

Chasing

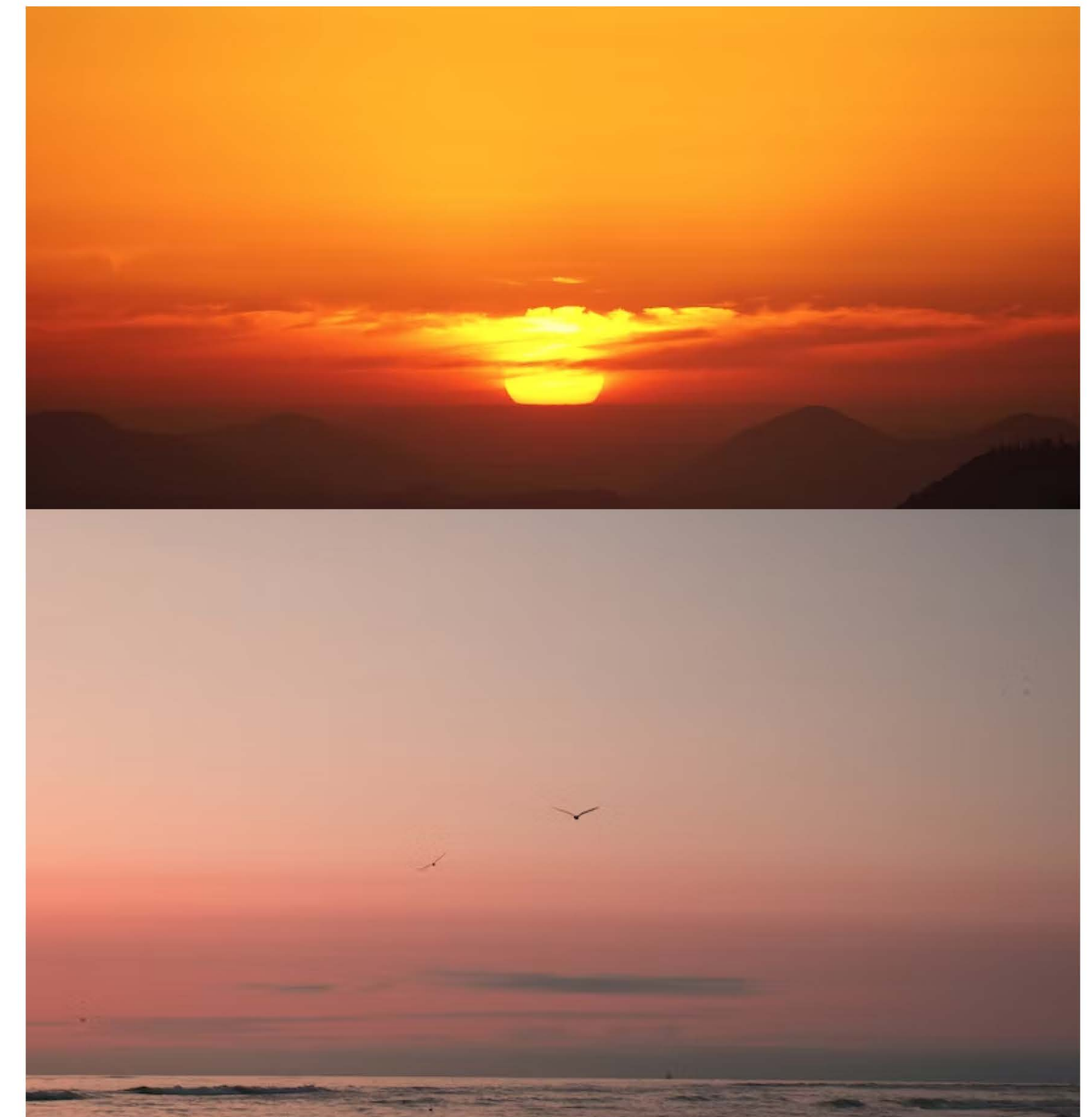
A mobile sunset tracker

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Problem Statement

Have you tried to chase a beautiful sunset at a tourist spot but ended up stuck in the car line or not finding a parking slot and missed it?

The beauty of the sunset is fleeting, and people often flock to the same roads at concentrated times to catch a glimpse of the sunset at famous park sites. Sometimes, however, people miss the best time to see the sunset due to heavy crowds or when the park is closed early for sunset in winter.



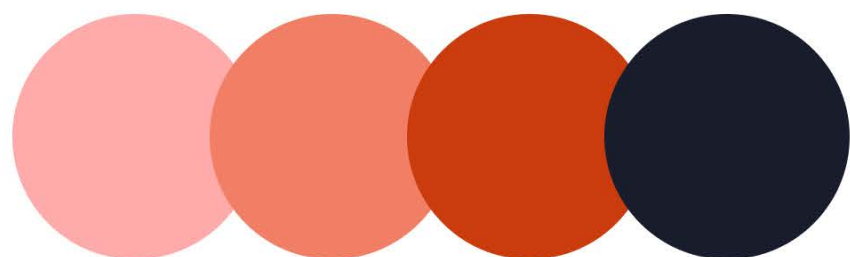
What is Chasing

Chasing is a sunset spot tracking app based on geographical information that allows users to have options to go for an incredible sunset.

Users can use this app to mark great sunset viewing spots they accidentally found or know without getting stuck into crowding visitors. They can upload the picture on the spot and write key information such as the best timing and parking situation. So that next time, they will know where are the places to go and change the alternative plan easily, which saves lots of time.



Mood Board



Color & Typography

Primary



FF8B8B

Peach



CB3C0E

Orange

Secondary



FFD9D9

Light Peach



FF8469

Light Orange

Neutral



BEBACE

Light Grey



646B8A

Grey



191D2D

Dark

Sign Colors



6EE7BB

Correct



FF023F

Error

Lora

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Lato

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Heading 1 - 36px Bold

Heading 2 - 32px Bold

Heading 3 - 28px Bold

Heading 4 - 24px SemiBold

Body 1 - 18px Bold

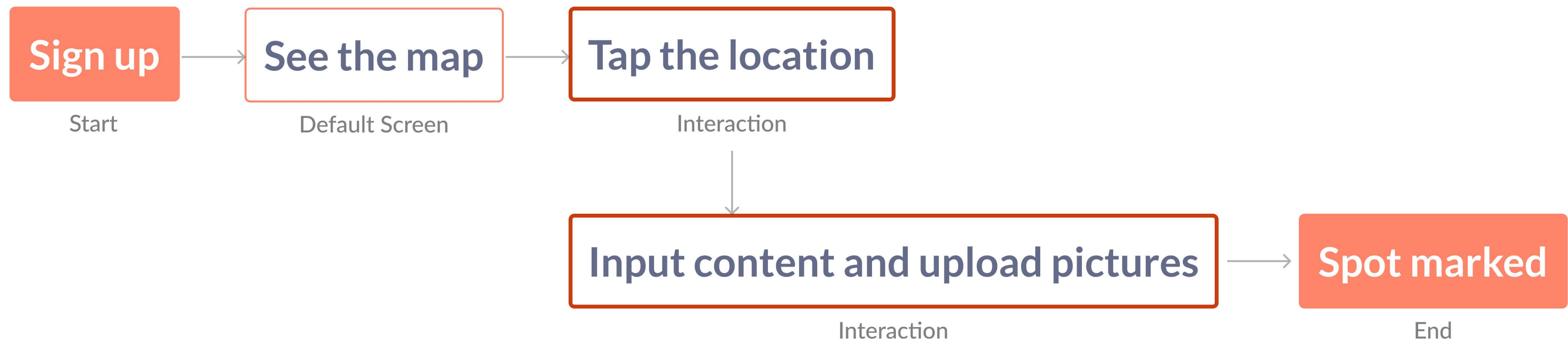
Body 2 - 18px Medium

Body 3 - 16px Regular

Caption - 14px Regular

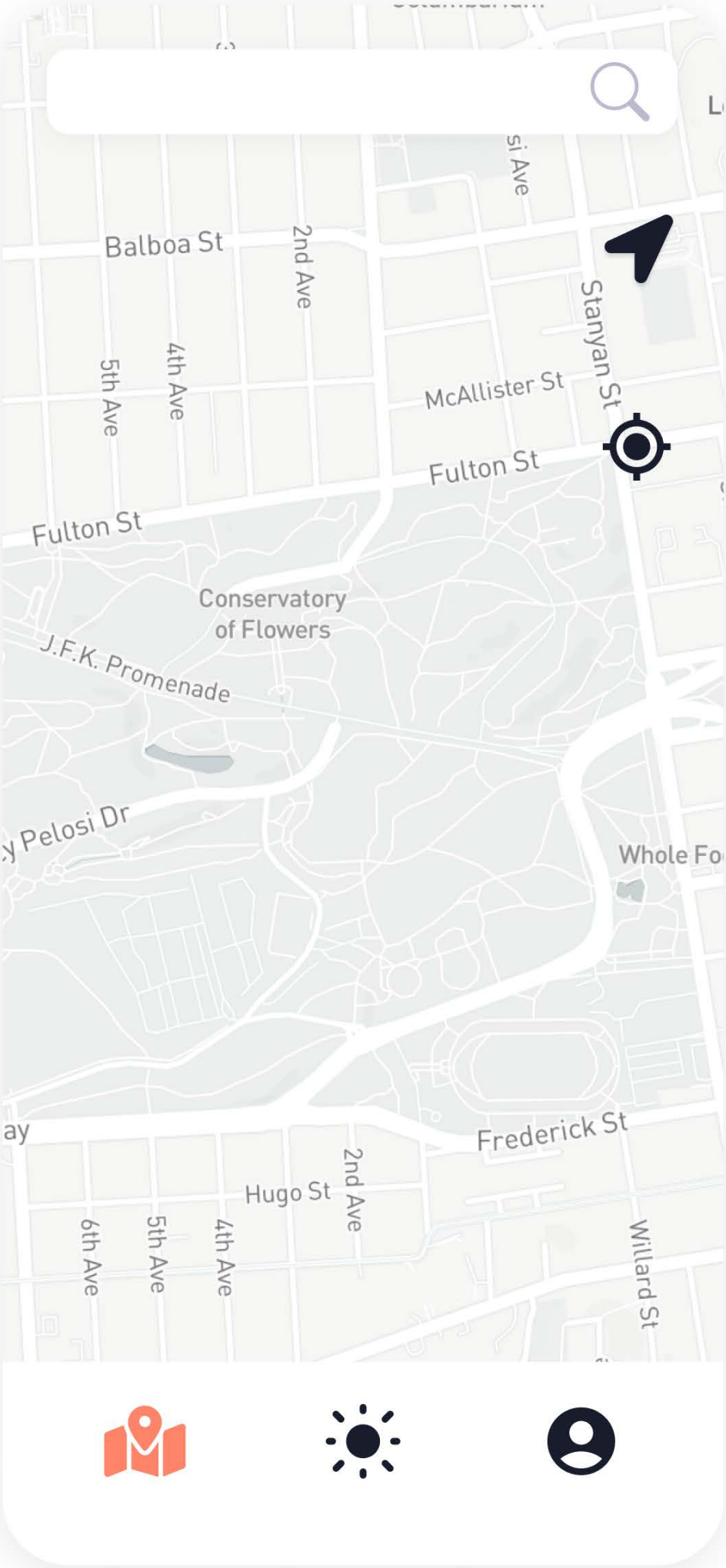
User Flow

The user wants to mark a sunset spot at the map for the first time.

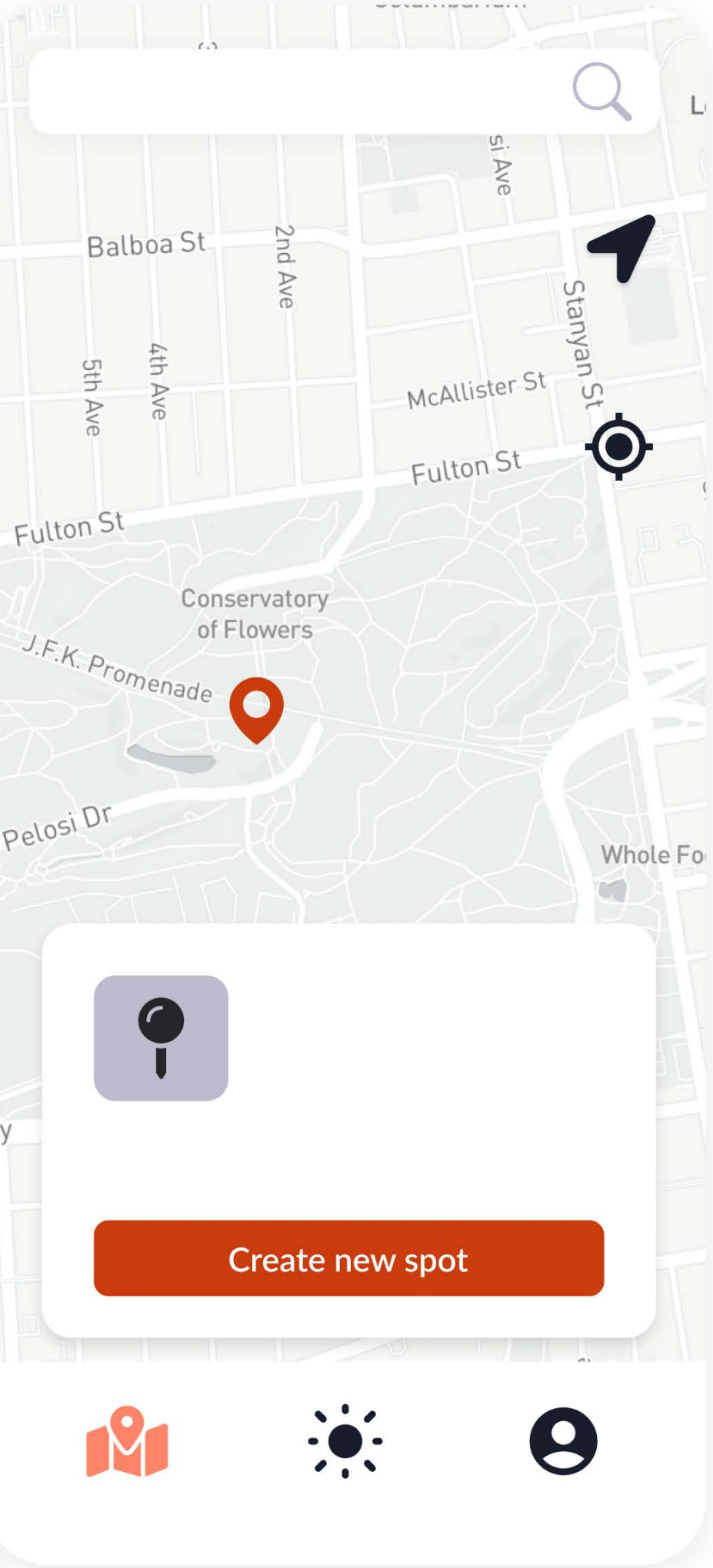


Low-fi Wireframes

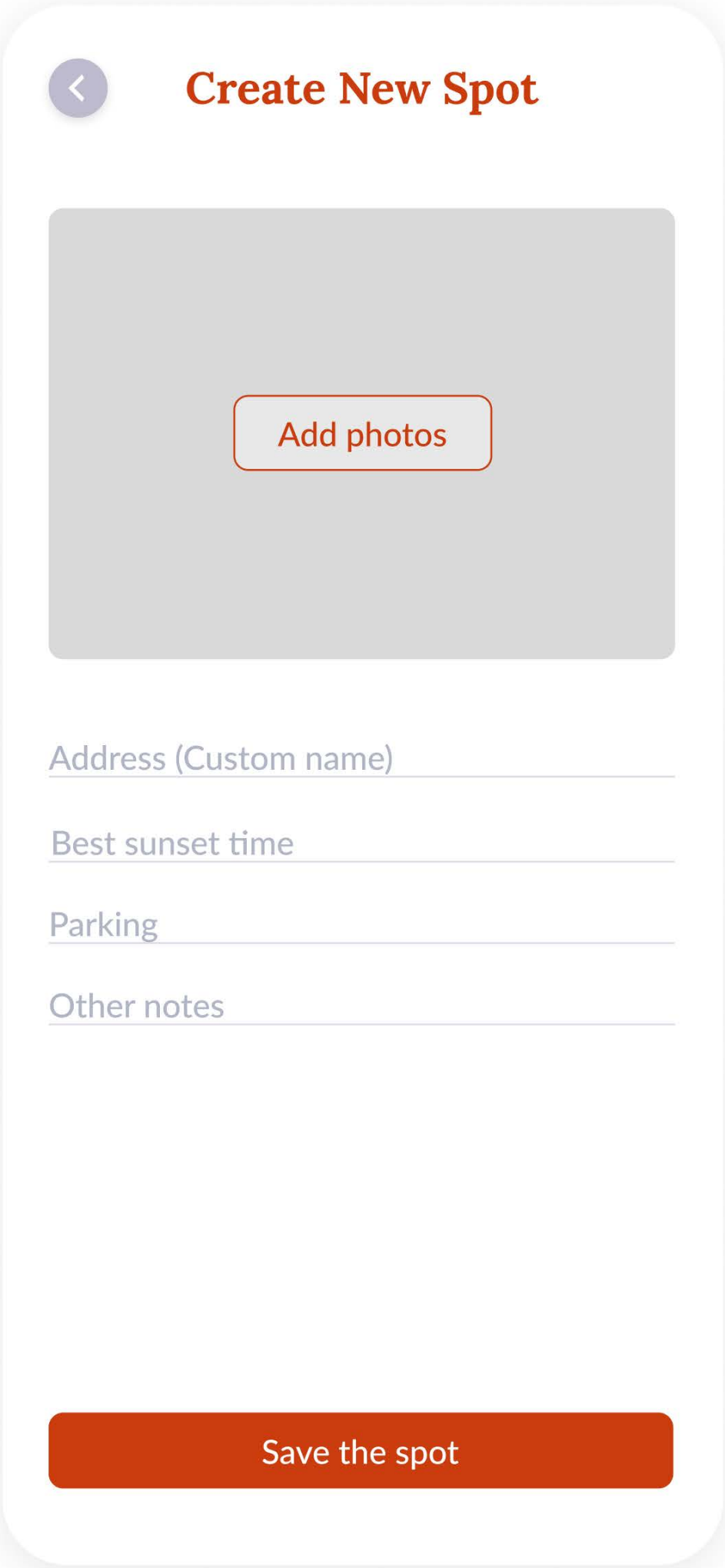
Step1: The user enters the app and sees the default map screen after signing up.



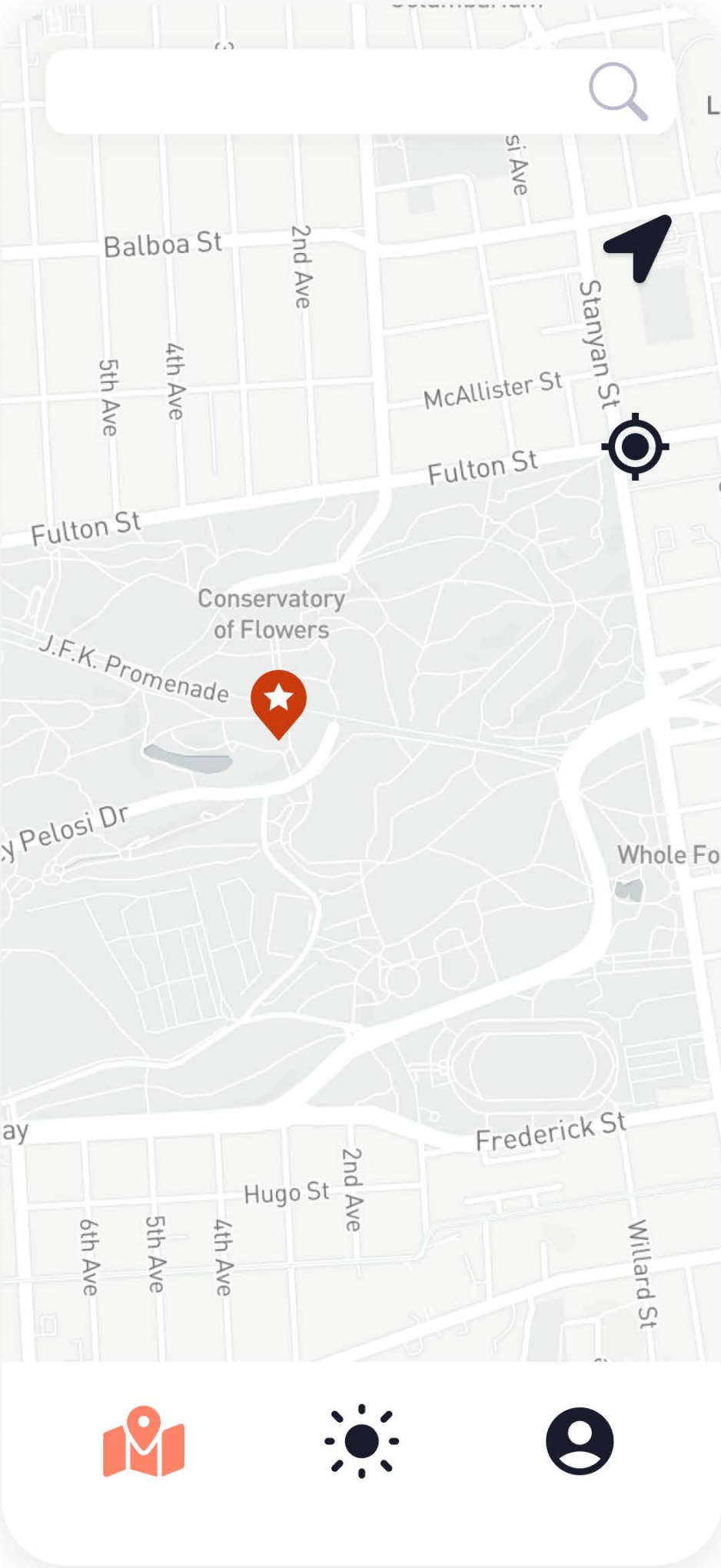
Step2: The user taps on the screen and sees the location pops up.



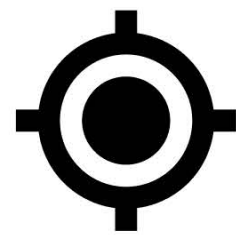
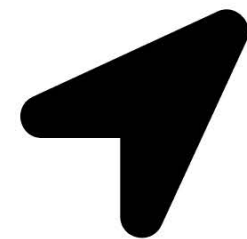
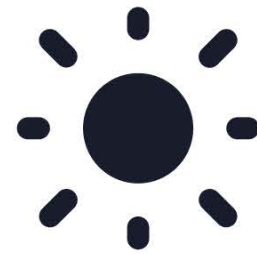
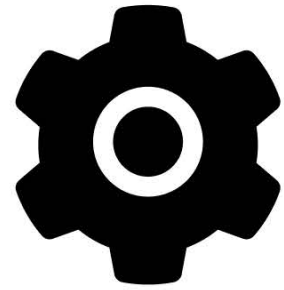
Step3: The user taps "Create new spot" and starts to input information.



Step4: The user saved the spot and saw the location icon update.



Iconography



Buttons

Create new spot

Add photos

Image Resources

<https://unsplash.com/photos/HRX5WXFyB64>

<https://unsplash.com/photos/3Jnws1iRSwk>

<https://unsplash.com/photos/Y3cmorOBse0>

<https://www.pinterest.com/>

Thank you