### **AWS Cloud Migration Proposal**

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## **Overview**

This proposal outlines a cost-effective and scalable cloud migration plan for a Raleigh, NC-based startup. The plan utilizes AWS services to address the company's needs for hosting web applications and managing a SQL Server database. The recommendations were determined using the AWS Pricing Calculator, prioritizing performance, cost optimization, and simplicity.

## **Region Selection**

The recommended AWS region is **US East (N. Virginia)**. This region was chosen due to its geographic proximity to Raleigh, NC, ensuring:

- Low latency for users in the startup's primary operational area.
- Availability of required services with optimal pricing.

# **AWS Services and Configuration**

#### 1. Web Servers

Service: Amazon EC2

Use Case: Hosting Windows-based web applications.

- Configuration:
  - Instance Type: t3.xlarge
    - 4 vCPUs, 16GB RAM, 50GB gp3 storage per instance.
  - Number of Instances: 2 (to support scalability and availability).
  - Tenancy: Shared.
  - Workload: Constant usage.
- Pricing Model:
  - 3-Year Reserved Instances (No Upfront).

Monthly cost per instance: \$60.30.

#### Rationale:

- Provides full control over the Windows OS, meeting the company's requirement to manage its environment.
- Offers scalability to accommodate future growth.
- Reserved Instances reduce costs significantly while supporting consistent workloads.

### 2. Database Server

**Service**: Amazon RDS for SQL Server **Use Case**: Managed database hosting.

### • Configuration:

Instance Type: db.m5.xlarge

■ 8 vCPUs, 16GB RAM, 750GB gp3 storage.

o Database Engine: Microsoft SQL Server.

Storage Configuration:

■ 750GB gp3 SSD.

■ IOPS: 3,000.

■ Throughput: 125 MiB/s.

### • Pricing Model:

o On-Demand pricing: \$2,645.74/month.

#### Rationale:

- Fully managed service eliminates the need for the startup to manage database operations, backups, and updates.
- Ensures high availability and scalability for critical applications.

# **Cost Summary**

The estimated total monthly and annual costs for this migration plan are as follows:

| Service   | Monthly Cost | <b>Annual Cost</b> |  |
|-----------|--------------|--------------------|--|
| 2 x EC2   | \$104.97     | \$1,259.64         |  |
| Instances |              |                    |  |

**RDS Instance** \$2,645.74 \$31,748.88

Total \$2,750.71 \$33,008.52

 Note: Cost estimates include all configurations, such as Reserved Instances for EC2 and gp3 storage for RDS.

# **AWS Pricing Calculator Estimate**

A detailed breakdown of the cost estimate is available through the AWS Pricing Calculator. Access it using the following link:

View Pricing Estimate

# **Key Benefits of the Proposed Plan**

- 1. Scalability:
  - EC2 and RDS configurations allow seamless scaling as the startup grows.
- 2. Cost Optimization:
  - Reserved Instances and gp3 storage reduce long-term costs without sacrificing performance.
- 3. Reliability:
  - Fully managed services (RDS) ensure high availability and minimal downtime.
- 4. Low Latency:
  - Hosting in the US East (N. Virginia) region provides fast response times for Raleigh-based operations.

# **Next Steps**

- 1. Review and finalize the proposed configurations.
- 2. Proceed with account setup and resource provisioning in the AWS Management Console.
- 3. Implement monitoring tools to ensure performance and budget adherence post-migration.

Prepared with a focus on scalability, cost-efficiency, and performance, this proposal demonstrates a robust cloud migration strategy tailored to the startup's needs.