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| Siqi.Li@dal.ca  902-412-7047  github.com/SiqiLi0125  www.linkedin.com/in/siqi-li0125/  Halifax, NS |

**SUMMARY**

Four years professional experience in UI/UX Design with a Master of Engineering in Internetworking degree.

A quick learning, adaptable, and highly motivated person in the design area. Seeking a challenging designer role.

**Siqi (Grace) Li**

**Portfolio: https://www.lisiqiqiqi.xyz**

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| **Skills**  **2D**  Figma  Sketch  Photoshop  InVision  Adobe XD  Whimsical  **Prototyping**  Principle  **Programming**  HTML  CSS  JavaScript jQuery | **Design**  Prototyping  Wireframing  Storyboarding  Persona  **Other**  PowerPoint  Java  Python  SQL  Word  Excel |

**AWARDS**

Outstanding Award — China Student Creativity Competition

Provincial First Prize — National Student Mobile App Design Competition

Volunteer of Tencent Charity Design

Internetworking Academic Performance Scholarship, Dalhousie University

Certification of Cisco Certified Network Associate, Cisco

Provincial Outstanding Triple-A Student

**EXPERIENCE**

**Freelance UX/UI Designer,** Canada *— UX/UI Designer* **May. 2020 — Nov. 2021**

**Skills: Prototyping | Storyboarding | Wireframing | Persona | Programming**

● Created UI, prototypes and built branding strategy for portfolio, including interface for NFT mobile app and website, food cart mobile app, and hotel booking website.

● Created user stories, personas, and wireframes for each project

● Generated motion graphics and WeChat sticker set

● Designed posters for private business

**Meituan,** China *— User Researcher* **Mar. 2018 — Jun. 2018**

**Skills: Researching | Writing｜Wireframing |** **Storyboarding**

● Used user empathy to gather and collect information on user requirements

● Tracked products and plugins data by using a linear thinking method from users, get feedback, and summarised promptly

● Identified reasons for negatives feedback in product design, wrote reports, and participated in optimizing the product

**TongXinYiLian,** China *— UX/UI Designer Assistant*  **Dec. 2017 — Feb. 2018**

**Skills: Wireframing | Persona | Storyboarding | Researching | Writing**

● Illustrated design ideas, functions, and solutions to clients clearly

● Created medical system for automatic app and web workflows with developers

● Optimized or redesigned the interface of the process with various stakeholders (clients, developers, business analyst and product manager, etc.) for registration patients fundamentally, improved physician consultations by 1.5% per day

● Designed wireframes and GUI elements for medical program

**EDUCATION**

**Master of Engineering in Internetworking May. 2021**

Dalhousie University, Halifax, NS

**Skills: Network Design | Programming | Logical Ability**

**Bachelor of Computer Science and Technology Jun. 2018**

Heilongjiang August 1st Land Reclamation University, China

**Skills: Web Design | Multimedia | Program Design**