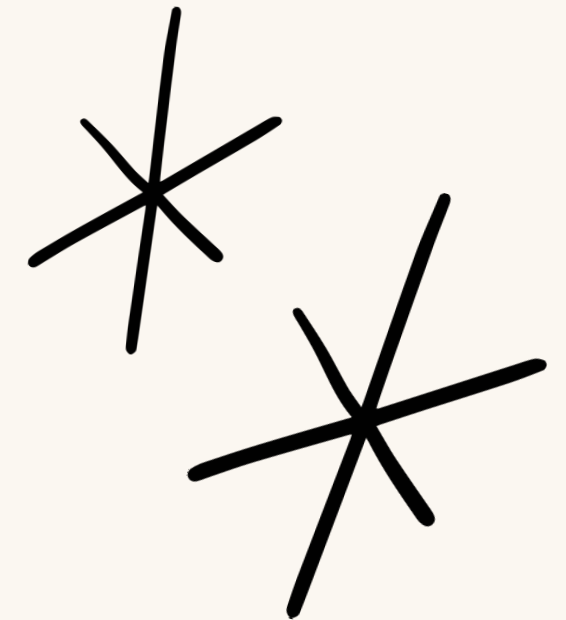
problem & solution

//PROBLEM

Many people are unaware of what they are ordering, leading to unmet expectations, dissatisfaction, and food waste. This lack of information about the flavour, ingredients, and suitability of meals can result in users wasting food and money.

//SOLUTION

Our app helps users make informed food choices by providing detailed descriptions of dishes, including ingredients, flavors, preparation methods, and real user-shared photos. It features honest reviews, dietary filters, and personalized recommendations, ensuring users find meals they'll love while reducing food waste and unnecessary spending.

before **after**

Chart axis: 20, 15, 10, 5, 0

Categories: food wasted, satisfaction, accesbility
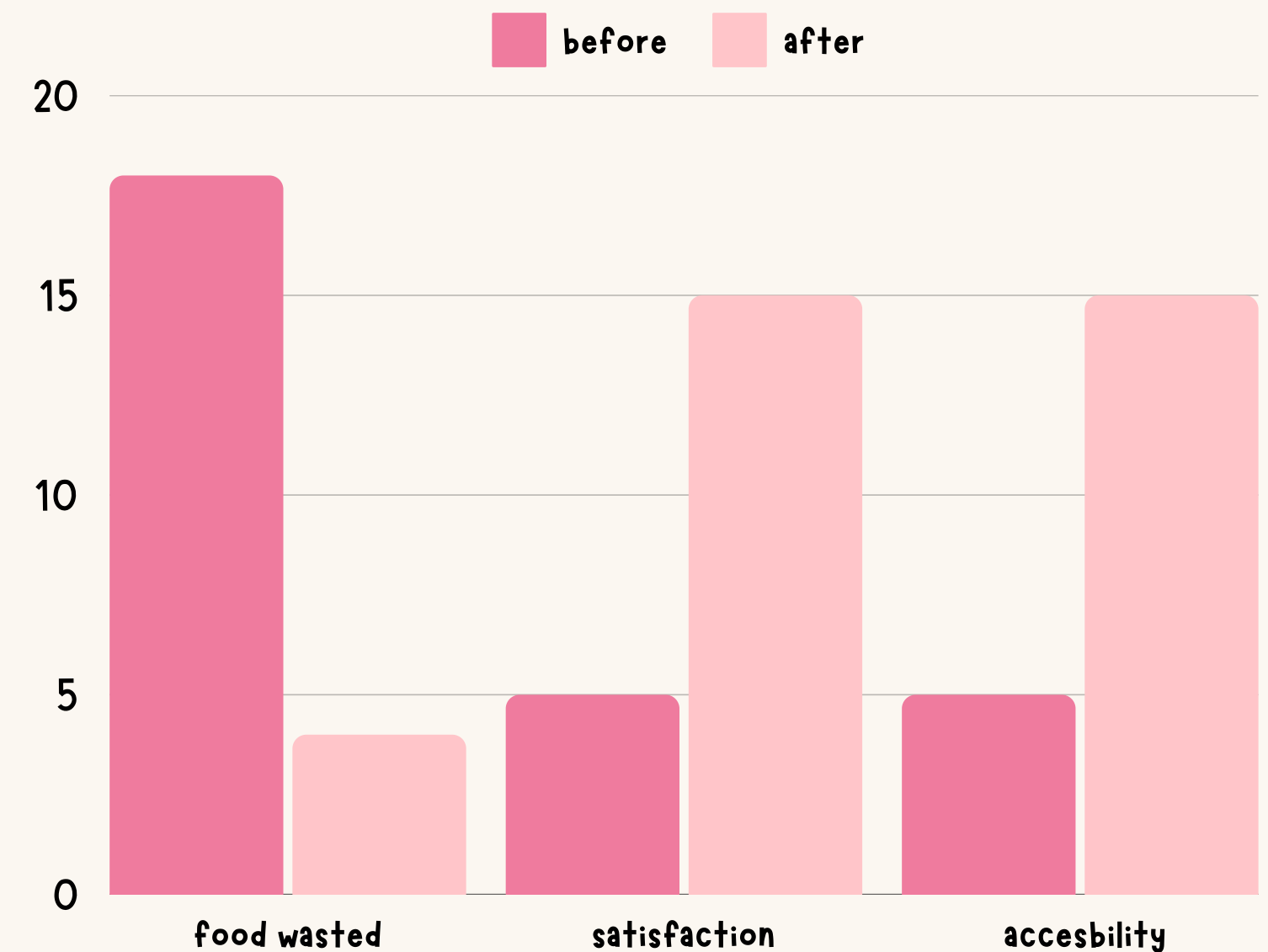
problem & solution

//PROBLEM

Many people struggle to find healthy food options that fit specific diets like low-carb, gluten-free, or plant-based when eating . The lack of clear nutritional information makes it hard to make informed choices, leading to frustration, poor eating habits, and potential health issues.

//SOLUTION

This app solves the challenge of finding healthy meals by offering a calorie and nutrition calculator, showing details like calories, macros, vitamins, and allergens. It highlights whether dishes are low-carb, gluten-free, plant-based, or allergen-free. Personalized meal suggestions match your preferences, health goals, and diet needs, while tracking tools let you monitor intake, set goals, and stay on track. It's an easy way to make informed, healthy choices when eating .

Food for thought on healthy diet

Watch what you eat, Govt urges in circular to public sector

Good food approach to maintain mental health

Nutritional management for the elderly

problem & solution

//PROBLEM

Many individuals struggle to maintain healthy eating habits because they feel lonely or lack motivation to make positive changes on their own. The absence of social support can lead to inconsistent efforts and diminished progress toward health goals.

//SOLUTION

The app introduces a social community feature where users can connect, share meal plans, and exchange tips with like-minded individuals. This fosters a sense of belonging, provides encouragement, and builds accountability, motivating users to stay consistent and achieve their health goals together.

< Communities

Dietician   Food Enthusiasist

Recipe   Food Challenge   Vegetarian

@Jack

Food was great!!

1.5K   127

@Foodielicious - at Nasi Lemak Burung Owl

2.3K   17

road 45kg before raya

HI SARAH, HI MIKE! WELCOME TO TODAY'S CHECK-IN. HOW'S EVERYONE FEELING ABOUT THEIR PROGRESS THIS WEEK?

@sifu

HONESTLY, COACH, I'VE BEEN STRUGGLING A BIT. WORK'S BEEN SO STRESSFUL, AND I'VE BEEN REACHING FOR SNACKS MORE OFTEN THAN I'D LIKE.

@Mike

I HEAR YOU, MIKE. I'VE HAD A FEW ROUGH DAYS TOO. I MANAGED TO STICK TO MY MEAL PLAN, BUT I FEEL LIKE I'M LACKING ENERGY TO KEEP GOING.

@Sarah

OUR APP FEATURES

Groups can share recommendations, meal ideas, or reviews within the group chat. Community groups can explore local food recommendations or trending spots together.

Comprehensive assessment of taken calories and nutrition such as protein, fat, sugar, and other key nutrient calculations.

COMMUNITY GROUP

CALORIE CALCULATOR

High-quality videos demonstrating recipes, techniques, and cooking hacks.

Enables the setting of customised dietary goals specific to individual preferences. Meeting the target daily to earn reward points that are redeemable for exciting benefits within the app.

COOKING TUTORIAL

DIET TARGET

Dietary preferences filter, vegetarian, low-carb. Allergen filter, Users can exclude foods containing allergens like nuts, dairy, shellfish, or soy.

Accumulation points through achieving daily diet targets or completing missions within the app to redeem various rewards, including lucky draw entries, vouchers, and more.
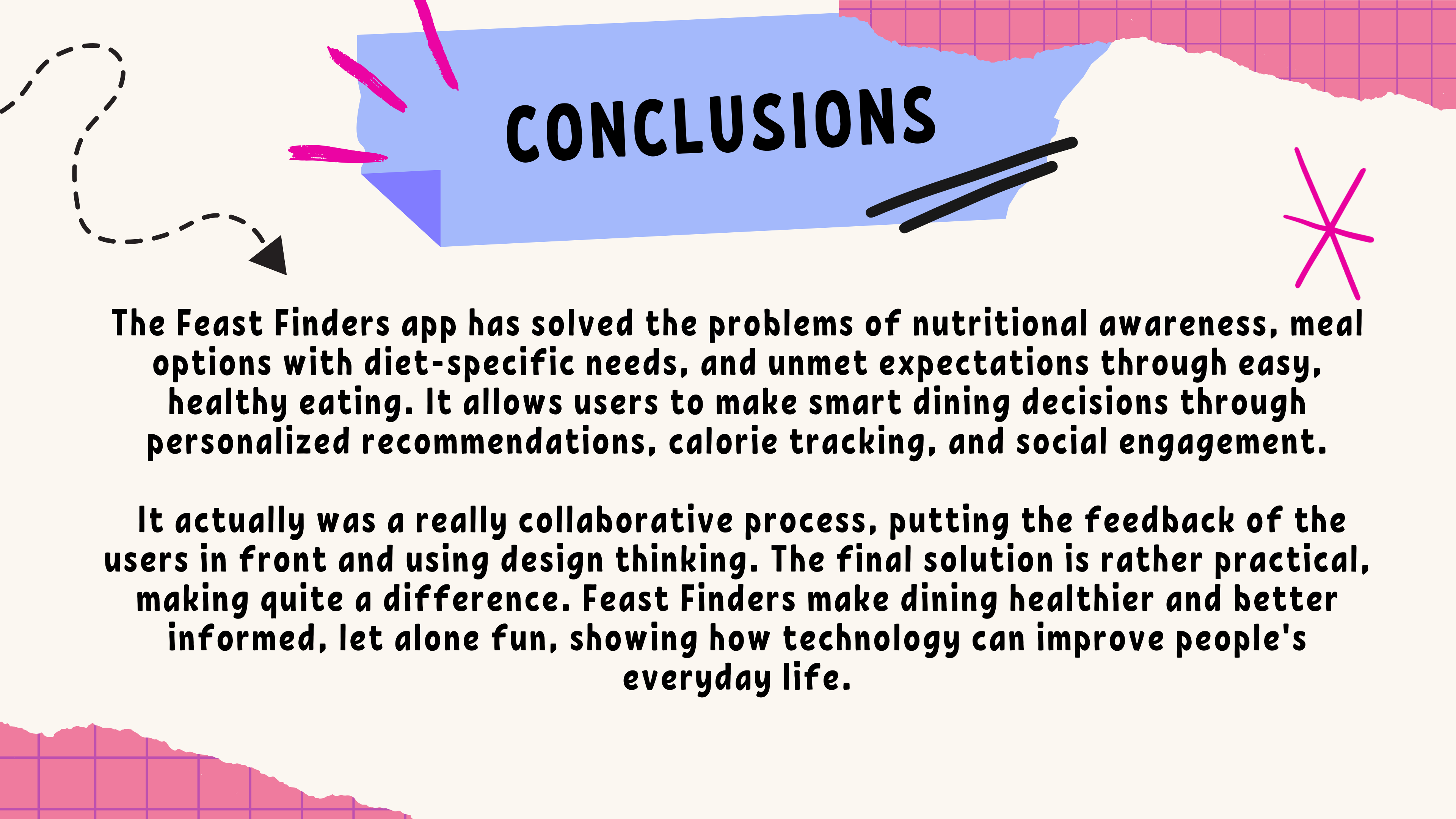
PRECISE FILTER

REWARD POINT

VERIFICATION CODE

660

Verification code was sent to
+60**-*** 6789.
Expires in 3 minutes

→

CONCLUSIONS

The Feast Finders app has solved the problems of nutritional awareness, meal options with diet-specific needs, and unmet expectations through easy, healthy eating. It allows users to make smart dining decisions through personalized recommendations, calorie tracking, and social engagement.

It actually was a really collaborative process, putting the feedback of the users in front and using design thinking. The final solution is rather practical, making quite a difference. Feast Finders make dining healthier and better informed, let alone fun, showing how technology can improve people's everyday life.

THANK YOU!