

www.siqizhu.net 70 Montebello Rd #3, Boston, MA 617.417.4487

Key Qualifications

Urbanist, creative technologist, leader, and strategic thinker, working at the intersection of urban placemaking and digital technology:

- Experience leading the design and implementation of award-winning urban public realm projects across scales
- Familiarity with the design, operational, and management complexities of creating successful urban public spaces
- Strong digital technology background, and strong connections with the technology field as it relates to the built environment
- Strategic thinker and strong manager, adept at translating ideas into action and initiating and executing complex projects

Work Experience

01/2016 - Present Watertown, MA

Senior Associate, Urban Designer

Sasaki

Manage large, complex urban planning projects for a variety of public- and private-sector clients, with a particular emphasis on urban public realm, downtown districts, and urban park systems

Create and execute stakeholder and community engagement strategies as part of these projects

Lead marketing and business development efforts across the country, and help drive Sasaki's overall marketing approach in the urban parks and downtown districts sectors

09/2014 - Present Adjunct Professor

Boston, MA

MFA Program in Information Design and Visualization, Northeastern University

Created and taught graduate-level courses in data visualization, with an emphasis on the role of data visualization in making complex urban issues legible

06/2010 -12/2015 Boston, MA

Senior Designer, Director of Urban Design

Utile

Led Utile's urban streetscape and public realm projects, including Boston Complete Streets guidelines

Pioneered Utile's effort to create urban planning-related digital products; prototyped City x City, a digital tool that helped Massachusetts's state economic development agency to visualize and coordinate investment decisions across the state

Helped shape the overall quality of Utile's urban design project output as Director of Urban Design

06/2013 -03/2014

Project Lead

SENSEable City Lab, MIT

Cambridge, MA / Singapore

Led a team of designers and technologists in researching and prototyping data analysis and visualization products

Developed an interactive exhibit that explored Singapore's urban systems through its large urban sensing networks, in collaboration with the National Museum of Singapore

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Selected Awards and Speaking Engagements

09/2017 Leveraging Partnerships, National Parks and Recreation Association

Co-presented with HR&A Advisors and City of Grand Rapids

Panel presentation focused on innovative models of financial, operational, and management partnerships

between urban parks and the private, non-profit, and philanthropic sectors

05/2017 New Urban Agenda for Urban Parks, American Planning Association

Co-presented with HR&A Advisors and City of Raleigh

11/2016 Parks and Emerging Technologies, National Parks and Recreation Association

Co-presented with Soofa

04/2015 National Award, American Planning Association

Boston Complete Streets guidelines recognized for excellence in communication design

Education

2008 - 2010 Harvard University
Cambridge, MA Master in Urban Planning
2004 - 2008 University of Toronto

Toronto, ON Bachelor of Applied Science in Engineering Science

Additional Activities

2014 - Present Urban Land Institute

Member, Boston area Urban Development Product Council

2017 - Present Autonomous Vehicles Research

Part of a group investigating the potential impact of autonomous vehicles on patterns of urban development

and the design of the urban public realm

2017 - Present Freelance Civic Media Projects

Created civic media projects on a freelance basis, including a current project, Art of the March, visualizing

the representation of political dissent through the 2017 Women's March