

# Deals-4Me Backend Admin Menu — Cheat Sheet

## 1) Ingest Week (no OCR)

- Creates week folders
- Stages raw PDFs / images
- Does NOT run OCR
- **Use when:** prepping inputs or sanity-checking flyers

## 2) OCR Week (AUTO) — DEFAULT

- Creates week folders if needed
- Runs standard OCR pipeline
- Balanced speed + accuracy
- **Use when:** normal weekly run (most common)

## 3) OCR Week (FULL passes)

- Creates week folders if needed
- Runs all OCR passes (extra contrast / thresholds)
- Slower but more thorough
- **Use when:** OCR quality issues or layout changes

## 4) Export + Parse Offers

- Converts OCR/manual CSVs
- Merges per-store → region/week CSV
- Does NOT run OCR
- **Use when:** OCR already completed

## 5) Verify Week / Counts

- Checks counts of PDFs / PNGs / TXT / CSV
- Sanity checks only
- **Use when:** confirming completeness or debugging

*Memory shortcut: 1 = stage, 2 = normal, 3 = heavy, 4 = export, 5 = check*