**KEY QUALIFICATIONS**

● Strong communication skills with six years’ experience for various stakeholders and clients

● Clearly Illustrate design principles and processes

● Effectively identify design problems and present multiple solutions

● Create low-fidelity models of the site and convert them into high-fidelity models for use by the development team

● Excellent in UX design process including UX research, wireframing, prototyping, testing and implements

**Siqi Li**

**PORTFOLIO**

<https://www.lisiqiqiqi.xyz>

**INFORMAITION**

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902-412-7047

Halifax, NS

**EXPERIENCE**

**Dalhousie University,** Canada *— Network Support Engineer Mar.* **2022 — Present**

**Skills: Python | Internetworking｜Wireframing | Storyboarding**

● Trained students in the program and for laboratory experiment support and development

● Used Python for Internetworking and Programming for development purposes

● Provided technical support for hybrid delivery required to deliver courses simultaneously both in-class and by eLearning

**Freelancer,** Canada *— UX/UI Designer* **May. 2020 — Present**

**Skills: Prototyping | Storyboarding | Wireframing | Persona | Programming**

● Created UI, prototypes, and built branding strategy for the portfolio

● Created low-fidelity models and high-fidelity models, got feedback from stakeholders

● Created immersive experiences on mobile devices and desktops for clients

● Designed visual porotype and animations for products

**Meituan,** China *— User Researcher & UX Designer* **Jul. 2018 — Aug. 2019**

**Skills: Researching | Writing｜Wireframing |** **Storyboarding**

● Tracked products and plugins data, got feedback, and summarised promptly

● Identified reasons for negatives feedback in product design, wrote reports and participated in optimizing the product

● Wireframed with the team member and tackled risky features

**SKILLS**

**2D Design**

Figma Prototyping

Sketch Wireframing

Photoshop Storyboarding

InVision Persona

Adobe XD UX Flow

Whimsical Sitemaps

**Prototyping** Typography

Principle Motion

**Programming Other**

HTML Excel

CSS PowerPoint

JavaScript Word

jQuery

**EDUCATION**

**Master of Engineering in Internetworking**

**Sep.2019 — May. 2021**

Dalhousie University, Halifax, NS

**TongXin Medical Inc.,** China *— UX/UI Designer* **Dec. 2017 — Feb. 2018**

**Skills: Wireframing | Persona | Storyboarding | Researching | Writing**

● Illustrated design ideas, functions, and solutions to clients clearly

● A created medical system for web workflows with developers

● Optimized the interface, improved physician consultations by 1.5% per day

● Designed wireframes and GUI elements for the medical program

**DESIGN PROJECTS**

**UX Designer** *— Construction Website***, Freelancer** **Jan. 2022 — Present**

● Designed a website for a construction business company.

● Worked with the client to translate specific business goals into user-centered web and mobile design solutions.

● Gathered user search information in our agile team, created low-fidelity models of the site and converted them into high-fidelity models for use by the development team.

● Illuminate design principles and reasoning to clients and explain the iterative process.

**UX/UI Designer** *— G-Garden***, Academic****Sep. 2021 — Nov. 2021**

● Designed an app and website platform named G-Garden.

● Combined NFT and raising plants together.

● Our goal is to make it a universal template that can be used on numerous platforms.

**UX/UI Designer** *— Lee Hotel***, Academic** **Jul. 2021 — Sep. 2021**

● Designed Lee Hotel Reservation System

● This system provides a better user experience and helps travelers book their ideal room through a visual selection interface.

● Satisfied the needs of clients to select their check-in rooms.

**Bachelor of Computer Science and Technology**

**Sep.2014 — Jun. 2018**

Heilongjiang August 1st Land Reclamation University,

China

**CERTIFICATE**

**Foundations of User Experience (UX) Design**

Coursera

**Design Mobile Apps: UI, UX & Prototyping in Adobe XD & PS**

Udemy

**The Complete User Interface Design Bootcamp - Sketch UI/UX**

Udemy

**Principle App - UI Prototyping**

Udemy

**Master Mobile and Web Design, (UI/UX Design), HTML, and CSS**

Udemy