




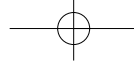
Peugeot //

307 Sedan



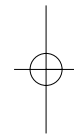
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307 Sedan

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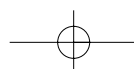
Peugeot

The perfect chemistry

When you choose a Peugeot, you are not just opting for style and engineering. When you choose a Peugeot you are adhering to a philosophy summed up by four words. Style, Dynamics, Reliability and Innovation.

Four values which characterise every one of our range. What does this mean for you? Beauty, Passion, Confidence, Intelligence.

These values are inscribed into our genes. And you'll find them in every vehicle bearing the Peugeot emblem, now and in the future – like the four strands which run through the pages of this brochure.





Seduction //

Generous from every point of view

The 307 Sedan is generous first and foremost in its proportions. Its length and semi-tall architecture, coming midway between a small family car and a compact MPV, demonstrate just how spacious it is. The vast glass surface area, accentuated even more by the distinctive Peugeot headlights, gives this car an eye-catching impression of light.

The Sedan's fluid and harmonious curves exude both elegance and dynamism with its unmistakable short yet strikingly powerful bonnet, wide grille, which ensures ample airflow, sculptured curves and tapered headlights which bring out the feline look.



Seduction //

From every angle, the 307 Sedan captivates with the power of seduction. Its extended profile and high roof reinforce the sensation of space, while its low positioning

projects power and energy. Its well-designed, naturally integrated boot inevitably attracts attention and seems to sum up one of the key features of the Sedan: Generosity.



Electrochrome rear view mirror

Darkens automatically according to the light from the vehicle behind, ensuring your eyes are not dazzled*.

Heating and Air-conditioning

Thanks to the dual zone heating and airconditioning system, the driver and passenger can choose their own temperature settings* ensuring everyone's comfort is assured.

* Depending on model



RD4 Audio System

The MP3 compatible RD4 audio system is not only powerful, with its 4 x 15 watt speakers, but with the help of the Digital Sound Processor, creates clear, crisp and balanced sound. The menu display allows you to access and programme all available radio stations thanks to its 'ready' mode, and to help you keep in touch without losing concentration, the RD4 can be fitted with a Bluetooth handsfree kit.*

* Depending on model

Onboard Computer

The onboard computer gives you instant access to all the important driving information you need; date, time, outside temperature, current and average fuel consumption, fuel autonomy, speed and distance covered.



17.5L cooled glove box with handy compartments and pockets.



Front seat compartments and pockets for maps and other documents.

Comfort //

Room for everyone

Make yourself comfortable and enjoy the ride. The two front seats are easy to incline and move forward or back if needed. The driver's seat can also be adjusted upwards or downwards as can the steering wheel, allowing you to find your perfect driving position with excellent vision over the road. You also have all the technology you need at your fingertips, for you and your passengers total pleasure.

The CD radio*, ventilation* and air conditioning* are ideally positioned in the centre of the dashboard, for easy control at the touch of a button.

* Depending on model

Comfort //

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Let there be light

The 307 Sedan is also generous with space, making it stand out above all other cars in its category. Thanks to its unique architecture, the roof height gives an incredible sensation of spaciousness no matter where you sit. The positioning of the generous athermic* windscreen (1.46 m²) not only accentuates this roominess and light but also gives the occupants superior visibility.

Room, with a view! The 307 Sedan also has the option of a panoramic sunroof, with a practical electric shutter blind**.

* Depending on model
** Optional



To accommodate all your needs, both rear seats can be split $\frac{2}{3}$ – $\frac{1}{3}$, which is perfect for transporting those extra large and cumbersome objects.



Capacity //

Boot space

To make life simpler for you, the 307 Sedan is equipped with ample space for all your luggage. It has one of the largest boots in its category at over 500dm³ – enough to carry whatever you need, and more! In addition to

its exceptional volume capacity, the boot is also practical and easily accessible. Its low height, hinge system and the optimal inclination of the rear windscreen make it simple to load and unload.



The 307 Sedan is equipped with a number of useful compartments to keep objects tucked away in the side and under the boot carpet. Not only that, but it's fitted with a net, fastened by eight hooks, to secure your luggage in position.

Pleasure for everyone

Wherever you drive, be it on narrow, windy lanes; long, straight motorways; in the city or in the country, the 307 Sedan delivers power and control. So what's its secret? Answer: Performance of the highest level and outstanding road handling.

Road holding

The 307 Sedan benefits from Peugeot's superior savoir-faire when it comes to traction. The inverted Pseudo McPherson front suspension system and rear axle with semi-deformable cross member ensure a compliant ride and superb road handling characteristics.

Engine

To guarantee the optimum driving experience, the 307 Sedan allows you to choose between three modern and dynamic mechanisms: two 16Valve petrol engines: 1.6l 16V with 110bhp, the new 2.0l 16V 143bhp (equipped with variable VVT distribution for more power and zip in low gears and low consumption).

"Porsche Tiptronic System" Sequential Gearbox

Enjoy the relaxed approach of an automatic combined with all the fun and control of selecting your own gears courtesy of the "Porsche Tiptronic System" automatic sequential gearbox. Sequential mode lets you move through the gears quickly and precisely. Automatic mode does all the gear changing for you.



Peace of mind



Peace of mind

Help when driving. Various functions that assist the driver when necessary.

- In case of rapid deceleration, the hazard lights come on to warn other drivers, allowing you to maintain concentration.
- Automatic headlights that come on as the environment darkens.
- "Follow me home" lighting means that even once the ignition has been switched off, the system keeps the dipped beam on for a while to guide you to your door.
- Windscreen sensors detect rain and automatically switch on the windscreen wipers.

* Depending on version

Active Safety

Drive confidently knowing that the 307 Sedan is fully equipped with a 2 ventilated disc braking system at the front and a 2 disc braking system at the back, ensuring substantially reduced braking distances. Not only that but it's also fitted with the following features to vastly improve control and stability:

- Anti-lock braking system (ABS), stops wheels from skidding and brakes from locking during emergency braking.
- Electronic Brake Force Distribution (EBFD), which steps in to apply braking force separately on individual wheels – maintaining stability even when braking on corners.

- Emergency Brake Assist (EBA) which increases pressure on the break pedal in case of sudden deceleration, helping you come to a halt quickly and safely.

Directional Headlights

The 307 Sedan is equipped with high-tech directional headlights, which not only add to its striking aesthetics but also provide enhanced light distribution and homogeneity.

Retracting side-mirrors

To protect from the side-mirrors from collision, they automatically retract when you lock your vehicle, and then return to your required position when you open it*.

Parking Sensors

To make reversing simpler, the 307 Sedan is fitted with four sensors in the rear bumper*. When they detect an obstruction, you are alerted by a warning light on the dashboard and a warning sound through either the right hand or left hand speaker, depending on the position and proximity of the obstacle.

* Depending on version

Cruise Control and Speed Limiter

The cruise control and speed limiter give you more control over your speed by enabling you to set a limit on how fast you drive, or to cruise comfortably at a set constant speed.



Passive Safety

To guarantee optimum safety for the driver and passengers, the 307 Sedan is equipped with 'high performance' airbags, sized perfectly to avoid all contact with any part of the dashboard.

In addition to front seat head rests which help prevent injury from rear collisions, passenger safety is ensured with fully adjustable seatbelts fitted with pyrotechnic pretensioners and force limiters.

Anti-theft System

To protect you and your car from any nasty surprises the 307 Sedan is fitted with numerous mechanical and electrical devices, giving you security and peace of mind even when you're away from your vehicle. The high-tech anti-lock picking device disengages the locks if any object other than the key is inserted into the lock. There's also an anti-theft mechanism fitted in the steering column, deadlocks and remote locking with immobiliser.

The 307 Sedan is fitted with numerous mechanical and electrical devices to avoid any nasty surprises.

The rear seats are also fitted with two or three anti-collapse headrests and ISOFIX fittings that enable you to install child seats quickly and easily.

Choice //

Your perfect 307

Customise your interior with the 307 Sedan. Whether you're looking for a modern look with the Merlin

or Ikho fabrics, the elegance of Astrakan leather, you have a selection of colours

and materials to choose from. The choice is yours.



Merlin fabric



Ikho fabric



Astrakan leather



Alloy Wheels
"Coty" 15"



Alloy Wheels
"Equinoxe" 16"



Wheel Trims
"Solstice"



Wheel Trims
"Columbia"

Style and colour

Metallic or opaque? Light or dark? Classic or original? Whatever you choose, you can be sure that the 307 Sedan will suit your tastes.

Metallic colours (optional):



China Blue

Slate Grey

Aluminium Grey

Iron Grey



Persipolis Yellow

Devil RedRojo Lucifer

Opaque Colours:



Bianca White

Onyx Black

Dimensions

