

# **Gather process:**

The file provided twitter\_archive\_enhanced.csv was directly downloaded and was then loaded in as df1

An *image\_predictions* .tsv file was obtained using the requests library and taken from the cloudfront host. This was loaded as df2

*tweet\_json.txt* file was gathered and the file was then uploaded to the Jupyter workspace. This was loaded in as df3

### **Assessment:**

Starting with visual assessment of the JSON file, we identify what we want to extract.

- "id"
- "retweet count"
- "favorite\_count"

## **Quality issues:**

- Large number of NaN's in multiple columns
  - 'in\_reply\_to\_status\_id',
  - 'in\_reply\_to\_user\_id',
  - Retweet\_status\_id
  - Retweet\_status\_user\_id
  - Retweet\_status\_timestamp
  - 'expanded urls'
- timestamps are not in datetime data type
- duplicate dog names may or may not be same dog
- Mistyped data types for four categoricals 'doggo', etc.
- All rating denonimators should be 10, but we have at least one greater than 10, different denominators need to be normalized.
- Multiple ratings in the 100's including one at 1776 will likely make rating comparisons difficult or useless.
- Tweet\_id in df1 and df2 should be string not int
- Img num should be string not int
- Df2 contains image guesses that are not dogs.
- Retweet count and favorite count should be int not object
- Different numbers of rows and columns in all 3 datasets
- Dogs with names like 'a', 'an', etc.

#### **Tidiness**

- No data for categorical options doggo, floofer, pupper, puppo
  - These 4 categories should be a single column
- df3 contains multiple observational units
  - retweet and favorite are both observational units
- df1 contains multiple observational units
  - timestamp
  - dog 'type'
  - rating

## **Cleaning process:**

A copy of df1 called df1\_c was created, this will be the copy that all cleaning operations are worked on.

There were 3 columns to be removed, retweet status related. Since retweets are not being considered in this analysis, they were purged. To do that the first thing was to locate all the retweets, and drop the rows containing them. A 'purge' dataframe, labelled df1\_p, was created.

After that, was correcting the datatypes starting with timestamp, then altered all columns that need to be strings. At this time df2's appropriate column data type changes were made.

To alter category to "none", "doggo", etc. first verification that no one dog has more than one category assigned to it was needed. After verifying this was the case, the data in was then altered to a category data type. The original columns were then dropped.

Normalization of the denominators, with the assumption that all should be a "10" was the next step. In order to carry this out it was neccessary to properly adjust the numerators in these categories. This was done by multiplying both the numerator and denominator by 10 and dividing by the original denominator, These results were placed into new columns called rating\_numerator\_norm, and rating\_denominator\_norm then the original columns were dropped. This resulted in a single row that had a denominator of '0' initially failing. This row was removed from the dataset for calculation purposes.

Next df3\_c was split for retweet\_count and one for favorite\_count. These dataframes are df3\_c\_r and df3\_c\_f respectively.

Because of the dataframes having different sizes, and the fact that no meaningful analysis can be done without matching datasets, the four dataframes were trimmed to all have the same number of

rows, 1987 in total. It was then verified that each of the dataframes had the same exact selection of 'tweet id' numbers so as to ensure valid comparisons could be made.

# **External References:**

https://www.earthdatascience.org/courses/use-data-open-source-python/intro-to-apis/twitter-data-in-python/

http://docs.tweepy.org/en/latest/code snippet.html

https://medium.com/@l\_am\_milica/the-beginners-guide-to-downloading-twitter-data-using-tweepy-4ec981eaba77

https://stackoverflow.com/questions/18869688/twitter-api-check-if-a-tweet-is-a-retweet

https://realpython.com/pandas-settingwithcopywarning/