

# Siqi (Grace) Li

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Halifax, NS

## SKILLS

### 2D

### Design

Figma	Prototyping
Sketch.	Wireframing
Photoshop	Storyboarding
InVision	Persona
Adobe XD	UX Flow
Whimsical	Sitemaps

### Prototyping

### Typography

### Principle

### Motion

### Programming

### Other

HTML	Excel
CSS	PowerPoint
JavaScript	Word
jQuery	

## EDUCATION

### Master of Engineering in

### Internetworking

Sep.2019 — May. 2021

Dalhousie University, Halifax,

NS

## KEY QUALIFICATIONS

- Strong communication skills with five years experience for various stakeholders and clients
- Clearly Illustrate design principles and processes
- Effectively identified design problems and presented multiple solutions
- Create low-fidelity models of the site and convert them into high-fidelity models for use by the development team
- Excellent in UX design process, including UX research, wireframing, prototyping, testing and implements

## EXPERIENCE

**Freelancer, Canada — UX/UI Designer**

**May. 2020 — Present**

**Skills: Prototyping | Storyboarding | Wireframing | Persona | Programming**

- Created UI, prototypes, and built branding strategy for the portfolio
- Created low-fidelity models and high-fidelity models, got feedback from stakeholders
- Created immersive experiences on mobile devices and desktops for clients
- Designed visual porotype and animations for products

**Meituan, China — User Researcher & UX Designer**

**Jul. 2018 — Aug. 2019**

**Skills: Researching | Writing | Wireframing | Storyboarding**

- Tracked products and plugins data, got feedback, and summarised promptly
- Identified reasons for negatives feedback in product design, wrote reports and participated in optimizing the product
- Wireframed with the team member and tackled risky features

**TongXin Medical Inc., China — UX/UI Designer**

**Dec. 2017 — Feb. 2018**

**Skills: Wireframing | Persona | Storyboarding | Researching | Writing**

- Illustrated design ideas, functions, and solutions to clients clearly
- A created medical system for web workflows with developers
- Optimized the interface, improved physician consultations by 1.5% per day
- Designed wireframes and GUI elements for the medical program

## Bachelor of Computer Science and Technology

Sep.2014 — Jun. 2018

Heilongjiang August 1st Land

Reclamation University,

China

## CERTIFICATE

### Foundations of User

### Experience (UX) Design

Coursera

### Design Mobile Apps: UI, UX &

### Prototyping in Adobe XD & PS

Udemy

### The Complete User Interface

### Design Bootcamp - Sketch

### UI/UX

Udemy

### Principle App - UI Prototyping

Udemy

### Master Mobile and Web

### Design, (UI/UX Design), HTML, and CSS

Udemy

## DESIGN PROJECTS

### Website Designer — *Construction Business*, Volunteer Jan. 2022 — Present

- Designed a website for a construction business company.
- Worked with the client to translate specific business goals into user-centered web design solutions.
- Gathered user search information in our agile team, created low-fidelity models of the site and converted them into high-fidelity models for use by the development team.
- Illuminate design principles and reasoning to clients and explain the iterative process.

### UX/UI Designer — *G-Garden*, Academic

Sep. 2021 — Nov. 2021

- Designed an app and website platform named G-Garden.
- Combined NFT and raising plants together.
- Our goal is to make it a universal template that can be used on numerous platforms.

### UX/UI Designer — *Lee Hotel*, Academic

Jul. 2021 — Sep. 2021

- Designed Lee Hotel Reservation System
- This system provides a better user experience and helps travelers book their ideal room through a visual selection interface.
- Satisfied the needs of clients to select their check-in rooms.

### UX/UI Designer — *DELICIOUS*, Academic

May. 2021 — Jul. 2021

- Designed an APP for DELICIOUS is a multi-platform ordering application.
- It can satisfy chef self-assessment and customer assessment.
- After a comprehensive rating, it can recommend food for customers with more accurate ratings.