

# The Essence of No-Code Platforms

Building without code, fast!

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## What are no-code platforms?

Visual development environments that allow users to create applications or websites by dragging and dropping pre-built components, using a graphical user interface (GUI) instead of writing code.

Eliminates the need for extensive coding knowledge, making software development more accessible to a wider audience.



# Types of No-Code Platforms

## Website Builders

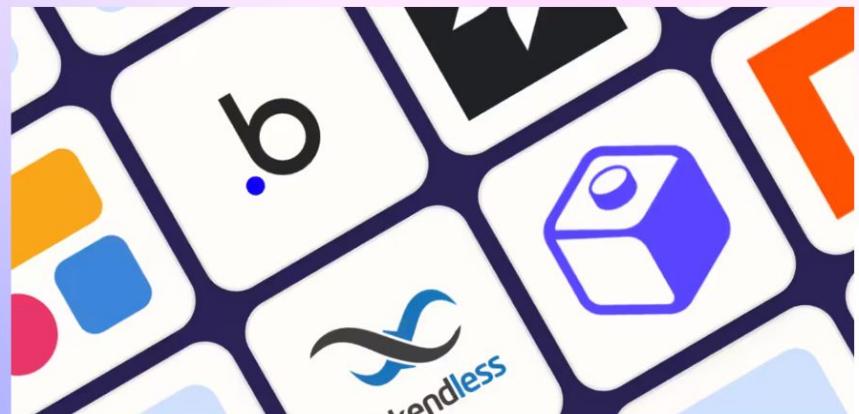
Squarespace, Wix, Framer, etc

## App Development Tools

Bubble, Apian, etc

## Game Development

Unreal engine

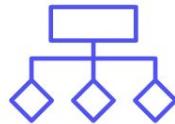


## Core Features



### Drag & Drop

Allows users to build websites & applications by simply dragging and dropping pre-built components onto a canvas.



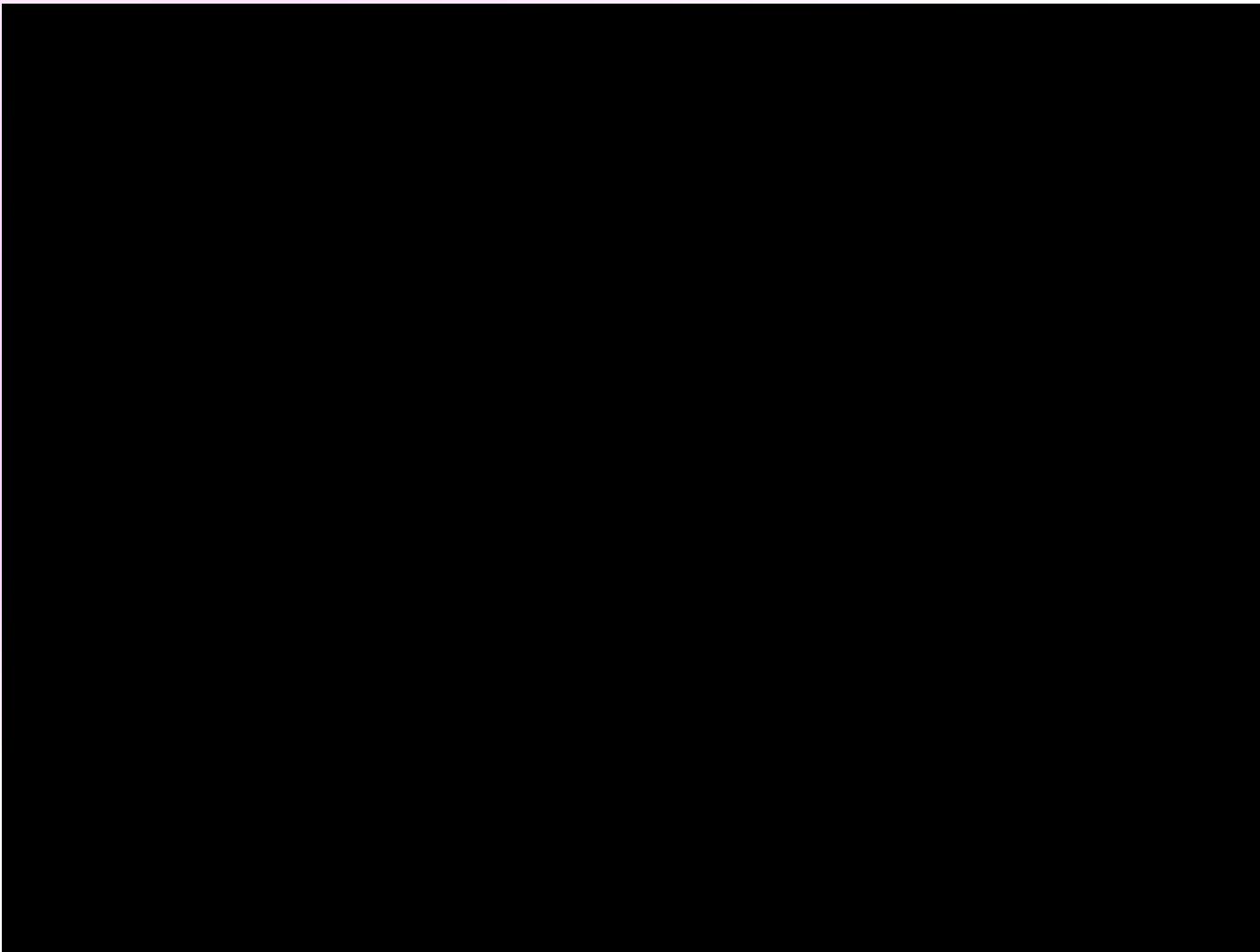
### Pre-built Templates

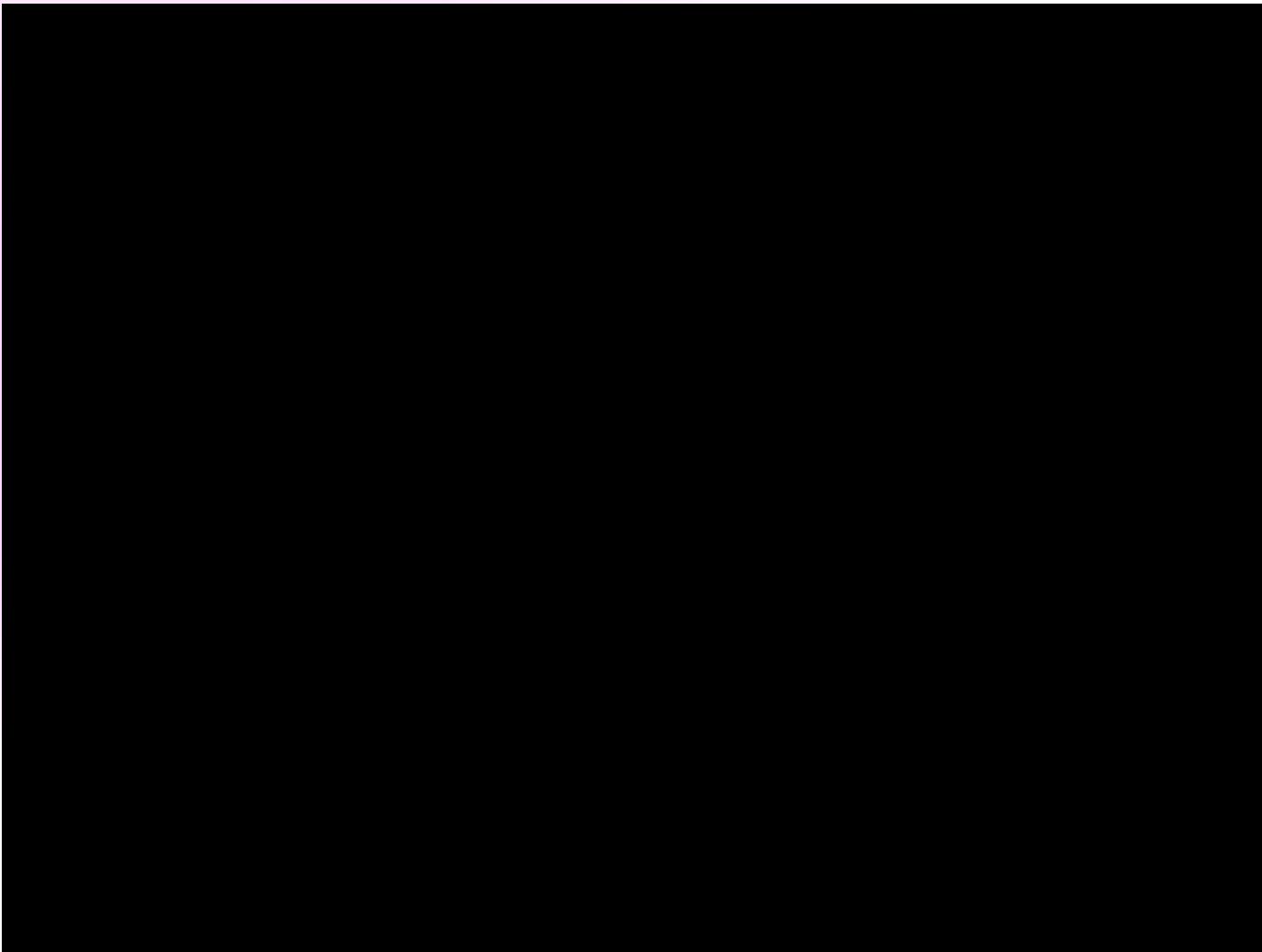
Provides a wide-range of customizable templates for various types of applications or websites



### Visual Programming

Enables users to create automated workflows and automate processes using a visual and intuitive representation of code.





# No-Code Functionality

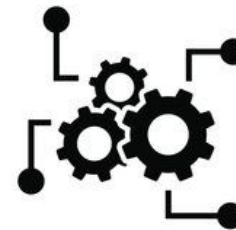
## How can I handle functionality without code?

**Code is usually used to add functionality to applications**

How can no-code apps implement functionality?

- Pre-built blocks
  - Blocks contain built in functionality
  - Purely drag and drop
- Visual programming languages
  - Nocode?
  - Simple or complex depending on the platform

**Developers program blocks for designers to use**



## Prebuilt Components

**Many no-code platforms simply come with pre-built components with functionality**

- Example: Softr
- Often sacrifices flexibility for simplicity
- Sometimes requires improvisation



Contempa Real Estate

Home

Preview

Publish

Pages

Theme

Users

Settings

Contempa

REAL ESTATE

BUY SELL ABOUT GET IN TOUCH

## Modern & Contemporary.

We list luxury homes for sale across North America and Europe.

VIEW PROPERTIES

FEATURED PROPERTY

Tampa Heights, Miami

VIEW LISTING

Filter by Continent

North America

Europe

8 Tampa Heights

Miami, United States

\$1,000,000

5 Santa Cruz

Tenerife, Spain

\$700,000

10 Holborn Flats

London, United Kingdom

\$1,000,000

3+ BEDROOMS

3 BEDROOMS

4 BEDROOMS

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3+ BEDROOMS

3 BEDROOMS

4 BEDROOMS

Search blocks

Header

Hero

Application Style Settings

Logo

Brand Color

Typography

Inter

Corner Roundings

Hero with call to action

Hero with video

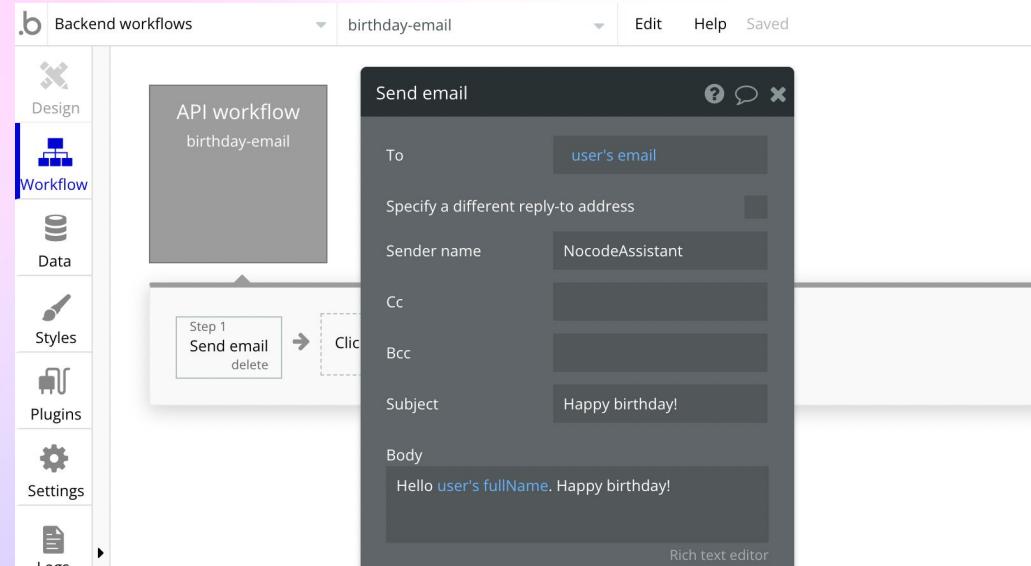
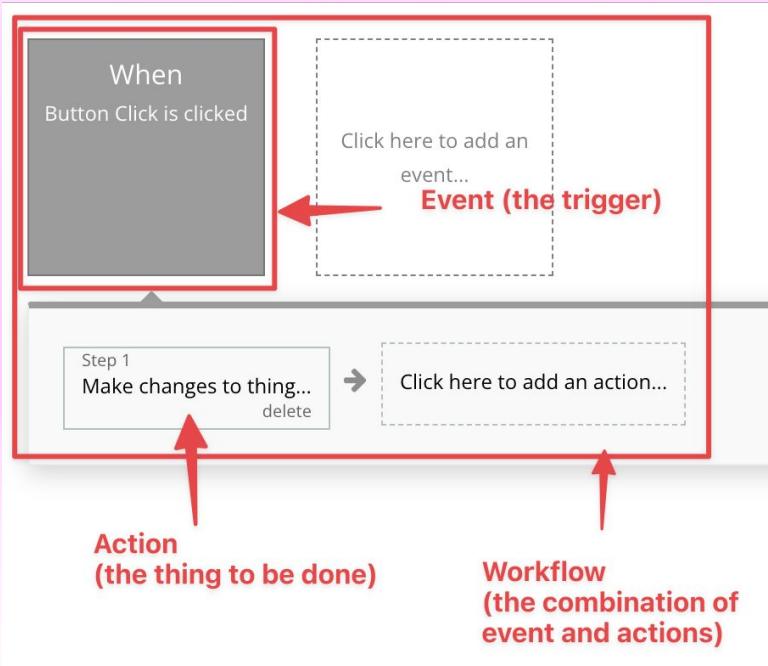
Hero with email capture and typewriter

+ Add Block

# Simple visual programming languages

- Example: Bubble
  - Workflows: Event->actions
  - More flexibility, but not suitable for more complex apps like games
  - Data structures, data manipulation
  - Actions can also be JavaScript code
  - Allows advanced users to have more flexibility using code





# Complete programming languages

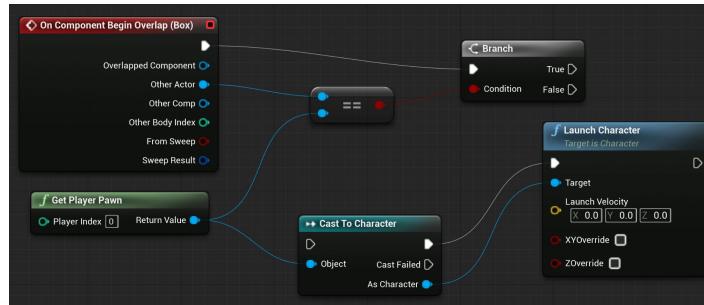
Example: Unreal Engine

Visual scripting language called Blueprints that acts as visual code  
Object oriented

More nodes can be scripted using Blueprints, or using C++

Oftentimes, developers script nodes in C++ for designers to use in  
Blueprints

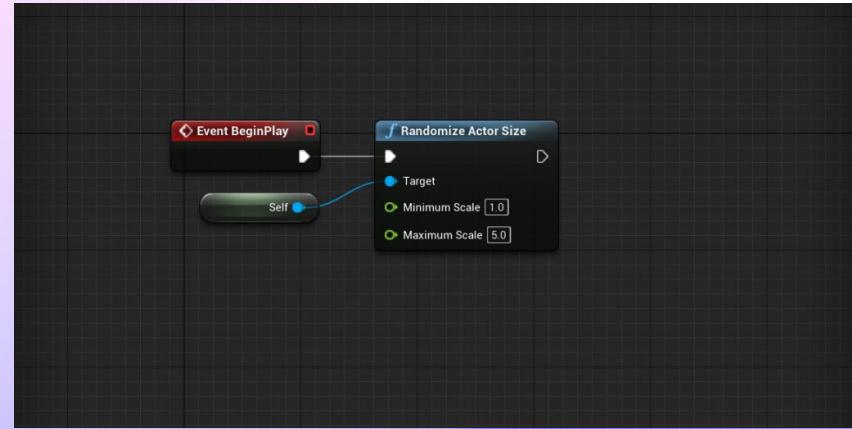
- This workflow is very common for game development
- Designers don't have to know how to program, or only require  
very little knowledge



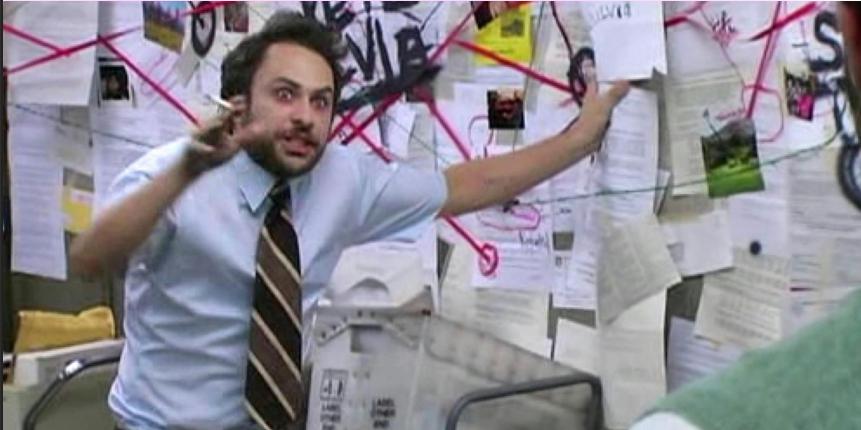
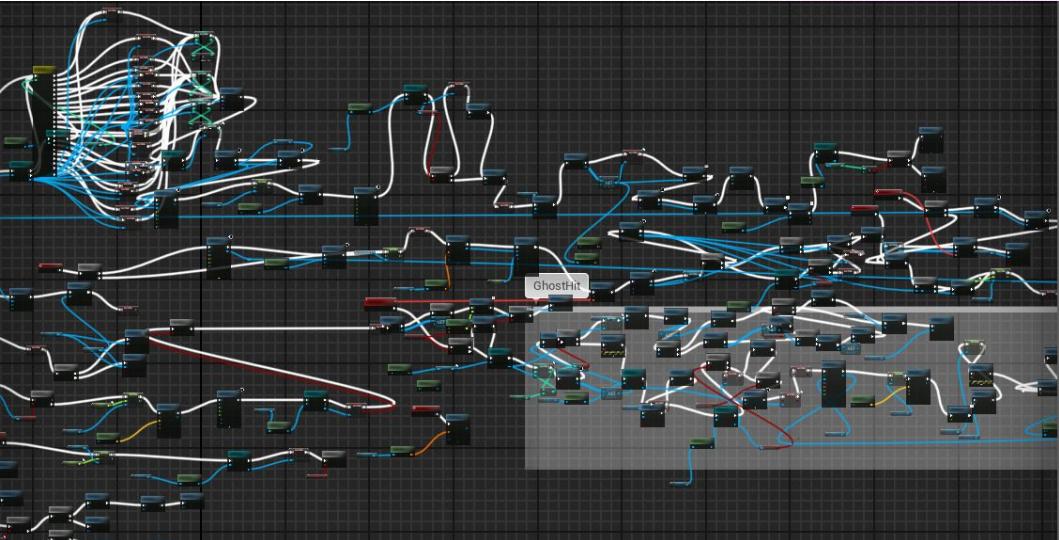
```

void AActorWithCustomNodes::RandomizeActorSize(AActor* Target, const float MinimumScale, const float MaximumScale)
{
    // If the target is not valid, stop.
    if(!IsValid(Target)) return;
    // Get the target's mesh components.
    TArray<UStaticMeshComponent*> MeshPointers;
    Target->GetComponents<UStaticMeshComponent>(MeshPointers, true);
    // If the target actor has no mesh components, stop.
    if(!MeshPointers.Num()) return;
    // Get the first mesh component that is initialized and not marked for kill.
    UStaticMeshComponent* ValidMeshComponent = nullptr;
    for(int32 i = 0; i < MeshPointers.Num(); i++)
    {
        if(IsValid(MeshPointers[i]))
        {
            ValidMeshComponent = MeshPointers[i];
            break;
        }
    }
    // If there isn't one, stop.
    if(!ValidMeshComponent) return;
    // Set the size of the mesh component.
    const float Scale = MinimumScale + FGenericPlatformMath::FRand() * (MaximumScale - MinimumScale);
    ValidMeshComponent->SetWorldScale3D(FVector(Scale, Scale, Scale));
}

```



# Why not JUST use visual programming languages?



## **What using these no-code platforms can teach you about programming**

**Good code is modular (like legos)**

**Low coupling, high cohesion is extremely important**

**Programming your apps in specific and independent modules allows for a codebase that is much easier (and more fun) to work in**

**Hide the complexity of your modules from people who use them**

**- Example: Softr blocks**

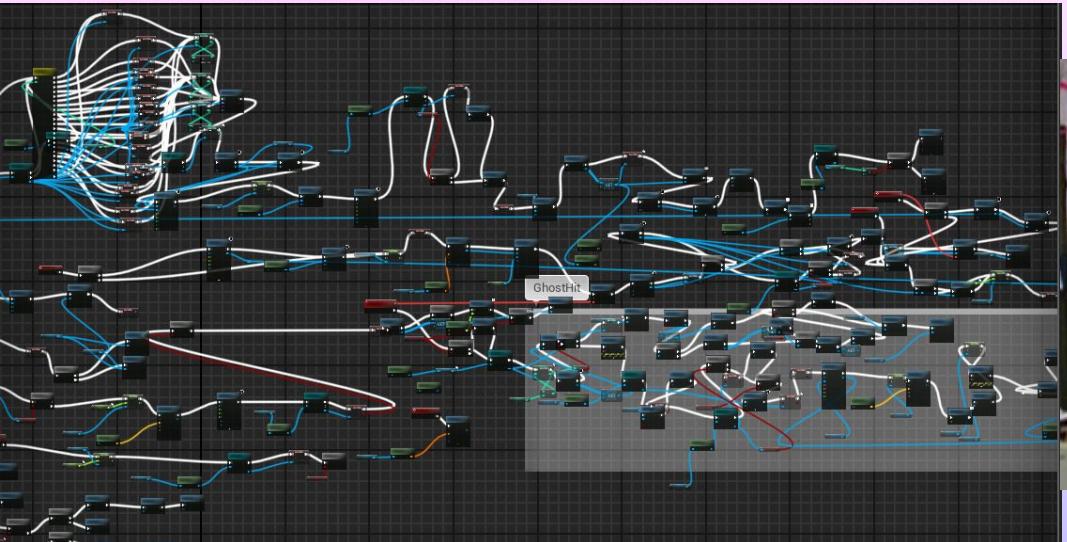


**Scratch is the best programming language**

**Navigating the challenges  
& looking ahead!**

## **First, the challenges**

- Scalability is bad**
- Introduces security issues**
- Usually more rudimentary and not as capable as textual languages**
- Few practical applications outside of teaching**
- Significantly bulkier than textual languages**



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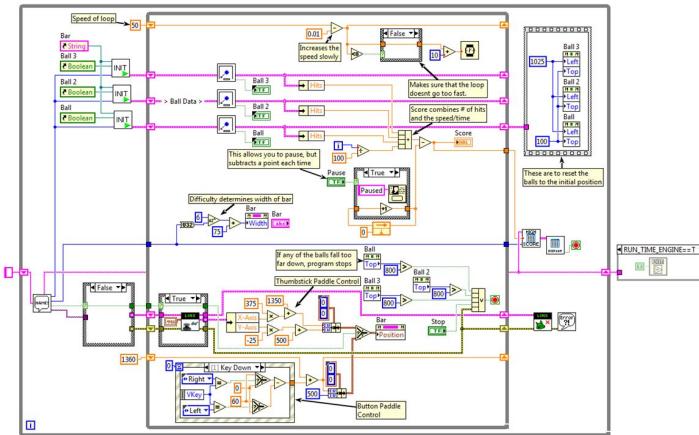
## **Looking ahead!**

- Game creation, workflow management, and website building
- Has a future as a great way to assist game builders who are unfamiliar, uncomfortable, or new to coding
- Some of its future is in the past (LabVIEW)
- AI no-code (Pico)
- Could have potential uses when paired with virtual reality

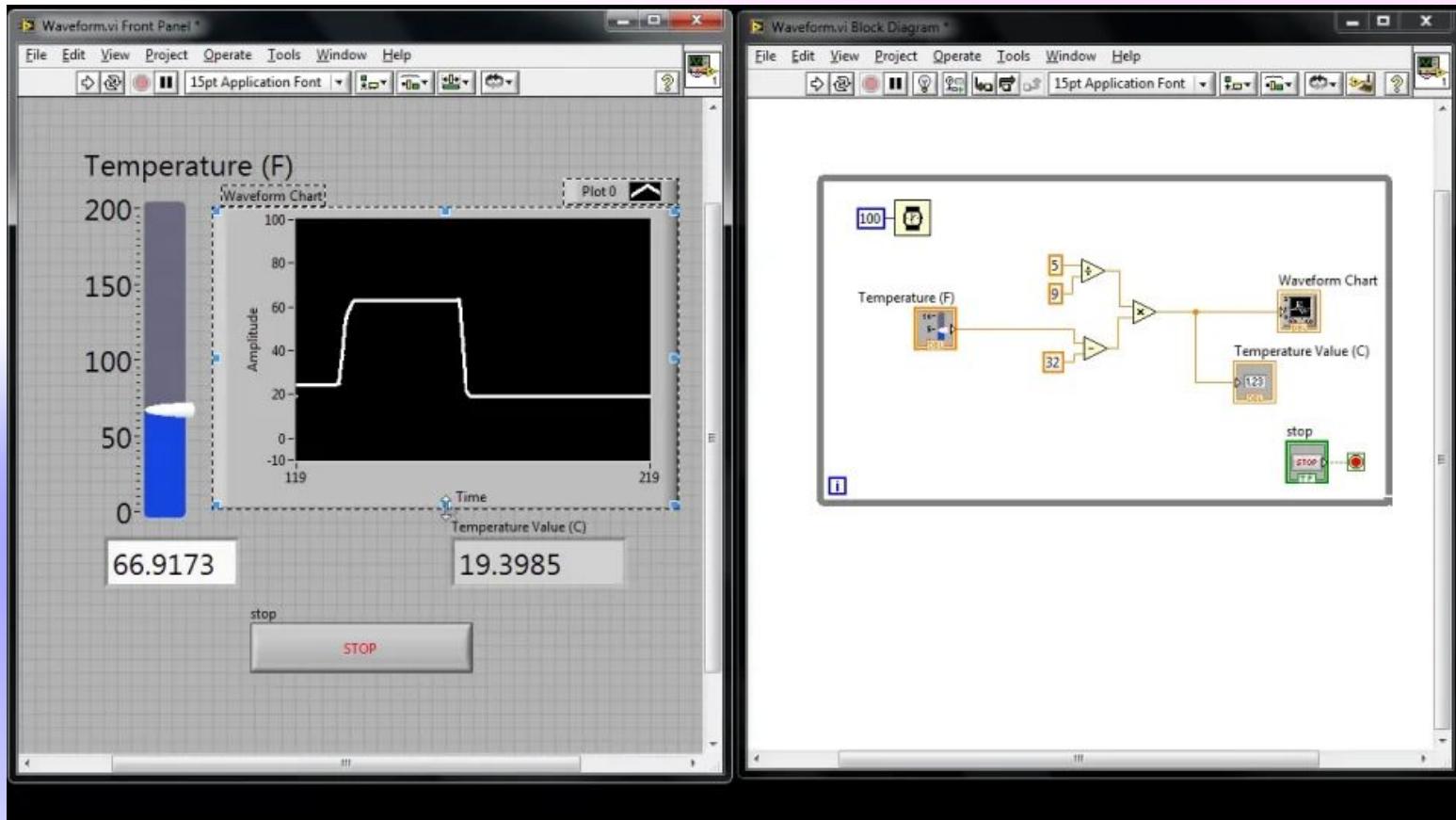
**The most promising ones...**

# LabVIEW

- Developed in 1986 by National Instruments
- Built on C
- Used extensively in Engineering fields
- Visualization of how data flows through a program diagrammatically



# What am I looking at?



## PICO

- Able to create programs from a text prompt.
- Powered by GPT-4
- Not very powerful, but an interesting proof of concept
- Basically a glorified interface editor
- Strong use of CSS, HTML, and JavaScript
- Also allows for visual editing
- Visual editing seems to be very barebones and not really capable at all

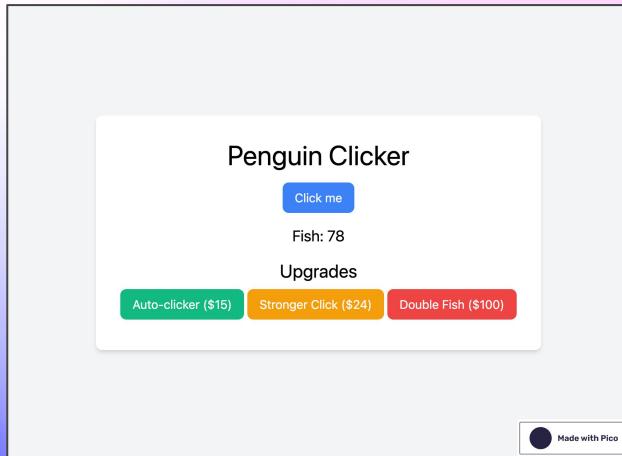


# Program showcase

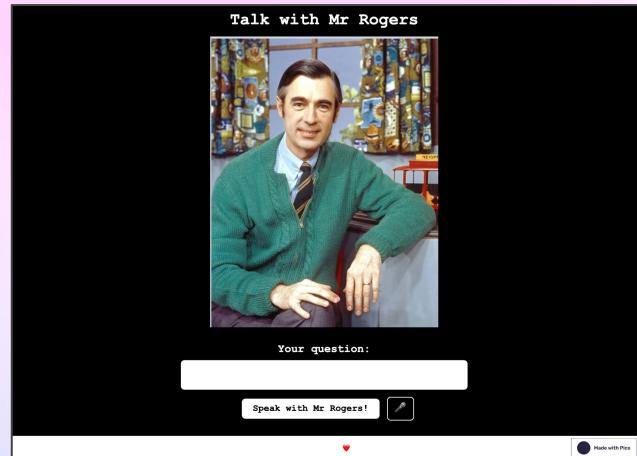
## Tweet Generator



## Penguin Clicker Game



## Mr. Rogers Chatbot



# My experience

## Build me a...

Build me an app which can transpose sheet music which is given to the application in the form of a screenshot or pdf. The app should be able to transpose music between alto clef, bass clef, and treble clef. It also needs to be able to transpose music into another key signature. The app should be able to do this with any key signature. The output needs to keep all other notations within the sheet music in tact, such as accents, crescendos and decrescendos, and anything else that is necessary for playing the song. The interface of this app needs to have an easy way of inputting the given sheet music. The interface should also display the transposed music on the page itself, and also provide a download button to easily download the transposed music in pdf format. In addition to this, the display showing the transposed music should allow the user to move notes up or down on the staff easily by dragging and dropping

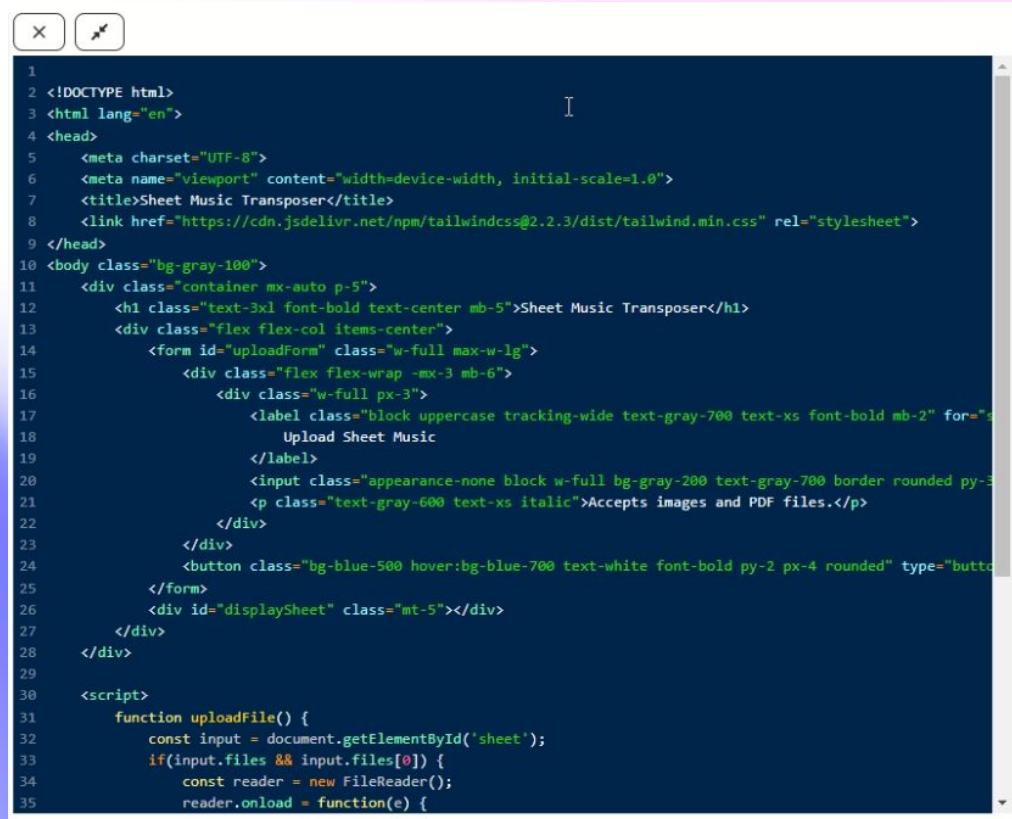


Create

The screenshot shows a web-based application titled "Sheet Music Transposer". At the top, there is a "Choose File" input field with the placeholder "UG\_a772b20c0009122.png" and a note indicating it accepts images and PDF files. Below the input field is a blue "Upload" button. The main area displays a musical score for "THE MOLDAU" by Bedřich Smetana. The title "THE MOLDAU" and subtitle "VLTAVA" are at the top. The composer's name "Bedřich Smetana" and the year "1874" are listed, along with a note "Arr. by Dago Marin". The score is for Viola and includes several staves of musical notation. The interface has a clean, modern design with a white background and a light gray header bar.



# My experience

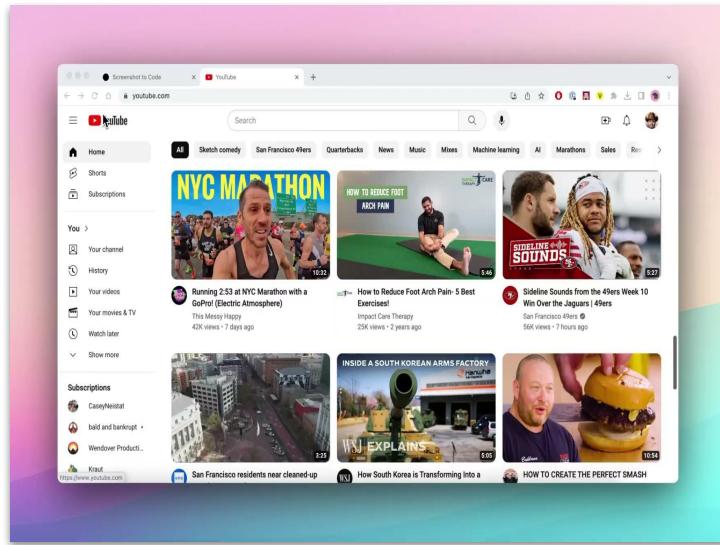


A screenshot of a code editor displaying an HTML file. The file contains a header with meta tags and a title, followed by a body with a container div containing a title and a form. The form includes a file input field for sheet music and a button to upload it. A script section at the bottom handles the file upload using FileReader.

```
1
2 <!DOCTYPE html>
3 <html lang="en">
4 <head>
5   <meta charset="UTF-8">
6   <meta name="viewport" content="width=device-width, initial-scale=1.0">
7   <title>Sheet Music Transposer</title>
8   <link href="https://cdn.jsdelivr.net/npm/tailwindcss@2.2.3/dist/tailwind.min.css" rel="stylesheet">
9 </head>
10 <body class="bg-gray-100">
11   <div class="container mx-auto p-5">
12     <h1 class="text-3xl font-bold text-center mb-5">Sheet Music Transposer</h1>
13     <div class="flex flex-col items-center">
14       <form id="uploadForm" class="w-full max-w-lg">
15         <div class="flex flex-wrap -mx-3 mb-6">
16           <div class="w-full px-3">
17             <label class="block uppercase tracking-wide text-gray-700 text-xs font-bold mb-2" for="sheet">
18               Upload Sheet Music
19             </label>
20             <input class="appearance-none block w-full bg-gray-200 text-gray-700 border rounded py-3" type="file" id="sheet"/>
21             <p class="text-gray-600 text-xs italic">Accepts images and PDF files.</p>
22           </div>
23         </div>
24         <button class="bg-blue-500 hover:bg-blue-700 text-white font-bold py-2 px-4 rounded" type="button">Upload</button>
25       </form>
26       <div id="displaySheet" class="mt-5"></div>
27     </div>
28   </div>
29
30 <script>
31   function uploadFile() {
32     const input = document.getElementById('sheet');
33     if(input.files && input.files[0]) {
34       const reader = new FileReader();
35       reader.onload = function(e) {
```

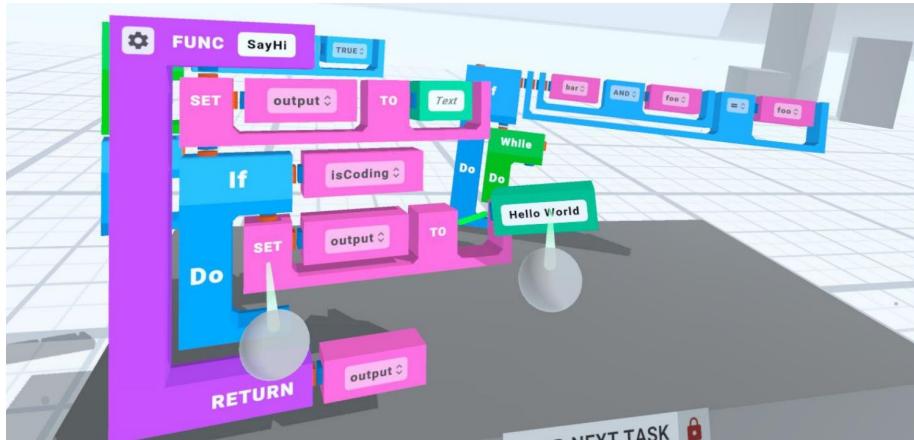
# Ethical concerns of PICO

- Pico creations are hosted on Pico website
- General ethical concerns of generative AI
- Screenshot to Code



## Virtual reality & no-code

- Study conducted by students at the KTH Royal Institute of Technology
- Tested usability of a VR VPL based on Blockly
- Possible to help reduce sedentary behavior
- Not the only test of VR VPLs



# Conclusion

- **No-code/low-code platforms allow people to develop applications with little to no code**
- **Functionality in no-code apps is implemented through pre-built blocks which can also be built by traditional programmers, or some kind of visual programming language**
- **No-code/low-code platforms can be useful for learning**
- **The future of no-code could be through AI assistance.**
- **AI still doesn't have unique design sensibilities or understand proper design principles** (design systems, grid systems, typography, psychology of colors, etc),  
**designers are still needed for custom solutions**

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# Thanks, questions?