

CHARANDEEP KAPOOR

Need someone experienced with a proven track record?

Well, I've delivered for 13 clients til date, want to be my 14th?

Want content that people like?

Well, I write content that people share. Want me to write for you?

I'm in the TOP 2% of the marketing & Advertising industry (LinkedIn SSI)

Check out my hashtag #CKSays and my personal website seowithcharan.com

@ charandeepkapoor3@gmail.com +91 6388527291 SirCharan seo-with-charan seowithcharan.com



EXPERIENCE

Digital Marketing Executive Valiance Solutions

- Driving Digital Marketing campaigns and content curation and marketing
- Performing a full site SEO audit to avoid an almost certain Google penalty

SEO and Growth Consultant Parikh Info Solutions Pvt. Ltd.

- Carrying out a full site revamp to improve SEO, design and content
- Making key business growth decisions and market research

Marketing Intern SocioHub

- Driving Growth Hacking campaigns to acquire new customers.
- Planning and executing marketing campaigns across E-mail, Content Marketing, Social Media Marketing, SEO.

+ 10 more clients as an in-house, freelance and consultant.

PROFESSIONAL CERTIFICATIONS

Digital Marketing Specialization, University of Illinois

SEO Specialization, University Of California, Davis

Market Analytics, University of Virginia

Applied Data Science Specialization, University of Michigan*

Financial Markets (Honours), Yale University

Growth Hacking, Personal Branding, Lead Generation
Social Media and Content Marketing, LinkedIn Learning

GoogleAds Certification

And more, totalling over 47 certifications on my LinkedIn Profile

RECOMMENDATIONS

Avish Hakani : "pragmatic learner, terrific executioner, amazing listener, down to earth and a good communicator." ..."added value to the overall vision of marketing." ..."a delight to work with"..."his experimental approach contributes to the digital marketing in a good way"

Priyankita Nandi : "Charandeep Kapoor is a very talented SEO and digital marketing professional. "... expert in understanding client requirements"..."I personally recommend hiring him for SEO projects."

Abhinav Kohli : "skilled at SEO and he is a goal oriented person."..."confident enough with his work"..."has a lot of experience which makes him more valuable"

Amitt Parikh : "Very intelligent and dedicated"..."Highly recommended" 📅 2018

LIFE PHILOSOPHY

"While writing the story of your life, don't let anyone else hold the pen..."

OUTSTANDING ACHEIVEMENTS



PPC Optimization

Investoo Group, UK (The largest financial lead generation company in the world)



Competitor Spying Reports

Urban Ladder, Pepperfry and Homelane



Increasing Global Presence and Rankings of the website by 352%

Expanded to 31 countries from earlier 7.



Technical SEO and Site Structure improvement by 228% singlehandedly

HenryHarvin



Improved website loading speed from 16 seconds to under 8 seconds

Youth Empowerment Foundation



Performed a Domain Migration

It is one of the most difficult tasks in SEO, performed for a Florida based company

SKILLS



SELF MADE PYTHON CODES

Fully Automated SEO Audit Tool

WebScraping And Lead Generation

PPC Optmization for GoogleAds Using Data Science

Backlink Builder

- Developed in Python, integrated with Google Alerts, Neil Patel talked about this recently

EDUCATION

B.Tech Electical Engineering IIT Kanpur