Siqi (Grace) Li

Portfolio: https://www.lisiqiqiqi.xyz

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Halifax, NS

SUMMARY

Four years professional experience in UI/UX Design with a Master of Engineering in Internetworking degree.
A quick learning, adaptable, and highly motivated person in the design area. Seeking a challenging designer role.

EDUCATION

Master of Engineering in Internetworking   May. 2021

Dalhousie University, Halifax, NS

Skills: Network Design | Programming | Logical Ability

Bachelor of Computer Science and Technology   Jun. 2018

Heilongjiang August 1st Land Reclamation University, China

Skills: Web Design | Multimedia | Program Design

EXPERIENCE

Freelance UX/UI Designer, Canada — *UX/UI Designer*   May. 2020 — Present

Skills: Prototyping | Storyboarding | Wireframing | Persona | Programming

● Created UI, prototypes and built branding strategy for portfolio, including interface for NFT mobile app and website, food cart mobile app, and hotel booking website.

● Created user stories, personas, and wireframes for each project

● Generated motion graphics and WeChat sticker set

● Designed posters for private business

Meituan, China — *User Researcher*   Mar. 2018 — Jun. 2018

Skills: Researching | Writing | Wireframing | Storyboarding

● Used user empathy to gather and collect information on user requirements

● Tracked products and plugins data by using a linear thinking method from users, get feedback, and summarised promptly

● Identified reasons for negatives feedback in product design, wrote reports, and participated in optimizing the product

TongXinYiLian, China — *UX/UI Designer Assistant*   Dec. 2017 — Feb. 2018

Skills: Wireframing | Persona | Storyboarding | Researching | Writing

● Illustrated design ideas, functions, and solutions to clients clearly

● Created medical system for automatic app and web workflows with developers

● Optimized or redesigned the interface of the process with various stakeholders (clients, developers, business analyst and product manager, etc.) for registration patients fundamentally, improved physician consultations by 1.5% per day

● Designed wireframes and GUI elements for medical program

Skills

2D	Design
Figma	Prototyping
Sketch	Wireframing
Photoshop	Storyboarding
InVision	Persona
Adobe XD	**Other**
Whimsical	PowerPoint
Prototyping	Java
Principle	Python
Programming	SQL
HTML	Word
CSS	Excel
JavaScript	
jQuery	

AWARDS

Outstanding Award — China Student Creativity Competition

Provincial First Prize — National Student Mobile App Design Competition

Volunteer of Tencent Charity Design

Internetworking Academic Performance Scholarship, Dalhousie University

Certification of Cisco Certified Network Associate, Cisco

Provincial Outstanding Triple-A Student