

# Aprendizagem Aplicada à Segurança

(Mestrado em Cibersegurança-DETI-UA)



## LECTURE 4

### Anomaly detection

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# **Outline**

- **Univariate Gaussian Distribution**
- **Anomaly Detection Algorithm**
- **Multivariate Gaussian Distribution –**
- **Covariance Matrix**

# Popular applications of anomaly detection

**Fraud detection** -  $x^{(i)}$  – vector of the following features of user  $i$

$x_1$  - how often does the user login

$x_2$  # of web pages visited / # of transactions

$x_3$  - the typing speed of the user

*How to identify suspicious computer users ?*

**Manufacturing (e.g. aircraft engine features)**

$x_1$ = heat generated

$x_2$ =vibration intensity,

$x_3, x_4, \dots$  other features

*How to identify anomalous production (engines) for quality control ?*

Matrix X	feature $x_0$	feature $x_1$	.....	feature $x_n$
User1 /Motor1	1	$x^{(1)}$		$x_n^{(1)}$
User2 /Motor2	1	$x^{(2)}$		$x_n^{(2)}$
	1			
User i /Motor i				$x_n^{(i)}$
User m /Motor m	1	$x^{(m)}$		$x_n^{(m)}$

**Monitoring computers in data center:**  $x^{(i)}$  = features of machine  $i$

$x_1$ =memory use of computer

$x_2$ =number of disc accesses /sec

$x_3$ =CPU load

$x_4$ =network traffic &....other features...

*How to identify if a computer is doing something strange and further inspect it?*

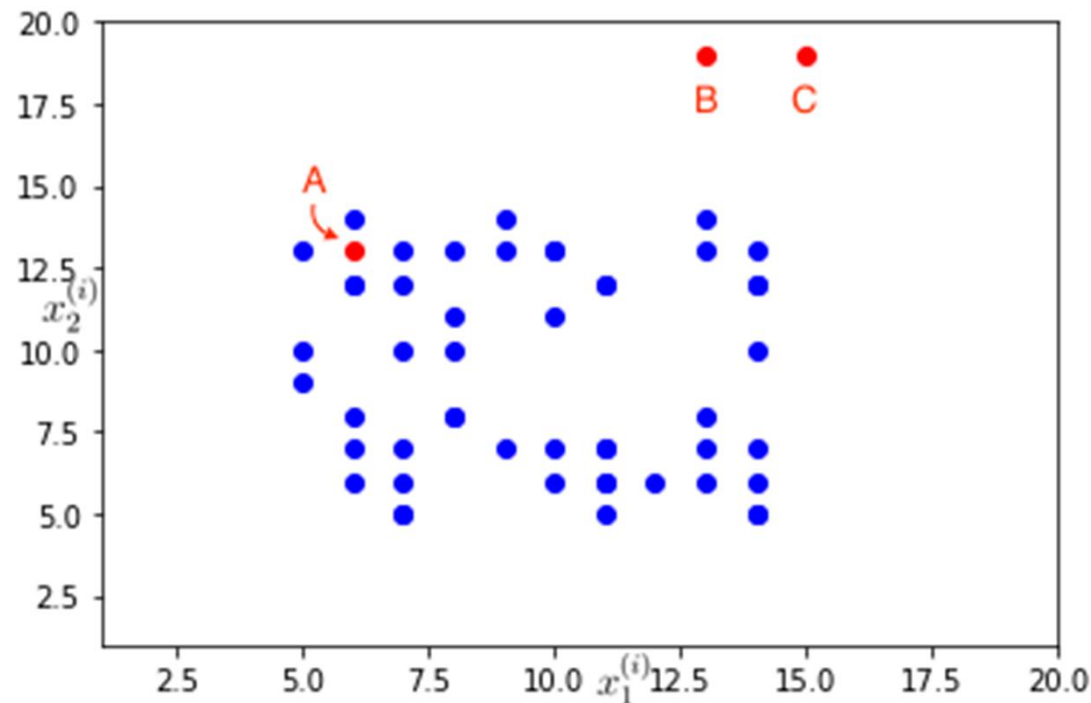
# Anomaly detection

We have a dataset of examples (blue points):  $\{x^{(1)}, x^{(2)}, \dots, x^{(m)}\}$

Each example has two features  $x_1$  and  $x_2$ .

We get new examples (red points): A, B, C

How to decide that A is not an outlier, B and C are anomalous (outliers) ?



# Anomaly detection – How ?

From given regular (not anomalous) data get a model of what is considered as normal. For example – a probability model  $p(x)$  .

Identify anomalous case by checking if

$$p(x_{test}) < \epsilon \text{ (flag as anomaly)}$$

$$p(x_{test}) \geq \epsilon \text{ (flag as normal)}$$

# Gaussian (Normal) distribution

If  $x \in \mathbb{R}$ , and  $x$  follows Gaussian distribution with mean,  $\mu$  and variance  $\sigma^2$ , denoted as,

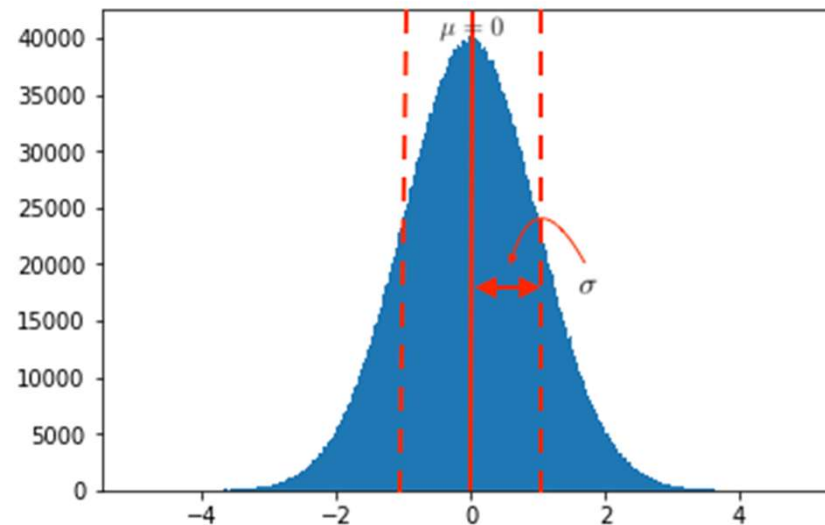
$$x \sim \mathcal{N}(\mu, \sigma^2)$$

Standard normal Gaussian distribution ( $\mu=0$ , standard deviation  $\sigma=1$ ).

Density is higher around  $\mu$  and reduces as distance from mean increases.

If we know parameters  $\mu$  and  $\sigma$ , the probability of  $x$  in Gaussian distribution is:

$$p(x; \mu, \sigma^2) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(x - \mu)^2}{2\sigma^2}\right)$$



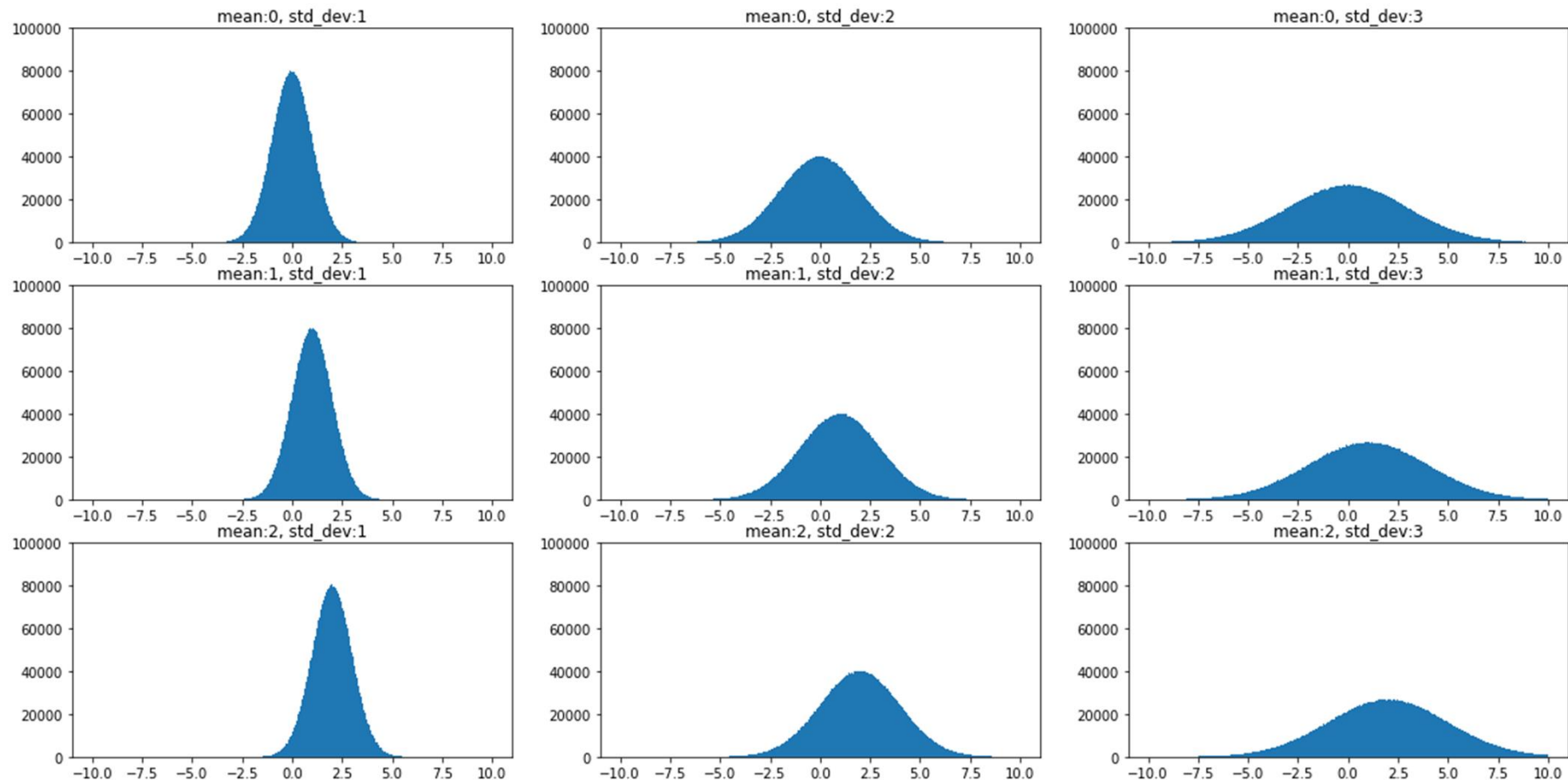


# Effect of $\mu$ and $\sigma$ on Gaussian curve

Mean ( $\mu$ ) defines the centering of the distribution.

Standard deviation ( $\sigma$ ) defines the spread of the Gaussian distribution.

As the spread increases the height of the plot decreases, because the total area under a probability distribution should be = 1.



# Parameter estimation of Gaussian curve

Parameters ( $\mu$  and  $\sigma$ ) of the Gaussian distribution are estimated based on given data

$$\{x^{(1)}, x^{(2)}, \dots, x^{(m)}\}$$

$$\mu = \frac{1}{m} \sum_{i=1}^m x^{(i)}$$

$$\sigma^2 = \frac{1}{m} \sum_{i=1}^m (x^{(i)} - \mu)^2$$



# Density Estimation Algorithm

Given  $m$  training examples =>

$$\{x^{(1)}, x^{(2)}, \dots, x^{(m)}\}$$

Each example  $i$  has  $n$  features =>

$$\{x_1^{(i)}, x_2^{(i)}, \dots, x_n^{(i)}\}$$

## Major assumptions:

The features have Gaussian distribution and are independent.

Compute  $\mu$  and  $\sigma$  of each feature.

Compute  $p(x_j)$  of each feature.

Compute probability (density estimation) of all features  $p(x)$ :

$$x_1 \sim \mathcal{N}(\mu_1, \sigma_1^2)$$

$$x_2 \sim \mathcal{N}(\mu_2, \sigma_2^2)$$

$$\vdots$$

$$x_j \sim \mathcal{N}(\mu_j, \sigma_j^2)$$

$$\vdots$$

$$x_n \sim \mathcal{N}(\mu_n, \sigma_n^2)$$

$$p(x; \mu, \sigma^2) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(x - \mu)^2}{2\sigma^2}\right)$$

$$p(x) = p(x_1; \mu_1, \sigma_1^2) p(x_2; \mu_2, \sigma_2^2) \cdots p(x_n; \mu_n, \sigma_n^2)$$

$$p(x) = \prod_{j=1}^n p(x_j; \mu_j, \sigma_j^2)$$

# Anomaly Detection Algorithm

1. Choose features that you think might be indicative of anomalous examples.

2. Fit Gaussian distribution parameters ( $\mu$  and  $\sigma$ ) for each feature.

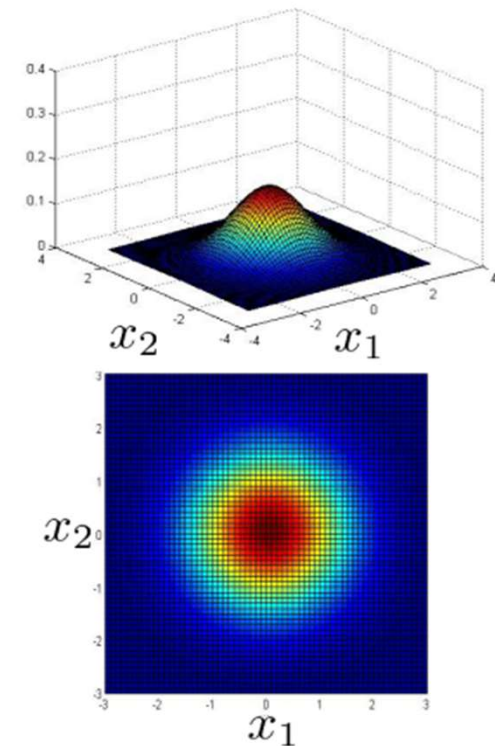
3. Given new example ( $x_{\text{new}}$ ), compute  $p(x_{\text{new}})$

$$p(x) = \prod_{j=1}^n p(x_j; \mu_j, \sigma_j^2)$$

4. Anomaly if  $p(x_{\text{new}}) < \epsilon$  (some threshold)

$x_1, x_2$  - features

$z$  axis is the probability density function



# Evaluation of Anomaly Detection System

Let we have some labelled data, of many normal examples and a much less anomalous examples.

**Train set** (take ONLY normal examples !!!):  $\{x^{(1)}, x^{(2)}, \dots, x^{(m)}\}$

**Cross validation (CV) set** (normal & anomalous ex.):  
 $(x_{cv}^{(1)}, y_{cv}^{(1)}), \dots, (x_{cv}^{(m_{cv})}, y_{cv}^{(m_{cv})})$

**Test set** (normal & anomalous ex.):  
 $(x_{test}^{(1)}, y_{test}^{(1)}), \dots, (x_{test}^{(m_{test})}, y_{test}^{(m_{test})})$

## Ex. Manufacturing (e.g. aircraft engine features)

10000 good (normal) engines & 20 anomalous engines

Train set (only good examples): 6000 good engines ( $y=0$ )

CV set: 2000 good engines ( $y=0$ ), 10 anomalous ( $y=1$ )

Test set: 2000 good engines ( $y=0$ ), 10 anomalous ( $y=1$ )

# Evaluation of Anomaly Detection System

1) Fit  $p(x)$  on train set (ONLY normal examples)

$$\{x^{(1)}, x^{(2)}, \dots, x^{(m)}\}$$

2) Check the performance on cross-validation (CV) set.

From a range of possible values of  $\epsilon$ , choose the best threshold ( $\epsilon$ ) to optimize some performance metric.

$$p(x_{CV}) < \epsilon \text{ (anomaly)}$$

$$p(x_{CV}) > \epsilon \text{ (normal)}$$

## Possible performance metrics:

- True positive, true negative, false positive, false negative
- Precision/Recall
- F1-score

**Accuracy is not a good perf. measure because data is unbalanced** (much more normal examples than anomalous).

3) Test the final model on test set.

$$p(x_{test}) < \epsilon \text{ (anomaly)}$$

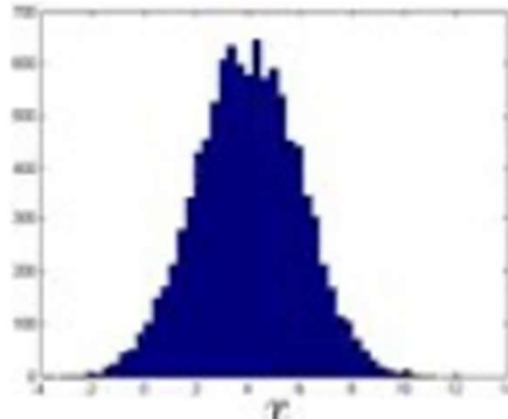
$$p(x_{test}) > \epsilon \text{ (normal)}$$

# Anomaly Detection vs. Supervised Learning

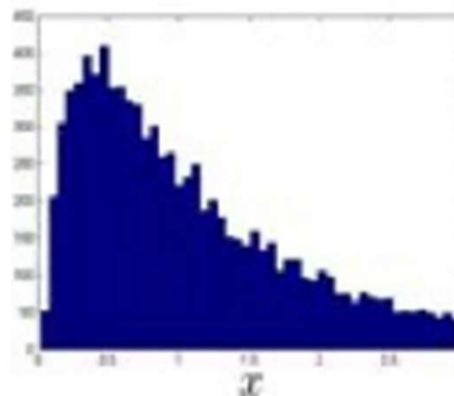
- Very small number of positive (anomalous) examples.
  - Large number of negative (normal) examples.
  - Many different “types” of anomalies. Hard for any algorithm to learn from positive examples what the anomalies look like.
  - Future anomalies may look nothing like any of the anomalous examples seen before.
- Exs.: fraud detection, monitoring computers in data centers, suspicious computer;
- Usually large number of both positive and negative examples
  - Enough positive examples for the algorithm to get a sense of what positive examples are like.
  - Future positive examples likely to be similar to ones in training set.
- Exs.: Spam/fishing email classification; cancer prediction/classification

# Choosing Features

If features have Gaussian distribution =>  
apply the anomaly detection algorithm .



If features do not have Gaussian distribution =>  
apply some transformation of data to get close to Gaussian curve.

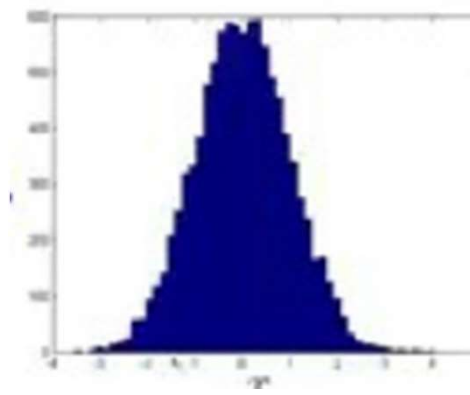
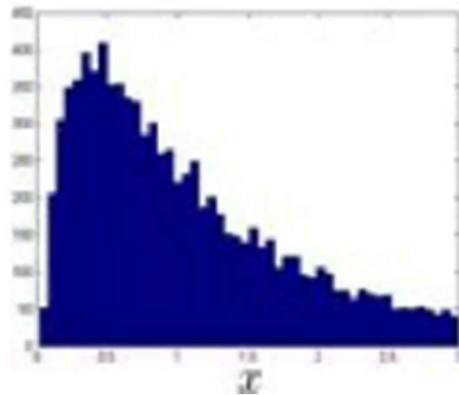


# Choosing Features

Popular feature transformations =>

- $\log(x)$
- $\log(x + c)$
- $\sqrt{x}$

for example:  $x \Rightarrow \log(x) \Rightarrow$  much more Gaussian curve





# Error Analysis for Anomaly Detection

Want:  $p(x)$  large for normal examples  $x$ ;  
 $p(x)$  small for anomalous examples  $x$ .

## Most common problem:

$p(x)$  is comparable (say both large) for normal and anomalous examples.

## Solution: Make error analysis to create new features

Look at the anomalies the algorithm did not flag correctly (the mistakes) and try to create some new feature that may take unusually different (large or small) values in the event of anomaly and thus distinguish the abnormal ex.

## Ex. Monitoring computers in data center

$x_1$ =memory use of computer

$x_2$ =number of disc accesses /sec

$x_3$ =CPU load

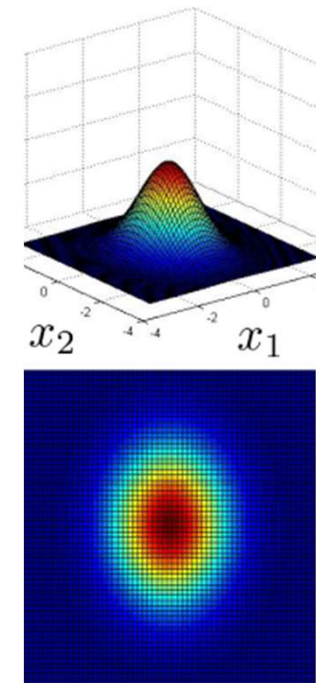
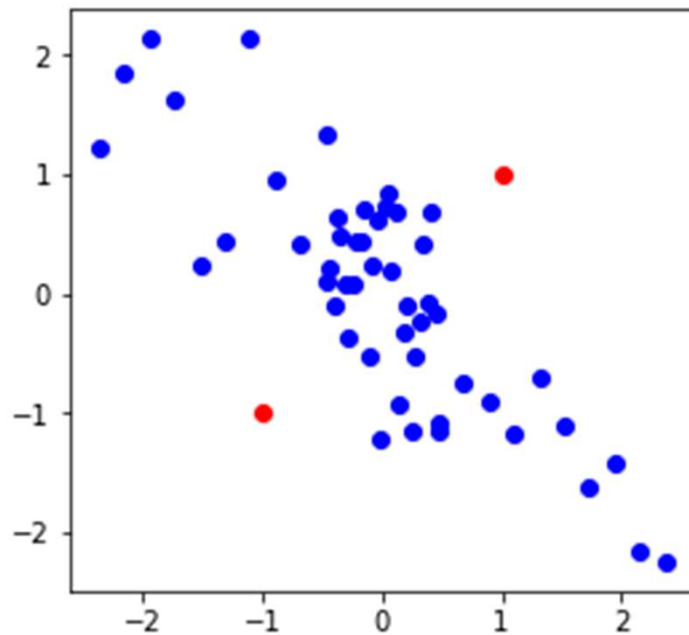
$x_4$ =network traffic

## Feature engineering (new features)

$x_5$ =CPU load / network traffic

$x_6$ = (CPU load)<sup>2</sup> / network traffic

# Multivariate Gaussian Distribution

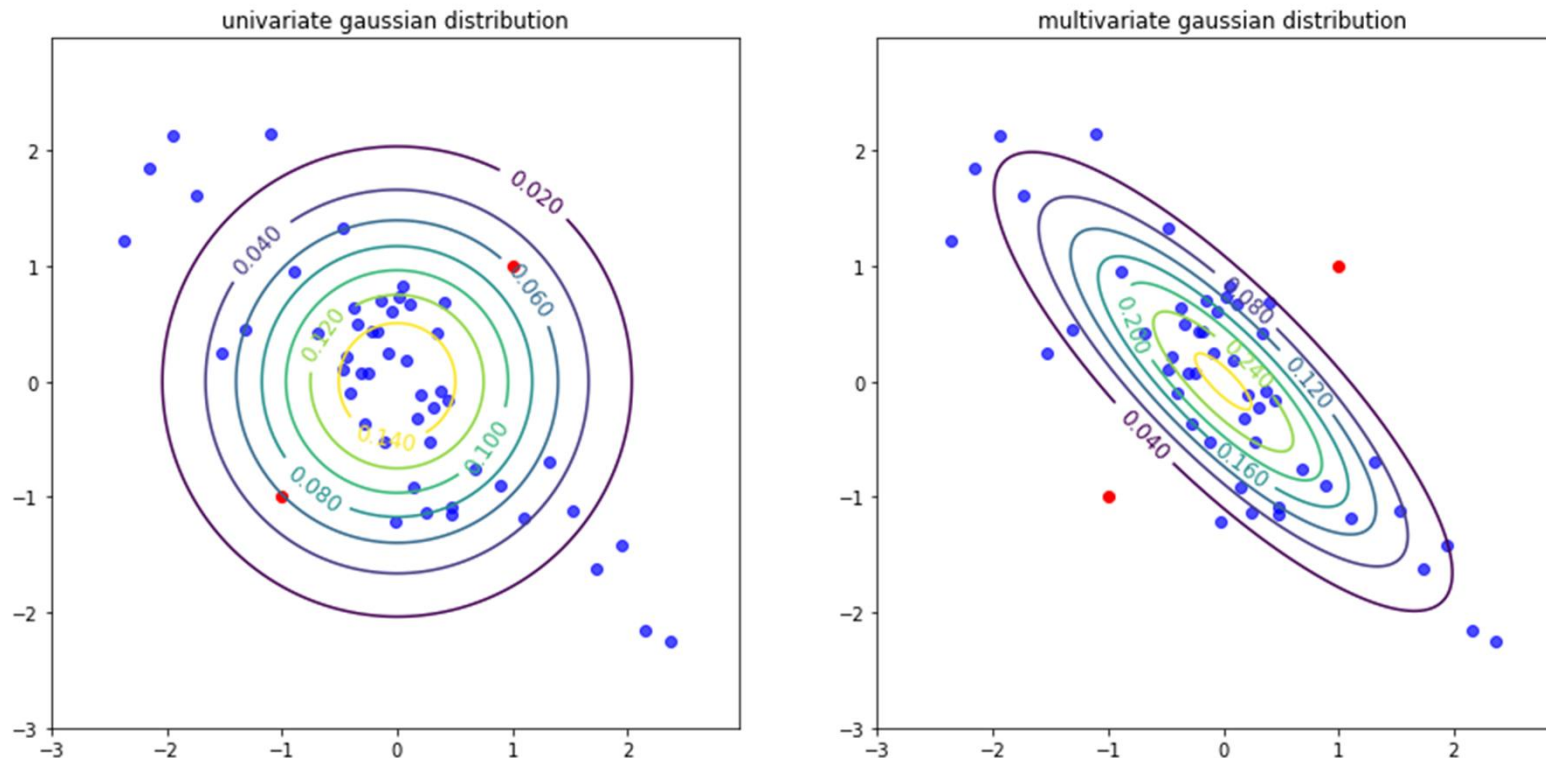


If we use univariate Gaussian distribution for this data, the contour plots (curves with the same probability value) will be circles (if both variances are the same) or axes aligned elipces (if the variances are different) . The red points will have relatively high probability => not flaged as outliers.

But features  $x_1$  and  $x_2$  are negatively correlated (one increases, the other decreases). The assumption of independance is violated.

Red points are outliers.

# Univariate vs. Multivariate Gaussian Distribution



Univariate Gaussian distribution considers separately probability models for each  $p(x_1)$ ,  $p(x_2)$  => it will not flag the red points as outliers.  
Better use Multivariate Gaussian distribution.

# Multivariate density estimation

Given training data, estimate  $\mu$  ( $n \times 1$  vector) and  $\Sigma$  ( **$n \times n$  covariance matrix**):

$$\mu = \frac{1}{m} \sum_{i=1}^m x^{(i)}$$

$$\Sigma = \frac{1}{m} \sum_{i=1}^m (x^{(i)} - \mu)(x^{(i)} - \mu)^T$$

For a new example  $x$ , compute:

$$p(x; \mu, \Sigma) = \frac{1}{(2\pi)^{n/2} |\Sigma|^{1/2}} \exp \left( -\frac{1}{2} (x - \mu)^T \Sigma^{-1} (x - \mu) \right)$$

Flag as anomaly if  $p(x) < \epsilon$ .

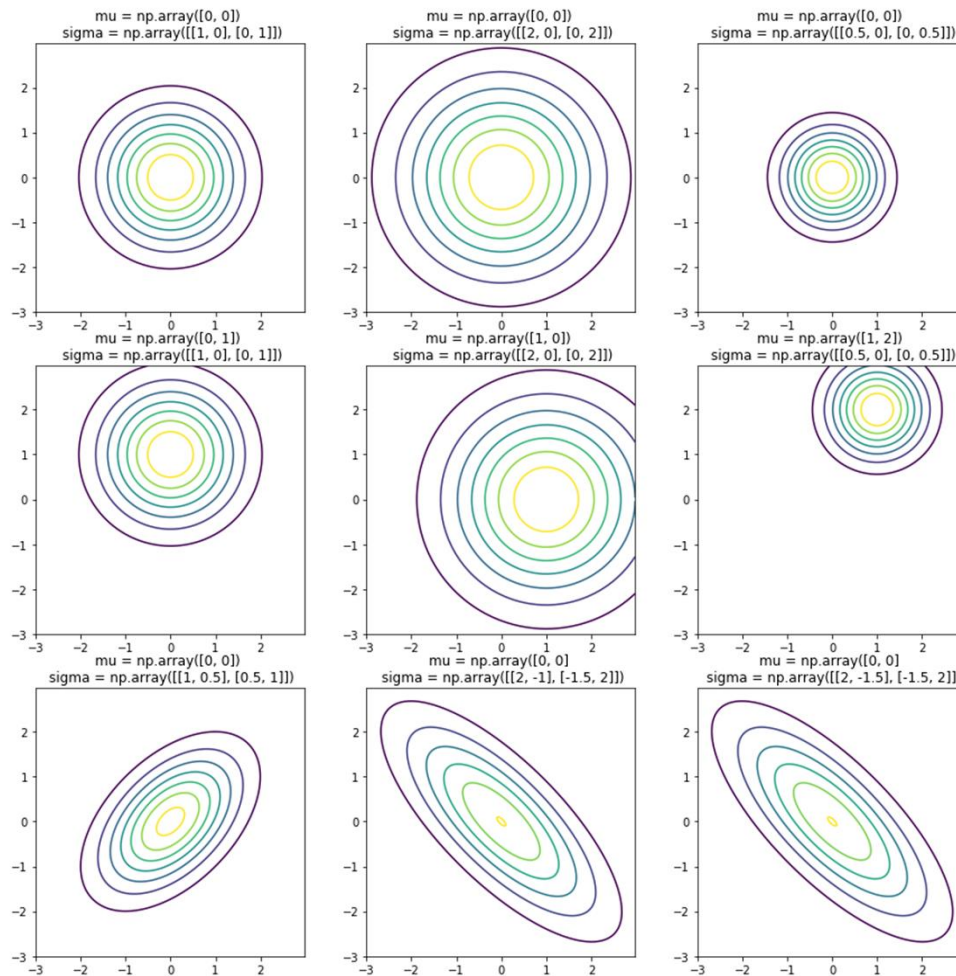
$\Sigma$  –  $n \times n$  covariance matrix

$|\Sigma|$  – determinant of matrix  $\Sigma$ .

$\Sigma$  – symmetric about the main diagonal.

**$\Sigma$  - major difference between univariate and multivariate Gaussian !!!**

# Effect of Mean and Covariance Matrix Shifting



$\mu$  shifts the center of the distribution.

Diagonal elements of  $\Sigma$  vary the spread of the distribution along the corresponding features

Off-diagonal elements of  $\Sigma$  show the correlation among the features:

Positive off-diagonal values of  $\Sigma$   
=> positive correlation

Negative off-diagonal values of  $\Sigma$   
=> negative correlation

Univariate Gaussian distribution is a special case when off-diagonal values of  $\Sigma$  are 0.

# Original vs. Multivariate Gaussian models for Anomaly detection

## Multivariate Gaussian

**Gaussian model with independent features**

$$\mu = \frac{1}{m} \sum_{i=1}^m x^{(i)}$$

$$\sigma^2 = \frac{1}{m} \sum_{i=1}^m (x^{(i)} - \mu)^2$$

$$p(x; \mu, \sigma^2) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(x - \mu)^2}{2\sigma^2}\right)$$

$$p(x) = p(x_1; \mu_1, \sigma_1^2) p(x_2; \mu_2, \sigma_2^2) \cdots p(x_n; \mu_n, \sigma_n^2)$$

Manually create features to capture anomalies  
(e.g. x\_new=CPU load /network traffic)

Computationally cheaper, scales better to large number of features (n)

OK even if the training set size (m) is small



$$\mu = \frac{1}{m} \sum_{i=1}^m x^{(i)}$$

$$\Sigma = \frac{1}{m} \sum_{i=1}^m (x^{(i)} - \mu)(x^{(i)} - \mu)^T$$

$$p(x; \mu, \Sigma) = \frac{1}{(2\pi)^{n/2} |\Sigma|^{1/2}} \exp\left(-\frac{1}{2}(x - \mu)^T \Sigma^{-1} (x - \mu)\right)$$

Automatically captures correlations between features

Computationally more expensive, takes time to compute inverse of  $\Sigma$  if number of features (n) is large

Must have training set size (m) >> number of features (n), otherwise  $\Sigma$  is singular and not invertible.  
In practice  $m > 10 \cdot n$

# Distribution Types

