

Siqi (Grace) Li

Portfolio: <https://www.lisiqiqiqi.xyz>

SUMMARY

Four years professional experience in UI/UX Design with a Master of Engineering in Internetworking degree.

A quick learning, adaptable, and highly motivated person in the design area. Seeking a challenging designer role.

EDUCATION

Master of Engineering in Internetworking May. 2021

Dalhousie University, Halifax, NS

Skills: Network Design | Programming | Logical Ability

Bachelor of Computer Science and Technology Jun. 2018

Heilongjiang August 1st Land Reclamation University, China

Skills: Web Design | Multimedia | Program Design

EXPERIENCE

Freelance UX/UI Designer, Canada — UX/UI Designer May. 2020 — Nov. 2021

Skills: Prototyping | Storyboarding | Wireframing | Persona | Programming

- Created UI, prototypes and built branding strategy for portfolio, including interface for NFT mobile app and website, food cart mobile app, and hotel booking website.
- Created user stories, personas, and wireframes for each project
- Generated motion graphics and WeChat sticker set
- Designed posters for private business

Meituan, China — User Researcher Mar. 2018 — Jun. 2018

Skills: Researching | Writing | Wireframing | Storyboarding

- Used user empathy to gather and collect information on user requirements
- Tracked products and plugins data by using a linear thinking method from users, get feedback, and summarised promptly
- Identified reasons for negatives feedback in product design, wrote reports, and participated in optimizing the product

TongXinYiLian, China — UX/UI Designer Assistant Dec. 2017 — Feb. 2018

Skills: Wireframing | Persona | Storyboarding | Researching | Writing

- Illustrated design ideas, functions, and solutions to clients clearly
- Created medical system for automatic app and web workflows with developers
- Optimized or redesigned the interface of the process with various stakeholders (clients, developers, business analyst and product manager, etc.) for registration patients fundamentally, improved physician consultations by 1.5% per day
- Designed wireframes and GUI elements for medical program

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Halifax, NS

Skills

2D

Figma

Sketch

Photoshop

InVision

Adobe XD

Whimsical

Prototyping

Principle

Programming

HTML

CSS

JavaScript

jQuery

AWARDS

Outstanding Award — China Student Creativity Competition

Provincial First Prize — National Student Mobile App Design Competition

Volunteer of Tencent Charity Design

Internetworking Academic Performance Scholarship, Dalhousie University

Certification of Cisco Certified Network Associate, Cisco

Provincial Outstanding Triple-A Student