

# JOB DESCRIPTION

| Job Title:               | UX Designer |                |               |
|--------------------------|-------------|----------------|---------------|
| <b>Elaboration Date:</b> | 01/30/18    | Elaborated by: | Richie Taylor |
| Area:                    | Product     | Location:      | Mex           |

## Purpose of the Job:

We are looking for a talented UX designer with a passion for combining seamless interaction with beautiful visual design. Your work needs to be easy to navigate and comprehend, logically organized, accessible, and in-tune with the latest web and mobile technologies. Your focus will be delivering the highest standard of usability and simplicity to the software's end users: Merchants and Internal Customers. We want to delight our users with an exceptional experience.

### **Key Responsibilities:**

- 1. Work with product management and design research to determine requirements, articulate user needs, and translate those needs into concepts and elegant interface designs
- 2. Define interaction models, user task flows, and UI specifications
- 3. Communicate scenarios, end-to-end experiences, interaction models, and screen designs to stakeholders
- 4. Work with our creative director and visual designers to incorporate the visual identity of Clip into features
- 5. Develop and maintain design wireframes, mockups, and specifications as needed
- 6.Collaborate with other designers to maintain design consistency and coherence across the product as appropriate

#### **Education level and Major required:**

Bachelor's Degree: Graphic Design, Computer Science, Psychology or related fields

#### **Technical knowledge and Skills required:**

- 1. Experience designing and building products and features for mobile or desktop, native or web
- 2. Passion for people-centered design
- 3.An ability to tell compelling stories about your designs and present your work with confidence
- 4. Solid intuition and strong passion for detailed interaction design
- 5. Strong visual design skills, especially with an eye for system-level details
- 6. Ability to prioritize projects, communicate progress, and deliver on time
- 7.Comfort in a fast-paced, highly-dynamic environment with multiple stakeholders
- 8. Proficient in Sketch, Invision, Illustrator, or other UX Design tools
- 9.A passion for Clip and its potential, with a desire to influence merchants and consumers

| Experience: |                                    |        |   |  |  |
|-------------|------------------------------------|--------|---|--|--|
| Areas:      | UX Designer, UI and graphic design | Years: | 5 |  |  |
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| Additional Comments: |  |  |  |
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